

POLISHED ED

Fall | Winter 2015



THE UPDATE

Makeup and Wardrobe
Trends for the Season

POWER TALK

Own Your Next
Job Interview



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EDITOR'S NOTE

Is it just me, or does fall make you want to get yourself in check, too? I know the cold weather is coming, and for me that means more time at home to refocus and reflect on what's happening in my life. And I welcome and cherish every moment of it. Last fall, I had to address a few health issues, and I've been committed to improving my personal health since then. The truth is, I'm so dedicated to and focused on the Polished woman and her needs with my business that I often forget about my own. Who else can relate to that?

I'm a woman who is always on the run—either with my company or my three handsome boys. Over the years, I have developed some pretty bad eating habits (grabbing a drive-thru bite or a venti latte is so much easier than cooking, right?). So my first order of personal business this season is hire a nutritionist to assist me with reestablishing healthy eating habits. Experts say that 80% of being healthy is based on what you eat, and I want to be around for a really long time. Cheers to the greens and healthy grains! While I am at it, I've decided to invest some time and money in a better skincare regimen. I love makeup as much as the next girl, but sometimes it can wreak havoc on the face. I know for a fact that makeup always looks better on healthy, flawless skin.

So there, I've chosen two things to up my game over the next few months, and I urge you to do the same. Be honest with yourself and start working on what you want to improve. And take time just for you. Not only do you deserve it, you absolutely need it. I also recommend adding a few updated items to your closet that will have you racing to get dressed every day. Basics are the true glue for any wardrobe, but you need those fun, trendy items to make you love your day-to-day looks. When you know you're looking good, trust me, the confidence and grace comes with ease.

Stay warm...

Robin



Erno Laszlo



Robin Fisher



BCBG Maxazria



Chloe



Banana Republic

CONTRIBUTORS

KATIE MARTIN



Katie Martin is one of the world's leading luxury + green wedding experts. She has owned and operated Elegance & Simplicity, Inc. since 1998. She and her team have designed 1000's of

luxury + green weddings and events. Elegance & Simplicity, Inc. has been heralded internationally by magazines, newspapers, blogs and other forms of media. She is a wedding expert contributor for over 100 blogs, magazines and websites in the world.

JEFF ENRIQUEZ



Beauty expert Jeff Enriquez was formally trained as an artist at Duke Ellington School of the Arts and Corcoran College of Art and Design where he obtained

his Bachelors in Fine Arts degree. Today, he brings an artist's eye to his work applying the rules of light, undertones, blending and color theory to the faces of the everyday woman.

DELORES HOLLOWAY



A wife and mother of three, created "a little bit of whimsy photography" with the idea of capturing visuals that document a moment in time. Delores is extremely passionate about her

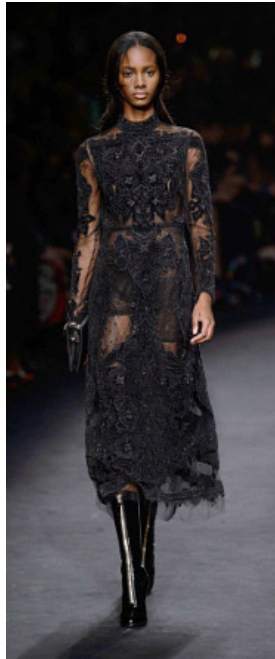
work and ultimately it's importance to the clients that step in front of her camera. "Capturing that moment in time that will last a lifetime is fundamental to my business. When this is achieved with honesty and truth, relationships are formed, always.

STEFANIE MANNS



Managing Editor

A professional wordsmith for over a decade, Stefanie works with creative microbusinesses to put who they are and what they do into words. As the Editorial Director for Eco-Beautiful Weddings Magazine, she is the eyes and sentences behind-the-pages, overseeing the content creation and copy editing for the brand. This year, she and her pen are delving into the fashion world as the new Managing Editor for Polished Image and Style's Trend Magazine. Talk all things words (and sometimes sweets) with her on Twitter @wordsbystef.



