



THE ULTIMATE SHOPPING GUIDE



Why you're feeling like you want something new

You're feeling stuck in the same style that you've been wearing for years. It's time to change it up! This list of stores based on your Style Personality will help open new possibilities for you to explore on your style journey.

To get out of a cycle of shopping for what 'used to' work for you, I encourage you to look through these stores with a fresh eye. Focus on what feels good for you today and moving forward. Find new colors and styles that light you up and get you excited about getting dressed.

Your Personal Stylist

Tannya Bernadette

HOW TO USE THIS GUIDE

#1. TAKE THE STYLE PERSONALITY QUIZ

[Click here](#) or go to myclosetedit.com and scroll to the quiz

#2. FIND YOUR STYLE PERSONALITY SECTION

After you get your results, find your Style Personality section in this guide.

#3. CHECK OFF WHAT APPLIES TO YOU

Go through your section and check off all the boxes that apply to you. Add up each section and find the top 3 stores with the highest totals to shop from.

#4. PICK 1-3 ITEMS YOU'D LIKE TO BUY

Make a list of 1-3 pieces you feel you're missing from your closet to refresh your style.

#5. SEARCH THE TOP 3 STORES

Stay focused and only shop for those 1-3 pieces from each store. Add to cart anything that looks like a good fit and evaluate them at the end.

ARE YOU IN BETWEEN 2 STYLE PERSONALITY TYPES?

Totally common! Especially if you have different parts of your life that you dress for. When selecting pieces, see if they align with the specific part of your life that you're shopping for.

You can also mix and match pieces, like wearing a dress paired with sneakers. Style is personal so do what feels best for you.

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THE LEADING LADY

WHITE HOUSE BLACK MARKET

WhiteHouseBlackMarket.com

- ☐ Classic Styles, Less Trendy
- ☐ Curvy Cut Pants
- ☐ Work Professional + Business Casual
- ☐ Extra details to basics
- ☐ Feminine Cut to Layering Pieces
- ☐ Fitted Tops, Less Boxy
- ☐ Sizes regular & petite, 00 - 18

TOTAL

ANN TAYLOR

AnnTaylor.com

- ☐ Nice Clean Cut Basics
- ☐ Work Professional + Business Casual
- ☐ Curvy Fit Pants
- ☐ Classic Styles + Timeless Trends
- ☐ Great Spot for Tops and Pants
- ☐ Subtle Print Options
- ☐ Sizes XXS - XXL + Petite

TOTAL

MMLAFLEUR

mmLaFleur.com

- ☐ Modern Basics
- ☐ Work Professional + Business Casual
- ☐ Clean Cut Styles
- ☐ Edgy Options
- ☐ Primarily Solids
- ☐ Minimal Color, More Neutral
- ☐ Well Crafted Silhouettes

TOTAL

ARITZIA

Aritzia.com

- ☐ Elevated Basics
- ☐ Sexy Options, Fitted Options
- ☐ Powerful Work Options
- ☐ Modern Styles to Classic Looks
- ☐ Variety of Cuts and Styles
- ☐ More on trend type of suiting
- ☐ Sizes 00-16, petite and tall, runs small

TOTAL

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THE LEADING LADY

MODERN CITIZEN

ModernCitizen.com

- ☐ Edgy + Put Together
- ☐ Earth Tones + Neutrals
- ☐ Versatile Basics
- ☐ Solids, No Print or Minimal
- ☐ Mix of Boxy and Fitted Tops
- ☐ Well Crafted Silhouettes
- ☐ Sizes XS - 3X

TOTAL

BANANA REPUBLIC

BananaRepublic.com

- ☐ Variety of Shirt Styles
- ☐ A Mix of Classic and On Trend Items
- ☐ Color and Print Options
- ☐ Flowy and Fitted Tops
- ☐ Many Pant Cuts to Choose From
- ☐ Size XXS - XXL
- ☐ Pieces That Easily Dress Up & Down

TOTAL

& OTHER STORIES

Stories.com

- ☐ Variety of Colors and Prints
- ☐ More Business Casual
- ☐ Best for Tops, Dresses, Blazers
- ☐ Collection Under \$150
- ☐ Trendy
- ☐ Extra Details, Ruffles, and More
- ☐ Mix of Fitted and Loose Tops

TOTAL

NORDSTROM

Nordstrom.com

- Anne Klein \$\$
- Nordstrom Brand \$
- Karen Kane \$\$
- Veronica Beard \$\$\$
- Theory \$\$\$
- Vince \$\$
- Ted Baker \$\$\$
- Rebecca Taylor \$\$\$
- Frame \$\$\$
- Calvin Klein \$\$

