



# Your Wedding Guide

# Table of Contents

About Me	01
What to Expect	02
Timing Tips	04
Engagement session	07
Bridal Prep Tips	08
Why Unplugged	12
Recommended Suppliers	13
Pricing	15
Albums & Add Ons	16
Testimonials	17
Frequently Asked Questions	18

# This is Me



## Hi I'm Jade

I'm here to tell a story. Your love story! I've been running my wedding photography business since 2018 and specialise in capturing those candid moments. I've been commended on my calm presence and charm at weddings, I consider professionalism on the day equally important as the final photos. I am there to serve you and your needs. If your bridesmaid is struggling with the dress, I'm happy to step in. If your ring bearing pugs escape, I will shoot after them. If there's been a change in guest attendance, I will rearrange tables with you. If I can see you're overwhelmed with people in Bridal Prep, I'll clear the room. In short, I've got you!



# What To Expect

Wedding planning can be so overwhelming! Unless you've worked in the industry yourself, or been married before, you'll have no clue what to expect from your suppliers. Hopefully this guide will help you to understand my process.

## Before Booking

How do you even start choosing a supplier? What should be considered?

Before hiring a photographer, I strongly recommend stalking the hell out of their social media and website! Look at their highlights and check out their website blog. Ask to see a former clients online gallery.



Initial enquiries are usually via my website contact form and email, but subject to availability the next step is a phone consultation! No strings attached, just an informal chat to see if we're the perfect fit.





So... you've chosen me as your photographer!

### What now?

I'll email you with an invoice and a contract, for you to look through. Once the agreement is signed and returned, and the deposit transferred, it's officially booked! Deposits are about 25% of the total fee, and non-refundable. The final fee is then due 30 days before your wedding date.

I also send an optional client questionnaire, which is really useful to me for several reasons. Number one, it gives me insights to my clients, gives me intel when it comes to understanding what photo opportunities are a priority, and gives me more personal content to add when writing blogs, or captions on social media.

Stay in touch! In the lead up to your wedding I will touch base with you, especially when timings of your day become more concrete. See section on perfect timelines.

# Timing tips for

*Spring, Summer, Winter & Autumn*

## Winter

The issue to consider in winter is, of course, the shorter days. Because of this I highly recommend an earlier ceremony, perhaps late morning, to make the most of available light. Get group photos done immediately after the ceremony, and leave time for the couple shoot before the sit down meal. Sun goes down around 4 so the aim is to get lots of photos before then. Keep changing venues minimal to maximise our time.

## Spring

Spring can be beautiful, with clear skies and stunning sunsets, but it can be grey and drizzly. And it can be all of the above on the same day! So, it's important to be flexible with timings, as well as being prepared with back up indoor settings for group photos and couple portraits. Sunset tends to be around 7/8pm so fits perfectly with the usual timeline of bridal prep to first dance.

## Summer

So you've booked a full day with me, which is maximum 10 hours of coverage, and you'd like to capitalise on the good weather with stunning sunset couple portraits. But sunset is around 9 in June, so if you want this moment captured, you'll need everything to start later. For instance, if bridal prep starts at 11, the ceremony at 2, and couple portraits at magic hour.

## Autumn

Autumn can be very similar to spring, perhaps a bit pricier to the elements. Again, having a flexible schedule to adapt is beneficial. If it's dry after the ceremony, getting group photos and portraits done as soon as possible will ensure you don't tempt fate by waiting for a sunset. You can always go out again later if there's a decent magic hour.







# Perfect timeline...

Of course, if you've got a wedding planner, they'll have a good idea what works when organising timings for the day. But here are some guidelines for organising the wedding day schedule.

## Photographer Arrival

A good rule for when the photographer starts is to arrive when the make-up artist arrives.

## Group Photos

These always take longer than you think! Carve out 45mins – 1 hour for staged group photos and send me a list prior to the day.

## Couple Portraits

These can sometimes be done in two parts, I often recommend one half hour session if possible after the ceremony/group photos, so that we have a few with hair, make up and clothes still intact. But then if there's good weather, another session at magic hour is a must!





# Engagement Session

Is an engagement or pre-wedding shoot for you? Why do people even do them?

There are so many reasons why engagement sessions are a good idea, even for the camera shy. In fact, especially for the camera shy.

1. You can get to know me properly before your wedding day.
2. You'll know what's expected in the couple portraits session. You'll be familiar with some of the poses, how I work, and it'll be good practice so that you're comfortable in front of the camera.
3. They're genuinely useful! You want to personalise Save the Date's or include photos in your centrepieces? Professional photos will look so much better!

# Bridal Prep Tips

Where to start? There are so many incredible photo opportunities during bridal prep, and they're so easy to miss without careful consideration beforehand! But don't stress! You're in safe hands and I'll talk you through all the moments you need to plan for and how to get the optimal preparation photos you've always dreamed of.

