

## A NEW APPROACH TO HEALTH

What is it that you really want from life? Would you like to look and feel younger? Do you want to have more muscle and less body fat? Do you want boundless amounts of energy and stamina? How about a life that is free of pain? Or maybe you are someone that just wants to be able to get a good night's sleep. If any of this describes you, then you are in the right place at the right time because LifeWave has the answer.



Now when it comes to improving health most people have a variety of different things that they think about.

- "I'll go on a diet or start to eat more healthy foods."
- "I'll start an exercise program."
- "Maybe I'll try that new health supplement."
- "My doctor tells me to use this drug for my condition."
- "There is nothing that I can do so I guess I will just accept it as aging."

Here are some unfortunate facts: Diets do not work for most people, most people do not stay committed to an exercise program, there is no "magic pill" for health, and all drugs have side effects. And if you are in the category of just accepting it as aging, then be thankful you are reading this right now because there is hope.

What if there was a completely new approach to health? What if there was a way to improve upon your quality of life that did not involve any type of diet, exercise program, drug or supplement? And what if this new approach was patented, backed by science and clinical research, and had a proven track record? Welcome to the world of LifeWave.

### LifeWave is a new technology in the field of phototherapy. What is phototherapy?

*"Light therapy—or phototherapy—consists of exposure to daylight or to specific wavelengths of light using polarized light, lasers, light-emitting diodes, fluorescent lamps, or very bright, full-spectrum light. The light is administered for a prescribed amount of time and, in some cases, at a specific time of day.*

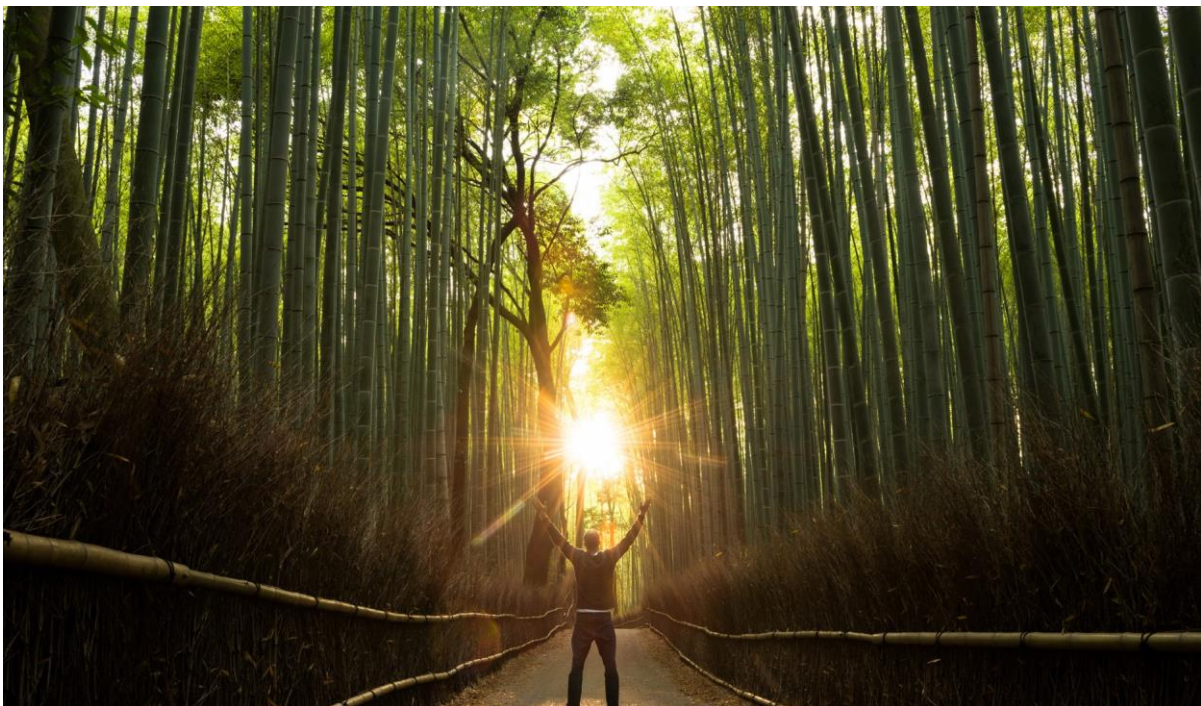
*Many ancient cultures practiced various forms of light therapy, including people of Ancient Greece, Ancient Egypt, and Ancient Rome. The Inca, Assyrian, and early German settlers also worshipped the sun as a health-bringing deity. Indian medical literature dating to 1500 BCE describes a treatment combining herbs with natural sunlight to treat non-pigmented skin areas. Buddhist literature from about 200 CE and 10th-century Chinese documents make similar references.*

