



EMMA EDELIN

Design + Art Direction

emmaedelin.design

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443-903-1259

***DESIGN EXPERIENCE**

Design Intern

Sarankco Creative Studio

New York, NY

2022-Present

Designed visual concepts, graphics, and layouts for various clients across print and digital platforms while meeting project deadlines.

Social Media Creator

GoPuff

Syracuse, NY

2020-2021

Directed daily brand content for social media. Contributed to campaigns, creating a brand presence on college campuses to gain new users.

***ADDITIONAL EXPERIENCE**

Associate

Brightview Senior Living

Bel Air, MD

2018-2023

Provided personalized care, support, and assistance to over 200 senior residents, while maintaining a safe and comfortable living environment.

Resident Advisor

Syracuse University

Syracuse, NY

2020

Planned and organized community events within the residence hall. Oversaw and provided peer support for 30 freshman students.

***ASSOCIATIONS**

**Diversity, Equity,
& Inclusion Board**

2020-2023

Alpha Chi Omega

Researched and presented DEI information at weekly meetings.

**Diverse Minds
Writing Award**

2018 & 2017

B'nai B'rith

Recognized for illustrating and writing two children's book about diversity.

***CREATIVE SKILLS**

Design Strategy

Art Direction

UI/UX

Branding

Packaging

Illustration

Advertising

Copywriting

***TECHNICAL SKILLS**

Adobe Suite

Sketch

MS Suite

Google Suite

***EDUCATION**

Syracuse University

Class of 2023

BFA Communications Design

College of Visual and Performing Arts