

Introducing Allē Flash

Allē®

Scan. Surprise. Treat.

Allē Flash surprises and delights eligible Allē Members with bonus offers in-office. Allē generates personalized offers on the spot, offering an opportunity for education and providing consumers discounts on additional products and treatments while they're already in your office.

This Launch Kit includes everything your practice needs to get started today.

What's Next

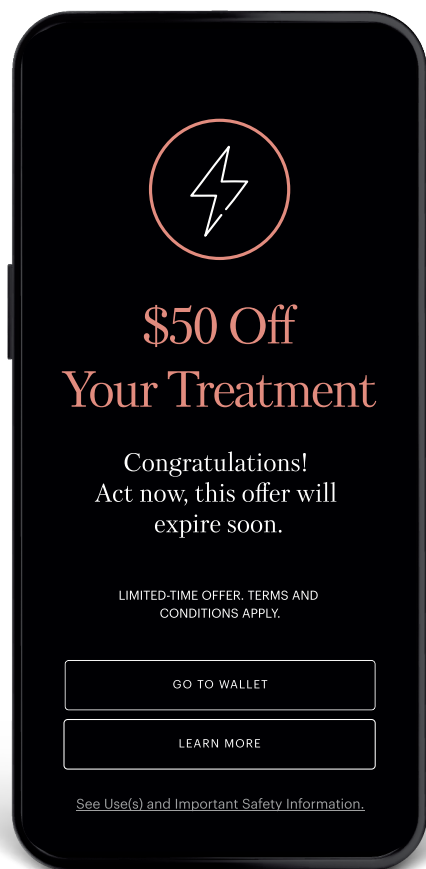
- 01 Display counter cards on front desk and waiting room tables. Place decals throughout the office on doors, mirrors, and cabinets (don't worry, they are removable!).

Note: This QR code is unique to your location. If you have more than one location, please do not share your materials. If you'd like to print more QR codes, you can download them directly from your "Settings" in Allē.
- 02 Visit BrandBox to download ready-made assets to announce that Flash is available at your practice.
- 03 Prompt your patients to scan your QR code when they arrive at your office, before their appointment.

Note: A consumer must have the most recent version of the Allē app and be an Allē Member to participate.

While all scans may not return an offer, many will. Offers may be general Allē offers or brand specific, with varying time frames to redeem.

- 04 If the patient receives an offer for a product or treatment they've never received before, take the opportunity to educate them. These offers can be redeemed instantly, so if a consumer is interested and eligible, it can be redeemed in the same visit!
- 05 Access Flash data in the Insights section within Allē.



“Flash is very engaging for patients when they enter the practice! They are excited to scan and see what they receive.”

– Medspa, Central Region

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