# WHAT TO WEAR

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A FASHION FORWARD SENIOR'S GUIDE TO A PORTRAIT PERFECT WARDROBE

### WHAT TO WEAR

pastel - jewel toned colors

complimentary layers

functional clothing: if you want to get the most out of your poses, you need to be able to sit, squat, stand, etc comfortably in your outfits

classic and thin chained jewelry paired with simple earrings

a variety of outfits that show off your true personality: at least one classic outfit + jeans, shorts, dresses, skirts, etc... mix it up!

NUDE under garments

tailored clothing that accentuates your best assets

### WHAT NOT TO WEAR

wrinkled & dull clothes

busy patterns: camo, plaid, etc.

short length skirts, dresses and/or shorts that expose too much when sitting, squatting or bending over

spaghetti/tank tops; these typically make sholders look large

trendy and chunky jewelry that can draw attention away from your face

the same outfits of the same style over and over again: wearing four dresses over the course of your portraits may not show variety

cleavage-baring tops & blouses

tight fitting clothing that can accentuate problem areas

## WARDROBE BY SKIN TONE

### COOL SKIN TONES

Cool skin tones are usually pale and have blue, pink, or magenta undertones.

People with cool skin tones (called "winters") usually have light blonde hair, red hair and light eyes. Some have extreme contrasts like dark brown hair with blue eyes and pale skin.

Quick Tip: if you have blue eyes, wear blue... and the same goes for green eyes and a green outfit

Complimentary Colors: shades of blue, green, purple

### WARM SKIN TONES

Warm skin tones are usually deep and have yellow, olive or tan undertones.

People with warm skin tones (called "summers") usually have brunette hair, red hair (with brown eyes) and black hair. Most warm toned people have dark or hazel eyes.

Quick Tip: jewel tones still look good on warm tones, but deeper in color (eggplant instead of purple, deep teal instead of electric blue)

Complimentary Colors: khaki, gray, olive green, orange, coral





## Bright & Bold

Olivia went with a colorful array of outfits for her senior session! Each outfit was carefully planned, notice how each outfit has muted bottoms to balance the bold tops. Each color balances out the other quite nicely for a super polished look and brings life to her pictures. She kept the styles simple with the bold colors. No patterns or statment jewlery, just solids along with stud earings.



## Muted & Mild

Mya decided on a muted wardrobe with light pastels and airy fabrics for her senior session. Each outfit whispers soft tones to lend a youthful yet chill senior style.

Notice how each outfit has different textiles to balance the soft colors: light, subtle centered cut outs and texture. Mya played up her muted tones with jewlery while keeping it simple all at the same time.



## *urban* STREET

Whether it's military/combat boots, leather jackets or bold angular patterns, urban street style is always a great modern look for your senior portaits. If you're looking for a hard edge, stick with dark muted tones and tailored outfits that are as straight laced as your boots. If you want to soften it up a bit, add a few brighter tones and flowy fabrics to keep it chic but still street. Feel free to mix and match new threads with thrift shop finds and remember to throw back a bit to the '80s and '90s.

#### A FEW TIPS AND TRICKS TO KEEP IT POLISHED

Want to brighten up a foundation of dark colors? Try a printed pair of leggings with a pop of color.

#### Remember the shoes:

To really kick up your outfit and keep it real, throw on a pair of legit underground kicks. Play with either ankle cut or high top sneaks for a more hip hop look and play with military lace ups or combats for that army brat look.

#### Jackets:

The only way to go for this look is to keep it structured and dark. Black leather or army green jackets will keep your look muted and edgy. Keep them matte with metal accents for authenticity.

COLORS TO MIX AND MATCH

army green & matte black desert brown & matte black silver & charcoal gray deep navy blue & slate gray camo green & chocolate brown



For the urban street look, accessories mean everything! You can usually edge out a simple outfit with a few accessories like bootsocks, a hat, a few knuckle rings and some free falling necklaces.