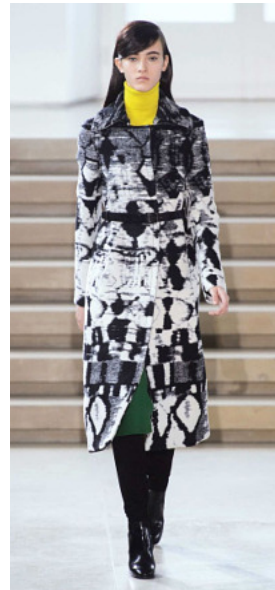
FOR THE POLISHED WOMAN

FW 2015 RUNWAY REPORT

By Robin Fisher

Other than keeping it Polished, there are absolutely no fashion rules to break this season. You could say anything goes, as long as you LOVE it! The sexy, sophisticated style of the '70s is on its way back, so meet the old with the new and add an amazing cape or poncho to your wardrobe.

The key to fall and winter style is to personally love what you're wearing. If it looks good on you and feels good to you, wear it and wear it well. There's only one opinion that counts — and that's yours.



POLISHED APPROVED TRENDS:



COLOR PALETTE

1. Fringes
2. Capes and Ponchos
3. Long Necklaces
4. Knee-High Boots
5. Fur, Leather, and Suede
6. Tribal Prints
7. Peasant Sleeves
8. Head-to-Toe Color
9. Sheer Lace and Fabrics
10. Statement Coats



Prada



River Island



T. Tahari

Shop
Polished
Image



Dorothy Perkins



Ann Taylor



Banana Republic



Makeup Trends

FALL/WINTER 2015
OFFICE BEAUTY

By Jeff Enriquez
Photo: Vogue Taiwan

Black liner shows its versatility, red lipstick feels exciting again, and flushed skin replaces contour this fall. Beauty expert and makeup guru Jeff Enriquez shares the top beauty trends every woman needs to know this season, and how to take them from the desk to dinner

Red Alert

Red lipstick may not sound revolutionary, but when it reemerges on runways after taking a backseat to clear balm

and nude tint for a few seasons, it's all the rage. Recharge your lips with bold hues in candy apple, port, blood red, and even blackened plum.

Wearing it for the office

Consider a not-so-saturated version of red. Try applying as a light stain or opt for a soft gloss version.

And after hours...

Turn up the volume with a heavier application. You decide how much is just enough!



NARS
Audacious



Mac Cosmetics
Fluid Line



Giorgio Armani
Runway Palette

Walking The Line

Think black liner is boring? Think again. Top designers like Fendi, Proenza Schouler, Anthony Vaccarello, and Theirry Mugler (the best super exaggerated wing liner, hands down) are showing us 99 ways to sport the trend while reminding us just how sexy simple kohl liner can be.

Wearing it for the office

Sauntering into a meeting with a double-winged line that meets your temples may be a bit much, but that doesn't mean you have to forgo the liner for day.

Consider a more classic approach: Draw a bolder than usual line either with a black kohl or a powder shadow, or exaggerate your liner at the flick a bit more than normal to elongate the eyes. Simple, easy, and current to trend!

And after hours...

Keep your kohl pencil and black shadow in your makeup bag to freshen up the look. Take it a step further by increasing the depth of the liner, and smudge some along the lower lash line for a little added drama.

Blush Rush

Put your taupe and bronze contour palettes aside, and pick up some peach, rose, and icy pink blush hues for that I-just-took-a-brisk-wintery-walk look. Channel your inner Ralph Lauren model, and emulate the look worn so well by porcelain beauties Anne Hathaway and Julianne Moore, and golden goddesses Nicole Ari Parker and Halle Berry.

Wearing it for the office

This trend is one of the easiest for everyone to pull off! More than likely, you already own these blushing hues in your makeup arsenal. There's no wrong way, place, or time to honor this look.

And after hours...

Glam up your cheeks with a bit more of your favorite blush color (it's probably dissipated during the day). Cocktail lighting is dim, so with a shimmering highlight you are sure to catch that handsome gent's eye across the bar.



POWER TALK OWNING THE ROOM

BY STEFANIE MANNS

You landed that dream-job interview. With your new go-get-'em-girl suit, a fresh blow out, and the perfectly polished manicure, you'll look incredible when you walk into the conference room. But what happens next? Here are three tips to making a powerful first impression and closing the deal.

1. Do Your Homework

As with any exam, you want to study. Take time to understand what your prospective employer is really about. Visit their website and social media to learn more about their mission, brand, values, and leadership. What did they accomplish last quarter? What goals are discussed in their strategic plan? What are their customers or clients saying? Know as much as you can so you are able to ask informed questions when the opportunity arises.

