

Senior Sessions

by

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P H O T O G R A P H Y





# *you've made it.*



Senior year is a big year. It's going to whizz by, and you don't want to miss a thing. Thank you so much for considering me as your senior photographer!

In addition to taking amazing photos of your senior, I also want you both to have a memorable experience. Together, we will create a session specifically tailored to your senior. We will discuss every detail from the location to outfits to comfort level. It's okay if you guys are unsure about some things--I'm known for working with each client to put together a session they get excited about.

This guide contains useful tips on how to be ready for the session as well as what to anticipate during the creative process. My hope is that this gives you a good feel for what experience I offer from start to finish, but if you still have questions, please email me at [jennifer@jenniferbusseyphotography.com](mailto:jennifer@jenniferbusseyphotography.com)

Let's get started!



your journey  
*starts here.*



# why senior pictures *matter*



When your child started that first day of kindergarten, this journey began. Now, it's senior year--the conclusion of that journey, with the next adventure right around the corner.

Have you noticed that when parents post pictures of their kids coming home for the first holidays after they leave home, their kids already look different? It happens so fast. Who your teen is now is about to change, there's no doubt about it. It's exciting, but it will be different.

In most cases, the next professional photos taken after graduation will be engagement pictures. Senior pictures are the last pictures of just your kid, having the limelight, showcasing their unique personality and set of interests. It's a, fun, youthful, optimistic, and exciting time. Let's not let it get away!



# why senior pictures *matter*



3 unique things about senior sessions:

- 1 Unlike senior prom, senior sunrise, last banquets, and senior nights, the senior session is all about one person--*your* senior. It's their moment, and theirs alone.
- 2 *You* get to be part of the whole experience! You're not going to prom or homecoming, but you are part of this experience from start to finish. It's a great time set aside, and you get to do it together.
- 3 Built right into the experience are pictures to remember it by! You end with a time capsule of this crossroads moment.

# what to *expect*

## STEP 1 Pre-shoot Consultation

Before you decide if I'm the right photographer for you, we will meet in my office to talk through your shoot. We'll discuss clothing, location, likes, dislikes, and we'll bat ideas around. If it seems like a good match, we'll get you scheduled! If we need to meet again, we will. I'll also send you a prep guide to make sure you have everything you need to have a great shoot day.

## STEP 2 Shoot Day

We meet at your location and get started! You'll know which outfit your senior should show up in, and I'll have a plan for how the flow of the shoot will go. I also make space for inspiration as we go, so your senior should speak up if an idea strikes!

## STEP 3 Gallery Reveal and Ordering Session

About two weeks after your shoot, we'll meet back in my office for your reveal. It's exciting, and sometimes emotional, and I want you to enjoy every second of it. You'll choose your favorite images for your album, and I can help you with any other decisions you need to make. Don't worry--before the reveal, I'll send you another guide to prepare and plan for your reveal and ordering session.

Once your order arrives, I'll check everything myself to make sure it looks great. Then I'll set up a time to deliver it (or have an assistant deliver it) right to your home!





# my style

Every photographer has a shooting and editing style, *here's mine:*



My shooting style is very relaxed and interactive. One of the reasons for in-person consultations is so the senior and I can start to get to know each other. It makes shoot day much more relaxed, and I have a better understanding of what shots and poses will work best. I'm known for connecting with my clients and having fun together. And I love when my clients have ideas during the shoot!

I love to incorporate out-of-the-box ideas into a shoot. It could be a unique interest, a statement outfit, a theme, or just a really cool idea.

My editing style is bright, energetic, and usually colorful. I like to make the senior the star of every shot, and I edit to reinforce whatever aspect of the client's personality is showing in each image. I edit faces to make everyone look their best without overworking the edits. And I never edit a client's body unless we have discussed it in advance.

# what *seniors* say



Jennifer Bussey took the first photo I've seen of myself where I felt truly beautiful. Like I was seeing myself for the first time.  
-Chloe



Thank you for such an amazing experience!!  
-Kaitlyn



It felt super comfortable the whole time. Mrs. Bussey was able to get all the shots, without me having to awkwardly pose or sit really still.  
-Braden



LOVE!! You made taking these feel so comfortable and fun!  
-Brianna



# what *momms* say



Jennifer was my first choice for my son's Senior Portraits for a number of reasons. Above all else, she is FUN. She really gets to know your student and is extremely gifted at bringing their personalities to life, through the lens! The proof is on the cover of the book I purchased, featuring my son in his cap and gown, on a wakeboard, ON THE LAKE! She didn't even hesitate when I asked her if this was a possibility. When I went to choose my photos, I sincerely wanted every shot. My kid actually ENJOYED his experience and has a wonderful book of pictures that perfectly capture who he is at 18. I am beyond grateful! I would highly recommend Jennifer Bussey Photography to any parent looking to truly capture their Senior for generations to come!

–Alexa



Our whole family was thrilled with Trey's senior pictures! From meeting with you to coordinate date, time, location to the actual day of taking the pictures was a joy and tremendous time! Your personality put Trey at ease and he truly ENJOYED being photographed! And the end results- WOW!! Your skills and expertise are remarkable! Thank you for a wonderful experience! We will definitely have you do our pictures again and let our friends know about you! Thank you!!

