

CONSCIOUS



CITY GUIDE

VENICE, CALIFORNIA



ABOUT

These guides serve to steer you in being more conscious and environmentally-minded when deciding where to eat, stay, and play when visiting a city. I've done the legwork for you, so you can feel good knowing you are making the most conscious choices to minimize your impact.

Victoria

STAY



VENICE V HOTEL

At this beachfront hotel you'll find a number of ways in which they are helping to preserve natural resources.

On-request housekeeping keeps laundry services to a minimum, reducing energy and water use. In an effort to reduce plastic waste, rooms are stocked with boxed water, a sustainable alternative to plastic bottles with cartons made of 92% plant-based materials that are 100% recyclable.

Spare the carbon and explore the neighbourhood on a complimentary bicycle, or rent an electric cruiser car through their partnership with WeMoke.

The hotel gives back to local communities and the planet through partnering with local organizations like Heal the Bay and the California Coastal Commission.

5 Westminster Ave
Venice, CA
venicevhotel.com

EAT



GREAT WHITE

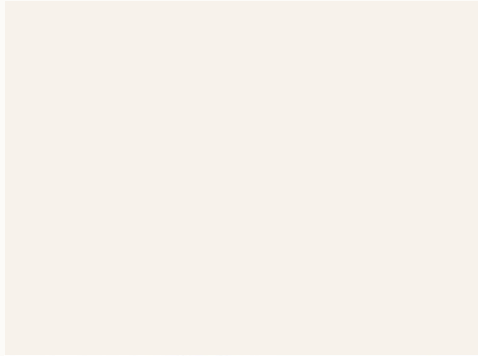
Founded by Sam Trude and Sam Cooper hailing from Sydney, Australia, this all day coastal Californian cafe emphasizes organic local produce, fresh fish, mindfully-sourced meats and natural wines.

Chilean chef Juan Ferreiro hits the local farmer's markets to get his hands on the freshest goods to create California comfort foods. The wood-fired oven pizzas are incredible and it's fun to watch the staff spinning the dough. Grab one to go and take it to the beach to enjoy.

Every item in the restaurant from the woven hanging pendant lights made in Bali to the artwork and the clay wall lights were custom handmade to create their neutral, minimalist aesthetic.

Hot tip: The Cucumber Eastside cocktail is perfection.

1604 Pacific Ave
Venice, CA
greatwhite.cafe



GJELINA

If you were a fan of the Netflix show 'Flaked' you'll recognize this spot. It's a popular spot so it can be tough to get in, but it's worth the wait. Serving locally-sourced, produce-forward food, Gjelina has become a staple in the Venice community.

Their menus are guided by conversations and long-standing relationships with Southern California farmers, local ranchers, fishermen, and co-ops. Everything on the menu is a home run.

Hot tip: Book on Resy and you'll be notified if your ideal date/time becomes available.

1429 Abbot Kinney Blvd
Venice, CA
gjelina.com

BLUE BOTTLE COFFEE

Blue Bottle sources the most delicious and sustainable coffees directly from farmers around the world.

This minimalist coffee shop is dedicated to reducing the waste their facilities generate with a goal of all of their US cafes achieving zero waste by the end of 2023.

Already, their San Francisco Jackson Square cafe, a sustainability testing ground for the company, launched with zero waste operations, diverting 98 percent of its waste from landfill in the first month.

1103 Abbot Kinney Blvd
Venice, CA
bluebottlecoffee.com





JAMES BEACH

The fish tacos at this comfy haunt were made famous by Jason Segel and Paul Rudd in the movie 'I Love You, Man', but you can't go wrong with anything on the menu.

They have a critically acclaimed wine list that features many natural wines by local winemakers, and an impressive selection of margaritas. Hot tip: The watermelon margarita is perfect on a steamy day.

They partnered with local artists to celebrate the Venice spirit in the restaurant's design, including the now famous surf short lamps by Jimmy Ganzer.