It's the morning of your wedding. The anticipation is palpable. Your bridesmaids are getting dolled up. You're praying you don't trip during your big entrance. You're going through your vows in your head. Heck, all sorts are going through your head... it's your wedding day!

So, first things first!

- Think about who needs to be in the room with you. There are so many factors you need to consider when deciding how many people to have with you. The size of the room is a big one! You don't want it too overcrowded but it's nice to have the excitement that comes with bustling bridesmaids. At the same time, surprisingly sometimes brides can feel overwhelmed with too many people surrounding them. If the atmosphere is becoming stressful or claustrophobic, don't be afraid to clear the room.
- Make sure your make-up artist positions you near a window for the best possible natural light. Bad lighting will seriously compromise your photos and the great part of bridal prep is having the flexibility to choose and set up shots.





- If possible/within budget, choose the room you get ready in carefully! A nice hotel room can make a huge difference to photos. A large room is essential if you want your bridal party with you, with lots of natural light!
- Keep the room tidy!! Nothing ruins the aesthetics more than bridesmaids' suitcases open and overflowing, so give your bridal party a pep talk beforehand to ensure they are constantly tidying up after themselves. It's so easy for the room to end up looking like a bombshell has hit it!
- Matching pjs, or lovely dressing gowns will make for more polished and stylish bridal prep photos.
- Hold off getting into your dresses until everybody has had their hair and make up done. That way we can take bridal party photos in your matching pjs/ dressing gowns.

- Consider whether the ‘bridesmaids first look’ is something you’d like to do. How it works is you get in your dress without the other bridesmaids present, and then do the big reveal. Clearing the room while you get into your dress will give you (the bride) a much needed moment of peace, and the added drama is definitely fun to capture! The reaction shots are priceless.
- Bring along your wedding stationary (save the dates, invites etc) for flat-lays. You’ve spent money on all these beautiful wedding details, you’ll want them captured!
- Leave time for some bridal portraits. Imagine being calm and composed, and looking pristine! Who needs to feel rushed, and stressed! Scheduling in a moment for bridal portraits provides the perfect buffer for if you’re running late.









**What's an Unplugged Ceremony?** In short, it's ensuring a firm no phone/camera policy with your guests. This is not necessary for the entirety of the day, but in my opinion is essential for ceremony



**Ask Yourself...** what do you want to see as you're walking down the aisle. The faces of your smiling loved ones, or a sea of iPads, phones and cameras. Do you really want those blurry photos and Instagram stories OR would you rather they be emotionally invested and present for that moment.

## Why Unplugged?

Your **Professional Photos** won't be compromised, if guests are in the moment their reactions are going to be visibly more emotional because they're connected, and of course their facial expressions won't be blocked by whatever device they're using. Electronic devices are not aesthetically pleasing either.



**How to enforce an unplugged ceremony?** Let guests know in advance, perhaps slip it into the invites, then ask the registrar/vicar to reiterate this at the start of the ceremony. You can even include it in a welcome sign, check out Pinterest for inspiration!

# Recommended Suppliers

## Special Venues

The Lost Orangery  
Shustoke Barn

## Make Up Artists

Alexandra Sinclair Beauty  
([instagram.com/makeup\\_by\\_alexandra.s](https://www.instagram.com/makeup_by_alexandra.s))  
Jodi Brooks Beauty  
([jodibrooksbeauty.co.uk](http://jodibrooksbeauty.co.uk))  
Beauty By Liv  
([www.facebook.com/beautybylivatie](https://www.facebook.com/beautybylivatie))

## Hair

Secret Organic Salon  
([www.secretorganicsalon.wordpress.com](http://www.secretorganicsalon.wordpress.com))  
Beau Amis ([www.beauamis.co.uk](http://www.beauamis.co.uk))

## Florist

Flowers By Passion  
([flowersbypassion.com](http://flowersbypassion.com))  
The Bespoke Flower Co.  
([www.thebespokeflowercompany.co.uk](http://www.thebespokeflowercompany.co.uk))

## Videographer

Roo Films ([roo-films.com](http://roo-films.com))  
Dovetail Productions  
([www.dovetailproductions.co.uk](http://www.dovetailproductions.co.uk))  
Russell Kent Nicholls  
([www.russellkentnicholls.com](http://www.russellkentnicholls.com))  
Holly Jensen Wedding Films  
([www.hjweddingvideography.com](http://www.hjweddingvideography.com))

## Entertainment

Eden ([www.edengb.com](http://www.edengb.com))  
City Sounds ([www.entertainment-nation.co.uk/city-sounds](http://www.entertainment-nation.co.uk/city-sounds))  
Chiqas ([chiqas.co.uk](http://chiqas.co.uk))