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THE VERSATILE PROFESSIONAL

MODERN CITIZEN ModernCitizen.com

- ☐ Sophisticated Look
- ☐ Earth Tones + Neutrals
- ☐ Versatile Basics
- ☐ Solids, No Print or Minimal
- ☐ Mix of Boxy and Fitted Tops
- ☐ Well Crafted Silhouettes
- ☐ Timeless Pieces

TOTAL

ANN TAYLOR AnnTaylor.com

- ☐ Nice Clean Cut Basics
- ☐ Work Professional + Business Casual
- ☐ Curvy Fit Pants
- ☐ Classic Styles
- ☐ Great Spot for Tops and Pants
- ☐ Timeless Trends
- ☐ Subtle Print Options

TOTAL

EVEREVE Evereve.com

- ☐ Great Casual Jacket Selection
- ☐ Business Casual
- ☐ Colorful Options + Prints
- ☐ Fun & Personable Styles
- ☐ Cheerful, Happy, and Fun
- ☐ Easy to Dress Up and Down
- ☐ Quality, High-end Denim

TOTAL

LOFT Loft.com

- ☐ Affordable Accessories
- ☐ Casual to Work Options
- ☐ Lots of Prints and Colors
- ☐ Trendy Styles
- ☐ Under \$150
- ☐ Flirty and Feminine Options
- ☐ Petite, Tall, Curvy Pants

TOTAL

THE ULTIMATE SHOPPING GUIDE

THE VERSATILE PROFESSIONAL

MODERN CITIZEN ModernCitizen.com

- ☐ Sophisticated Look
- ☐ Earth Tones + Neutrals
- ☐ Versatile Basics
- ☐ Solids, No Print or Minimal
- ☐ Mix of Boxy and Fitted Tops
- ☐ Well Crafted Silhouettes
- ☐ Timeless Pieces

TOTAL

BANANA REPUBLIC BananaRepublic.com

- ☐ Variety of Shirt Styles
- ☐ A Mix of Classic and On Trend Items
- ☐ Color and Print Options
- ☐ Flowy and Fitted Tops
- ☐ Many Pant Cuts to Choose From
- ☐ Size XXS - XXL
- ☐ Pieces That Easily Dress Up & Down

TOTAL

& OTHER STORIES Stories.com

- ☐ Variety of Colors and Prints
- ☐ More Business Casual
- ☐ Best for Tops, Dresses, Blazers
- ☐ Collection Under \$150
- ☐ Trendy
- ☐ Extra Details, Ruffles, and More
- ☐ Mix of Fitted and Loose Tops

TOTAL

BODEN Boden.com

- ☐ Colorful + Playful Prints
- ☐ Classic with a Twist
- ☐ Mix of Casual + Business Casual
- ☐ Machine Wash Cashmere
- ☐ Feminine Styles & Details
- ☐ Clean Cut Styles
- ☐ Size 2 - 22

TOTAL

THE ULTIMATE SHOPPING GUIDE

THE VERSATILE PROFESSIONAL

J CREW Jcrew.com

- ☐ Casual Basics
- ☐ Mix of prints and colors
- ☐ Under \$150
- ☐ Everyday and Business Casual
- ☐ Fitted and Loose Cut Tops
- ☐ Good Selection of Tops and Sweaters
- ☐ Fun & Affordable Accessories

TOTAL

NORDSTROM Nordstrom.com

- AllSaints \$
- Rag & Bone \$\$\$
- Kut From The Cloth \$
- Veronica Beard \$\$\$
- Vince \$\$
- Rails \$\$
- Frame \$\$\$
- Splendid \$
- Treasure & Bond \$
- 1.State \$

MADEWELL Madewell.com

- ☐ Modern Basics
- ☐ Everyday/Weekend Wear
- ☐ Primarily Looser Fit, Boxy Styles
- ☐ Casual Cool Options
- ☐ Under \$150
- ☐ Minimal Color, More Earthtones
- ☐ Petite, Plus, Tall, and Curvy Pant Sizes

TOTAL

ARITZIA Aritzia.com

- ☐ Elevated Basics
- ☐ Sexy Options, Fitted Options
- ☐ Powerful Work Options
- ☐ Modern Styles to Classic Looks
- ☐ Variety of Cuts and Styles
- ☐ More on trend type of suiting
- ☐ Sizes 00-16, petite and tall, runs small

