

MADDYCHRISTINA'S

secrets

*to keep the faith even in
the hardest moments*



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Oh yes, it's hard. Even after 10 years, I'm sometimes tired of come October and see an almost empty schedule, even if like every year, I know it will fill up in within 6 months or even less.

That stress is something you never get used to.

When I talk with my friends, even the entrepreneurs, they all say that they couldn't to do what I do, that I'm a «machine».

I can understand that personality has a big impact in the way you manage your business, but some things are easy to understand and apply. Let me share today with you a few tips I keep in mind when times are hard and that help me continue fighting.





Organization and rigor.



I wake up at 5am every morning. Don't panic, I absolutely don't ask you to do the same. I know I don't need much sleep, and I love being awake before the rest of the world to work in silence, without notifications every 2 minutes.

Why do I tell you that? Because, believe me, at first it was difficult! Taking one day at a time, I forced myself to go to bed earlier until I had all the hours of sleep my body need it.

I have a digital agenda, and a paper one, where I write all the tasks I want to do this day. And the same as if I worked in an office, I won't move from my chair until it's done. And believe me, sometimes I would prefer to go to watch Netflix than to work on the layout of a digital book - for example ;)

Keeping normal working hours, having a dedicated space at home and doing lists is my way to stay organized and to continue working even when I'm done and tired.

Give yourself a reward when you had a productive day, and maybe a black mark when you were lazy. You have the right to breathe sometimes, you have the right to enjoy your friends and family, for sure! But when it's time to work, it's time to work. Keeping this mindset will help you to stay in control in the hardest moments.

The difference is now.

Have you seen this illustration where 2 men are digging searching for gold? The first one gives up right before the treasure and the other one keep digging even though he is exhausted.

I love this illustration and I use it all the time on my business consultations. Because definitely, if something helps me to keep fighting, it's this illustration.

IT'S WHEN IT GETS HARD THAT THE DIFFERENCE BETWEEN WINNERS AND LOSERS SHOWS.

This could be my mantra because every time I have a difficult moment, I tell myself «Be strong, because the difference is now» Because now, maybe what I'm going to do will be that extra grain of sand that will create the opportunity that will be the chance of my life.

Keep that in mind.
The difference is NOW.



You are the mix of the 5 persons you are surrounded by.

I don't know if you've heard about this theory, but more and more I do find it to be true.

If you surround yourself with people with no ambitions, always complaining, accusing others of their fails and hating the rest of the world, then you will be impacted by this mindset.

When you are around successful individuals with the right mindset, hard workers and happy to share ideas, advice and to grow up together, you will ride on a wave of good energy.

With this I am not saying that you have to send a goodbye message to all your current friends, but if you are looking for people like you, you'll see that they'll come to you naturally.

Also, be aware of the people who will see you as a their personal catapult to success, they will end up taking all your energy while trying to push them.



Stop comparing yourself.

I have big news. All the people you follow on social media are humans! Or maybe not, it depends who you follow actually...

Anyways, keep in mind that all of them are sharing the good side of their lives. The best moments, the success, the victories and the work they are most proud of.

But how many fails are behind one success?

For one smile, how much sweat and hard moments? Don't think your life is a disaster compared to theirs. They have the same questions and worries, they have the same «bad days», they just don't share them with you!

Stop making excuses.



Let me be honest with you. If there is something I really don't like, it's the «Yes BUT...».

Of course, sometimes the conditions are not ideal. The light wasn't perfect, her hair wasn't done, or «that is not my job to do ...».. But at the end of the day, the results are yours.

An exercise I do more and more now days is that when I don't like something about my picture, instead of looking for an excuse I ask myself , «Ok, how could've made things better... Maybe if I've turned a bit to hide the hard sun?».

OF COURSE, we have to deal with what we have in front of the camera, but 70% of the time, we can find solutions by ourselves. Let's try!

raising, elevating, upgrading

Push your business to the next level.



Since 2011, Maddy Christina travel all over the world to capture her client's weddings and events.

Living now between the French Riviera and Dubaï, it's with her 10 years of experience that she can share advices to other entrepreneurs, the same way some did to her before.

Autor of several books for photographers, but also for brides-to-be and even 13 novels through the years, it's by writting she chooses to share her knowledges and skills.

NOW AVAILABLE:

«The Couple session»

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