

BEEHAVEN FLOWER FARM

Planning Your Wedding Flowers Guide est. 2007

HELLO WELCOME

I am so glad you are considering using BeeHaven Flower Farm as your source for locally grown, farm-fresh flowers. We specialize in creating custom designs from our garden-grown blooms that are memorable and gorgeous.

We grow over 150 varieties of flowers and foliage throughout the season. I encourage you to think of style and colors when envisioning your wedding flowers, rather than particular flowers. This will leave space for creativity, and what the season is offering. We'll have a unique, one-of-a-kind variety to pull your "look" together.

The following pages will explain our process and support you as you plan and decide where you would like flowers for your wedding.





OUR PROCESS

As a grower and florist, I work on the farm and in the studio in time blocks. My online approach to ordering wedding flowers allows me to work efficiently and get all the work done. It is meant to give you information on what to expect and how to plan. Our online process has 2 steps and provides you:

- 1.) An Informational Brochure and Virtual
 Wedding Calculator in an email to
 understand what we do, what you would like,
 and the cost.
- 2.) An opportunity to make an order and book a meeting with me.

It's ok that you may not know all the places you want flowers right now, we understand that things may change. When you move forward by filling out the inquiry form, we can meet and fine-tune all the details.

For now, let's help you create a vision that you can talk about and share...



PLAN

01

What is your style?

Think about who you are and what you love. Do you have any floral experiences or memories that are unique to you? Did you have special moments with grandma in the garden? Maybe it's something cool you saw and remembered. Let this memory shape and inform your style so we can capture and hold it in your memories. (If you are not huge on flowers, then simply let the season inform the design and create something unique and meaningful to remember and cherish...

02

What are your wedding colors?

When using garden-grown blooms, we use a range of tints and tones within your color palette to create your floral arrangements. For instance, if your color palette is burgundy with whites and foliage, I will source flowers in the tints and tones of those colors to blend and "marry" all the colors. That is part of BeeHaven's signature style, it provides more interest and beauty.

03

Start an inspiration board.

Gather ideas as you see things you like and build a Pinterest board or document to capture and share your ideas. Do not limit your board to just flowers. Include textures and things you like to build an overall "mood." A theme and style will start to appear and pull your look together.

04

Make a list of the places you want flowers.

Start to envision your wedding day by choosing all the places you would like to have flowers and make a list. Following is a document listing all the possible areas you may want flowers.

WEDDING WISH LIST

Personals

| Bridal Bouquet Bridesmaid Bouquets Flower Crown - Adult Flower Crown - child Hair Flowers Boutonnieres Groom, Groomsmen, Father of to (FOG), Stepfathers, Ringbearer, Corsages | How Many Buget he Bride (FOB), Father of the Groom Officient, Grandfathers, etc. |
|---|---|
| Mother of the Bride (MOB), Moth Stepmothers, Grandmothers, etc. Tossing Bouquet Flower Girl Posy | |
| Ceremony Altar Arrangements Arch /Arbor Pew or Chair Flowers Aisle Flowers Aisle Petals Book Signing Bouquet Other Installation Other Arrangements | |
| Reception Centerpieces Bud Vase Clusters Head Table/Sweetheart Buffet Table Flowers Cocktail Table Flowers Lounge Area or Bar Cake flowers Loose Cake Flowers Wired Cake Table Flowers Garland - Leaf Garland with Flowers Table runner of Flowers Extra DIY Flower Bunches | |





When should I place my order?

Place your order as soon as you feel confident you would like to work with us, even if it is a year in advance. Once we are "booked" for a day, we can no longer accept other orders. We have a convenient payment plan from the time you book to a month before your wedding, making your wedding florals affordable. The sooner you complete the form and receive our Informational brochure & Wedding Package Builder, the sooner you will have all the information you need to make a decision and order flowers.

How do I make an order

When you submit the Wedding Inquiry Form on the website or click the link on the next page, we check the availability date of your wedding. If we are available, you will receive the 1st of two brochures. The first is information with the opportunity for you to discover what your flowers may cost. The second is where you build your custom wedding package, book your wedding date, and set up a meeting to finalize details.

What if I need to make changes to my order?

