

MILK + HONEY DESIGN STUDIO

DESIGNER PRICING GUIDE



In this guide, you will find details of the ways that I can support you. Whether it be through Showit Development, White Label Showit Design, or Showit Hourly/Maintenance Support, I am committed to being a trusted partner to you and your business; and to providing you with the care, dependability and professionalism your business deserves.

SHOWIT DEVELOPMENT



I will take your thoughtful designs and transform them into a stunning and optimally functional Showit website!

DEVELOPMENT PACKAGES & PRICING:

SHOWIT DEVELOPMENT ————— \$1,750

Includes development of up to 7 core pages (desktop and mobile optimization), for example: Home, About, Services, Blog, Single Post, Contact, Coming Soon. Does not include long form sales or shop pages.

ADDITIONAL WEB PAGES ——— \$250/EACH

PER PAGE DEVELOPMENT ————— \$300

For sites that are 1-5 pages; or for those in need of only individual page development.

SALES OR SHOP PAGES ——— \$400(+)/PG.

MOBILE OPTIMIZATION ——— \$150(+)/PG.

MISC. SHOWIT WORK ————— \$100/HR.

WHITE LABEL SHOWIT DESIGN



I offer a variety of white label design packages. If you do not see what you are looking for here, please reach out. Designs will be created in Figma unless otherwise discussed and agreed upon.

WHITE LABEL PACKAGES & PRICING:

White Label Showit Design can be booked on a per page basis or a flat rate package rate (for multiple pages or an entire site). Combination of white label design + development is available. If both services are booked, a bundling discount will be offered.

PER PAGE DESIGN ————— \$400(+)/PG.

White Label Showit Design starts at \$400 for pages 8 canvases or smaller. Any design above 8 canvases and/or more complex design will be custom quoted.

FLAT PACKAGE RATE ——— CUSTOM QUOTED

MAINTENANCE DESIGN/SUPPORT



This is a service for fellow designers' personal work. I offer reduced pricing for each of these services for designers only as a way to partner with + support you.

MAINTENANCE PACKAGES & PRICING:

FULL DAY MAINTENANCE ————— \$1,000

Includes (8) hours of design work + (2) hours of project coordination, and light revisions. Examples of what can be accomplished in this time: updates to your website, design of additional pages; mobile optimization; shop design + integration; course platform setup + design.

HALF DAY MAINTENANCE ————— \$600

Includes (4) hours of design work + (2) hours of project coordination, and light revisions. Examples of what can be accomplished in this time: sub-domain page development + design; Showit review and/or cleanup; domain transfer and integration.

MISC. MAINTENANCE WORK ————— \$100/HR

Hourly support is only offered on less than 4 hours of work and as an add-on to an existing package.

SHOWIT COACHING



If you are a designer who is continuing to learn the in's and out's of Showit, and don't necessarily need an entire course but would benefit learning firsthand from a Showit expert, this is for you.

SHOWIT COACHING FOR DESIGNERS:

With my Showit Coaching, we will meet on video and I will coach you on any topics related to Showit that you are needing additional knowledge in (while demonstrating on Showit). Whether this is your first time logging into Showit or you are a designer who just needs a little hands on support, I've got you covered.

If you are an agency who would like training for your designers, please reach out for a custom quote. I would be honored to support you and your growing team!

1:1 COACHING ————— \$150/HR

Coaching will take place on video and you will receive a recording of our session after the completion of it.

READY TO GET STARTED?



If you are ready to secure your spot on my calendar, please [reach out](#) via my website. If you would like to connect prior to booking, you can schedule a complimentary call [here](#). You can also [email me](#) directly with if you would like help determining which service is best for you or with any other questions.

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