



# WRITING YOUR BUSINESS PLAN

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*Writing your business plan will help you to establish goals and create an action plan for how you will achieve it.*

*Plus, if you need to take out a bank loan to start your business, a business plan will help you to look more professional and improve your chances to get approved.*



# B U S I N E S S P L A N

Mission Statement:

Services:

Ideal Client:

Brand:

Goals:

Year 1:

Year 2:

Year 5:



# B U S I N E S S P L A N

Industry Statistics:

Local Statistics:

Why is your business necessary?

Financials:

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*"Knowing where you're starting out, what your goals are and estimating the obstacles is what business ownership is all about."*





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