## Stationary

Mama Inc Studio ([mamaincstudio.com](http://mamaincstudio.com))  
Aimee Willows Designs  
([www.aimeewillowdesigns.co.uk](http://www.aimeewillowdesigns.co.uk))

## Bridalwear

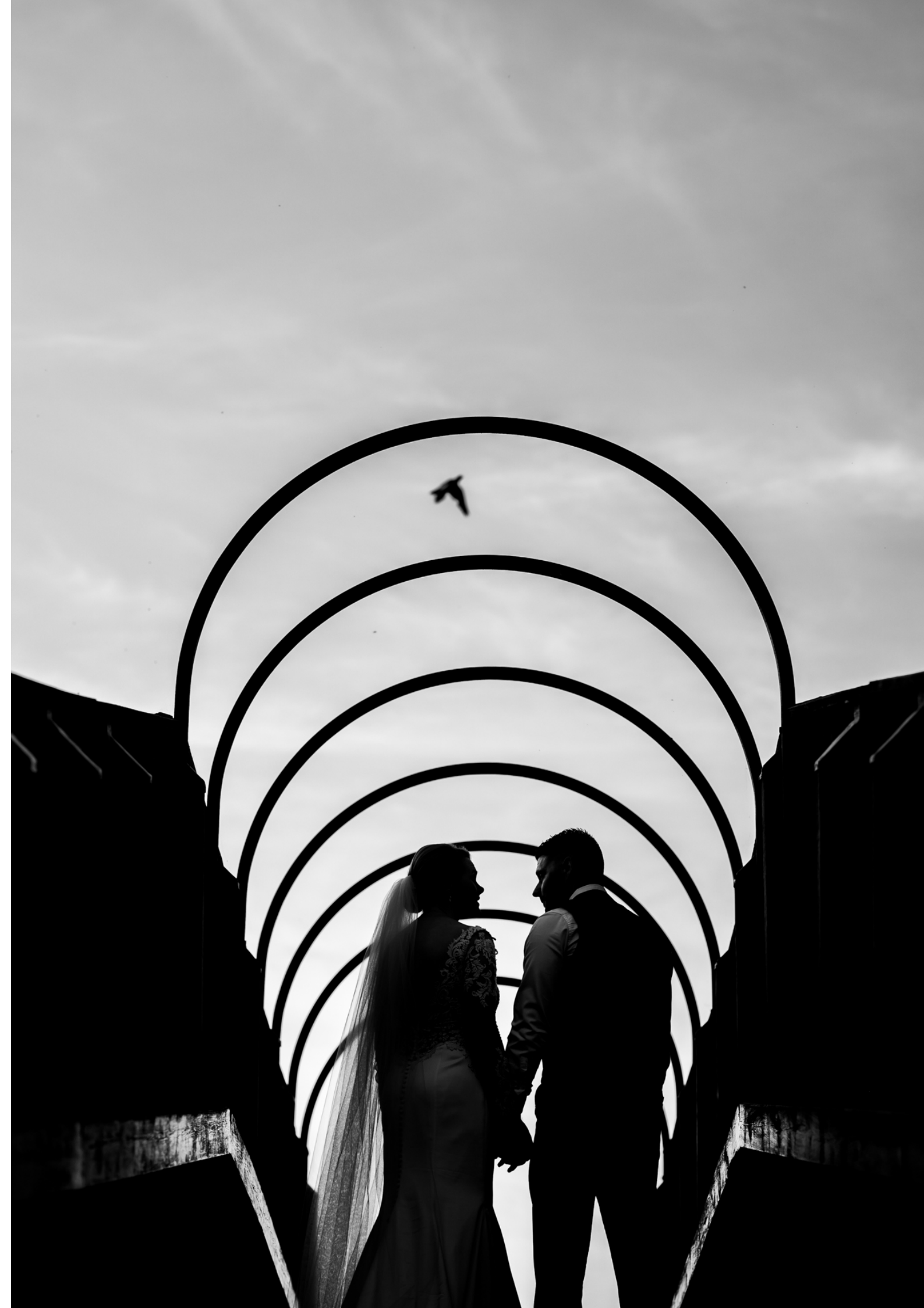
Grace Loves Lace  
([www.graceloveslace.com](http://www.graceloveslace.com))  
The Cotswold Frock Shop  
([www.thecotswoldfrockshop.co.uk](http://www.thecotswoldfrockshop.co.uk))  
Sarah Elizabeth Bridal Boutique  
([www.sarahelizabethbridal.co.uk](http://www.sarahelizabethbridal.co.uk))

## Cake

Peggy Porschen  
([www.peggyporschen.com](http://www.peggyporschen.com))  
Hunkington House Kitchen  
([www.hunkingtonhousekitchen.co.uk](http://www.hunkingtonhousekitchen.co.uk))

