

YOUR NATURAL PHOTOGRAPHY

FAMILY SESSION



*Information &
Style Guide*

A guide to help you prepare to feel your best!

KAMERON ELIZABETH PHOTOGRAPHY



WHAT TO EXPECT

I have a lot of fun getting to know and photographing people. My main goal is to transfer that attitude to my client - so you and your family walk away loving your experience.

I start my sessions with some simple posing to allow you time to get comfortable in front of the camera. From there I offer prompts and try to capture natural interactions between you. I am all about genuine emotion and movement!

I love when sessions are a collaborative experience so please always feel open to sharing your vision. I love bouncing ideas off each other, the outcome is usually magical!



TIPS FOR LIFESTYLE *Family Session*

1. Have fun

First and foremost, getting your photos should be fun! I know it can be stressful to figure out what to wear, or figure out the best location for your family, but hopefully I can take the stress out of that for you and share ideas for What to Wear. What matters is that your family has fun. Have fun!

2. Follow your child's lead

Once we get the important shots out of the way, you know, the ones for the grandparents with everyone looking at the camera, we can relax a little bit. My favorite images are always the ones where we allow the child to naturally explore and get into something he or she wants to do. When we let the child lead the way, they will naturally be motivated to interact and play, and this helps to bring out natural expressions from the child(ren) as well.

3. Engage your child in an activity

Some of the most beautiful photos come from the natural interaction you have with your child(ren). Are they picking a flower? Ask them to smell it. Are they picking up rocks? Help them examine the characteristics in awe.

4. Prep is key

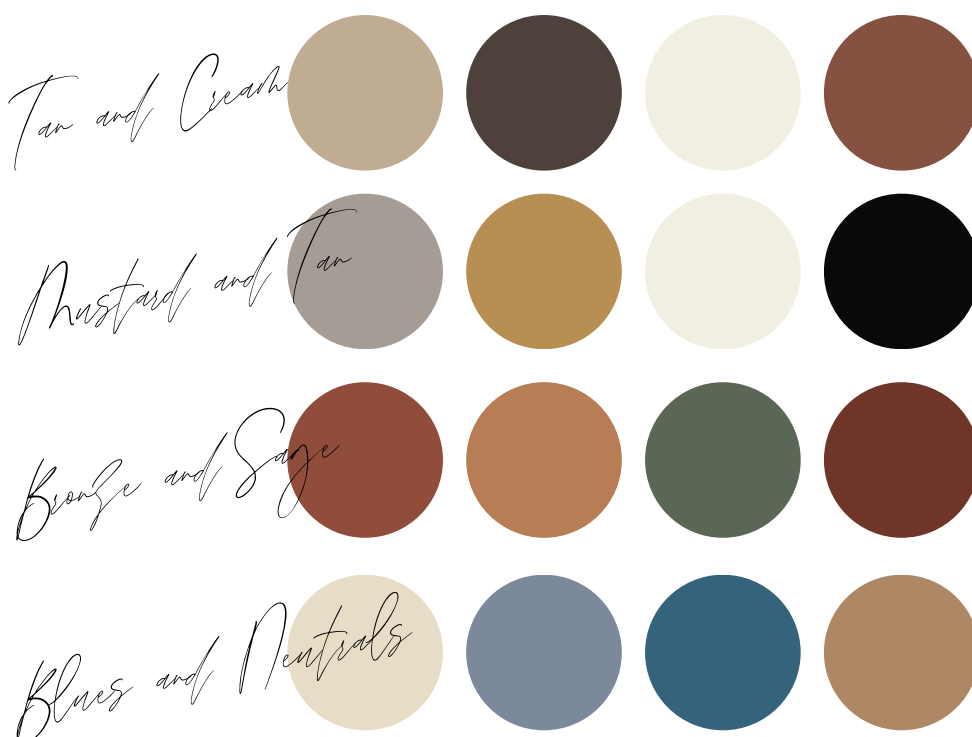
Prepping your child beforehand is key. Tell them about the session, explain what will take place, bring snacks, and depending on the age an additional outfit in case of accidents.

One of the most common questions I get asked during the planning stages with my clients is "What should we wear?" Advice on what to wear on your photo shoot has changed over the years. No longer are white shirts and jeans on everyone the trend. I am more than happy to discuss your clothing choices, help you narrow down your decision or give you a direction to focus on as well as make sure that your clothing coordinates well with the locations chosen for your photo shoot!

#5 Choose your palette first.

Pick a palette of 3-4 colors. Let this be your starting place. Think in terms of tones: blue tones, earth tones, neutrals, pastels, etc. Everyone in the family can express their own sense of style within the chosen color palette, and the whole group will coordinate beautifully.

FAMILY PHOTOS COLOR PALLETS
















































#6 Don't match. Coordinate.

You want to complement each other's outfits by choosing colors that work well together. I find that if everyone is wearing the same clothing, people will all tend to blend in together and there won't be too much pop and life to the images.

Muted tones look beautiful together in a family picture. When picking patterns, choose smaller ones that won't pull attention away from the main subjects, and only put one person in a pattern. When thinking about texture, choose different ones that will give photos some interest such as lace, corduroy, denim, and knits."

COLOR COORDINATION IDEAS

AND HOW TO WEAR THEM

IF YOUR MAIN COLOR IS:	CONSIDER THESE COLORS IF YOU ARE LOOKING FOR A CONTRASTING OUTFIT	OR CREATE A TONAL OUTFIT WITH THESE COLORS
 NUDE	   	
 BLUSH	   	  
 HONEY	    	  
 MUSTARD	   	 
 RUST	    	 
 DUST ROSE	  	  

#7 Layering

One of my favorite "tips" for clothing choices! In the Summer months, this may be more difficult to pull off but during all of the other seasons, definitely layer your outfits. Not only will it provide more visual interest in each photo but it will also allow a lot more variety in your shots and poses. Have a ton of images of yourself in just your dress or cute top and jeans? Throw on a little sweater or jacket and a hat and you have entirely different look.

#8 Fit your style to your location.

Always keep your session location in mind when choosing your outfit. If your session is happening in a city setting, dress up a bit with a pair of cute heels and a fancier dress than you'd normally wear to match the bustling vibe of the city. If you've selected a more natural environment, choose something a bit more casual such as a maxi dress and opt for casual footwear like flat sandals or boots

#9 Be Timeless.

You are going to want these images to stand the test of time. Pick outfits that aren't considered too trendy, but will be able to be enjoyed and displayed for many years to come.