60 N Venice Blvd
Venice, CA
jamesbeach.com



GJUSTA

This artisanal bakery in a sprawling warehouse like space is a delight for the senses, and the perfect spot for a leisurely breakfast or quick pit stop.

Nearly all of the fresh produce is sourced directly from SoCal farmers and most of the meat and seafood from local ranchers, fishermen, and co-ops.

They shop at 5 farmer's markets throughout the week and receive deliveries daily, ensuring they always have fresh product. Their relationships with their vendors are paramount in both supporting the local community and working to enact positive change in the contemporary food system.

320 Sunset Ave
Venice, CA
gjusta.com

BUTCHER'S DAUGHTER

The environmental impact of animal agriculture is well established, so if we all limit our meat intake in favour of more plant-based meals the planet will thank us.

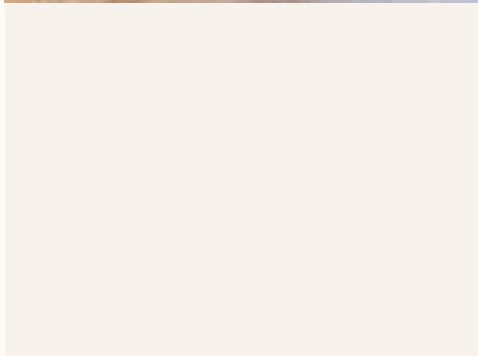
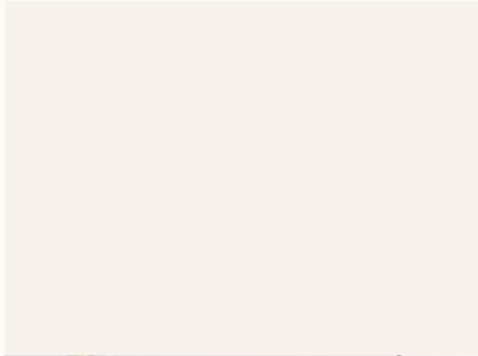
This plant-based cafe founded by Heather Tierney calls itself a "vegetable slaughterhouse", treating fruits and vegetables as a butcher would meat. The weekend brunch menu is a must with plates like lemon loaf waffles, surfers breakfast and açai bowls.

All produce is from local and organic farms to support the community's sustainability, and their menus are designed so you can 'eat with the season'.

1205 Abbot Kinney Blvd
Venice, CA
thebutchersdaughter.com



PLAY



CUYANA

I always pay this sustainable fashion brand a visit at their store on Abbot Kinney. They are brand rooted in owning fewer, better things; keeping products in your wardrobe and out of landfills. Going beyond responsible production, they encourage consumers to extend product life cycles by buying with intention, caring for and repairing what you buy, and reselling and donating.

Cuyana has partnered with online consignment company ThredUP to create their 'Lean Closet' program. A complimentary shipping label can be activated when you are ready to upcycle your beloved item.

Hot tip: The Classic Structured Tote paired with the tote organizer insert is my go-to carry-on bag and is an item I will cherish for years to come.

1140 Abbot Kinney Blvd
Venice, CA
cuyana.com

OSEA

Visit OSEA's skincare studio for a relaxing facial using their all-star lineup of clean skincare products. Inspired by the sea, products are formulated with natural ingredients with a focus on seaweed and its nutrient-rich skin healing properties.

Since 1996, this family-owned and operated business has been passionate about reducing their environmental impact. They measure, offset and reduce their carbon footprint and are Climate Neutral Certified.

They also offer a recycling program at the studio. Bring back 6 OSEA products and receive a \$40 treatment credit.

1732 Abbot Kinney Blvd
Venice, CA
oseamalibu.com





BIRD

At just about every turn you'll find an electric scooter at the ready. Bird is the convenient way to get around, with e-scooters in over 350 cities worldwide. Their mission is to make cities more livable by reducing car usage and lowering carbon emissions.

Just download the app, unlock a vehicle and away you go.

bird.co



VICTORIA MALLOY

WRITER-CREATIVE