

Zula Modern Medspa
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FOR IMMEDIATE RELEASE

Zula Modern Medspa Introduces Cutting-Edge Alma IQ Skin Analysis Technology

(Huntsville-based medical spa one of the first in the country to debut pioneering skincare tech for comprehensive skincare analysis and treatment planning.)

Huntsville, AL — May 9, 2024 — Zula Modern Medspa proudly announces the addition of the Alma IQ skin analysis device to its offerings. One of the first medical spas in the country to debut the device, Zula is thrilled to serve its clients with state-of-the-art technology that empowers clients with personalized and comprehensive solutions to meet their aesthetic goals. Zula is located near downtown Huntsville and offers an array of services for all skin types and concerns.

The Alma IQ's intelligent skin analysis and consultation revolutionizes skincare by offering a modernized, customizable treatment plan. The device completes a comprehensive assessment of skin concerns and guides clients with individualized solutions for optimal results. From in-office therapies to at-home care regimens, Zula leverages the Alma IQ to enhance the client experience and deliver optimal outcomes.

"At Zula, we empower our clients by offering them the best aesthetic solutions on the market," said Leslie Ware, co-owner and lead esthetician. "The introduction of Alma IQ will allow us to precisely diagnose current skin concerns and even determine what issues a client may have in a decade, ensuring our clients look and feel their best, both now and in the future."

With a diverse range of filters and functions, the Alma IQ provides insights into skin health that guide each client to the ideal treatments. The device illuminates the face with natural, soft light from all directions, offering a clear view of the overall skin appearance and serving as the baseline for aesthetic consultations. It utilizes advanced technologies such as parallel-polarized and cross-polarized filters to give a detailed analysis of skin texture, pigmentation, vascularity, and more, enabling precise diagnosis and treatment planning. A final report generated by Alma IQ gives Zula the ability to deliver the most accurate and complete skin care treatment plans available.

“The IQ device is a game changer for preventative skincare,” said Zula Co-Owner and Medical Director, Dr. Sarah Todd. “It shows you problems under your skin’s surface years before they become visible. Prevention is always easier and more affordable than correction, and Zula is committed to being on the cutting-edge of technology in our region.”

In addition to its advanced analysis capabilities, the Alma IQ offers facial symmetry assessment, before-and-after comparisons, and views for tracking the progress of each treatment.

“Access to trusted health and wellness facilities is a critical part of a vibrant, thriving city,” said President & CEO of Downtown Huntsville Inc., Rob Buddo. “Offering holistic health and wellness services is crucial for cities to continue providing the amenities people seek when choosing a place to live. I’m excited for Zula to welcome technology like Alma IQ to the Huntsville market. Our city is known for pushing the boundaries of what is possible; therefore, I find it fitting that we are the first market in the region to have access to this skin analysis technology.”

Anyone wishing to see a demo of the Alma IQ device is invited to attend Zula’s official Open House on May 18 and 19 from 9 a.m. to 6 p.m. This two-day event is an opportunity for current and potential clients to explore the facility, meet the team, and learn more about Zula’s innovative services, including laser treatments, injectables, facials, and more. Guests can experience firsthand how Zula Modern Medspa is revolutionizing skincare in Huntsville.

For more information on the news of this release, contact Zula’s Marketing Director Haley Dixon at haley@zulamodernmedspa.com.

About Zula Modern Medspa:

Zula Modern Medspa is a premier skincare destination located in Huntsville, Alabama, offering a comprehensive range of advanced aesthetic treatments and personalized skincare solutions. With a team of experienced professionals and state-of-the-art technology, Zula Modern Medspa is dedicated to helping clients achieve their skincare goals and enhance their natural beauty.

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