



BLOOMINATI FLORALS WEDDING FLOWER GUIDE

HELLO *and* WELCOME

I'm so glad you're here! Congratulations on your engagement! This is such a special time in your life and I am so honoured to be considered as part of your dream team. This guide was created to help clarify our process and help you envision what it would be like to work with us. Our goal is to make this whole process as easy, beautiful and stress-free as possible as we transform your hazy ideas into jaw-dropping scenes that you and your guests remember forever. Take a moment to browse through and get to know our brand. I cannot wait to hear more about your special day.

Hi, I'm Gemma

For as long as I can remember, I've had a passion for helping others, design, and self-expression - but I'd never quite found the right outlet to pour that passion into.

Dissatisfied with corporate life, I began my pursuit towards the end of my twenties for a more colourful, more abundant, and more joyful way of living.

Through trial and error, I stumbled across the beautiful world of wedding flowers. I was hooked and hell-bent on creating a style that would later become synonymous with the Bloominati Florals brand and connecting with couples who appreciated this incredible art form as much as I did.

Fast forward five years later, and I've transformed some of the most luxurious wedding venues in the South with dreamy designs and supported the most incredible and kindest humans on their wedding planning journeys who then became friends.

I want you both (and your guests) to look back on your wedding with vivid memories of how you felt and what we created together for your most perfect day, surrounded by loved ones. That's where I come in.



WHAT *to* EXPECT

- ✔ Premium quality flower selections
 - ✔ Luxe designs with a romantic yet dramatic look and feel
 - ✔ Friendly, knowledgeable guidance and support
 - ✔ Personalised touch and attention to detail
 - ✔ Consistent and prompt communication at every step
 - ✔ Excitement and enthusiasm to make your big day magic
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OUR STYLE

**We specialise in a
romantic, tonal, floral-forward
& dramatic design style.**

Our style leans into relaxed, unstructured, abundant & detailed designs that are wildly romantic and dramatic.

I obsess over your designs until they are perfect and place a huge emphasis on the flower selection process, ensuring each flower tones perfectly within an overall palette to create a design that is cohesive, natural and gets 'that's so you' feedback from your nearest and dearest.

Focusing on statement pieces paired with intentional detail, I create designs that will leave lasting impressions on your guests, provide you with those 'wow' photographs and ultimately, compliment and enhance the styling you've put in place to create a cohesive, intentional vibe for your wedding day.



BLOOMINATI COUPLES:

Want to use the design medium of flowers to make their dream wedding venue uniquely theirs

Are looking for an easy, fun and clear planning process so that they can focus on the countdown

Want to be surrounded by vendors that they trust and feel more like friends who can share in their excitement and joy

Are obsessed with intentional design details as well as the big statements

Want to feel like their wedding day to look outrageously beautiful

about you



THE PROCESS – FROM START TO FINISH

Enquiry received! We'll be in touch to confirm availability within 24 hours



You'll receive our Design Questionnaire, which we'll jump on a call to discuss & get excited about your wedding day!



You'll receive a tailored design plan & quotation within 48 hours



Lock it in with a 20% booking deposit & signed contract



You'll receive your welcome pack via email jam-packed with tips & advice and information on what to expect



You'll receive your full bespoke design proposal
6 months before your big day



6 weeks out: final consultation time! Now's the time to add any final designs before your final payment is due 4 weeks from your big day



Wedding day! I'll visit you with flowers in hand, and then move onto your venue to create floral magic for the two of you

PRICING INFORMATION

CEREMONY FLORALS



FLORAL COLUMNS
FROM £1,350.00



FLORAL GROUND NESTS
FROM £225.00 PER FOOT (HEAVY ABUNDANCE)



MODERN PLINTHS WITH CANDLES
FROM £995.00 FOR X 5 PIECES WITH CANDLES & PLINTHS



BESPOKE LAYERED VASE INSTALL
WITH CANDLES & FABRIC
FROM £1,550.00

CEREMONY FLORALS

Thinking of having a statement ceremony space filled with the dreamiest florals for your big day? It's a 100% yes from us! Here are a few things that might help refine your vision:

Installs are all about enhancing, not taking over, ask your designer for recommendations on what would suit the space best, as not all designs will compliment certain spaces.