TOTAL

THE ULTIMATE SHOPPING GUIDE

THE CREATIVE HEART

ANTHROPOLOGIE Anthropologie.com

- ☐ Lots of Colors and Prints
- ☐ On Trend Items
- ☐ Great Spot for Casual Jackets
- ☐ Unique Pieces
- ☐ Big selection of dresses
- ☐ Casual to Business Casual
- ☐ Casual Pant Options

TOTAL

LOFT Loft.com

- ☐ Affordable Accessories
- ☐ Casual to Work Options
- ☐ Lots of Prints and Colors
- ☐ Trendy Styles
- ☐ Under \$150
- ☐ Flirty and Feminine Options
- ☐ Petite, Tall, Curvy Pants

TOTAL

EVEREVE Evereve.com

- ☐ Great Casual Jacket Selection
- ☐ Business Casual
- ☐ Colorful Options + Prints
- ☐ Fun & Personable Styles
- ☐ Cheerful, Happy, and Fun
- ☐ Easy to Dress Up and Down
- ☐ Quality, High-end Denim

TOTAL

BOHME Bohme.com

- ☐ Under \$100
- ☐ Business Casual
- ☐ Mix of Fitted and Loose Tops
- ☐ Variety of Colors and Prints
- ☐ Fun Detailing to pieces
- ☐ Trendy Styles
- ☐ Great Casual Dress Selection

TOTAL

THE ULTIMATE SHOPPING GUIDE

THE CREATIVE HEART

MODERN CITIZEN

ModernCitizen.com

- ☐ Sophisticated Look
- ☐ Earth Tones + Neutrals
- ☐ Versatile Basics
- ☐ Solids, No Print or Minimal
- ☐ Mix of Boxy and Fitted Tops
- ☐ Well Crafted Silhouettes
- ☐ Timeless Pieces

TOTAL

BANANA REPUBLIC

BananaRepublic.com

- ☐ Variety of Shirt Styles
- ☐ A Mix of Classic and On Trend Items
- ☐ Color and Print Options
- ☐ Flowy and Fitted Tops
- ☐ Many Pant Cuts to Choose From
- ☐ Size XXS - XXL
- ☐ Pieces That Easily Dress Up & Down

TOTAL

& OTHER STORIES

Stories.com

- ☐ Variety of Colors and Prints
- ☐ More Business Casual
- ☐ Best for Tops, Dresses, Blazers
- ☐ Collection Under \$150
- ☐ Trendy
- ☐ Extra Details, Ruffles, and More
- ☐ Mix of Fitted and Loose Tops

TOTAL

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THE CREATIVE HEART

SEZANE Sezane.com

- ☐ Boho Artsy Chic
- ☐ Mix of Earth Tones + Brights
- ☐ Prints + Solids Available
- ☐ Loose Fitting Pieces
- ☐ Feminine Styles, Ruffles
- ☐ Business Casual
- ☐ High Quality Pieces

_____ **TOTAL**

NORDSTROM Nordstrom.com

- Favorite Daughter **\$\$**
- Paige **\$\$\$**
- Veronica Beard **\$\$\$**
- Ted Baker **\$\$\$**
- Endless Rose **\$**
- Chelsea28 **\$**
- Free People **\$\$**
- AllSaints **\$\$**
- Reiss **\$\$\$**

BODEN Boden.com

- ☐ Colorful + Playful Prints
- ☐ Classic with a Twist
- ☐ Mix of Casual + Business Casual
- ☐ Machine Wash Cashmere
- ☐ Feminine Styles & Details
- ☐ Clean Cut Styles
- ☐ Size 2 - 22

_____ **TOTAL**

ARITZIA Aritzia.com

- ☐ Elevated Basics
- ☐ Sexy Options, Fitted Options
- ☐ Powerful Work Options
- ☐ Modern Styles to Classic Looks
- ☐ Variety of Cuts and Styles
- ☐ More on trend type of suiting
- ☐ Sizes 00-16, petite and tall, runs small

_____ **TOTAL**

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THE MULTITASKER

MODERN CITIZEN

ModernCitizen.com

- ☐ Sophisticated Look
- ☐ Earth Tones + Neutrals
- ☐ Versatile Basics
- ☐ Solids, No Print or Minimal
- ☐ Mix of Boxy and Fitted Tops
- ☐ Well Crafted Silhouettes
- ☐ Timeless Pieces

