White Label Packages

mp

DESIGN
PARTNER

Hi, I'm Maya!

**SHOWIT DESIGN PARTNER &
YOUR NEW BIGGEST CHEERLEADER**

During the past 3 years as a white label designer, I've had the honor of working with several top Showit designers on dozens of projects. While I've done pretty much every design task you can think of between white labeling and working with my own clients, my greatest strenghts are in Showit website design (both custom and template customizations), brand design, and SEO work. Using my design skills to support fellow designers truly lights me up!

Clients have shared that they love working with me because:

✓ **Attention to detail and quality are always priorities.** While revisions are always welcome, my clients rarely have many edits!

✓ **Projects are delivered on time.** I strive to work at an efficient pace so that we can make the most of our time together.

✓ **Adapting to different design styles is fun for me.** I consider myself to be a "design chameleon" - I adapt to the brand style of each client project.

✓ **Clear communication makes the process easier.** I'll let you know what to expect every step of the way, and you'll have the direct line to me as a retainer client.

"Maya has helped me go from overbooked and overwhelmed to feeling a lot more peace in my business.

The designs she creates for my clients are always unique, beautiful, and so on brand for each and every person. I know I can send Maya any project and I won't have many change requests, which is saying a lot because I can be really particular about design details and style. I feel like Maya just gets me!"

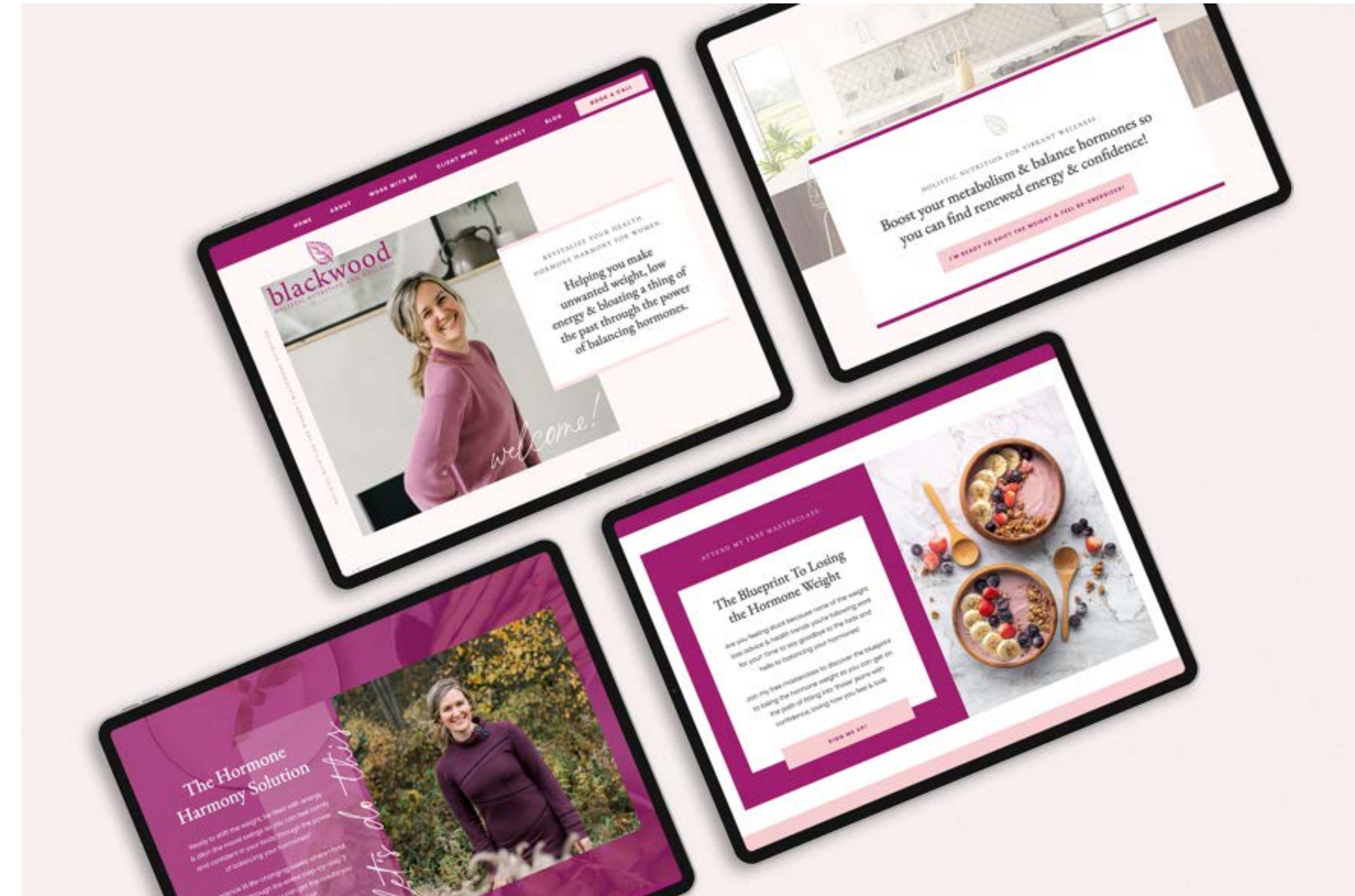- MARY, MARY KATHERINE DESIGN STUDIO (CURRENT CLIENT)

