

Build Your *Website & Brand* GUIDE



Contents

LET'S DO THIS.....	PG.1
SHOWIT 1 MONTH FREE.....	PG. 2
5 FREE SITE CANVASES.....	PG. 3
CANVA FOR BRANDING.....	PG. 4
PINTEREST FOR INSPIRATION.....	PG. 5
ULITMATE CHECKLIST.....	PG. 6
THANK YOU.....	PG. 7

Ready, set, Brand

This guide comes packed with **SWEET free resources and helpful tips to get your online presence going!**

You're my priority, whether you book with me or not, so please don't hesitate to reach out!



ShowIt Subscription

First things first, you need a website builder! I have used almost every type of website builder and can't recommend ShowIt enough. Especially for small businesses who need to be able to update the website themselves.

There is no other platform that lets you move elements around and provide so many features. Once I tried ShowIt I knew it knocked, WordPress, SquareSpace, Wix, and all the others out of the park!

What's even better about ShowIt, is that the second tier option gives you access to a WordPress blog.

[Click me: 1 month free](https://account.showit.co/r/cultivate)

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5 FREE site canvases to add onto your site

Start building your website! Or add onto your current site with my free site canvases. You can easily build a homepage or add onto your site.

Copy the share key below and add it to your ShowIt account. Don't have an account? Get a month free using my referral link. Go to the previous page for my link.

Here's how to install the share key,

#1 Go to a site design

#2 Click your profile in the bottom left corner

#3 Select "Add to Library"

#4 Paste share key and click enter

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Canva for Easy Designing & Branding

Ditch the expensive Adobe products! Canva offers free to pro plans at \$120 a year. They have changed the game of design and made it quicker and easier.

Without sacrificing quality, experienced designers and beginners are able to build amazing digital content! Here are some more ways that Canva makes life easier,

- Free options for templates and designs
- Templates for any digital or print idea
- Thousands of fonts
- Easily add, delete, or edit
- Customize colors
- Share designs easily in any format, png, jpg, mp4. etc...

[Join Canva](#)

Pinterest Inspiration

An inspiration board is essential! Imagine a dream board, but completely digital. Make a dream board for the website and brand of your dream.

You may feel tempted to search "website design", but challenge yourself and try looking for something different. like the following

- Colors
- Outfits
- Architecture
- Travel
- Favorite products/ brands
- Scenery

[Follow me Here](#)

Ultimate Checklist to Get Started

Let's do this! Use my checklist to give your website and brand a good foundation before launching. If you ever want a second pair of eyes, please let me know!

- Purchase Domains on Godaddy and a [ShowIt Subscription](#)
- Make a Pinterest board for a vibe to follow
- Get set-up on Canva and begin designing
- Pull colors from Pinterest board and add to Canva and Showit Design settings
- Play around with fonts in ShowIt and choose 4 fonts
 - Main Header
 - Sub Header
 - Paragraph
 - Button
- Create a brand guideline design on Canva
- Use free site canvases or purchases a template!
- Get educated on YouTube or through [ShowIt Help Center](#)
- Ready to take it to the next level? Hire a designer!

[Book Today](#)

Thank You

I hope you feel more prepared and excited to start building your website with ShowIt!

If you have any technical questions about ShowIt, visit the [ShowIt Help Center](#).

You can take your website & brand to the next level by becoming another branch of Cultivate Different.

[contact me to get started](#)



If you need anything else always feel free to email at cultivatedifferent@gmail.com

Xo, clara Jane