TOTAL

MADEWELL

Madewell.com

- ☐ Modern Basics
- ☐ Everyday/Weekend Wear
- ☐ Primarily Looser Fit, Boxy Styles
- ☐ Casual Cool Options
- ☐ Under \$150
- ☐ Minimal Color, More Earthtones
- ☐ Petite, Plus, Tall, and Curvy Pant Sizes

TOTAL

EVEREVE

Evereve.com

- ☐ Great Casual Jacket Selection
- ☐ Business Casual
- ☐ Colorful Options + Prints
- ☐ Fun & Personable Styles
- ☐ Cheerful, Happy, and Fun
- ☐ Easy to Dress Up and Down
- ☐ Quality, High-end Denim

TOTAL

BOHME

Bohme.com

- ☐ Under \$100
- ☐ Business Casual
- ☐ Mix of Fitted and Loose Tops
- ☐ Variety of Colors and Prints
- ☐ Fun Detailing to pieces
- ☐ Trendy Styles
- ☐ Great Casual Dress Selection

TOTAL

THE ULTIMATE SHOPPING GUIDE

THE MULTITASKER

LOFT LOFT.com

- ☐ Casual Wear
- ☐ Extra Colors and Prints
- ☐ Loose Styles
- ☐ Affordable Pricing
- ☐ Trendy Styles to Choose From
- ☐ Best for Cardigans, Tops, Jackets
- ☐ Online Petite & Plus Sizes

TOTAL

BANANA REPUBLIC BananaRepublic.com

- ☐ Variety of Shirt Styles
- ☐ A Mix of Classic and On Trend Items
- ☐ Color and Print Options
- ☐ Flowy and Fitted Tops
- ☐ Many Pant Cuts to Choose From
- ☐ Size XXS - XXL
- ☐ Pieces That Easily Dress Up & Down

TOTAL

& OTHER STORIES Stories.com

- ☐ Variety of Colors and Prints
- ☐ More Business Casual
- ☐ Best for Tops, Dresses, Blazers
- ☐ Collection Under \$150
- ☐ Trendy
- ☐ Extra Details, Ruffles, and More
- ☐ Mix of Fitted and Loose Tops

TOTAL

NORDSTROM Nordstrom.com

- Free People \$
- Frame \$\$
- Splendid \$
- Sanctuary \$
- Free People \$\$
- AllSaints \$\$
- Rails \$\$
- Rag & Bone \$\$
- Vince \$\$\$
- BlankNYC \$

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THE MULTITASKER

BODEN Boden.com

- ☐ Colorful + Playful Prints
- ☐ Classic with a Twist
- ☐ Mix of Casual + Business Casual
- ☐ Machine Wash Cashmere
- ☐ Feminine Styles & Details
- ☐ Clean Cut Styles
- ☐ Size 2 - 22

TOTAL

THE ULTIMATE SHOPPING GUIDE TO SUSTAINABLE FASHION

MODERN CITIZEN ModernCitizen.com

- ☐ Sophisticated Look
- ☐ Earth Tones + Neutrals
- ☐ Versatile Basics
- ☐ Solids, No Print or Minimal
- ☐ Mix of Boxy and Fitted Tops
- ☐ Well Crafted Silhouettes
- ☐ Timeless Pieces

TOTAL

COS COS.com

- ☐ Modern Basics
- ☐ Business Casual
- ☐ Primarily Looser Fit, Boxy Styles
- ☐ Edgy Options
- ☐ Primarily Solids
- ☐ Minimal Color, More Neutral
- ☐ Well Crafted Silhouettes

TOTAL

& OTHER STORIES Stories.com

- ☐ Variety of Colors and Prints
- ☐ More Business Casual
- ☐ Best for Tops, Dresses, Blazers
- ☐ Collection Under \$150
- ☐ Trendy
- ☐ Extra Details, Ruffles, and More
- ☐ Mix of Fitted and Loose Tops

TOTAL

SEZANE Sezane.com

- ☐ Boho Artsy Chic
- ☐ Mix of Earth Tones + Brights
- ☐ Prints + Solids Available
- ☐ Loose Fitting Pieces
- ☐ Feminine Styles, Ruffles
- ☐ Business Casual
- ☐ High Quality Pieces

TOTAL

THE ULTIMATE SHOPPING GUIDE TO SUSTAINABLE FASHION

MONSOON LONDON MonsoonLondon.com

- ☐ Under \$150
- ☐ Prints: floral, polka dots, embroidery
- ☐ Color and Print Options
- ☐ Loose Fit Items
- ☐ Size Small to XXL
- ☐ Best for Tops, Dresses, Skirts
- ☐ Pieces That Easily Dress Up & Down

TOTAL