

Individually Wrapped



At Rise Baking Company, we help you **create special moments** for your customers- and as a bakery partner for WAM, we elevate expectations with trusted brands, uncompromising quality, and hands-on expertise.

Thick Crispy Bars

Our gourmet crispy bars come individually wrapped for customer convenience and easy impulse purchases.

Item#	Flavor	Size	Case Count
10254948	Birthday Cake Crispy	3.8oz	24
10253523	Chocolate Marshmallow Crispy	3.7oz	24
10253509	Fruity Crispy	3.7oz	24
10253524	Marshmallow Crispy	4oz	24
10253525	Marshmallow Crispy made with M&M'S® Candies	3.4oz	24
10253526	Peanut Butter Crispy	5oz	24
10253526	Salted Caramel Crispy with Chocolate Flavored Chips	3.6oz	24
10253526	Strawberries & Creme Crispy	3.3oz	24
10253527	Unicorn Crispy	2.8oz	24

Frozen Shelf Life: 456 Days // Ambient Shelf Life: 21-28 Days

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Baked Cookies

These delicious goodies are a sweet temptation for customers on the go. Each soft and chewy cookie is individually wrapped and ready to sell with nutritional information and UPC on back.

Item#	Flavor	Size	Case Count
10253500	Chocolate Chip made with M&M'S® Candies	3oz	6 Inner Cases / 24ct
10253506	Chocolate Chunk	3oz	6 Inner Cases / 24ct
10253508	Dark Chocolate with Chocolate Chunk	3oz	6 Inner Cases / 24ct
10253519	Peanut Butter made with REESE'S PIECES	3oz	6 Inner Cases / 24ct
10253532	White Chunk Macadamia Nut	3oz	6 Inner Cases / 24ct

Frozen Shelf Life: 547 Days // Ambient Shelf Life: 14 Days

The REESE'S PIECES trademark and trade dress are used under license from the Hershey Company.

Merchandising Display Racks

For simple consumer products, you have **3 to 10 seconds** to catch consumer attention.¹ Help your customer put the profit in their pocket with one of our merchandising display racks designed to fit their needs!

Item#	Display Description	Dimensions (HxWxD)	Cookie Capacity	Bar Capacity*
20727	Wooden Rack 3 Cookie Facing	17" x 6" x 10"	15	-
22152	Wire Bar Rack	14" x 9" x 10"	-	18-36
20013	Wooden Rack 4 Facing with Bar Basket	13.25" x 11.5" x 12.62"	20	9-15

¹ Source: Merchandising Strategies – How To Gain Insights <https://www.focusgrouptips.com/merchandising-strategies.html>

*Crispy Bar capacity varies depending on bar size



20013
Wooden Rack
4 Facing with
Bar Basket



Cookie Dough



2.75oz Homestyle Dough Pucks

With a variety of trendy flavors and high quality inclusions, it's no wonder this is our most popular selling recipe. Customers can't resist the sweet deliciousness and homemade look that brings them back again and again.

Item#	Flavor	Size	Case Count
10253421	Caramel Apple Oatmeal	2.75oz	160
10249345	Chocolate Chip	2.75oz	160
10249346	Chocolate Chip made with M&M'S® Candies	2.75oz	160
10249349	Chunk Chocolate	2.75oz	160
10253448	Double Chocoloate Chip	2.75oz	160
10253725	Oatmeal Raisin	2.75oz	160
10253570	Peanut Butter	2.75oz	160
10249348	Peanut Butter made with REESE'S PIECES Candies	2.75oz	160
10253623	Salted Caramel Chocolate Chunk	2.75oz	160
10249351	Snickerdoodle	2.75oz	160
10249347	Sugar	2.75oz	160
10249350	White Chunk Macadamia	2.75oz	160

Frozen Shelf Life: 547 Days // Ambient Shelf Life: 2-3 Days

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10249346
Chocolate Chip made with
M&M'S® Candies



10253623
Salted Caramel
Chocolate Chunk



10249350
White Chunk
Macadamia



4" Mini Snack Pies

Table Talk®

Thaw-and-Sell Snack Pies

As the leader in fresh bakery snack pies, our 4" mini pies are convenient, delicious and made for on-the-go enjoyment. Crafted with old-fashioned recipes, they come in a wide variety of flavors to satisfy every taste with unmatched quality and freshness in every bite.

Item#	Flavor	Pack Size	Case Count
F04APOF24	Apple	4oz	24
F04BLOF24	Blueberry	4oz	24
F04CHOF24	Cherry	4oz	24
F04CEOF24	Chocolate Eclair	4oz	24
F04PNOF24	Pecan Open-Face	3.25oz	24
F04POOF24	Pumpkin	4oz	24

Frozen Shelf Life: 180 Days // Ambient Shelf Life: 10-21 Days (Varies on Pie Type)



Merchandising Pie Display Racks

Showcase snack pies with these convenient countertop merchandising displays. They are easy to fill and easy for customers to pull off for impulse, snacking buys.

Item#	Display Description	Dimensions (HxWxD)	Pie Capacity
30546	Snack Pie Display	22" x 5" x 14"	18
24261	Double Facing Snack Pie Display	22" x 10" x 14"	36



30546
Snack Pie Display



24261
Double Facing
Snack Pie Display



Partner with Rise to *create special moments*®

