

Strategic Blueprint, LLC (“Strategic Blueprint,” “we,” “us,” “our”) appreciates the confidence you place in us, and in our Advisory Representatives. We respect your right to privacy and are committed to safeguarding the personal information you entrust to us.

We receive information about you:

- From paperwork and material you provide such as Client Account Forms, Client Profiles, account opening forms, and product and service applications;
- From conversations, discussions, and interviews; and
- From product or service vendors, as a result of your transactions through Strategic Blueprint.

We:

- Maintain all client records in a secured environment;
- Protect computer programs through physical and electronic safeguards; and
- Limit access to your personal information to responsible employees who require access to that information in order to act on your behalf.

We may disclose certain types of information to qualified entities that perform administrative services on behalf of Strategic Blueprint, and as required or permitted by law for legal or regulatory purposes. The information that falls within this category is:

- Information provided by you on Client Account Forms, Client Profiles and Disclosure Forms and product and services applications;
- Information about your transactions and accounts; and
- Information provided by product or service vendors, as a result of the services provided to you through Strategic Blueprint.

The parties to whom we may share your personal information include:

- Entities that perform services for us or function on our behalf, including financial service providers, such as the custodial broker-dealer, investment company(ies), or third-party asset managers;
- Affiliated entities which provide services directly to you or which provide services to us;
- Third parties that perform services on our behalf;
- Your attorney, trustee or anyone who represents you in a fiduciary capacity, with your authorization;
- Our attorneys, accountants, or auditors; and
- Government entities or other third parties in response to subpoenas or other legal process as required by law or to comply with regulatory inquiries.

We maintain physical, electronic, and procedural safeguards to help ensure that your personal information is safe and accessed only according to these policies, and we will continue to make safeguarding your privacy our highest priority. The safeguards we have implemented are intended to:

- Ensure the security and confidentiality of client records and information;
- Protect against any anticipated threats or hazards to the security or integrity of such records; and
- Protect against unauthorized access to or use of such records or information which could result in substantial harm or inconvenience to any client.

If you decide to close your account with Strategic Blueprint, we will continue to safeguard your personal information. We will destroy the confidential information of former clients in a secure manner (including shredding, burning, processing through a secure recycling facility, etc.) to ensure the continued confidentiality of that information after record retention periods expire.

We provide training to our Advisory Representatives, who are obligated to take reasonable steps to protect, safeguard and properly dispose of their clients' personal information.

Should the Advisory Representative who services your account leave Strategic Blueprint to join another firm, we will permit the Advisory Representative to retain non-public personal information about you so that he or she can assist with the transfer of your account and continue to serve your needs at the new firm, if you so choose. The Advisory Representative's continuing use of information about you will be subject to the privacy policy of his or her new firm.

You have a right to "opt out" of our permitting your Advisory Representative to retain non-public personal information about you when he/she leaves us to join another firm. If you do not want us to permit the representative to retain such information, you may contact our Compliance Department at the following address:

Strategic Blueprint LLC
Compliance Department: Privacy
2200 Century Parkway, Suite 500
Atlanta, GA 30345

Please note that if you reside in California, Massachusetts, or Vermont you will be asked to "opt in" to permit your Advisory Representative to retain non-public personal information should he/she leave to join another firm.

If your Financial Advisor is also a Registered Representative and/or Investment Adviser Representative of The Strategic Financial Alliance, Inc. (SFA), an affiliate of Strategic Blueprint, he or she will offer securities and advisory products and services to you through SFA. Additionally, SFA has a regulatory obligation to supervise certain activities of its registered persons, including those conducted through Strategic Blueprint. Accordingly, associated persons of SFA who have supervisory responsibilities will have access to your transaction and profile information for review purposes.

If your Financial Advisor is registered with SFA, he or she will also use information obtained from you through SFA in helping you complete required forms and documents, and in formulating recommendations and advice provided to you through Strategic Blueprint. Likewise, your Financial Advisor will use information obtained from you through Strategic Blueprint to inform recommendations for products and services offered through SFA.

Strategic Blueprint does not otherwise share your information with affiliates and non-affiliated third parties for marketing purposes.

If you should have any questions regarding any aspect of this Privacy Statement, please feel free to call our Compliance Department at (678)954-4130 or contact us at Clientservices@strategicblueprint.net.

You will receive a copy of this Privacy Statement on an annual basis. Additionally, if we change our privacy policy as described herein, you will receive a revised Privacy Statement.

Important Information: If you reside in California, you have the right to know what personal information is being collected, whether that information is sold or disclosed and to whom, and the right to stop the sale of your personal information. For additional information, please refer to the information detailing your rights under California law at www.strategicblueprint.net.

Strategic Blueprint LLC is a registered investment adviser. The Strategic Financial Alliance, Inc. is a registered broker-dealer and investment adviser, member FINRA/SIPC. SFA Partners provides shared services to affiliated companies, including marketing, recruiting, human resources, accounting, and product due diligence. These companies are affiliated through common ownership.

Rights for Residents of California

The California Consumer Privacy Act (“CCPA”) gives California residents additional privacy rights, including the following rights:

- To request that Strategic Blueprint disclose what personal information relating to you that we collect, share, or sell;
- To request that Strategic Blueprint delete certain personal information relating to you that we maintain; and
- To opt-out from the sale of your personal information (Strategic Blueprint does not sell your information).

To make a request under these California rights, please e-mail clientservices@strategicblueprint.net or call us at (678) 954-4130. We may need to obtain information about you or your specific request in order to verify and respond. If you have an authorized agent, that person also may submit requests relating to your California privacy rights. We will need to obtain verification of the agent’s identity, their authority to act on your behalf, and verification that you are the individual about whom Strategic Blueprint possesses the personal information requested; and

You may not be discriminated against because you exercise your privacy rights under state law.