

## SERVICES GUIDE 2020



# Jade Scarfone

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MERMAID, MAGICIAN AND  
YOUR NEW BUSINESS BESTIE

Firstly, yay I am so glad you're here!



# Hey There!

## I'M JADE SCARFONE

I'm a 31 year old Perth girl (*now on the Sunshine Coast*) with a big heart and even bigger dreams. I left my corporate banking career behind back in 2015 to pursue the more exciting and unconventional lifestyle of entrepreneurship. I've worked as an affiliate marketer, influencer, course creator, and systems support manager.

I'm a total nerd for email marketing and funnel platforms. Obsessed with all things personal branding. I love getting creative. And I'm here to help take all these tasks off your hands so you can spend more time focusing on the areas that light you up.

This guide gives you every piece of information you need in order to decide if you want to work with me and determine if we will be the perfect fit!

I can't wait to hear your vision, how you'd like to team up, and what your plan is to make your dreams come true. I hope that we can work together, support one another, and make a positive impact. Above all, I am just thankful that you saw something in me that made you want to reach out! Now, let's make it happen, what do you say?

# HERE'S SOME OF MY...

# services

- ☐ Setting up email welcome/promo sequences.
- ☐ Setting up sales funnels/landing pages.
- ☐ Setting up courses - uploading and structuring all content inside chosen course platform.
- ☐ Creating PDF workbooks, eBooks etc.
- ☐ Creating social media graphics.
- ☐ Scheduling social media content.
- ☐ Creating webinar/course slides.
- ☐ Creative/design advice.
- ☐ Proofreading/editing written content, scripts etc.

*\*\*Please note, for email sequences/sales pages/workbooks etc. I can do the set up/creative side, but I will require you to provide the main written content or at least a general overview for me to work with.*







# tools & apps

## I AM PROFICIENT IN:

- ☐ Kajabi
- ☐ Clickfunnels
- ☐ GetResponse
- ☐ Infusionsoft
- ☐ Teachable
- ☐ Thinkific
- ☐ Leadpages
- ☐ Canva
- ☐ Tailwind
- ☐ Planoly
- ☐ Wordpress
- ☐ Showit

AND PLENTY MORE! I love Systems.

# Let's Team Up!

**THIS IS MORE ON ME, HOPE IT'S YOU TOO!**

I am a lover of bold, bright, glitter, sparkles & rainbow everything!

Could spend hours on Instagram each day.

I'm slightly obsessed with Disney.

I love beachy, boho vibes with a modern flair.

Love going on adventures or having lazy days with my awesome boyfriend.

Can't get enough snuggles with my super cute kitten Rafiki.

Always try to support local. Obsessed with Australian fashion labels.

I avoid wearing makeup unless absolutely necessary.

But I always love to dress up. I'm usually the most overdressed in a room.

Don't think I'll ever outgrow my love for music festivals.

Drum n bass and house music for life!

Love to eat, try to cook but have a lot of kitchen blunders.

Always aiming high and striving to be better than I was the day before.

Believer in keeping it real, intentional, and authentic.

Won't leave the house without a fancy set of earrings.

Can often find me with something on my head - crowns, hats, scarves, clips.

Not a big drinker but I do love a fancy cocktail!

Lover of the arts - especially theatre.

I'm a true nanna. Love my early nights, warm baths and hot tea.

Can't go a day without visiting the ocean.

Live in a small coastal town, but I'm a city girl at heart.

*Thank You So Much!  
I can't wait to collaborate!*



## HOW TO WORK TOGETHER

All services and collaborations are on a first come, first serve basis. Please email me and include which services you are after. Services are offered at an hourly rate of \$50 AUD per hour, or if you require longer term support we can discuss a retainer option.

Please allow 1-2 business days for a reply. I'm so excited to team up with you and work together to make things happen!



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**"The biggest adventure you can take is to live the life of your dreams."**