Your ceremony backdrop can often be repurposed to your wedding breakfast space which is done by our team, our recommendation is behind your top table to frame you and your love

Ceremony backdrops are usually one of the highest ticket items on your design checklist due to how much product they take, the labour involved and planning required to get the desired look, budget upwards of £1,000 for this statement piece

CEILING INSTALLATIONS
FROM £975.00

Factors that go into your ceremony backdrop investment include planning time, the flowers themselves, equipment like ladders, mechanics needed to create the piece, time spent creating on the day and any additional staff required to make the magic happen

We work closely with your venue coordinator to ensure logistics are smooth for set up on the morning of your big day, so you don't have to worry about a thing!

If you're going to go BIG on any area of your wedding florals, make it this area! That moment you walk into the space and see it transformed entirely for you and your love is a feeling I guarantee you'll never forget

We have so much guidance and support to offer you through the entire process to help select design pieces that maximise your venue, vision, vibe and floral budget.

AISLE FLORAL MEADOWS
FROM £245.00 EACH



PRICING INFORMATION

TABLE FLORALS



LUXE FLORAL BOXES
FROM £145.00



BUD VASES & TAPER CANDLE COLLECTIONS
FROM £95.00 PER ROUND TABLE

FROG PIN STRUCTURED DESIGNS
FROM £30.00 EACH



EN MASSE ABUNDANT TABLE RUNNER
FROM £195.00 PER FOOT



Trestle tables



Here are some considerations when planning floral decor for your wedding breakfast trestle tables:

Will you have sharing platters? If so, bud vases and flower frogs with candles may be the best fit.

What is your venue's open flame policy? An important detail to know when planning table decor that involves candles.

Including a mix of designs across trestle tables is a modern and romantic way to add impact to your trestle tables and what we recommend to couples wanting to create an impactful, dreamy space.

If you want to create serious floral impact and abundance on your trestle tables for those killer photographs and wow guest reactions, we recommend featuring design every 3-4 guests down the table grouped with romantic candlelight or an abundant table floral runner.

Remember - more guests equals more investment when it comes to floral table decor!

LUSH TABLE COMPOTES
FROM £175.00

Choosing round tables for your dream wedding breakfast space? There are lots of beautiful options that you can adopt to create a stunning, modern and romantic space for you and your guests to enjoy.

The number of tables you have/number of guests will impact the amount of budget to dedicate to your floral table decor.

If your floral budget is more around the 3-4k mark and you're wanting to prioritise a statement ceremony piece, we recommend choosing pared back and elegant bud vases and candles for your table decor or a mix of compotes and bud vases with candles depending on your guest count

Varied designs across tables will always be an elegant and refined design idea.

If you're choosing to include abundant vases on layered plinths as part of your ceremony design, these can be then repurposed to your round guest tables!

Round Tables



ELEVATED DESIGNS
FROM £325.00 EACH

BLOOMINATI FLORALS

EXTRA SPECIAL TOUCHES



FLAT LAY BOX CONTAINING EXTRA
STEMS, EXTRA BUTTONHOLE & RIBBONS
TO ENCAPSULATE YOUR VIBE
£55.00



STATEMENT SIGNAGE FLORALS
FROM £225.00 PER MEADOW



PILLAR CANDLES IN VASES
£16.00 PER TRIO



BESPOKE STATEMENT CAKE FLORALS
FROM £55.00

BLOOMINATH FLORALS

EXTRA SPECIAL TOUCHES



ABUNDANT BOUQUETS
FROM £245.00

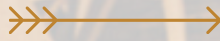


BRIDESMAIDS BOUQUETS
£95.00



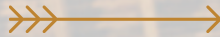
BUTTONHOLES
£13.50 (WITH SILK RIBBON)





Every aspect of working with Gemma was an absolute joy from our initial consultations to the moment she handed me my bouquet. She patiently and expertly helped us to shape our vision when we didn't really know where to start or what we wanted! She is extremely organised, intuitive, and truly cares about delivering the perfect flowers for her clients - which she absolutely did!