Riley came to her session with these super cute camo cut-offs, fabulous one shoulder cream sweater, and lace up boots. We were looking for a way to transition this summer/winter look and these army green thigh socks and matching beanie really set the whole look off.

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## $\mathit{pretty}\,\mathsf{P}\,\mathsf{R}\,\mathsf{E}\,\mathsf{P}$

This look is for those who love tailored structure with whimsy accents. Collars meet jewels while blazers are paired with pops of color all while staying inside the lines. Soft patterns share pastel colors and light and airy fabrics are paired with streamlined silhouettes. If you're a happy, go lucky girl who likes to look polished and playful, this is the style for you.

#### A FEW TIPS AND TRICKS TO KEEP IT POLISHED

If you love Chambray collars, pair them with a pretty sweater and heavy jewels to play up your neckline and keep it feminine.

For a bold look, play up your patterns in a bold way and go with large prints. For a softer look, keep your prints small and light.

If you do go with floral/pretty prints, remember to anchor them with a heavy solid.

Balance the seasonal approach by pairing chunky sweaters with light skirts or fall skinnies to keep the look girly and fresh.

#### COLORS TO MIX AND MATCH

cream & blush chambray & neutrals (blacks, whites, nudes, grays) pastels & nudes light blue & apple green nautical blue & white rose gold & peach



Patterned shorts are a staple of the pretty prep look and they are a must have for Spring and Summer sessions!

Pick a favorite color from your patterned shorts and use it to anchor the pattern as a top! Pick another color from the same pattern and use it to accessorize the whole look!

A great way to add a little color to your preppy outfit is to add a bright and colorful cardigan to a simple under

Remember to use complimentary colors so that you're not too "matchy matchy!" Blue and yellow is a wonderful color scheme for Spring!

## *lucky in* LACE

Whether it's a lace top, lace shorts or a lace dress, you can never go wrong with this fun and flirty classic! Keep it modern by wearing it in bold and bright colors or keep it timeless with muted tones of cream and blush. Play it up with a strand of pearls or bring it way down by pairing lace with cowboy boots for a down home style. It's feminine and always soft when you want to keep your senior portrait style all American with that "girl next door" look.

#### A FEW TIPS AND TRICKS TO KEEP IT POLISHED

To keep lace looking high end, be sure to purchase only those pieces that are scalloped or open hemmed. That makes the piece look unique and intricate.

Remember that lace is usually see through, so pair your piece with nude undergarments. Refrain from using anything other than nude undergarments because it can come off as less than classy.

If you are foregoing pretty pearls for a more modern look, stick with thin chained necklaces when wearing lace as not to compete with the pattern in the lace.

#### COLORS TO MIX AND MATCH

cream & blush cream & white black & pink coral & nude coral & dark denim blue & black/nude



## boho BEAUTIFUL

Whether you're a wanderlust at heart or a wild spirit, this boho look is for you! This style is the love child of the gypsies and the 1970s and is such a great way to bring emotional freedom into your senior portraits!

Most boho looks are light and airy with sheer fabrics and lace while others are full of bold tribal patterns and hints of Middle Eastern flair. You can mix and match these two options or keep them separate for two completely different looks.

#### A FEW TIPS AND TRICKS TO KEEP IT POLISHED

If you decide on sheer fabrics, remember to bring NUDE undergarments to maintain your modesty. Black or white undergarments will definitely show through.

Stackable bangles are HUGE accessories for this look and can add to the authenticity of the style.

Headbands (for across the forehead) also bring a certain genuine look to match this gypsy throwback style.

The more rings, the better!

The more layers you have on, the better! Add on a sheer kimono, fur vest belted with skinny belt, boot socks, and everything else you can think of!

#### COLORS TO MIX AND MATCH

cream & blush cream & nude cream & pink Middle Eastern tones Indian tones



The true secret to pulling off the bohemian style is all in the accessories.

Necklaces piled on necklaces, bangles stacked upon bangles, and rings laid on top of more rings. The boho look comes from the gypsies and they were always wearing tons of rustic jewelry all over their wardrobe.

