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|

Virtual Room Refresh

Investment & Experience Guide



Welcome Home

Well, *almost*. With any interior decor project, planning is the best first step you can take towards achieving your dream home. Thank you so much for your interest in working together! This guide provides details about our *Virtual Room Refresh* service and what you can expect during the process. We can't wait to learn more about your project.

What's Inside:

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About *Megan Baker Interiors*

Megan Baker Interiors is a full service design firm that has been serving clients since 2018. While we love seeing our projects through from the first idea to final installation, we realized that not every client needs the full service experience. Sometimes it's because they just need to tackle one space. Other times it's simply because they prefer to be more involved.

Our *Virtual Room Refresh* service was created specifically with these clients in mind to provide them with a high-quality design plan they can feel confident implementing as their schedule and budget allow.

It would be our pleasure to partner with you to create a beautiful space that reflects your style and meets your needs. You'll have the support of our team throughout the service so you can enjoy a fun and exciting design experience.





The *Virtual Room Refresh* Process

01 | Getting to Know You

Before we officially start your project, we'll ask you to share important details so we can better understand your design tastes and lifestyle.

This phase includes:

- A detailed design questionnaire we will thoroughly review in your welcome call
- Collection of your inspiration images to better understand your style and goals
- A simple measuring and photography guide so we can create floor plans and visualize your space

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The *Virtual Room Refresh* Process

02 | Meet Your Design Team

This phase includes:

- A 30 minute welcome call, via video with your designer
- Review of your design questionnaire, inspiration images, and measurements
- Assistance in determining problem areas and prioritizing your goals

Be prepared:

This virtual meeting is best done on a computer or larger tablet screen. This ensures you will be able to see our documents, and we will be able to see your space. Extra measurements or photos may be required at this time, so have your measuring tape and phone camera ready!

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The *Virtual Room Refresh* Process

03 | Your Design Plan

This phase includes:

- In studio design time sourcing products through our trade vendors and select retailers
- Comprehensive digital design plan detailing the recommended furniture and accessories
- Floor plan and sketches as required to explain the design intentions
- Virtual design presentation
- Our designer tips and tricks for putting your space together like a pro!

Timeline:

Your design plan will be delivered via email, and typically takes 4 - 6 weeks from the dates of our welcome video call.

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The *Virtual Room Refresh* Process

04 | Designer Support

This phase includes:

- A thirty-minute follow-up call
- Purchasing assistance for any trade only furniture pieces
- Re-selection of up to 2 items, if requested within 2 days of design presentation
- Megan Baker Interiors trusted Resource Guide

Support Period:

Once you've received your design plan, we'll be here to make sure your questions are answered so you can implement the design. A thirty-minute follow-up call is included within two weeks of your design presentation. This is a great time to ask questions or request clarification about the items in your plan.

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Investment

Virtual Room Refresh

The design fee for this service is **\$3,750 + GST** for each individual room. We can work on more than one room in your home as part of the same package, which will multiply the design fee and timeline per number of rooms.

Furniture budgets will vary based on your selection of vendors in our initial questionnaire. A range from \$15,000 on the low end, to \$40,000 + on the high end **per room** is typical.

White Glove Delivery

A receiving warehouse is required for orders placed through Megan Baker Interiors, and is what retailers like Pottery Barn, RH, and Crate and Barrel call "White Glove Delivery". The receiver will receive, inspect, store, and provide white glove delivery and assembly for items ordered through us. The fee for white glove delivery will be quoted with your furniture invoice.



Client Love

It was a dream to work with MBI on our home decor project. I can not recommend Megan and her team enough to anybody who's thinking of hiring an interior designer! They know so many products and resources spanning all different price points to help you decorate your home room by room with ease.

VIRTUAL ROOM REFRESH CLIENT - CH

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Furniture Price Range

Below is a range of typical furnishings prices to help you determine your overall budget for each room. We love to mix custom, retail, and one-of-a-kind pieces in every design and base this on your budget, style, and shopping preferences. The recommended furnishing budget for the Virtual Room Refresh service is \$20,000 - \$40,000 per room.

