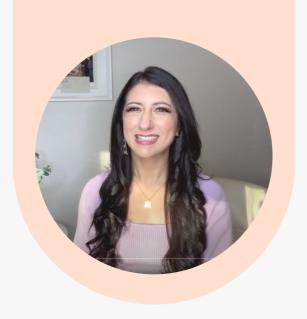


The Ultimate Shopping Guide



Why you're feeling like you want something new

You're feeling stuck in the same style that you've been wearing for years. It's time to change it up! This list of stores based on your Style Personality will help open new possibilities for you to explore on your style journey.

To get out of a cycle of shopping for what 'used to' work for you, I encourage you to look through these stores with a fresh eye. Focus on what feels good for you today and moving forward. Find new colors and styles that light you up and get you excited about getting dressed.

Your Personal Stylist

Tannya Bernadette

HOW TO USE THIS GUIDE

#1. TAKE THE STYLE PERSONALITY QUIZ

<u>Click here</u> or go to myclosetedit.com and scroll to the quiz

#2. FIND YOUR STYLE PERSONALITY SECTION

After you get your results, find your Style Personality section in this guide.

#3. CHECK OFF WHAT APPLIES TO YOU

Go through your section and check off all the boxes that apply to you. Add up each section and find the top 3 stores with the highest totals to shop from.

#4. PICK 1-3 ITEMS YOU'D LIKE TO BUY

Make a list of 1-3 pieces you feel you're missing from your closet to refresh your style.

#5. SEARCH THE TOP 3 STORES

Stay focused and only shop for those 1-3 pieces from each store. Add to cart anything that looks like a good fit and evaluate them at the end.

ARE YOU IN BETWEEN 2 STYLE PERSONALITY TYPES?

Totally common! Especially if you have different parts of your life that you dress for. When selecting pieces, see if they align with the specific part of your life that you're shopping for.

You can also mix and match pieces, like wearing a dress paired with sneakers. Style is personal so do what feels best for you.

THE ULTIMATE SHOPPING GUIDE TABLE OF CONTENTS

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THE LEADING GUIDE THE LEADING LADY

WHITE HOUSE BLACK MARKET WhiteHouseBlackMarket.com	ANN TAYLOR AnnTaylor.com
Classic Styles, Less Trendy	Nice Clean Cut Basics
Curvy Cut Pants	Work Professional + Business Casual
Work Professional + Business Casual	Curvy Fit Pants
Extra details to basics	Classic Styles + Timeless Trends
Feminine Cut to Layering Pieces	Great Spot for Tops and Pants
Fitted Tops, Less Boxy	Subtle Print Options
Sizes regular & petite, 00 - 18	Sizes XXS - XXL + Petite
TOTAL	TOTAL
	ADITTIA
MMLAFLEUR mmLaFleur.com	ARITZIA Aritzia.com
mmLaFleur.com	Aritzia.com
mmLaFleur.com Modern Basics	Aritzia.com Elevated Basics
mmLaFleur.com Modern Basics Work Professional + Business Casual	Aritzia.com Elevated Basics Sexy Options, Fitted Options
mmLaFleur.com Modern Basics Work Professional + Business Casual Clean Cut Styles	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options
mmLaFleur.com Modern Basics Work Professional + Business Casual Clean Cut Styles Edgy Options	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options Modern Styles to Classic Looks
mmLaFleur.com Modern Basics Work Professional + Business Casual Clean Cut Styles Edgy Options Primarily Solids	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options Modern Styles to Classic Looks Variety of Cuts and Styles

THE LEADING GUIDE THE LEADING LADY

MODERN CITIZEN ModernCitizen.com	BANANA REPUBLIC BananaRepublic.com
Edgy + Put Together	Variety of Shirt Styles
Earth Tones + Neutrals	A Mix of Classic and On Trend Items
Versatile Basics	Color and Print Options
Solids, No Print or Minimal	Flowy and Fitted Tops
Mix of Boxy and Fitted Tops	Many Pant Cuts to Choose From
Well Crafted Silhouettes	Size XXS - XXL
Sizes XS - 3X	Pieces That Easily Dress Up & Down
TOTAL	TOTAL
2. OTHER STORIES	NOPDSTPOM
& OTHER STORIES Stories.com	NORDSTROM Nordstrom.com
Stories.com	Nordstrom.com
Stories.com Variety of Colors and Prints More Business Casual	Nordstrom.com Anne Klein \$\$ Nordstrom Brand \$ Karen Kane \$\$
Stories.com Variety of Colors and Prints	Nordstrom.com Anne Klein \$\$ Nordstrom Brand \$
Stories.com Variety of Colors and Prints More Business Casual	Nordstrom.com Anne Klein \$\$ Nordstrom Brand \$ Karen Kane \$\$ Veronica Beard \$\$\$ Theory \$\$\$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers	Nordstrom.com Anne Klein \$\$ Nordstrom Brand \$ Karen Kane \$\$ Veronica Beard \$\$\$ Theory \$\$\$ Vince \$\$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150 Trendy	Nordstrom.com Anne Klein \$\$ Nordstrom Brand \$ Karen Kane \$\$ Veronica Beard \$\$\$ Theory \$\$\$ Vince \$\$ Ted Baker \$\$\$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150 Trendy Extra Details, Ruffles, and More	Nordstrom.com Anne Klein \$\$ Nordstrom Brand \$ Karen Kane \$\$ Veronica Beard \$\$\$ Theory \$\$\$ Vince \$\$ Ted Baker \$\$\$ Rebecca Taylor \$\$\$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150 Trendy	Nordstrom.com Anne Klein \$\$ Nordstrom Brand \$ Karen Kane \$\$ Veronica Beard \$\$\$ Theory \$\$\$ Vince \$\$ Ted Baker \$\$\$