## Accessories & Jewellery

Sophia Webster  
([www.sophiawebster.com](http://www.sophiawebster.com))  
Shelley Richardson  
([www.shelleyrichardson.eu](http://www.shelleyrichardson.eu))  
Hermione Harbutt  
([www.hermioneharbutt.com](http://www.hermioneharbutt.com))





# Pricing

## Hopeless Romantic

This package is the ***full package***, and includes:

- pre-wedding shoot
- 10 hours coverage
- two photographers
- facetime consultations
- venue research
- final photos edited in my signature style delivered via a password protected gallery
- a selection of 40 prints delivered in a personalised wooden box, with accompanying USB stick
- A fine art album

£2295

## Ever After

This package is the ***standard package***, and includes:

- 10 hours coverage
- 1 photographer
- facetime consultations
- venue research
- final photos edited in my signature style delivered via a password protected gallery
- a selection of 40 prints delivered in a personalised wooden box, with accompanying USB stick

£1495



# Albums & Add-Ons

## Wedding Albums & Prints

The wedding albums I use are photobooks from Folio Albums and can be purchased for £400.

Wedding photos will be delivered via an online gallery, and you can order prints directly from the online store connected to it.

Otherwise you can download the photos and print them at a shop of your choosing. Some packages already include 40 6x4 prints delivered in a wooden box alongside the USB.

## Second Shooter

The option of an additional photographer is highly recommended for larger guest lists, and costs £250. Second Shooters are chosen by me, but I'll always send examples of their work for your approval.

## Engagement Shoot

A 1-hour shoot on location is also available for £150.

## **Melissa Heffernan**

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'We booked Jade for our wedding on New Year's Eve 2019 in Stratford Upon Avon, Jade went above and beyond. Twice she saved the day, firstly by fixing my dress, and secondly she managed to catch the pugs when they tried to escape! I highly recommend her work, I didn't notice her being around much, yet she captured moments of the day beautifully. We love, and will treasure, the photographs.'

# Testimonials

## **Naomi Gunn**

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'Jade was absolutely fantastic at our wedding. She was there for use, taking in any opinions we had and adjusted them to get the best possible photo. She was punctual, super friendly and just blended in the background in the church, but was a friend by the time the evening reception came. She was thorough, flexible and nothing was too much effort. She's absolutely fantastic and I would recommend to everyone.'

## **Karen MacDonald**

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'She was fantastic! We absolutely love our pictures as did our friends and family. Despite the fact we were running late before the ceremony, Jade was very calm and put everyone at ease, taking some lovely photos along the way. It was quite a stormy day but Jade helped Daniel and I get some great photos outside in the venue grounds despite the weather! The day seemed to race by but Jade captured all the special moments for us.'



# Frequently Asked Questions

## **What happens if you're unable to make the wedding?**

I'll start by saying I have never cancelled on a wedding, but there's always the risk that health or an emergency could affect attendance. If this was to happen, the process is simple. I would start by contacting photographers I know and trust to see if they were available. If not, I'm part of a couple Facebook groups where I usually source second shooters, but it can also be used for last minute cover/replacement. I will still edit the photos in my signature style.

## **Should I book a second shooter?**

Ultimately the need for a second shooter is for the client to decide, that being said when there is a large guest list (100+ guests) I strongly advise booking an additional photographer. Having two photographers allows both bride and groom (or both brides, or both grooms) to have their prep captured. This is usually difficult to achieve as a single photographer unless the couple are both getting ready in the same location. There is then a little bit more leeway in the ceremony in terms of getting different perspectives, and it's easier to get big moments from two angles rather than one (for instance the entrance, capturing both bride and groom's reaction, the kiss etc).

## **What equipment do you use?**

I shoot on the Sony A7iii, which is a mirrorless camera that has very precise auto focus, and I use prime lenses (28mm, 50mm and 80mm).

### **How long will I be waiting for the final photos?**

This depends on time of year, for instance during/just after wedding season the wait tends to be longer. So, the maximum wait is 8 weeks, but I always send 10-20 teaser photos within 2 days of the wedding, usually the following morning, so that you have something to post on social media and share with friends in the meantime!

### **What awards have you won/been nominated for?**

I have been nominated in the Best Newcomer Category for the South West Wedding Awards 2020 and Matrimony Awards 2020, and I won Professional Photo Magazine's 'Young Wedding Photographer of the Year'.

### **How much do we communicate beforehand?**

Honestly... the more the better! The more we interact, the clearer picture I'll have of what you need out of your wedding photos. We'll definitely talk on the phone or facetime, and then I'll strongly encourage you to fill in my client questionnaire so I can get to know you on a more personal level. If you're on Instagram or pinterest, I avidly follow my clients on social media!