Feel free to mix your metals as you deck out your neck, wrists and fingers. Another huge factor in the boho style is your organics...

Leather and fur are perfect add ons for this look and can send it to the next level. Add on some leather cuffs and headbands to ruff it up a bit and then throw on a fur vest to sky rocket the fabulousness of this look.

Even a leather, jacker tranmed in fur can turn you into a wanderlust in no firm 10

## $\mathit{country}\,\mathsf{CHIC}$

Lovely ruffles and lace paired with sheer and flowy farbics are the main factors of this wonderfully classic senior portrait style. As the sun sets and the warm light fills the air, your hair will be effortlessly lit with a halo and your sheer dress will leave behind an amazing silhouette. If you want to nix the flow and trade it in for a strapping pair of bootsocks, keep the balance with a pretty top edged in ruffles or light lacey pattern.

#### A FEW TIPS AND TRICKS TO KEEP IT POLISHED

This style is for the ultimate casual feminine look! Keep it classic by sticking with super soft and neutral tanes - nudes, creams, and blushes.

Layering adds so much to this look and can take your outfit from simple to polished in seconds! Layer your ruffled dress with a sheer kimono to add light depth.

Notice how sheer your country chic outfit is when purchasing it! The more sheer, the better when it's sunlit! DON'T FORGET NUDE UNDERGARMENTS!

If you want to add a pop of color to your neutral wardrobe, throw on a bright scarf, statement necklace (turquoise fits the style perfectly) or chambray button down top - keep it country but sophisticated!

#### COLORS TO MIX AND MATCH

cream & nude cream & white nude & pink turquoise & cream coral & light denim cream & chambray



If you want to keep your Country Chic outfit on the country side, your denim jacket is always an option!

It can anchor a brightly colored dress or give a pop of color to a muted outfit. Don't forget to keep the denim a classic color as not to age or date your senior portraits. If you want to keep the cowboy boots and denim home while maintaining a Country Chic look, why not go for a classic Hampton's style outfit!

A sun hat and simple maxi skirt can keep the look country enough without a few cows and a barn door in the back ground.

## gorgeous GLAM

This is the time to memorialize your senior year - and what better way to do that than to showcase your formal dress from Homecoming or Prom! Glam it up with your favorite dress that flatters you to the core! Of course, you'll have pictures from Prom or Homecoming taken with a point and shoot camera, but it's a whole other story to have professionally styled and captured images of yourself all glammed up at a location to match! Show off your formal style for the ultimate senior potraits variety!

#### A FEW TIPS AND TRICKS TO KEEP IT POLISHED

The length of your dress speaks loudly! A short dress means you're the life of the party and ready to go! While a long dress exudes elegance and Hollywood glamour!

Always remember to bring the appropriate NUDE undergarments for your dress: strapless or convertible bra, SPANX, seamless underwear, shapewear, etc.

If you want to showcase this look for your senior portraits, always bring a back up just in case! Even if you'd like to wear our studio's dresses, bring an extra one with you just in case!

Keep in mind that the more sequins and embellishments on your dress, the less accessories you will need. Vice versa goes for a simple dress.

#### COLORS TO MIX AND MATCH

black & nude red & black silver & blue blush pink & nude gold & black



## casually CAREFREE

One of the best things you can remember when deciding your senior portrait wardrobe is to BE YOURSELF! If denim cut-offs, sandals and a slouchy knit top is your way of relaxing, let one of your outfits show that off! Don't be seared of this style - you can still keep it looking pretty!

Whether you like bold colors or muted tones, there is so much you can do with this casual senior look! The huge plus to this style is that it completely transitions into any season so there's no reason to worry about the weather!

#### A FEW TIPS AND TRICKS TO KEEP IT POLISHED

A casual classic will always be denim. Whether it's cut-off shorts, boot cut jeans or denim skinnies, you can always transform this look into whatever you want it to be.

Keep your colors neutral and bold (instead of soft) to play up your primary colors.

