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above: A custom window seat offers a welcome spot to relax and read. **below:** Bailey expertly mixed her young client's desire for a youthful palette with more adult furnishings, like this desk setup.

Purple Reign

WHEN TASKED with refreshing this “tweenager’s” bedroom, Prudence Bailey knew the design had to echo the elegance of her client’s Tokeneke home, originally completed by a prominent designer. Keeping this in mind, she set out to infuse a youthful spirit into the space, while maintaining the home’s sophisticated aesthetic. And while the client requested a room that would capture her daughter’s love for green, purple and white, she also made clear that it should stand the test of time. With a beloved lilac-upholstered chair as the key element, the design needed to honor its existing charm while offering a fresh twist.

The vision was to craft a garden-inspired sanctuary and serene yet playful retreat, incorporating study and reading spaces, ample storage and design elements that would grow with its young resident.



As the centerpiece, Bailey opted to crown the upholstered bed with a coordinating canopy. Its floral motif is both sweet and classic, elevated by the reverse side’s delicate gingham detail.

Navigating the room’s defined color palette posed the greatest challenge. The lilac tones of the existing chair were distinctive yet tricky to complement without skewing juvenile or too graphic. But it led Bailey to discover the stunning floral Summerby Chintz from Cowtan & Tout, a perfect backdrop for layering the green scallop-edged bedding. From there, she planted pops of grass greens throughout the rest of the room, from the trellis-like grid of the graphic rug to the cushions on the inviting window seat. The darling details—ribbon trim and bow-bedecked sconces—speak to her commitment to delivering an enchanting escape that will age gracefully.