

PACKAGES & OFFERINGS GUIDE

WHAT'S INSIDE:

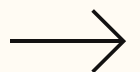
- ★ Management
- ★ 1:1 Strategy Sessions
- ★ Social Media Coaching
- ★ Branding & Design



LET ME INTRODUCE MYSELF 😊

Hey there! My name is Kat, and I am a digital creator, content manager, visual strategist and well-being advocate*. I help high-vibe digital creators and entrepreneurs (like me) scale their business and stand out on social media. By blending brand identity with strategy, we co-create an aligned presence for you that resonates with the fasted-paced and demanding online community.

*Find me on IG @KatMStephens 📩



THE SERVICES

I think you'll find exactly what you're looking for ☺

4

1HR Social Media Strategy Session

5

3-Month Coaching Program

6

Social Media & Content Management

7

Admin/Client Management

8

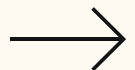
Brand Identity & Digital Design

1HR SOCIAL MEDIA STRATEGY SESSION

one-time payment of \$250

INCLUDED:

- ★ Branding & Visual Strategy
- ★ Growth & Optimization
- ★ Content Creation Strategy
- ★ Pitch+Media Kit Refinement
- ★ Multi-Platform Strategy
- ★ 1-Month Q+A
- ★ Post-Call Action Plan

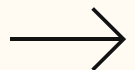


3-MONTH COACHING PROGRAM

*one-time payment of \$650**

INCLUDED:

- ↑ Deliverables of Strategy Session
- ★ Call Recaps + Action Plan
- ★ Text Message & Email Support Between Calls
- ★ Custom Brand Kit + Social Strategy Creation
- ★ Custom Notion Template
- ★ Tracking & Analysis of Current Channels
- ★ Final Session Wrap-Up & Projections

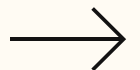


SOCIAL MEDIA & CONTENT MANAGEMENT

starting at \$50/hour

INCLUDED:

- ★ Content Scheduling
- ★ Visual Concepting
- ★ Strategy & Growth
- ★ Email Marketing
- ★ Campaign Management
- ★ Content Creation
- ★ Community Engagement

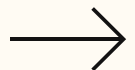


ADMIN/CLIENT MANAGEMENT

starting at \$35/hour

INCLUDED:

- ★ Inquiry Management
- ★ Invoice Chasing+Sending
- ★ Acquisition/On-Boarding
- ★ Campaign Management
- ★ Task Planning
- ★ Notion Set-Up

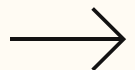


BRAND IDENTITY & DIGITAL DESIGN

starting at \$75/hour

INCLUDED:

- ★ 1 Page Website w/ Blog in Showit
- ★ Newsletter Templates in Flodesk
- ★ Mini Brand Identity w/ Guidelines
- ★ Social Media Content Style Guide
- ★ Media Kit & Rate Card Design in Canva
- ★ Misc Digital Assets



QUESTIONS+ANSWERS

1

Do you offer payment plans?

Yes... but it depends on the service. I am open to working with you to create a payment schedule that best fits your needs.

2

Can I add & remove deliverable from packages?

Absolutely, we will align the packages to your needs so you can get the most out of your investment and have the greatest impact!

3

What do you need from me during our time together?

We will be in collaboration through the entire process. I recommend about 1HR daily to put the action items, well into action!

*More questions? Reach out to me ↓

I AM SO EXCITED TO WORK WITH YOU ♡

What's next?

I am so happy you asked - the first step will be filling in out the inquiry form based on the service you are interested. Then, we hop on a quick 15 minute Disco Call! This is all about making sure we align and for me to get to familiar with you and your needs. From there, we dive in.

HOW TO REACH ME

- DM on IG @KatMStephens
- EMAIL at kat@katmstephens.com
- WEBSITE [Getting a Refresh ☺]

Thank you for your interest!

Kat M. Stephens