There will likely be some adjustments to your order. When you build your wedding package and make the 25% downpayment, you are booked on our calendar, and we will have a meeting to make any adjustments and fine-tune details. Furthermore, 35 days before your wedding, we will finalize details for the last time and make adjustments before the final payment..

INQUIRE

Click the button below to fill out our inquiry form. We will check the date of your wedding and let you know via e-mail if we have your date available and forward the Informational Guide to Booking Your Wedding Flowers

florist@beehavenfarm.com (208) 267-4136







INQUIRY FORM

MORE RESOURCES

BLOG - ULTIMATE GUIDE TO DIY WEDDING FLOWERS

This is a must read to learn all about how to plan successfully to design your own flowers.

CLICK HERE

BLOG - HOW MANY DIY WEDDING FLOWERS DO I NEED?

This short blog post will help you estimate how many flowers you will need for a vase.

CLICK HERE

BLOG - HOW MUCH DO WEDDING FLOWERS COST

Learn what to expect when planning designed wedding flowers through several examples.

CLICK HERE

BLOG - OUR PROCESS FOR WEDDING AND EVENT FLORALS

We've worked hard to create a process where you feel nurtured and knowledgeable.

CLICK HERE

FOLLOW US ON SOCIAL

@beehavenflowerfarm / beehavenflowerfarm

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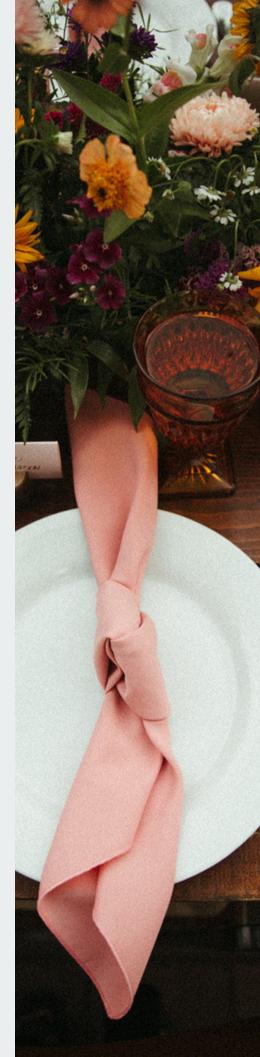




WELCOME

Use this space to write a personal note to your prospective client. Let them know you're happy they stumbled upon your brand, and share with them why they're in exactly the right place. Let them know why you created this guide and what they will find within its pages.





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Your Mame





ABOUT THE DESIGNER

This is where you share your brand story or your personal story with your client. Share a bit about why and how you got started, your experience, and what let you to where you are today. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.



ABOUT THE DESIGNER

Use this space to write a bit of subtext. Share a little preview to draw them in.

This is where you share your brand story or your personal story with your client. Share a bit about why and how you got started, your experience, and what let you to where you are today. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

ABOUT THE DESIGNER

Hi, I'm Sarah.

Use this space to write a bit of subtext. Share a little preview to draw them in.

This is where you share your brand story or your personal story with your client. Share a bit about why and how you got started, your experience, and what let you to where you are today. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



OUR STORY



Use this section to describe your brand story. This is a good place to let your customer in on your brand's unique mission and your why. Make the font smaller to allow for more text if needed.

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KIND WORDS

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CUSTOMER NAME

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"Our florist made our dreams come true. The floral design at our wedding had everyone obsessed and amazed! I would hire this florist over and over again."

66

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CUSTOMER NAME

DESIGN PORTFOLIO













OUR WORK

























































SERVICES

Consultation Free

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Semi-Custom Wedding Design

\$500 +

Describe some details about this service offering. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Fully Custom Wedding Design

\$5,000 +

Describe some details about this service offering. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

PRICING

Package A

\$500 +

- -This Item or Service

Package B

\$2,500 +

- -This Item or Service

Package C

\$5000 +

- -This Item or Service

Package D

\$7,500 +

- -This Item or Service

Package A

\$500 +

Describe some details about this service offering. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Package B

\$2,500 +

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Package C

\$5,000 +

Describe some details about this service offering. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

A LA CARTE

| <i>Item #1</i> | \$00.00 |
|----------------|---------|
| Item #2 | \$00.00 |
| Item #3 | \$00.00 |
| Item #4 | \$00.00 |
| Item #5 | |
| Item #6 | |
| Item #7 | \$00.00 |