THE ULTIMATE SHOPPING GUIDE THE VERSATILE PROFESSIONAL

MODERN CITIZEN ModernCitizen.com	ANN TAYLOR AnnTaylor.com
Sophisticated Look	Nice Clean Cut Basics
Earth Tones + Neutrals	Work Professional + Business Casual
Versatile Basics	Curvy Fit Pants
Solids, No Print or Minimal	Classic Styles
Mix of Boxy and Fitted Tops	Great Spot for Tops and Pants
Well Crafted Silhouettes	Timeless Trends
Timeless Pieces	Subtle Print Options
TOTAL	TOTAL
FVFRFVF	LOFT
EVEREVE Evereve.com	LOFT Loft.com
Evereve.com	Loft.com
Evereve.com Great Casual Jacket Selection	Loft.com Affordable Accessories
Great Casual Jacket Selection Business Casual	Loft.com Affordable Accessories Casual to Work Options
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints	Loft.com Affordable Accessories Casual to Work Options Lots of Prints and Colors
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints Fun & Personable Styles	Loft.com Affordable Accessories Casual to Work Options Lots of Prints and Colors Trendy Styles
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints Fun & Personable Styles Cheerful, Happy, and Fun	Loft.com Affordable Accessories Casual to Work Options Lots of Prints and Colors Trendy Styles Under \$150

THE ULTIMATE SHOPPING GUIDE THE VERSATILE PROFESSIONAL

MODERN CITIZEN ModernCitizen.com	BANANA REPUBLIC BananaRepublic.com
Sophisticated Look	Variety of Shirt Styles
Earth Tones + Neutrals	A Mix of Classic and On Trend Items
Versatile Basics	Color and Print Options
Solids, No Print or Minimal	Flowy and Fitted Tops
Mix of Boxy and Fitted Tops	Many Pant Cuts to Choose From
Well Crafted Silhouettes	Size XXS - XXL
Timeless Pieces	Pieces That Easily Dress Up & Down
TOTAL	TOTAL
& OTHER STORIES Stories.com	BODEN Boden.com
_	
Stories.com	Boden.com
Stories.com Variety of Colors and Prints	Boden.com Colorful + Playful Prints
Stories.com Variety of Colors and Prints More Business Casual	Boden.com Colorful + Playful Prints Classic with a Twist
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers	Boden.com Colorful + Playful Prints Classic with a Twist Mix of Casual + Business Casual
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150	Boden.com Colorful + Playful Prints Classic with a Twist Mix of Casual + Business Casual Machine Wash Cashmere
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150 Trendy	Boden.com Colorful + Playful Prints Classic with a Twist Mix of Casual + Business Casual Machine Wash Cashmere Feminine Styles & Details

THE ULTIMATE SHOPPING GUIDE THE VERSATILE PROFESSIONAL

J CREW Jcrew.com	NORDSTROM Nordstrom.com
Casual Basics	AllSaints \$
Mix of prints and colors	Rag & Bone \$\$\$
Under \$150	Kut From The Cloth \$
Everyday and Business Casual	Veronica Beard \$\$\$
	Vince \$\$
Fitted and Loose Cut Tops	Rails \$\$
Good Selection of Tops and Sweaters	Frame \$\$\$
Fun & Affordable Accessories	Splendid \$
Full & Allordable Accessories	Treasure & Bond \$
TOTAL	1.State \$
MADEWELL Madewell.com	ARITZIA Aritzia.com
Madewell.com	Aritzia.com
Madewell.com Modern Basics	Aritzia.com Elevated Basics
Madewell.com Modern Basics Everyday/Weekend Wear	Aritzia.com Elevated Basics Sexy Options, Fitted Options
Madewell.com Modern Basics Everyday/Weekend Wear Primarily Looser Fit, Boxy Styles	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options
Madewell.com Modern Basics Everyday/Weekend Wear Primarily Looser Fit, Boxy Styles Casual Cool Options	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options Modern Styles to Classic Looks
Madewell.com Modern Basics Everyday/Weekend Wear Primarily Looser Fit, Boxy Styles Casual Cool Options Under \$150	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options Modern Styles to Classic Looks Variety of Cuts and Styles