You should also familiarize yourself with the person conducting your interview. Read through their professional bio and LinkedIn profile so you know a little about them and their professional path. You never know what you may have in common—a sorority, some charity work, or this year's homecoming if you both attended the same university. A little small talk can go a long way.

2. Smile Bright Like a Diamond

Never underestimate the impact of a great smile. You'll look relaxed and confident, and with a firm handshake and perfect posture (a great pair of pumps helps), it will be clear that you mean business. Hold your head up high, look them in the eye, and the attention is all on you.

3. Know what you bring to the table.

Confidence comes from owning your expertise and the amazing woman you are. You've done the work, won the awards, and made the difference, so now it's time to put it out there.

Share your accomplishments, the undeniable value you've brought to your past positions, and what you can do now. This is your time to shine, so don't play small. You are your own best public relations representative. Sell yourself!



“Cheerlead for yourself, and get back out there.

You may have to take another turn, but it’s still your path to follow and your trail to blaze.”

KATIE MARTIN: IF SHE ONLY KNEW...

If you had one chance, what would you say to your younger self? How would you inspire and speak to the heart of the wide-eyed wanderess you used to be —the one searching, pondering, and dreaming about what she can do and who she should be in this world?

We asked wedding and event rock star Katie Martin of ***Elegance and Simplicity*** to reflect on this, and give her innermost girl a bit of heartfelt advice (along with a glimpse of all that lies ahead). May you be encouraged to celebrate your journey to now with more grace, gratitude, and in joyous anticipation of what is still to come.

Even when you're exhausted, when the money doesn't add up (that's where that CPA thing will come in), or when it doesn't make sense to you or anyone else, keep going.

Dear My Younger Self,

So you have this big, beautiful idea to start a business. There's something stirring inside of you. Your creativity is on overload, your vision is saturated in color, and this teeny accounting office simply can't contain you anymore. You want to do your own thing. You want to see what else is out there. But you're scared. You're thinking too much, and you're so worried about what's next. Is this the move? Will it all work out? You feel unsteady. And that's okay. Do it anyway.

You won't have all of the answers right now. It won't be completely clear and laid out for you. You feel like if you let go of what's safe, you might fall. Guess what? You will. But I promise that you will fly, too. In fact, you are going to soar, baby girl. Trust God. Trust the curiosity. Trust you.



Even when you're exhausted, when the money doesn't add up (that's where that CPA thing will come in), or when it doesn't make sense to you or anyone else, keep going. Cheerlead for yourself, and get back out there. You may have to take another turn, but it's still your path to follow and your trail to blaze. Set it aflame. You should take a break every once in a while, too. Look up and look around. It may not feel like it, but there is time. There is time for love, to have fun, to see the world. When you need a hug, find one. When you want a pretty, overpriced necklace, buy it. Be good to yourself. Find those moments to give back to you, and to give your soul and spirit what it needs.

That means letting the calls go to voicemail and the emails overflow. I want you to live more and plan less. I want you to slow down sometimes, press pause, and just be. Leave room in your life and your heart for those sweet surprises that will just show up seemingly out of nowhere (there will be quite a few of those). They will come—when you need them most—to remind you that it's all worth it.

There is so much that's waiting for you. Focus on your path and believe in the process. You are going to make this world so much more stunning—all because you're in it. And it won't be like anything else you've ever seen.

All my love... Katie

(P.S. There will be lots and lots of aqua. And flowers. Yep. You have no idea.)



Styled by **Robin Fisher**
Photographed by **a little
bit of whimsy**
Makeup by **Jeff Enriquez**
Model **Taniah Flynn**

Necklace - Shop
Polished Image
Top - French
Connection

Fall Ambition

Great personal style is the trend for the season. It's all about feeling powerful and comfortable in the current skin you're in. Embrace your lifestyle and create looks to wear for all of your frequent activities, whether it's work or play. My only advice this season is to deepen your colors to sultry, muted hues and tailor, tailor, tailor. Rock on, ladies...



Necklace - Shop Polished Image
T-Shirt, Sweater, and Jeans - Gap





Dress - Taylor
Bracelet - Banana Republic

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