mkds project snapshots: (White label work created for MK Design Studio)

CUSTOM BRAND DESIGN

TEMPLATE CUSTOMIZATION

TEMPLATE CUSTOMIZATION

Monthy White Label Retainers

All Packages Include:

✓ **Flexibility in project types.** You'll have the freedom to delegate a mix of design tasks (branding, web design, SEO, Canva templates, etc.). We'll chat on your discovery call about typical turnaround times.

✓ **Weekly prep.** We'll touch base weekly every Friday so you can hand off your task list and any materials needed the week ahead!

✓ **Time for feedback & revisions.** Your feedback is always welcome, and your retainer includes time for any edits that you or your clients may have.

✓ **Unlimited communication via Slack, email, and the project management tool of your choice.** You can expect to hear back from me the same day within my office hours of 10 am - 4 pm EST.

Lite Retainer:

INVESTMENT: $1,440/MONTH

32 hours per month / 8 hours per week*
Payment Plan Option: $360/week due on Fridays

Signature Retainer:

INVESTMENT: $2,700/MONTH

60 hours per month / 15 hours per week*
Payment Plan Option: $675/week due on Fridays

*My current hourly rate is $45/hour

What tasks are included in your retainer?

This is a flexible retainer, so that you don't have to only book me for one thing. You are reserving my time, with freedom to send me a variety of tasks based on what makes sense for your monthly and weekly plans.

HERE'S WHAT PAST CLIENTS HAVE ASKED FOR TO GIVE YOU IDEAS:

brand design • custom web design
template customizations • mobile optimizations
showit templates • canva templates
flodesk templates • client edits • launch graphics

Frequently Asked Questions

What if I don't need 8/15 hours every week? Or what if I need more time?

Great question! The standard hours for each package were chosen because they allow a reasonable time for me to get things done. But I understand that you will have slow and busy seasons. I try my best to be flexbile. We will chat monthly and weekly about what's coming up on both of our calendars so we can plan accordingly. If you don't use all of your hours in a week, you will only be billed for the hours used. If you need more time, we can chat about my availability and bill the additional hours at my hourly rate of $45/hr.

I'm a Showit template designer, can you do white label work for me?

Yes, I love Showit templates! I've done white label work for a few template designers, and also have my own shop. Examples of white label template tasks I've done are mobile optimization and new template design (there is special pricing for this, inquire for details!). Matching collateral for templates (ex: Canva and Flodesk templates) are also options. I'd also love to chat about doing white label template customizations for your shop customers!

What will I need to provide?

This will depend on the tasks you are delegating. Common items include Showit account access, copywriting, images, font files, and finalized logo designs. Once we've decided on the tasks for each week, I'll let you know what I need and how to submit it!

Will you take credit for the design work?