Melissa & Alex
Cissbury Barn, March 2023

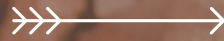


As soon as I saw Gemma's creations on her Instagram I knew I wanted her to do mine for my big day. I clicked with Gemma straight away and felt she really understood me, her input was unbelievable and she proposed ideas that I never could have expected, elevating my whole vision. She has an amazing eye to detail and is really forward thinking- her designs are fresh yet timeless and I know my wedding flowers will always be one of my favourite things from my wedding day

Alex & Liam,
The Ravenswood, Feb 2023



FAQs



WHAT AREAS DO YOU COVER?

I serve couples getting married in East Sussex, Hampshire, West Sussex, Kent and Surrey, from Barns to Manor Houses, to private land to outdoor weddings, I can adapt to a unique array of environments effortlessly and create designs that compliment both your unique couple personality and the space you have chosen to marry

DOES SIGNING THE PROPOSAL & CONTRACT LOCK IN MY PRICE?

This is a great question. When you sign our contract, you are agreeing to our services for a specific date. You are free to change or reduce your design checklist all the way up until 30 days prior to event date within a 10% bracket of the investment at time of booking, your overall investment won't change unless you make your own amendments.

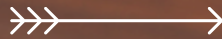
WHAT RENTALS DO YOU OFFER?

Booking with us gives you full access to our inventory! We have several centerpiece vessels, bud vases, an array of romantic candle options, ceremony arches, plinths, elevated metal frames, and so much more to choose from. All rental items will be collected at the end of the night or the next morning when we come back to clear the space

DO YOU HAVE A MINIMUM INVESTMENT?

Bloominati holds a starting investment of £3,000 + VAT to allow couples the space to push creative floral boundaries to create elegant, modern and romantic spaces that they or their guests will remember forever. We source the most unique and luxurious flower varieties from across the world and work closely with our wholesalers to create the most spectacular compositions and colour stories for your perfect day.

FAQs



CAN I REQUEST CERTAIN FLOWERS?

Yes, however, we can never promise specific flowers due to market availability. Certain flowers will more often than not be available all year round, such as Roses and Lisianthus. As long as we have information on your colour palette and the vibe you're after, we'll have a good idea of what will be in season and you can trust that we'll create magic for you. Please do share any flowers that are a must or you'd like included for sentimental reasons, and I will do my very best!

WHAT ARE YOUR OFFICE HOURS?

The best way to reach me is more often than not by email - I am available between 9-5pm, M-F. On your wedding week, I am available via WhatsApp. You will always receive a reply from me within a 24 hour window.

DO YOU DELIVER ON THE DAY?

I'll deliver all your flowers personally and this will be worked into your quotation depending on the travel time. We'll coordinate the time and location with you during the planning process in our 6 weeks out final consultation and work with your wedding planner to ensure the smooth running on the morning of your wedding - you don't need to worry about a thing.

WHAT CAN YOU CREATE FOR A WEDDING DAY?

Whatever you can imagine being a must to the floral vision for your wedding day! I LOVE getting creative and dreaming up ethereal settings that enhance and compliment spaces. Some examples include Archways, Broken Archways, Floral Columns, Aisle Flowers, Mantelpiece Floral Features, Staircase Meadows, Statement Urns, Ceiling Installations, Tablescapes, plus bespoke designs to fit the space, you dream it, I'll create it.

Thanks so much for reading!

I can't wait to paint your love story
with florals on your special day.



bloominatiflorist@gmail.com