

FAQ.



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1

What is your design process?

1. Clarity & Direction

We define the scope, goals and visual direction.

2. Concept Development

I develop initial concepts aligned to your brief and brand positioning.

3. Refinement

We refine the selected direction through focused feedback rounds.

4. Finalisation & Delivery

Final files are prepared and delivered in agreed formats.

Goldprint projects follow a multi-phase structure across 8–12 weeks.

2

What do you need from me?

To ensure a smooth process, clients provide:

- Clear written content (for decks, layouts, media kits etc.)
- Relevant imagery or references (if applicable)
- Timely and consolidated feedback
- Honest direction during refinement

Clarity on your end supports efficiency on mine.

3

How many revisions are included?

Each project includes three structured revision rounds per phase.

Additional revisions or scope changes are quoted separately.

This ensures momentum while maintaining design integrity.

4

How does payment work?

A 50% deposit secures your booking.

The remaining balance is due prior to final file delivery.

Payment plans may be available for larger projects such as Goldprint.

5

What are your studio hours?

I operate as an independent studio with focused working hours to ensure each project receives dedicated attention.

Studio hours are Monday to Thursday.

Messages received outside studio hours will be responded to on the next working day.