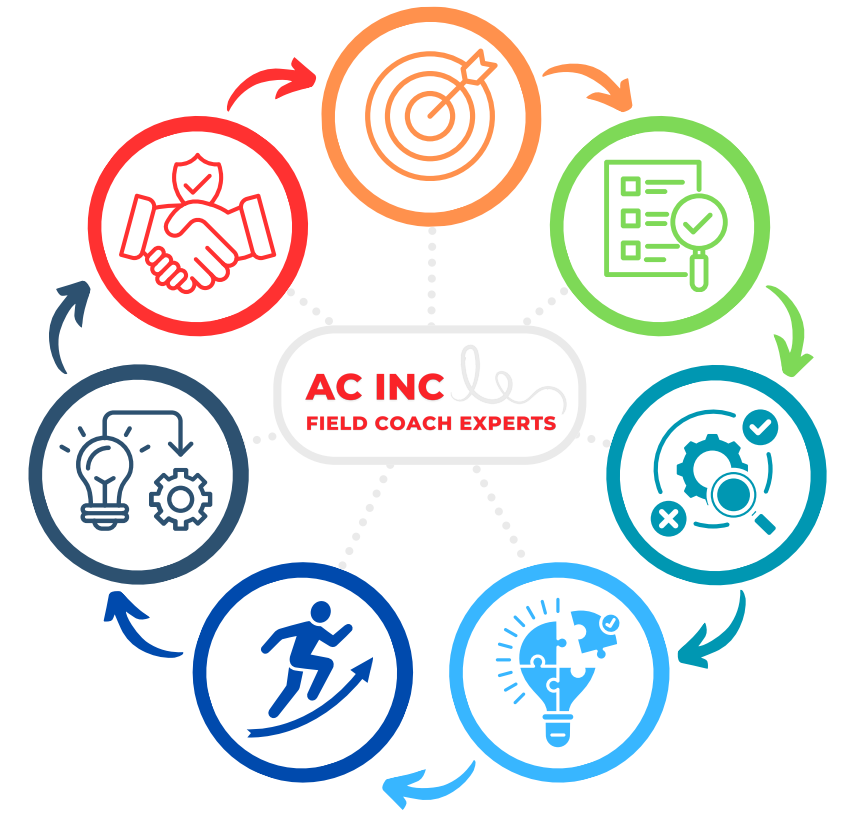


Strategic Growth Coaching integrates a structured coaching framework into your franchise system to improve franchisee profitability, performance, and satisfaction.

We customize SGC to your brand and support your team in installing the coaching structure, tools, and processes your system needs.



KEY COMPONENTS

Strategic Growth Coaching Framework



Clear Coaching Rhythm and Structure



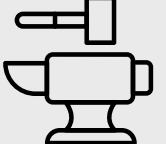
AC Inc Tools and Resource Library



Customized for Your Brand and System



Application and Skill Reinforcement



Observation and Feedback



Leadership Evaluation and Coaching Quality System



BENEFITS OF STRATEGIC GROWTH COACHING

For the Franchisor

- ★ A coaching system that is structured, consistent, and scalable
- ★ Clear visibility into coaching effectiveness across the system
- ★ Franchisees more engaged, accountable, and taking ownership
- ★ Coaches guided by a proactive growth model, not firefighting

For the Franchisee

- ★ A clear roadmap for growth, supported by goals, KPIs, and action plans
- ★ Stronger business performance and increased profitability
- ★ A more strategic, supportive relationship with their coach

For the Coaches

- ★ A proven framework that removes guesswork and inconsistency
- ★ Confidence and clarity in leading growth-focused conversations
- ★ Support applying ACcelerator skills through ongoing guidance, observation, and feedback



Coaching skills are built in the ACcelerator. SGC Implementation ensures the framework is applied consistently across your system.

PROGRAM DELIEVERY

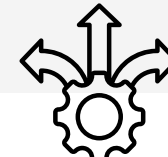
Virtual Workshops

Live strategic sessions to guide adoption and rollout.



Flexible Implementation Support

1:1 and group formats to support leadership and operations teams.



Ongoing Guidance

Support, observation, feedback, and leadership alignment as your system applies the SGC framework.



WHO

- Franchise leadership and operations teams
- Field coaches (post-ACcelerator)
- Area developers and master franchisees



INVESTMENT

From \$3,000 to \$8,000 per month, depending on system size and customization needs.

To learn how SGC Implementation can strengthen your system and improve franchisee profitability, performance, and satisfaction, book a call with our team.

BOOK A CALL