

OnPoint

CENTER STORE PROMOTIONS 2026



OnPoint is the only scan data solution that provides you with a full calendar of center-store promotions from the best brands. Stores can earn three ways – Promo\$ense display allowances, scan allowances, and ongoing WAM rebates!

Signage Kits

Store receives 1 push bar sign and 2 shelf talkers per deal





WAVE 1 • JAN - FEB

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	PromoSense Deal	PromoSense Ship Month
CHEESEWICH	Cheesewich Original	Buy 2 Save \$0.80	\$0.40	Meat & Cheese Cheesewich	February
CONAGRA	SLIM JIM Giant	Buy 2 Save \$1.00	\$0.50	SJ Giant 96ct PW 2620061051	January
FERRARA	Nerds / SWT Peg	Buy 2 Save \$0.60	\$0.30	Big Game - Nerds, SWT Peg 72ct Floorstand #08609	February
FERRERO	Kinder Bueno (Game Day) & Kinder Chocolate	Buy 2 Save \$1.00	\$0.50	Kinder Bueno Game Day 45ct, Kinder Bueno Game Day 30ct	January, February
GENERAL MILLS	Treat Bars	Buy 2 Save \$1.00	\$0.50	Cereal Treats (LC, CTC, GG)	February
HORMEL	Planters Cashews 3oz	Buy 2 Save \$1.00	\$0.50		
NEW JUUL	(1) Device Kit & (1) 2-Pod Pack	Combo Deal \$8.00	\$4.00		
NEW JUUL	4- PACKS	Buy 2 4 PKS Save \$10.00	\$5.00		
KIND	Protein Max	Buy 2 Save \$1.00	\$0.50	Protein Max CU, OS	January
MARS WRIGLEY	Snickers Share Size	Buy 2 Save \$1.00	\$0.50 RETAILER COFUNDED 50%	144CT MIXED Chocolate Share Size RTA NPP	January
MONDELEZ	SPK & Swedish Fish Peg Bags	Buy 2 Save \$1.00	\$0.50	Sour Patch Kids & Swedish Fish 8oz Peg Floorstand 72ct 70462-01155	January
PERFETTI VAN MELLE	Mentos Big Gum Bottle	Buy 2 Save \$1.00	\$0.50	Mentos Gum Big Bottle 24ct Counter Display #82400	February
SIMPLY GOOD FOODS	Quest Protein Bars	Buy 2 Save \$1.00	\$0.50	Quest Bars \$2.00 off	January





WAVE 2 • March - April

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)		Promo\$ense Ship Month
CONAGRA	DAVID Seeds	Buy 2 Save \$1.00	\$0.50	DVD Sun 60ct Shipper 2620075111	April
FERRARA	Nerds / SWT Share	Buy 2 Save \$0.80	\$0.40	Nerds, SWT, LH Peg 72ct Floorstand #09202	April
FERRERO	Tic Tac Chewy	Buy 2 Save \$1.00	\$0.50	Chewy Share Open Stock	March
FERRERO	Kinder Joy White Egg & KJ Variety Egg	Buy 2 Save \$1.00	\$0.50		
FIJI	700 ml	2.00Buy 2 Save \$	\$1.00	Save \$3.50 Per Case / All SKUs	March
GENERAL MILLS	Bugles	Buy 2 Save \$1.00	\$0.50	Bugles Open Stock	March
J.M. SMUCKER	Single Serve Donettes	Buy 2 Save \$0.50	\$0.25		
KELLANOVA	Cheez-Its	Buy 2 Save \$0.60	\$0.30		
KRAFT HEINZ	Capri Sun 12 oz b	Buy 2 Save \$2.00	\$1.00	Capri Sun Bottle	March
MARS WRIGLEY	Life Savers Peg	Buy 2 Save \$1.00 RETAILER COFUNDED 50%	\$0.50	78CT Mixed Gummies Peg Powerwing Floorstand NPP	April
MONDELEZ	Clif & Builders Bar	Buy 2 Save \$1.00	\$0.50	Clif Builders Counter Unit 36ct 22252-07123, Clif Builders Oreo White Fudge 12ct 22252-07087, Clif Builders Crisp Nut Brownie 12ct 22252-07088	April
PERFETTI VAN MELLE	Trident Singles	Buy 2 Save \$1.00	\$0.50	Trident Singles 8+1 Counter Unit 108ct #10013421	April



WAVE 3 • May - June

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	PromoSense Deal	PromoSense Ship Month
CHEESEWICH	Cheesewich Original	Buy 2 Save \$0.80	\$0.40	Meat & Cheese Cheesewich	June
FERRARA	Trolli	Buy 2 Save \$0.40	\$0.20	Trolli Gaming 72ct 4 Flavor Medium Peg Floorstand #08588	May
FERRERO	Tic Tac 100	Buy 2 Save \$1.00	\$0.50	Tic Tac T100 Buy Now OS	June
FIJI	FIJI 1L	Buy 2 Save \$2.00	\$1.00	Save \$5.00 Per Case / All SKUs	June
GENERAL MILLS	Nature Valley Granola Bars	Buy 2 Save \$1.00	\$0.50		
J.M. SMUCKERS	Bagged Donettes	Buy 2 Save \$0.70	\$0.35		May
KELLANOVA	RKT Mega Bliss Homestyle	Buy 2 Save \$0.60	\$0.30		May
KELLANOVA	Pringles Lg G&G	Buy 2 Save \$0.60	\$0.30		May
KIND	Core Bars	Buy 2 Save \$0.50	\$0.25	Core Shipper / Core Open Stock	May
MARS WRIGLEY	Combos Peg Bags	Buy 2 Save \$1.00 <small>RETAILER COFUNDED 50%</small>	\$0.50	72CT COMBOS® Medium Bag 5 Flavor Floorstand NPP	May
MONDELEZ	Nabisco Cookies King Size	Buy 2 Save \$1.00	\$0.50	Oreo Music Limited Edition King Size Floorstand 72ct 44000-08632	June
PERFETTI VAN MELLE	Airheads Peg Bags	Buy 2 Save \$1.00	\$0.510	Airhead Xtremes Peg Bag 60ct Floor Stand #61434	June



