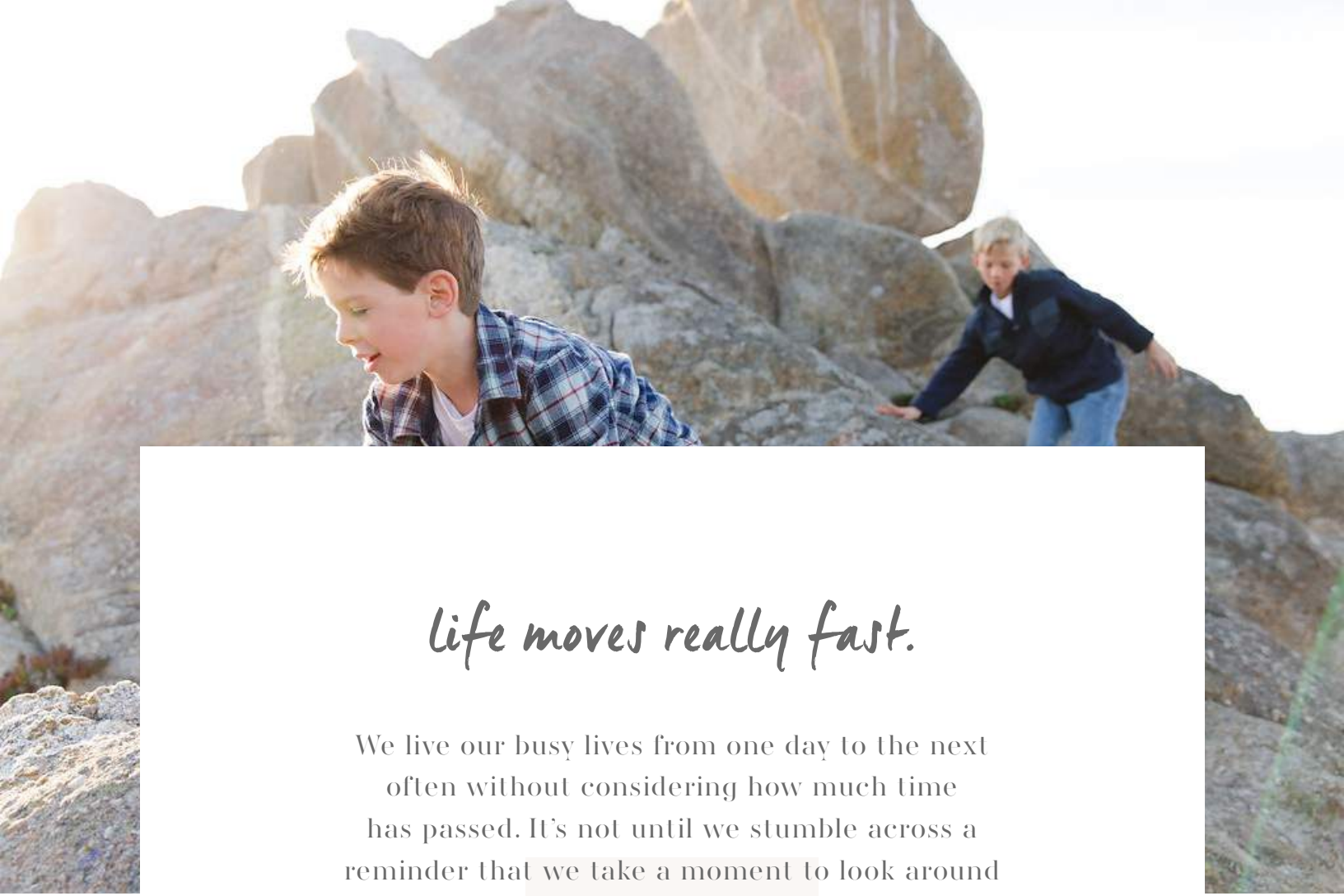


# RACHEL ZEE

*the family  
portrait guide*





## *Life moves really fast.*

We live our busy lives from one day to the next often without considering how much time has passed. It's not until we stumble across a reminder that we take a moment to look around and realize how much we've changed.

*“Kids grow up so fast!”*

A photograph is a reminder to stop and savor life. It reminds us of what really matters and preserves our precious memories. These moments won't last forever, so let's capture them.



# pricing

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*simple, all-inclusive pricing*

## *ALL SESSIONS INCLUDE:*

One hour of photography for up to four people\*

Guidance on location and what to wear

Professional post-processing

An online gallery of 60-75 photos

Download of high-resolution images

Printing rights

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*\$850*  
*(plus sales tax)*

YES! YOU CAN USE YOUR PHOTOS ONLINE AND MAKE YOUR OWN PRINTS. YOU WILL ALSO HAVE THE OPTION TO PURCHASE PRINTS, WALL ART, AND GREETING CARDS THROUGH YOUR ONLINE GALLERY. PLEASE SEE THE FOLLOWING PAGES FOR DETAILS.