No, you will own all of the rights to the finished design work! This is a white label design service, which means I do the work and your design studio gets the credit.
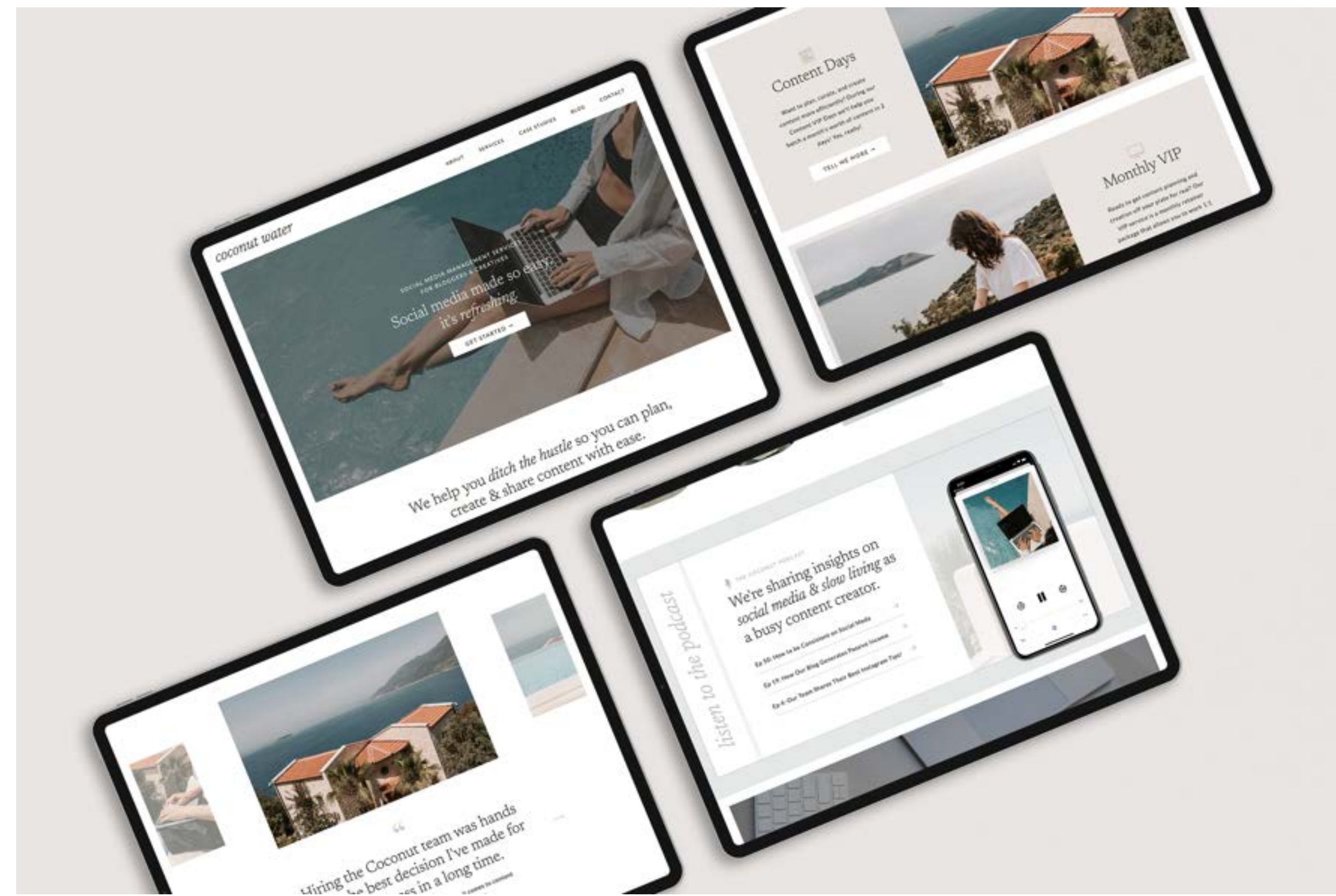
Do you work on websites on platforms other than Showit?

Currently, I only design websites using Showit! So, any website tasks that you submit must be for a Showit site. Thanks for your understanding!

"I hired Maya and it was like having a second set of hands. She quickly adapted to my style and I truly valued that she cared about the details as much as I do."

– BERNEL, BRANDED BY BERNEL (PAST CLIENT)

mpd project snapshots: (Designs for my own clients + template shop!)

TEMPLATE CUSTOMIZATION

CUSTOM BRAND DESIGN

SHOWIT TEMPLATE DESIGN (CREATED FROM SCRATCH)

Ready to get started?

I'M SO EXCITED TO CHAT ABOUT PARTNERING WITH YOU!

(BOOK YOUR DISCOVERY CALL >)

yep, this button works! :)