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|------------------------|----------------|-----------------------|----------------|
| SOFA | \$5,000-10,000 | SIDE TABLE (ea.) | \$600-2,000 |
| SECTIONAL | \$6,500-18,000 | BOOKCASE / HUTCH | \$3000-10,000 |
| LOUNGE CHAIR | \$1,500-6,000 | KING BED | \$2,000-5,500 |
| OTTOMAN | \$900-3,000 | QUEEN BED | \$1,500-4,200 |
| COFFEE TABLE | \$1,000-3,000 | TWIN BED | \$1,300-3,000 |
| TABLE LAMP | \$350-1,100 | NIGHTSTANDS (ea.) | \$900-3,000 |
| FLOOR LAMP | \$500-2,000 | MIRROR | \$500-2,000 |
| CONSOLE TABLE | \$1,000-6,000 | PILLOWS (ea.) | \$100-450 |
| AREA RUG 9X12 | \$2,000-15,000 | ARTWORK | \$600-10,000+ |
| DINING TABLE | \$1,900-10,000 | RUNNER 3x8 | \$900-3,500 |
| DINING CHAIRS (ea.) | \$500-2,000 | CUSTOM DRAPES* | \$1,500-5,500+ |
| BUFFET | \$1,000-3,000 | OFF-THE-SHELF DRAPES* | \$1,000+ |
| CHANDELIER | \$900-5,000 | DRAPERY HARDWARE* | \$700+ |
| BAR STOOLS | \$400-1,500 | WOVEN SHADES* | \$350+ |
| KITCHEN PENDANTS (ea.) | \$500-1,500 | ROMAN SHADES* | \$850+ |

*per window

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Communication

Communication is key to designing a space that is perfectly you!

We'll use email to communicate with you to book meetings so you always know what to expect. Your scheduled thirty-minute follow-up call following your presentation will ensure you feel confident implementing the design plan on your own.

email studio@meganbakerinteriors.com

hours Monday - Thursday 10-4 PST

support *within two weeks of your design presentation*



FAQ

What if its not my style?

The Virtual Room Refresh is a quick turnaround limited service, and the more details you share about your preferences in your questionnaire and inspiration images, the more likely we will be able to nail your design on the first try. Sometimes we'll include a few options if we see several that could work; other times, we'll provide what we believe is the best option for your space.

In the event you'd like additional options, we recommend using our suggestions as a reference for style, size, colour, pattern, finish, etc. as you source something more to your liking.

Where do you source items?

We select a combination of trade and retail items based on what you share in your design questionnaire about your budget and the look you are hoping to achieve.

How do I order?

For items recommended through our trade sources, we'll invoice you and then take care of placing and tracking your orders. For retail items recommended, you'll handle the ordering and tracking on your own.

Can you recommend a subcontractor?

The Virtual Room Refresh service doesn't include any coordination of subcontractors or project management, but we can make suggestions for local subcontractors for your project if we have a resource. You would then be responsible for requesting quotes and contracting with them directly.

Do I get designer discounts?

For retail items, you will shop as a regular consumer without the ability to access our designer pricing. When ordering items through our trade sources, we will extend a %10 discount off of retail to you!

Will there be an installation?

The Virtual Room Refresh is a limited service and does not include installation. We'll keep you updated on the status of items ordered through Megan Baker Interiors so you can coordinate delivery times that are convenient for your schedule. You'll be able to reference your digital design presentation, and our notes from you follow up call to pull the room together with all the items suggested.



Next Steps

We are honoured to be considered for your project and would love to learn more about your home. The next step from here is to schedule a twenty-minute phone call so we can talk more about your goals, budget, and timeline to make sure our Virtual Room Refresh service is a good fit for your project.

Email us at studio@meganbakerinteriors.com to schedule your complimentary call.

We look forward to talking with you soon!

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