



FOR IMMEDIATE RELEASE

TAASA Luxury Lodges & Camps Announces the Opening of new product TAASA Migration Camp in the Serengeti

Tanzania – 10 July 2024 – TAASA Luxury Lodges & Camps, a renowned hospitality operator in Tanzania, is thrilled to unveil its newest addition, TAASA Migration Camp, set to open in July 2025. This unique and family-friendly tented camp, designed to complement their existing "TAASA Lodge" in Northern Tanzania, offers families and adventurers an unforgettable opportunity to witness the awe-inspiring Great Migration in luxurious comfort.



**Artistic Impression*

"We're thrilled to announce the addition of a new property to our portfolio! This expansion reflects our ongoing commitment to providing exceptional experiences while empowering our communities and allowing more guests to discover the unique 'TAASA Way' of doing hospitality." – Jim Roane and Peter Taunton, owners of TAASA Luxury Lodges & Camps

TAASA Migration Camp

Address. TAASA Luxury Lodges & Camp Head Office - House No. 6, Ingira Street, Arusha
Tel. +255 684 229 936 | **Email.** info@taasalodge.com | **Website.** www.taasalodge.com



Unforgettable Encounters Await

TAASA Migration Camp is a mobile camp which strategically relocates throughout the year in its efforts to follow the wildebeest and zebra herds across the vast Serengeti. Whether guests seek the northern, southern, or western/central corridors, TAASA Migration Camp provides the perfect opportunity to witness this spectacular wildlife phenomenon from the comfort of its grounds.

Throughout the year, TAASA Migration Camp relocates to different areas of the Serengeti for Optimal Viewing opportunities:

- **Dry Season**, Kogatende: July - October
- **Green Season**, Ndutu: December - March
- **Shoulder Season**, Mosabi Plains/Mareu: May - June

Luxurious Comfort in the Heart of the Wild

TAASA Migration Camp will feature 12 opulent tented suites, including options for families and groups with 2 interconnecting tents, promising an unparalleled connection with nature. Each tented suite will boast panoramic views of the Serengeti while ensuring privacy and relaxation after a day of thrilling adventures. All the expected in-tent amenities are provided, including en-suite bathrooms with hot water, a versatile seating area, Wi-Fi, laundry and room service.

Beyond Accommodation: A Well-rounded Safari Experience

TAASA Migration Camp promises a variety of amenities to enhance its all-inclusive, luxurious stay. Relaxation awaits in an elegant lounge and bar tent with unparalleled views, while delicious meals are savored either in the dining tent or under the African sky. Throughout their stay, guests can experience unforgettable "TAASA Moments", engage in cultural exchanges with our team, or gather around the crackling outdoor fire pit under a blanket of stars. Guests can also support philanthropic initiatives in the region by purchasing meaningful souvenirs at the safari shop.



**Artistic Impression*

TAASA Migration Camp

Address. TAASA Luxury Lodges & Camp Head Office - House No. 6, Ingira Street, Arusha
Tel. +255 684 229 936 | **Email.** info@taasalodge.com | **Website.** www.taasalodge.com



Unparalleled Activities and Wildlife Viewing

The TAASA Migration Camp experience will include unlimited game drives led by experienced guides, ensuring maximized wildlife viewing opportunities in the Serengeti National Park, with the added option of booking a private and exclusive use 4x4 safari vehicle. Guests will have ample opportunity to witness the vast array of animals that call the Serengeti and Ngorongoro ecosystems home, from zebras and gazelles to hyenas, cheetahs, and even the renowned Big 5. For an unforgettable view, TAASA Migration Camp provides easy access to various hot air balloon safari sites to complement your safari experience.

Unforgettable African Adventure Awaits

TAASA Migration Camp is set to open in July 2025 with rates starting from \$905 per person sharing. To learn more about the camp, rates, and opening offers, please contact michelle@taasalodge.com

About TAASA Luxury Lodges & Camps

TAASA is a collection of luxurious lodges and camps situated in Africa. Established in 2017 with its flagship property TAASA Lodge in Northern Tanzania, TAASA offers travelers the chance to explore breathtaking destinations, experience unique adventures, participate in philanthropic projects and immerse themselves in local cultures.

The TAASA mission is to Empower, Protect & Explore.

- Empower members of our local community.*
- Protect the indigenous wildlife and natural species of the region.*
- Inspire travelers to explore all that Tanzania has to offer.*

Contact:

Michelle Muller
TAASA Luxury Lodges & Camps, Commercial Director

TAASA Migration Camp

Address. TAASA Luxury Lodges & Camp Head Office - House No. 6, Ingira Street, Arusha
Tel. +255 684 229 936 | **Email.** info@taasalodge.com | **Website.** www.taasalodge.com