


# LEA DAHMS


## GRAPHIC & WEB DESIGNER


A designer with three years experience providing custom designs for businesses of all sizes and within different industries. Specializing in brand design, web design, corporate marketing collateral, and logo concepts. I have been able to tackle various projects to cater to the clients vision.

### PORTFOLIO

 [www.leadesigns.co](http://www.leadesigns.co)

### CONTACT

 941-539-8426

 [leadahms1@gmail.com](mailto:leadahms1@gmail.com)

 St. Petersburg, FL

### TECHNICAL SKILLS

Adobe Illustrator  
Adobe XD  
Adobe InDesign  
Adobe Photoshop  
Showit Website Builder  
Wordpress

### EDUCATION

**Bachelors in Design & Advertising**

**University of Tampa**

May 2021

**Associate of Arts**

**State College of Florida**

May 2019

### REFERENCES

**Nicole Lytwyn**

**Founder of The Mug Creative**

[nicole@themugcreative.com](mailto:nicole@themugcreative.com)

(727) 543-5695

### WORK EXPERIENCE

#### Graphic & Web Designer

Marketopia 2022 - present

- Responsible for creating WordPress websites (40 plus pages)
- Deliver custom eGuides, eBooks, sell sheets, brochures, flyers and presentations
- Develop storyboards to be made into motion graphic advertisements and video bumpers
- Creation of motion graphic video campaigns
- Re-designed company newsletter and social media templates
- Accustomed to a collaborative work environment with copywriters, designers, digital marketing team, and sales

#### Lead Designer Web & Graphic Designer

The Mug Creative 2021 - 2022

- Took lead on 5- 6 projects at a time
- Managed team meetings and implementing a progress schedule to meet client deadlines
- Developed unique logo concepts that modernize and refine a business's look
- Constructing individualized social media template packages to establish an online brand presence

#### Freelance Graphic Designer

Self-employed 2021 - present

- Fully rebranded over 20 clients through my own lead generation
- This would include website, logos, brand suites, and packaging
- Manage project timelines to completion date
- Manage and update client websites continuously