



# K CHARLES *Beauty*



2025 services + pricing

[www.kcharlesbeauty.com](http://www.kcharlesbeauty.com)

# about

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K CHARLES BEAUTY

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As a licensed esthetician and professional makeup artist with nearly a decade of experience in the beauty industry, I am passionate about helping each client look and feel their best. My journey began with my own struggle with cystic acne during my teen years, which sparked my love for makeup and evolved into a creative outlet once my skin became healthy and clear.

I specialize in creating radiant, natural makeup looks that enhance your natural beauty, with a timeless approach to bridal makeup. With numerous features in esteemed publications such as Wisconsin Bride, you can trust that I'll deliver exceptional care and attention to your beauty needs.

I understand the transformative power of makeup and its ability to boost self-confidence. That's why I am committed to using only the highest quality products and techniques to ensure that all my clients look and feel beautiful in their own skin.

When I'm not in the treatment room or in front of the makeup chair, I love spending time with my boyfriend Bill and our little fuzzy family of two cats and one dog. If you ask about any of them or my numerous houseplants, you won't get me to stop talking, and I'd love to hear about yours too!

*Kate Charles*

FOUNDER + LEAD ARTIST

# *mission*

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K CHARLES BEAUTY

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At K Charles Beauty, our mission is to empower every client to feel their best by enhancing their natural beauty through the transformative power of skincare and makeup. We are dedicated to providing personalized and professional beauty services that cater to the unique needs and preferences of each client. Our goal is to inspire confidence, self-expression and inner beauty in every client we serve, creating a positive and memorable experience that leaves a lasting impact.



# *the difference*

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Choosing me for your beauty and grooming needs ensures you'll have a top-notch experience every time. Here's why you should book with me:

- Reliability: I'm always on time and I always show up. You can count on me to be there when you need me.
- Professional Products: I use only the best professional products to ensure the highest quality results.
- Sanitation and Safety: Your health and safety are my top priorities. I adhere to strict sanitation protocols to ensure a clean and safe environment for all my clients.
- Experience: With a decade of experience in the industry, I bring a wealth of knowledge and expertise to every appointment.
- Chill Vibes: I'm easy to talk to and strive to create a relaxed and comfortable atmosphere. You'll feel at ease from the moment you sit in my chair.
- Confidence Booster: Need a confidence boost? I'm the best hype woman on the planet. I'll make sure you leave feeling empowered and fabulous.

Book with me and experience the difference of professional, reliable, and personalized service that you won't find with a cheap hobby artist!

# investment

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## BRIDE ONLY | \$700

No bridal party? No problem. The bride only package includes (1) trial prior to wedding day to customize your look, and a 90min wedding day makeup application that includes skin prep, airbrush or traditional makeup application, false lashes and a touch up kit.

## BRIDAL MAKEUP | \$375

All bridal makeup includes a bridal preview to lock down your desired bridal look before the big day. Each service includes full skin prep, makeup application (traditional or airbrush), false lashes and a touch-up kit. These services are provided on-site for weddings and range from 60-90 minutes for the bride.

## BRIDESMAIDS + MOMS MAKEUP | \$120

Bridesmaids, moms and beyond makeup includes full skin prep, makeup application (traditional or airbrush), false lashes and a touch-up kit. These rates are discounted as part of bridal party services and are performed on-site for weddings and range from 45-60 minutes per person.

## SPECIAL OCCASION MAKEUP | \$125

Makeup for any special event in your life such as birthdays, engagement parties, bridal showers, bachelorette parties, hoco/prom and photoshoots. These appointments are held only at my studio unless otherwise discussed. This service ranges from 60-90 minutes.

# investment

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## BOUDOIR HAIR + MAKEUP | \$175

Hair and makeup services for boudoir are performed at my studio unless otherwise discussed prior. Boudoir makeup includes full skin prep, traditional makeup application and false lashes. Hair styling is simple, no pins or elastics, curling or straightening. Hair must be dry and clean upon arrival.

## JR BRIDESMAID MAKEUP | \$50

For your sweet minis aged 12 and under that are taking part in your special day. This service includes a quick, age-appropriate makeup application of shimmer eyeshadow, blush and a lip gloss. This service ranges from 15-30 minutes.

## GROOMING | \$100

For clients who aren't makeup wearers but want to look polished for their big day. This service includes spot coverage, powder to reduce shine and powder fill for brows. A lip treatment is also included to keep lips soft and hydrated without the use of color. This service is allotted 30 minutes.

## ADDITIONAL TRIALS | \$150

Any bridal party member, moms, etc that are requesting a trial prior to the wedding day. This is priced the same as a special occasion makeup service. Trials are allotted 90 minutes.

# extras

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## ADDITIONAL ARTIST FEE | \$250

Bridal parties larger than a single artist can accommodate in time allotted will require a second artist to ensure all services are performed to the highest standard in a shorter timeframe. This fee is to cover admin costs, taxes, etc associated with hiring on another artist. This fee is PER ADDITIONAL ARTIST REQUIRED.

## EARLY START | \$50/hr

Start times earlier than 8am are subject to an early start fee per hour.

## TRAVEL | per project

Travel fees are calculated using mileage to and from venue on a project by project basis to cover time, mileage, insurance, etc.

## FULL DAY RATE | \$4000

A full day rate includes up to 8 hours of service; 1 makeup artist will provide makeup and/or touch-ups for no more than 8 clients.

## BRIDAL FACIAL PACKAGES

If you're looking to whip your skin into shape before the big day, please reach out to me about discounted bridal facial packages available to my clients only. There are a few options to choose from to suit all skin needs from acne prone to anti-aging focused skin treatments.