–Gina

# what *momms* say



I keep looking at this picture like, Is that really my son? Wow, Jennifer Bussey you knocked it out of the park!

-Christine



We're just so happy with all the pictures. You did such a wonderful job capturing Kaitlyn!

-Kim



My wife and I were so impressed with Jennifer Bussey Photography. Jennifer did a phenomenal job with our son's senior pictures. She solicited ideas from us and our son and incorporated them with her professional ideas and artistic eye for a variety of scenic and unique outdoor photo opportunities.

More importantly, unlike some photographers who simply capture the picture of the student in front of a scenic background, Jennifer has a special talent for capturing the student's personality in her photos. I can't say enough about the caliber of photos that we received.

-Pat and Ann





if it's not fun or meaningful,  
*why are we doing it?*

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# *what makes me* different

- I have a boutique mindset with my business--very hands-on and focused on giving you a personalized experience. My process guides you from start to finish so that you have less on your plate.
- Both of my kids have graduated in the last few years, so I have been exactly in your shoes. I totally get being a mom to a senior!
- All of your final images are hand retouched by me or experts I have personally vetted. No AI and call it a day. No "good enough." There's no substitute for the personal touch.
- I have an extensive style closet available to all my clients. Anything you want to use for your shoot, I will bring it clean, steamed, and ready! I also have accessories and props.
- Besides our in-person meetings, I provide other touchpoints to help you prepare for the shoot, for the reveal, anything you need. I'm here to guide you so that you and your senior can enjoy the ride.
- My purpose is not to create great pictures, but to create great pictures of *your* kid. That means no formulas, no stiff posing, no one-size-fits-all. I'm all about storytelling, and your child has a story worth telling.







click here

 [@jenniferbusseyphotography](https://www.pinterest.com/jenniferbusseyphotography) ↩

## What's on Pinterest?

Before you come for our in-person consultation, go ahead and check out my Pinterest account. It will be a HUGE help in putting together a vision for your shoot. There are two boards waiting for you:

### ***JBP Style Closet***

This board shows you everything I have in my style closet for my clients to use in their shoots. It is organized by size and style to make it easier for you. Keep in mind that you should see what I have that's bigger than your size because if there's something you love, I can probably make it fit you!

There are also sections for props & accessories, so window shop there, too!

*Important:* Let me know before your consultation what you want to see, and I'll pull those items for you to see in person when you get here. Anything you love, I'll bring for your shoot. Simple!

### ***JBP Location Inspiration***

Here are categories of kinds of locations with photos from my client galleries. You can see what different locations look and feel like. When you come to your consultation, we'll talk about what you are drawn to.

# session *options*



Senior Session: Single  
\$800

Includes pre-shoot consultation(s), prep guides, access to style closet, hand retouching on selected images, delivery of products, one-year guarantee on products (scratch, drop, bend, etc.--I will replace it)

- One location, up to 3 hours, unlimited outfits and props
- Acrylic album, 10x10, with 25 images
- Matching digital files of images in album

Senior Session: Double  
\$1000

Everything in One Shoot, plus a second complete shoot on a different day (shoots can be 3 days apart, 3 months apart, different seasons, one studio and one outdoors, however you want to use them)

- Acrylic album upgrade to 40 images

Note: The Double can only be used for one senior. Have multiples? Let's talk!

## Payment Options

Clients can pay full amount on booking, or split the payment into monthly payments. Must be fully paid by shoot date.

Clients can also prepay for a collection and get \$100 in gift prints! This can also be split into monthly payments. Must be fully paid by reveal date.





# product *sneak peeks*



Now that you have all of these great pictures, what all can you do with them? So many things! You have one album that came with your session, and now you get to choose other items for yourself, your family, or gifts.

I offer a curated selection of popular products, and I can help you determine what you'll enjoy most, what grandparents tend to love, even what your senior would like to have. Prior to your reveal and ordering session, I'll send you another guide to help you think through these things so that when you arrive, you can relax, enjoy, and have a plan.

Moms, I want to encourage you to get something special for yourself. This season of life tends to be emotional for moms (it was for me!), and you deserve something for all the work and love you put in over the past 12 years.

There is no minimum order, so you can put together an order that is the perfect fit for you. I have three collections, starting at \$550, and I have a menu of a la carte products. Clients on average spend \$1400-\$3500, all in.

"What about digitals?" Along with your order, you'll receive the matching digitals for every image in your order. To me, digitals are a nice add-on, but I serve my clients best when I deliver something they can touch and see. It's too easy to put off doing something with that flash drive (anyone else guilty of that, or is it just me?), but when I drop off your bag of products, those are things you will connect with and love right away. I don't leave you with a "To Do" list, especially this year!

now *what?*



If you're ready, let's take the next step and get you scheduled for a consultation. Remember, the consultation is not a commitment, just a face-to-face to see if you want to work with me for your senior session.

I always recommend that parents get the photographer decision nailed down as early as possible, even during junior year. So whether it's me or someone else, my advice is to make the decision and get it booked!

You can schedule your consultation by **[clicking here](#)** or by emailing me at [jennifer@jenniferbusseyphotography.com](mailto:jennifer@jenniferbusseyphotography.com). My assistant or I will get in touch with you and get the ball rolling. I hope to hear from you soon!



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let's start this  
*adventure.*



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