

INVITATION TIPS & TIMELINE

1. Define Your Style Early

- Your invitation sets the tone—make sure it reflects your overall vibe (elegant, classic, modern, etc.).
- Decide on your color palette and formality before shopping for stationery.

2. Pick the Right Colors

- Traditional papers: white, ivory, light gray, beige.
- Inks: black, dark gray, gold, silver—ensure high contrast for readability.
- Romantic tones and pastels also work well if legible.

3. Know Your Format

- Standard size: 4.5" x 6.25"
- Unique shapes (square, scalloped, circular) are fun but may cost more in postage.
- Avoid cramming too much info on one card—use enclosure cards and your wedding website.

4. Timing is Everything

- Save-the-dates: 6–12 months before
- Order invitations: 4–5 months out
- Mail invitations: 6–8 weeks before (10–12 for destination or holiday weddings)
- Always order 25 extra invites just in case!

5. What to Include

- Names, ceremony time/location, dress code (optional), RSVP details.
- Never include registry info on your suite—only on your website.
- Don't forget RSVP envelopes with postage!



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6. RSVP Best Practices

- Set the RSVP deadline 3–4 weeks before the wedding.
- Check with your caterer to confirm headcount deadlines.
- Follow up with guests who haven't replied.

7. Addressing & Etiquette

- Outer envelope: heads of household
- Inner envelope: exact names of who's invited
- Avoid labels—use a calligrapher or printed calligraphy font
- Spell out numbers and skip punctuation (except “Mr.” and commas for city/state)

8. Helpful Extras

- Weigh a full sample suite at the post office to confirm postage.
- Ask about hand-canceling or non-machinable postage to prevent damage.
- Plan to order menus, escort cards, programs, and thank-you notes with your suite for consistency.

9. Meal Choices

- If you're offering a plated meal, confirm entrée options before ordering your RSVP cards.

10. Guest Count Tips

- Only one invitation per household (not per guest).
- Anyone 18+ living independently should get their own invitation.

