



FRANKLIN

PAPER STUDIO



PLEASE JOIN US AS WE CELEBRATE
THE MARRIAGE OF

MICHELLE ANNE

JEREMY SAMUEL

01 • 13 • 24

CEREMONY TO COMMENCE AT 4:00PM

CAPEN HOUSE
633 OSCEOLA AVE
WINTER PARK, FLORIDA

FRIDAY, J.
WELCOME
MARIOTT HOTEL RESTAURANT
6PM-8PM
SMART CASUAL ATTIRE

SATURDAY, JANUARY 13, 2024
CEREMONY
CAPEN HOUSE
4:00PM
FORMAL ATTIRE

Paper Catalog
2024

INTRODUCTION



hello, I am so happy you are here!

My name is Danielle and I am the owner and designer behind Franklin Paper Studio. While this originally started as a creative escape from my corporate job, I have fallen in love with creating beautiful stationery for couples that they can hopefully cherish for a lifetime. As a bride-to-be myself, I understand the stressors of planning a wedding, so I am here to make one part of the process as easy as possible! Let's work together to make your paper vision a reality!

OFFERINGS



Save the Dates and Invitations

I love working with couples to get a vision of what they want and transforming their words into beautiful pieces of aesthetic paper that truly reflect the beauty of their wedding day.

Every client receives a custom proposal, design, and we work together to ensure every detail is captured!

Day-of-Paper

Can include so many thing (listed below) but always compliments your suite so that there is a sense of cohesion (or branding) to your wedding day.

Items can include:

- Menu's
- Escort Cards
- Place Cards
- Welcome signs
- Ceremony Programs
- Table Numbers
- Guest Book Signage
- Cocktail Napkins
- Schedule of Events
- Favors (packaging, stickers, etc.)

OFFERINGS



Olivia & George

*Lake Wales, Florida
May 2024*

OFFERINGS



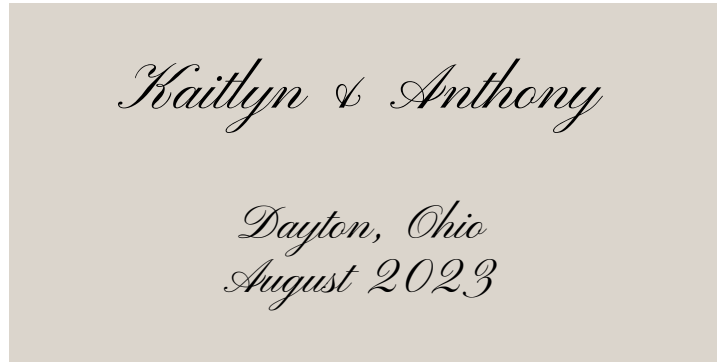
OFFERINGS



Capen House Styled Shoot

*Orlando, Florida
January 2024*

OFFERINGS



TIMELINE GUIDE



Let's talk about timelines!

This is one of my most frequently asked questions is “when do I mail my save the dates and invitations?” And I am happy to share my little tips and tricks with you. Firstly, book in advance - if you like a stationer, they can book up quickly, so reach out ASAP to secure your spot on their calendar.

Save the Dates

Typically sent anywhere between 8-12 months before your wedding date. Lean on the side of caution for destination weddings (closer to the 12 months if possible).

We will need 6-8 weeks to design and print your save the dates!

Invitation Suites

These should be sent 3-4 months before your wedding date. Again, for a destination wedding, I might go a little earlier around 5-6 months prior.

We will need about 12 weeks to complete your invitations!

Day-of-Paper

While completely optional, most couples like everything to match. This is very depends on what you are looking for, but we can usually accommodate some quick turnarounds if need be.

OUR PROCESS



Inquiry

Once you inquire, I will send you a questionnaire to gather some information about your big day. Once I get your details, I will send a proposal and mood board for you to review. To secure your spot, we require a 50% retainer fee then the fun part begins.

Design

This is the fun part! We get to work on creating a custom design, Including custom sketches, monograms, colors, etc. We communicate a lot during this process to make your dream stationery come to life!

Mockup

The final steps are seeing our ideas come to life in a mockup. This gives you an idea of what your final suite will look like! You get as many revisions as necessary - the goal is to make it perfect! Once you approve the pieces for design and accuracy, everything gets sent to the printers.

Production

I carefully build each suite and ship them to your guests! You will also receive extra suites (just in case), a photographer suite, and a linen keepsake box with a fully assembled suite.

INVESTMENT



How much will this cost me?

Another common question I get asked over and over again. While I wish I could put a number on it, it varies client to client since we are a custom invitation studio.

However, we do have a minimum of \$2,000 but typically you can expect to spend between \$2,000-\$4,000 depending on the printing styles, needs/wants, and embellishments you choose.

Want to know a more specific number? Reach out, let me know what you are dreaming of, and I can give you an estimate on what you can expect to spend!



CONTACT



Ready to take things to the next level?

Send me an email and let's set up a
consultation to discuss your vision!

I can't wait to hear from you!

danielle@franklinpaperstudio.com