If you want to add a few complimentary colors, throw on a super fun scarf.

To keep this look casual, keep your top loose fitting and/or slouchy.

#### COLORS TO MIX AND MATCH

denim & green with blue orange & blue denim & brown white & coral denim & coral





## WARDROBE BY BODY TYPE

If you're nervous about what kinds of clothes to wear in order to accent your best features, have no fear!

Over the next few pages, you'll learn how to dress to create illusions for the best possible you.

## THE RECTANGLE OR RULER BODY TYPE

TRAITS:

your slender upper body tends to be the same width as your slender lower body

you may often consider yourself "boxy"

#### YOUR WARDROBE GOAL:

enhance your figure by creating curves with hemlines and colors

### DOS & DON'TS

don't be afraid to experiment with colors - if you want to accentuate your upper body, wear a brightly colored top with darker bottoms, and vice versa if you want to accentuate your lower half

shapely tops (scoop neck, v-neck, sweetheart, halter necklines) can create curves on your upper body

peplum tops or dresses will add curves by bringing attention to your hips

refined patterns in classically bold colors help give depth and a richness to your frame

high waisted belts will give you the illusion of a smaller waist which will add curves



#### TRAITS:

your upper body (shoulders, chest, and stomach) is more slender in comparison to your wider lower body (hips, thighs and bottom)

#### YOUR WARDROBE GOAL:

to balance out your lower body by creating optical illusions on your upper body with appropriate clothing

## DOS & DON'TS

keep your tops lighter in color than your bottoms - it will bring attention to your thin upper frame

wear blazers and jackets that stop at the hipline

brightly colored cardigans/tops will always draw attention away from your hips and up towards your face

your pants should be boot or flare cut - it will help balance out your hips

stay away from pencil skirts - they will only accentuate your lower body

a-line cut skirts will help balance out your hips as well

## THE HOUR GLASS OR COKE BOTTLE BODY TYPE

TRAITS:

your upper body and lower body are similar in width while a very small waist breaks through your middle

you often refer to yourself as "curvy" with a small waistline

YOUR WARDROBE GOAL:

to accentuate your curves without looking suggestive

## DOS & DON'TS

wear fitted/tailored looks that aren't too tight or attention drawing

waistline belts can help accentuate your stomach and show off your figure

skinny jeans and bootcut jeans look best on you

nude high heels can lengthen your legs

try not to wear your skirts/dresses too short as it can look less than classy on your body type

fitted jackets can help hide larger breasts and not call attention to them

watch how low your top plunges keep it senior appropriate

# THE INVERTED TRIANGLE OR WEDGE

TRAITS:

your upper body (shoulders, chest and stomach) measure wider than your smaller lower body

#### YOUR WARDROBE GOAL:

minimize your upper body and accentuate your lower body to create balance for your body type

### DOS & DON'TS

high waisted bottoms are great for this look because they help bring attention to your shapely hips

keep your neckline soft: go for cowl necks, deep v-necks or even scoop necks

stay away from spaghetti straps as they can draw attention to a larger upper body

do use a high waisted belt to accentuate your waistline

go for simple and darker toned tops, while experimenting with brightly colored or refined printed bottoms

wear wide legged pants to balance out a wider upper body

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# THE CIRCLE OR APPLE BODY TYPE

#### TRAITS:

your middle body holds most of your weight (chest, upper arms, stomach, hips and bottom)

#### YOUR WARDROBE GOAL:

lengthen your torso and create the illusion of a waistline

### DOS & DON'TS

wear a great tummy shaper to minimize any bulge at the waist and an uplifting bra to create separation between your waistline and bra line

a darker toned longer length cardigan can help elongate your torso and cut your middle horizontally in half

wear a structured blazer or jacket that will help draw angular lines giving your upper body structure

3/4 sleeves are best for your tops to draw attention away from your upper arms

heavier fabrics are best to help hide any trouble areas - any lycra or spandex in your clothing will mean that it may cling to your body

bootcut bottoms will help lean out your body