*The Faroese physician Niels Finsen is believed to be the father of modern phototherapy. He developed the first artificial light source for this purpose. Finsen used short wavelength light to treat lupus vulgaris, a skin infection caused by Mycobacterium tuberculosis. He thought that the beneficial effect was due to ultraviolet light killing the bacteria, but recent studies showed that his lens and filter system did not allow such short wavelengths to pass through, leading instead to the conclusion that light of approximately 400 nanometers generated reactive oxygen that would kill the bacteria. Finsen also used red light to treat smallpox lesions. He received the Nobel Prize in Physiology or Medicine in 1903.*

*Since then a large array of treatments using controlled light have been developed. Though the popular consumer understanding of "light therapy" is associated with treating seasonal affective disorder, circadian rhythm disorders and skin conditions like psoriasis, other applications include the use of low-level laser, red light, near-infrared and ultraviolet lights for pain management, hair growth, skin treatments, and accelerated wound healing." (Wikipedia reference)*

LifeWave takes a completely new approach to phototherapy:

- Instead of an active light source such as a laser or lamp, LifeWave utilizes a convenient patch that reflects very specific wavelengths of light to the skin.
- The nerves on the skin are stimulated by these specific wavelengths of light, and this triggers a very specific chemical reaction in the body.
- Because there is no drug or supplement involved, LifeWave patches go to work immediately.
- There are different patches for different applications. So, no matter what your interest, we have a product that is right for you.
- LifeWave is cost-effective, safe and backed by over 70 clinical studies.



The science of LifeWave has been advancing for the last 16 years, starting in 2002 when David Schmidt first discovered he could increase energy production in human cells using very specific wavelengths of light. He created a patch technology that people could wear for increasing energy that would reflect specific wavelengths of light onto the surface of the skin as opposed to ingesting chemicals such as caffeine.

Over the last 16 years LifeWave patches have been gaining worldwide credence and use, bolstered by continuous research and documentation of effectiveness. Acceptance of LifeWave patch technology is occurring because David Schmidt has invented phototherapy products that anyone can use. His LifeWave technology has taken phototherapy out of labs and clinics and put it into people's homes.



LifeWave phototherapy technology ranges from energy enhancement to improved sleep, stress reduction, and antioxidant production.

Now LifeWave is introducing the new X39 patch, an advance in promoting stem cell science that is affordable, effective and now proven by research to have far-ranging health benefits. [The X39 patch is the most technologically advanced patch ever invented.](#)

How do the patches work? A person who uses LifeWave patches utilizes the body's own energy in the form of infrared body heat to power up or activate the materials in the patch. The patch then reflects light on to the skin which stimulates the nerves on the skin. [The result is a specific change in the bodies biochemistry, such as "activating stem cells".](#)

As described in other sections of this booklet, David Schmidt has discovered how to harness the power of peptides. Peptides have many functions in the body, but one of the most important is that peptides are communication devices that the body uses to initiate various chemical processes including antioxidant production, inflammation control, and stem cell activation.

By now, reading this you may be thinking "okay, there is science and science can be wonderful, but what I want to know is, will it meet my needs?" If your needs are relief from pain, a desire to feel better and become better, feelings of vitality and youth, and living healthier by enhancing cellular energy, then you need to try the X39 patch.

Some individuals who have been using the X39 patch for months have nicknamed the X39 patch 'True Beauty' because of the reduction in the appearance of lines and wrinkles. Other people have been amazed by the effect of the X39 in rapidly relieving pain. Still others have been shocked to see that they are healing the way they did when they were in their twenties.



Just how well does LifeWave work?

Let's use our pain-relieving product IceWave as an example. In 2013 a double-blind placebo-controlled clinical study on IceWave was performed at a hospital in France by Dr. Pierre Volckmann. Dr. Volckmann is recognized as the most prominent expert on pain management in France.

The results of this study were incredible. Over 90% of participants experienced pain relief within minutes of use, and remember that this was WITHOUT any type of drug; only light.

Or let's say you were suffering from poor sleep. A clinical study conducted by the prominent neurosurgeon Dr. Norm Shealy concluded that by using Silent Nights patches, the length of sleep could be improved by a staggering 60%. The quality of sleep was also improved.

But what if you are already pain-free, you sleep well and are in relatively good health? First, congratulations! But what about the aging process? We know that aging is not kind and eventually even the healthiest of us will fall victim to the aging process. But the good news is that it does not have to be this way. Now, there is a new product that can offer amazing YOUTH RENEWAL benefits, and like our other products, it is all based on light.

Read on to learn about how stem cells are the future of health and medicine, and how LifeWave has the only product available for activating those stem cells and putting them to work for you, achieving benefits never before possible.