THE ULTIMATE SHOPPING GUIDE THE CREATIVE HEART

ANTHROPOLOGIE Anthropologie.com	LOFT Loft.com
Lots of Colors and Prints	Affordable Accessories
On Trend Items	Casual to Work Options
Great Spot for Casual Jackets	Lots of Prints and Colors
Unique Pieces	Trendy Styles
Big selection of dresses	Under \$150
Casual to Business Casual	Flirty and Feminine Options
Casual Pant Options	Petite, Tall, Curvy Pants
TOTAL	TOTAL
EVEREVE	ВОНМЕ
EVEREVE Evereve.com	BOHME Bohme.com
Evereve.com	Bohme.com
Evereve.com Great Casual Jacket Selection	Bohme.com Under \$100
Great Casual Jacket Selection Business Casual	Bohme.com Under \$100 Business Casual
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints	Bohme.com Under \$100 Business Casual Mix of Fitted and Loose Tops
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints Fun & Personable Styles	Bohme.com Under \$100 Business Casual Mix of Fitted and Loose Tops Variety of Colors and Prints
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints Fun & Personable Styles Cheerful, Happy, and Fun	Bohme.com Under \$100 Business Casual Mix of Fitted and Loose Tops Variety of Colors and Prints Fun Detailing to pieces

THE ULTIMATE SHOPPING GUIDE THE CREATIVE HEART

MODERN CITIZEN ModernCitizen.com	BANANA REPUBLIC BananaRepublic.com
Sophisticated Look	Variety of Shirt Styles
Earth Tones + Neutrals	A Mix of Classic and On Trend Items
Versatile Basics	Color and Print Options
Solids, No Print or Minimal	Flowy and Fitted Tops
Mix of Boxy and Fitted Tops	Many Pant Cuts to Choose From
Well Crafted Silhouettes	Size XXS - XXL
Timeless Pieces	Pieces That Easily Dress Up & Down
TOTAL	TOTAL
& OTHER STORIES Stories.com	
Variety of Colors and Prints	
More Business Casual	
More Business Casual Best for Tops, Dresses, Blazers	
Best for Tops, Dresses, Blazers	
Best for Tops, Dresses, Blazers Collection Under \$150	
Best for Tops, Dresses, Blazers Collection Under \$150 Trendy	

THE ULTIMATE SHOPPING GUIDE THE CREATIVE HEART

SEZANE Sezane.com	NORDSTROM Nordstrom.com
Boho Artsy Chic	Favorite Daughter \$\$
Mix of Earth Tones + Brights	Paige \$\$\$
Prints + Solids Available	Veronica Beard \$\$\$
Lanca Fitting Diagon	Ted Baker \$\$\$
Loose Fitting Pieces	Endless Rose \$
Feminine Styles, Ruffles	Chelsea28 \$
Business Casual	Free People \$\$
Lligh Quality Diococ	AllSaints \$\$
High Quality Pieces	Reiss \$\$\$
TOTAL	
BODEN Boden.com	ARITZIA Aritzia.com
Boden.com	Aritzia.com
Boden.com Colorful + Playful Prints	Aritzia.com Elevated Basics
Boden.com Colorful + Playful Prints Classic with a Twist	Aritzia.com Elevated Basics Sexy Options, Fitted Options
Boden.com Colorful + Playful Prints Classic with a Twist Mix of Casual + Business Casual	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options
Boden.com Colorful + Playful Prints Classic with a Twist Mix of Casual + Business Casual Machine Wash Cashmere	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options Modern Styles to Classic Looks
Boden.com Colorful + Playful Prints Classic with a Twist Mix of Casual + Business Casual Machine Wash Cashmere Feminine Styles & Details	Aritzia.com Elevated Basics Sexy Options, Fitted Options Powerful Work Options Modern Styles to Classic Looks Variety of Cuts and Styles

