

IMAGINATION MAKES US ORIGINAL. CREATION MAKES US EXTRAORDINARY.

## ISSUE 5

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the Vault

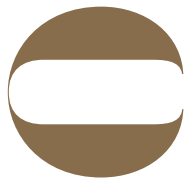
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ISSUE 5

# ICONIC

Kirsten Lee  
Editor-in-Chief

Andrew Barton  
Executive Creative Director

Ashley Heaton  
Publisher

## EDITORIAL

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Managing Editor | Kerrie Kennedy

Assigning Editor | Phebe Callaway Wahl

Copy Editor | Rachel Allen

Contributing Writers | Sari Anne Tuschman,  
Riki Altman-Yee, Ramona Saviss, Rebecca Kleinman

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Art Director | Rahela Tanase

Copywriter | John Wilkinson

Designer | George Acuna

Creative Operations | Jennifer Martin

## SPECIAL PROJECTS

Marketing Director | Tetyana Larrow

Editorial Operations | Erin Kurimay

### EDITOR'S NOTE

“Improvise. Become more creative. Not because you have to, but because you want to. Evolution is the secret for the next step.”

Wise words from the late Karl Lagerfeld, whose own prolific 65-year career was a case study in the power of invention and reinvention. Now, four years after his death, the upcoming 2023 Met Gala will pay homage to the designer with the theme “Karl Lagerfeld: A Line of Beauty,” which is also the theme of the Metropolitan Museum of Art’s spring 2023 Costume Institute Exhibition. In “A Thing of Beauty,” we look at Lagerfeld’s legacy—from his 50 years at Fendi, making him the longest-standing creative director of a fashion house in history, to his astounding impact at CHANEL after stepping in as creative director in the early ’80s.

As luxury brands seek to honor and build their own legacies, they’re increasingly finding a winning platform through dynamic sports sponsorships that give them exposure to a wider audience. In “Taking the Reins: How Luxury Brands Are Leveraging the World of Sports,” we look at the ways luxury labels like Rolex, Hermès, Fendi, and Prada are showcasing their style on the playing field, the racetrack, and more, while simultaneously making lasting connections with passionate fans.

The art world has also evolved into an important platform for luxury brands, allowing them to extend their identity and influence at major art shows around the world and build relationships with elite clientele. In “The Fine Art of Fashion,” we offer a glimpse of fashion’s expansion into the art world—from Art Basel Miami Beach, one of the most brand-heavy events in the art circuit, to Frieze London, lately known as the “Fifth Fashion Week.”

Fashion wields its influence across our cultures, including on the silver screen. What would Daniel Craig’s James Bond

be without Tom Ford’s sharp, sartorial suits? Or “Breakfast at Tiffany’s” without Hubert de Givenchy’s chic little black dress for Audrey Hepburn? Or “Annie Hall” without Ralph Lauren’s trend-setting masculine style for Diane Keaton? In “It’s a Barbie World,” we introduce a new costume design icon—Academy Award-winner Jacqueline Durran, whose costumes for Greta Gerwig’s upcoming “Barbie” film have single-handedly launched the Barbiecore trend ever since lead actors Margot Robbie and Ryan Gosling were seen rocking Durran’s hot pink neon spandex designs while rollerblading along Venice Beach.

Ultimate industry insider Albert Ayal, creative director of Up Next Designer, is always on the lookout for the next style star to introduce on his hugely popular Instagram account. “I want to uplift the next generation of talent, not only designers but also stylists, writers, photographers, editors, and other style-focused creatives, by highlighting their work, providing them with as much valuable industry insight as possible, and offering a friendly front-row look inside fashion’s red-roped world,” Ayal says in “Next Level.”

We have so much more to share in this issue, from a spotlight on the DJs who deliver runway soundtracks for luxury fashion labels (“Music Masters”) to an interview with Assouline Publishing COO Alex Assouline, who shares a page from his book in “The Fine Print.” Turn to the last page of editorial to read the interview with Alex and be sure to get in touch with me if you’d like to be featured in a future issue!



KIRSTEN LEE  
EVP, LUXURY  
BROOKFIELD PROPERTIES



## Next Level

BY PHEBE WAHL

Albert Ayal, founder and creative director of Up Next Designer, has an unparalleled eye for spotting the next style star. Here, the ultimate industry insider shares his take.



ALBERT AYAL

The fashion flock has a new man on the inside. Former public relations veteran Albert Ayal is breaking down the infamous insular walls of the industry by elevating emerging talent on his Instagram platform, Up Next Designer, to help them build their brands. His followers include everyone from Kaia Gerber and Kylie Jenner to Carine Roitfeld as the glitterati looks for what's up next in terms of talent discovery.

Iconic checked in with the sartorial scout—who recently expanded his community to include a column for “Business of Fashion” that spotlights emerging talent—to get an inside look.

ALBERT AYAL'S  
TOP EMERGING  
DESIGNERS TO  
WATCH THIS  
SEASON

NULLUS OFFICIAL

@nullus.official

JUSTIN GALL

@justinmichaelgall

MOKOO

@mokoo\_official

FIGI STUDIOS

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N PALMER

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MAI-GIDAH

@maigidah

EMEERREE

@emeerree.studio

AARON ESH

@aaron.esh

HOW DO YOU HOPE WHAT YOU DO SUPPORTS A MORE INCLUSIVE INDUSTRY?

I hope that Up Next Designer supports a more inclusive industry by making fashion—a world that can seem exclusive and daunting from its exterior—feel more welcoming, fun, and, of course, exciting. I want to uplift the next generation of talent, not only designers but also stylists, writers, photographers, editors, and other style-focused creatives, by highlighting their work, providing them with as much valuable industry insight as possible, and offering a friendly front-row look inside fashion's red-roped world. Additionally, it's no secret that establishing a design label can be a lot to take on financially. I want to help newcomers, who maybe don't come from money or advantageous backgrounds, accomplish their goals of breaking into fashion.

