

@laura_grabavoy

www.LauraGrabavoy.com

30+ YEARS

CORPORATE LEADERSHIP
& PRIVATE WEALTH
MANAGEMENT

*Rose to VP roles at 4 major
banks — JPMorgan Chase, Citi,
BMO, U.S. Bank*

AWARD WINNING SALES LEADER

\$500M+ IN CLIENT
PORTFOLIOS MANAGED

*"Legends of Possible" Award
U.S. Bank's highest leadership
recognition*

*#1 Pinnacle Sales Winner out of
160 branches*

OVERCAME CHILDHOOD TRAUMA

TO RISE IN LEADERSHIP
AND SELF-TRUST.

FOUNDED CHOOSE YOU ANYWAY™ MOVEMENT

Choose You Anyway

LAURA GRABAVOY

Business Strategist & Intuitive Guide
Executive Coach
Author | Speaker



Laura Grabavoy is an Executive Coach, Business Strategist, and Intuitive Guide who leads high-achieving women and corporate leaders into their next level of power, from the inside out.

After three decades rising to VP roles in private wealth management and leading multimillion-dollar portfolios, Laura now blends her corporate mastery with deep energetic and intuitive intelligence to help leaders transform their identity, elevate their belief systems, and lead with authenticity.

Signature Frameworks

- ✓ C.H.O.O.S.E.™ Method
Come Home
Heal
Own
Open
Soften
Embody
- ✓ 4 Quadrants of Sales Growth
Mind, Money, Masculine & Feminine Energy | Strategy.
- ✓ Transforming leadership and sales through identity, energy, and strategy alignment.



Bio

Laura Grabavoy's story is one of resilience, reinvention, and radical self-leadership, proof that you can overcome trauma, rise in a male-dominated industry, and still choose alignment over approval.

Born into challenge, Laura faced early trauma that built her strength and intuition. That same drive carried her through a 30-year career in banking and wealth management, where she rose to Vice President at U.S. Bank, led high-performing teams, managed multi-million-dollar portfolios, and earned top honors, including the Legends of Possible Award and Pinnacle Sales Winner recognition.

She broke glass ceilings and thrived in spaces built for men, yet even at the top, one question remained: "Is this all there is to life?"

That question sparked her transformation.

After healing from burnout and rediscovering her truth, Laura walked away from corporate success to build the Choose You Anyway™ movement — merging strategy with soul to help professionals grow businesses rooted in peace, purpose, and self-trust.

FEATURES • PUBLICATIONS • AWARDS

Books

PERMISSION to be POWERFUL

HOW TO STOP PLAYING SMALL, CLAIM YOUR DESIRES AND STEP INTO THE FULLNESS OF WHO YOU WERE BORN TO BE

ELYSE ARCHER • ASHLEY TAYLOR • LAURA GRABOVOY
ALLISON LACOURSIERE • BROOKE (ANDERSON) LEGGETT
PENNY COOPER • JOHANNA WHITE • DREA BUER
LESLIE THORNTON • JESSICA HERRERA • CHRISTINA VIERA

Permission to Be Powerful

Co-Author

A collaborative book amplifying the voices of women who've turned adversity into purpose.

Laura shares her story of choosing alignment over approval and leading with faith, resilience, and truth.

Choose You Anyway

Upcoming Solo Book

Currently in progress, this deeply personal work expands on her signature C.H.O.O.S.E.™ Method and the spiritual principles behind her movement – helping women integrate wealth, identity, and wholeness.

Awards & Recognition

Legends of Possible

Award - U.S. Bank's highest leadership honor



Pinnacle Sales

Winner

#1 Bank Manager among 160 branches



Podcast Appearances



[Lead Intact With Laura](#)

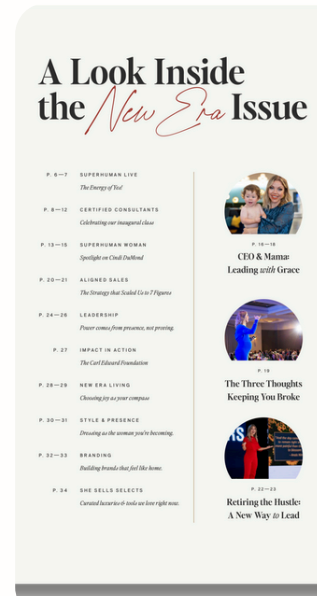
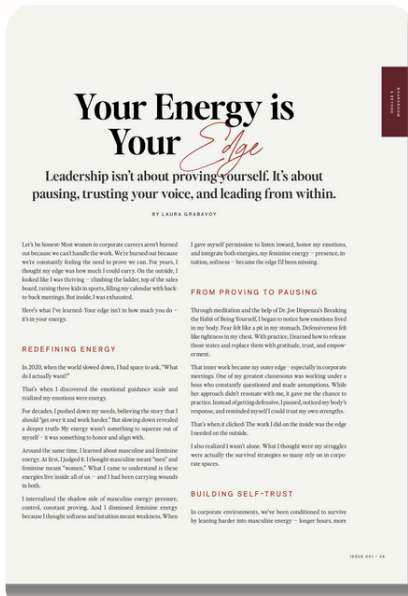
Empowering women to trust themselves and transform their sales success.

[Elyse Archer](#)

Features

She Sells Magazine – First Edition Feature

Featured as a thought leader in the inaugural issue of She Sells Magazine, highlighting her journey from corporate success to soulful leadership.



SHE STANDS OUT BECAUSE:

She's **not just another business coach**

- She ran sales divisions and managed wealth portfolios for 30+ years.

She's **not just a spiritual mentor**

- She has done deep trauma healing and emotional leadership work.

She's **not selling hustle**

- She proves, you can pivot after success and rise again in alignment.

She can speak the language of both a **C-suite executive** and a **spiritually awake woman** – because she *is* both.

And she's **not chasing status anymore**

- She's building a movement that redefines what true success feels like: peaceful, purposeful, and profoundly aligned.



To Collab

✉ Laura@lauragrabavoy.com

🌐 www.lauragrabavoy.com

[BOOK A CALL](#)