\*FOR GROUPS LARGER THAN FOUR, ADD \$50 PER ADDITIONAL PERSON.





# how to book

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01.

## *scheduling*

The best lighting occurs within the last 1-2 hours before sunset, often called "golden hour." The exact time changes depending on the season, location, and weather, so please get in touch with me to confirm the best time for your session.

02.

## *session fee*

A \$200 retainer is due to book your session. This retainer is non-refundable. Once a session date has been determined, you will be emailed a link to approve your quote, sign your agreement, and pay the fee. Once paid, your session will be officially booked. The remaining balance is due no later than your session date. All payments can be made securely online.

03.

## *first come, first served*

Your session time is not reserved until your retainer is paid. Your preferred session time may be reserved by other clients if their retainer is paid first.



04.

## *cancellation policy*

If client cancellation occurs fourteen or more days prior to the session, the retainer can be transferred to a mutually agreed upon date. If client cancellation occurs thirteen or less days before the session, client then forfeits the retaining fee as compensation to the photographer for holding the agreed upon time. Exception is made for inclement weather, which the photographer may deem unsuitable for photography. In this case, the fee may be transferred to a new session time.





# prints

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## *photography should be lived with and enjoyed*

Digital files live on hard drives, on USBs in desk drawers, or on the crowded cloud where you'll never find them. I know you have the best of intentions for printing them someday. Creating that beautiful gallery wall or photo book is on your to do list (and has been for some time).

But who really has time for that? And wouldn't that time be better spent with the loved ones in the photos anyway? Leave the design and print work up to me and you'll have gorgeous prints and more free time. Win-win.

### *FINE ART PRINTS*

Printed on Kodak professional paper, so that you receive the longest lasting and highest quality photographic prints available. Lustre finish with a fine pebble texture.

5 x 7	\$10
8 x 10	\$18
11 x 14	\$37
12 x 18	\$53
16 x 24	\$75
24 x 36	\$107
30 x 40	\$128



# print your photos

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*your family will thank you!*



# framed fine art prints

Gorgeous, modern photography deserves perfectly flattering frames, transforming your walls into a gallery to be experienced and enjoyed daily. We offer a variety of styles and colors to coordinate with any decor.

\$93	5x7 (4x6 print)	\$189	16x16 (2x12 print)
\$114	8x10 (5x7 print)	\$199	16x20 (11x14 print)
\$117	10x10 (8x8 print)	\$253	20x20 (16x16 print)
\$143	11x14 (8x10 print)	\$271	20x24 (16x20 print)
\$145	12x12 (10x10 print)	\$327	24x30 (20x24 print)

I love offering my services when it comes to planning a gallery wall, or framed images for any part of your home.



# f.a.q.

## WHEN WILL OUR PHOTOS BE READY?

You'll receive a link to your online gallery via email 2-3 weeks after your session. If you need them sooner than that, rush processing is available for an additional fee.

## HOW DO I ORDER PRINTS?

Prints, holiday cards, wall art, and more can be purchased through your online gallery.

## CAN I MAKE MY OWN PRINTS?

Yes, you may have your photos printed by a third party company. However, I cannot guarantee the quality of prints made by any other company, as printers and paper quality vary. Your photos will be best represented when paired with our professional lab and printed on archival quality prints that are meant to last.

## DO YOU USE PHOTOSHOP?

I always use the most flattering angles and lighting possible, so I typically do not usually edit in Photoshop. Minor blemish removal is included. Advanced retouching can be purchased for \$25 per image.

## CAN I SHARE ON SOCIAL MEDIA?

Yes, feel free to share your beautiful new photos online! But please do not add filters or re-edit the photo in any way. I always appreciate a tag so I can see how much you're loving your photos. Instagram: @rachelzeephoto

## WHAT IF WE HAVE A LARGE FAMILY?

I love photographing extended families! Additional family members (more than 4 people) can be included in the session for \$50 a person. This fee covers additional time for more groupings, resulting in more photos and more fun.

## WHAT HAPPENS IF IT RAINS?

If the forecast calls for rain, we will try to pick a time when it looks likely clear up. If it's supposed to rain all day long, you are welcome to reschedule your session with no additional fee. If you're visiting the area and rescheduling is not an option, I will refund your retainer.

*more questions?*

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Send me a note!  
I'm an open book.

INFO@RACHELZEEPHOTOGRAPHY.COM



*Thank you!*

I'm so excited to work with you. Please let me know if you have any questions, or if you're ready to book your session.

We're going to make magic!