THE ULTIMATE SHOPPING GUIDE THE MULTITASKER

MODERN CITIZEN ModernCitizen.com	MADEWELL Madewell.com
Sophisticated Look	Modern Basics
Earth Tones + Neutrals	Everyday/Weekend Wear
Versatile Basics	Primarily Looser Fit, Boxy Styles
Solids, No Print or Minimal	Casual Cool Options
Mix of Boxy and Fitted Tops	Under \$150
Well Crafted Silhouettes	Minimal Color, More Earthtones
Timeless Pieces	Petite, Plus, Tall, and Curvy Pant Sizes
TOTAL	TOTAL
EVEREVE Evereve.com	BOHME Bohme.com
	. —
Evereve.com	Bohme.com
Evereve.com Great Casual Jacket Selection	Bohme.com Under \$100
Evereve.com Great Casual Jacket Selection Business Casual	Bohme.com Under \$100 Business Casual
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints	Bohme.com Under \$100 Business Casual Mix of Fitted and Loose Tops
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints Fun & Personable Styles	Bohme.com Under \$100 Business Casual Mix of Fitted and Loose Tops Variety of Colors and Prints
Evereve.com Great Casual Jacket Selection Business Casual Colorful Options + Prints Fun & Personable Styles Cheerful, Happy, and Fun	Bohme.com Under \$100 Business Casual Mix of Fitted and Loose Tops Variety of Colors and Prints Fun Detailing to pieces

THE ULTIMATE SHOPPING GUIDE THE MULTITASKER

LOFT LOFT.com	BANANA REPUBLIC BananaRepublic.com
Casual Wear	Variety of Shirt Styles
Extra Colors and Prints	A Mix of Classic and On Trend Items
Loose Styles	Color and Print Options
Affordable Pricing	Flowy and Fitted Tops
Trendy Styles to Choose From	Many Pant Cuts to Choose From
Best for Cardigans, Tops, Jackets	Size XXS - XXL
Online Petite & Plus Sizes	Pieces That Easily Dress Up & Down
TOTAL	TOTAL
& OTHER STORIES Stories.com	NORDSTROM Nordstrom.com
Stories.com	Nordstrom.com
Stories.com Variety of Colors and Prints More Business Casual	Nordstrom.com Free People \$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers	Nordstrom.com Free People \$ Frame \$\$
Stories.com Variety of Colors and Prints More Business Casual	Nordstrom.com Free People \$ Frame \$\$ Splendid \$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers	Nordstrom.com Free People \$ Frame \$\$ Splendid \$ Sanctuary \$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150	Nordstrom.com Free People \$ Frame \$\$ Splendid \$ Sanctuary \$ Free People \$\$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150 Trendy	Nordstrom.com Free People \$ Frame \$\$ Splendid \$ Sanctuary \$ Free People \$\$ AllSaints \$\$ Rails \$\$ Rag & Bone \$\$
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150 Trendy Extra Details, Ruffles, and More	Nordstrom.com Free People \$ Frame \$\$ Splendid \$ Sanctuary \$ Free People \$\$ AllSaints \$\$ Rails \$\$

THE ULTIMATE SHOPPING GUIDE THE MULTITASKER

	BODEN Boden.com
Co	olorful + Playful Prints
Cl	assic with a Twist
М	ix of Casual + Business Casual
М	achine Wash Cashmere
Fe	eminine Styles & Details
Cl	ean Cut Styles
Siz	ze 2 - 22
	TOTAL

THE ULTIMATE SHOPPING GUIDE TO SUSTAINABLE FASHION

MODERN CITIZEN ModernCitizen.com	COS COS.com
Sophisticated Look	Modern Basics
Earth Tones + Neutrals	Business Casual
Versatile Basics	Primarily Looser Fit, Boxy Styles
Solids, No Print or Minimal	Edgy Options
Mix of Boxy and Fitted Tops	Primarily Solids
Well Crafted Silhouettes	Minimal Color, More Neutral
Timeless Pieces	Well Crafted Silhouettes
TOTAL	TOTAL
& OTHER STORIES	SF7ANF
& OTHER STORIES Stories.com	SEZANE Sezane.com
Stories.com	Sezane.com
Stories.com Variety of Colors and Prints	Sezane.com Boho Artsy Chic
Stories.com Variety of Colors and Prints More Business Casual	Sezane.com Boho Artsy Chic Mix of Earth Tones + Brights
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers	Sezane.com Boho Artsy Chic Mix of Earth Tones + Brights Prints + Solids Available
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150	Sezane.com Boho Artsy Chic Mix of Earth Tones + Brights Prints + Solids Available Loose Fitting Pieces
Stories.com Variety of Colors and Prints More Business Casual Best for Tops, Dresses, Blazers Collection Under \$150 Trendy	Sezane.com Boho Artsy Chic Mix of Earth Tones + Brights Prints + Solids Available Loose Fitting Pieces Feminine Styles, Ruffles

THE ULTIMATE SHOPPING GUIDE TO SUSTAINABLE FASHION

MONSOON LONDON MonsoonLondon.com	
Under \$150	
Prints: floral, polka dots, embroidery	
Color and Print Options	
Loose Fit Items	
Size Small to XXL	
Best for Tops, Dresses, Skirts	
Pieces That Easily Dress Up & Down	
TOTAL	