THE J.M. SMUCKER Co





WAVE 4 • July - August

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	PromoSense Deal	PromoSense Ship Month
CONAGRA	BIGS	Buy 2 Save \$1.00	\$0.50	BG SPY PKL TACO DL PKL MXD 36CT PW SHP 1601201753 Bigs - Fire/Taco Dill Power Wing	August
FERRERO	Nutella B Ready / Nutella Go	Buy 2 Save \$1.00	\$0.50	Nutella Mixed Display	July
FIJI	FIJI 1L	Buy 2 Save \$2.00	\$1.00	Save \$5.00 Per Case / All SKUs	July
GENERAL MILLS	Chex Mix & Gardettos	Buy 2 Save \$1.50	\$0.75		August
HORMEL	Trail Mix	Buy 2 Save \$2.00	\$1.00		
J.M. SMUCKER	Uncrustables	Buy 2 Save \$0.50	\$0.25		
KIND	Breakfast Bars	Buy 2 Save \$0.30	\$0.15	Breakfast - Open Stock	July
KRAFT HEINZ	Lunchables (basic and fun pack)	Buy 2 Save \$1.00	\$0.50	OM Lunchables Basic / OM Lunchables FN PK	July
MARS WRIGLEY	Skittles Gummies Peg	Buy 2 Save \$1.00 RETAILER COFUNDED 50%	\$0.50		
MONDELEZ	Sour Patch Kids/Swedish Fish 8oz Peg Bags	Buy 2 Save \$1.00	\$0.50	Sour Patch Kids Fruits Mix Assorted Peg Floorstand 72ct 70462-01568 Sour Patch Kids MVP Limited Edition Large Peg pending	July, August
SIMPLY GOOD FOODS	Quest Chips & Bars	Buy 2 Save \$1.00	\$0.50	Quest Tortilla Chips \$1.50 off Quest Bars \$2.00 off	July
NEW STORCK	Mamba Fruit Chews	Buy 2 Save \$2.00	\$1.00	Mamba 18 piece Open Stock	July



WAVE 5 • September - October

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	PromoSense Deal	PromoSense Ship Month
CONAGRA	Slim Jim Variety (Full Line)	Buy 2 Save \$1.00	\$0.50	SJ Monster 54ct PW 2620000630 SJ Giant 96ct PW 2620061051	September, October
FERRERO	Kinder Joy & KJ Stranger Things	Buy 2 Save \$1.00	\$0.50	Kinder Joy Display (Stranger Things)	October
FIJI	700 ml	Buy 2 Save \$2.00	\$1.00	Save \$3.50 Per Case / All SKUs	October
GENERAL MILLS	Gushers	Buy 2 Save \$0.50	\$0.25		
J.M. SMUCKER	Single Serve	Buy 2 Save \$0.50	\$0.25	Halloween CU	September
• CROSS PROMOTION • J.M. SMUCKER / SIMPLY	Uncrustables & Simply SS	Buy 2 Save \$0.50	\$0.25		
KELLANOVA	Pringles Standard Can	Buy 2 Save \$1.00	\$0.50	Pringles Standard Can	September
MARS WRIGLEY	MW Singles	Buy 2 Save \$0.80 RETAILER COFUNDED 50%	\$0.40	168CT Mixed Chocolate Singles Floorstand NPP	September
MONDELEZ	Clif Bar & Builders	Buy 2 Save \$1.00	\$0.50		
PERFETTI VAN MELLE	Mentos Rolls	Buy 2 Save \$1.00	\$0.50	Mentos Rolls 90ct Counter #80515	October
SIMPLY GOOD FOODS	Quest Cookies & Bar	Buy 2 Save \$1.00	\$0.50		



WAVE 6 • November - December

Manufacturer	Brand/Category	Required Retail	Scan Allowance (per unit)	PromoSense Deal	PromoSense Ship Month
CONAGRA	Slim Jim Monster and Savage	Buy 2 Save \$1.00	\$0.50	SJ Monster 54ct PW SJ Savage Mix PW	December
FERRERO	Chocolate Variety Includes Share Size Chocolate	Buy 2 Save \$1.00	\$0.50	Ferrero Rocher Displays	November
GENERAL MILLS	Muddy Buddies & Gardet- to's	Buy 2 Save \$1.00	\$0.50	Gardetto's Display (3 Flavor) Muddy Buddies Display (PB Chocolate & Oreo)	November
KRAFT HEINZ	Lunchables (basic and fun pack)	Buy 2 Save \$1.00	\$0.50		December
MARS WRIGLEY	Snickers Share Size	Buy 2 Save \$1.00 <small>RETAILER COFUNDED 50%</small>	\$0.50	48CT Snickers® Original Share Size Counter Unit	December
MONDELEZ	Nabisco Big Bags & Big Cookies	Buy 2 Save \$0.80	\$0.40	Oreo Winter Big Bag Assorted Counter Unit 40ct 44000-08618	November
PERFETTI VAN MELLE	Airhead Peg Bags	Buy 2 Save \$1.00	\$0.50		
NEW STORCK	Mamba Fruit Chews	Buy 2 Save \$2.00	\$1.00		