WHERE DO YOU SCOUT AND DISCOVER TALENT THESE DAYS?

I look at practically every single fashion school across the globe to see what their graduating

classes are presenting, and I connect with students whose work catches my eye. I like to look at the work of niche stylists and explore the fashion credits inside indie magazines for names I'm not familiar with. I'll look at the brands that influencers in different countries are wearing, and I'll also look to more local fashion week presentations for rising talent. Sometimes, I'll find amazing talent by simply checking who's following me.

WHO WERE OR ARE YOUR MAIN STYLE INFLUENCES (BOTH EARLY AND CURRENT)?

I'm personally inspired by so many people—in terms of more mainstream celebrities, I would say Devin Booker, Shai Gilgeous-Alexander, and Timothée Chalamet. Collectively, they all have a strong pulse on fashion. They each emulate the relaxed-yet-refined look that I enjoy, and their stylists do a great job of selecting cutting-edge looks that not only align with their individual styles but also influence menswear at large. Now being on social media, I'm also inspired by Wisdom Kaye and Andrew Georgiades. They both possess this innate

PHOTO BY DARIAN DICIANNO/BFA.COM

ability to seamlessly pair mix-and-matched, high-end pieces with ease.

ANY OTHER PROJECTS OR NEWS THAT WE CAN SHARE?

I'm tapping into my editorial skill set with my own column at “Business of Fashion,” and I'm taking on a lot more independent styling.

PLEASE DESCRIBE YOUR PERSONAL SENSE OF STYLE.

I would describe my personal sense of style as casually elevated—I like pieces with a lighthearted sense of sophistication, but nothing

too serious. I'm always scrolling through SSENSE and MR PORTER, looking for quality pieces to add to my personal closet. I wear a lot of button-downs, both short-sleeve and long-sleeve, and I love oversized tops. JACQUEMUS is definitely a standout brand for me, but I also enjoy finding cool tops from both well-established and up-and-coming brands alike. In the winter, I gravitate toward long jackets, sweaters, and turtlenecks—I'm a big fan of AMI Paris for those. In the summer, I wear a lot of Onia swimwear, and on a casual day, I'm in a Madhappy sweatsuit. I love hats, specifically bucket hats, and I normally have a pair of sunglasses on me. As for shoes, I'm currently loving New Balance.

## ANDREW GEORGIADES



ANDREW GEORGIADES ATTENDS THE AMI – ALEXANDRE MATTIUSSI MENSWEAR SPRING SUMMER 2023 SHOW AS PART OF PARIS FASHION WEEK IN PARIS

PHOTO BY STEPHANE CARDINALE/ CORBIS VIA GETTY IMAGES



## TIMOTHÉE CHALAMET

TIMOTHÉE CHALAMET AT THE VANITY FAIR 2022 OSCAR PARTY

PHOTO BY OWEN KOLASINSKI/BFA.COM



WISDOM KAYE AT THE 2022 CFDA FASHION AWARDS

PHOTO BY MATTEO PRANDONI/ BFA.COM

WISDOM KAYE





BURBERRY'S  
QUINTESSENTIAL  
BRITISH HISTORY

**1856:** 21-year-old Thomas Burberry launches his eponymous brand, designed around the idea of protecting people from the British weather.

**1879:** Thomas Burberry revolutionizes rainwear with a breathable, weatherproof fabric known as gabardine, which he patented in 1888.

**1893:** Norwegian polar explorer and Nobel Peace Prize winner Dr. Fridtjof Nansen takes Burberry gabardine to the poles when he sets sail for the Arctic Circle.

**1903:** Air Commodore Edward Maitland wears Burberry gabardine to travel from Crystal Palace (London) to Russia in a hot air balloon.

**1914-1917:** British explorer Sir Ernest Shackleton wears Burberry gabardine for the Imperial Transatlantic Expedition, an infamous mission to cross the Antarctic on foot.

**1920s:** The statement Burberry check is introduced as a lining to Burberry rainwear.

**1937:** Burberry sponsors a record-breaking flight from Croydon to Cape Town in an airplane called "The Burberry," with both aviators—Arthur Clouston and Betty Kirby-Green—wearing Burberry.

**1955:** HM Queen Elizabeth II grants Burberry a Royal Warrant as a Weatherproofer.

**1990:** Burberry is granted a Royal Warrant by HRH The Prince of Wales as an Outfitter.

**2000:** Burberry opens its first store on Bond Street.



PRINCESS DIANA,  
PRINCESS OF WALES  
AND PRINCE CHARLES,  
PRINCE OF WALES  
BRAVING THE ELEMENTS  
ON HOLIDAY IN NOVA  
SCOTIA IN BURBERRY  
ON JUNE 15, 1983

PHOTO BY CENTRAL PRESS/  
GETTY IMAGES



QUEEN ELIZABETH II WEARING  
A TRENCH COAT DURING THE  
EPSOM DERBY AT EPSOM  
RACECOURSE ON JUNE 6, 1980  
IN EPSOM, ENGLAND

PHOTO BY TERRY FINCHER/THE  
FINCHER FILES/POPPERFOTO VIA  
GETTY IMAGES

PAT O'REILLY MODELS A  
CAR COAT IN NAVY AND  
WHITE COTTON PIQUE AT  
BURBERRY'S SHOW OF  
RAINWEAR COATS AT THE  
SAVOY HOTEL, LONDON,  
NOVEMBER 4, 1958

PHOTO BY JIMMY SIME/CENTRAL  
PRESS/GETTY IMAGES

PHOTO BY DARREN GERRISH/GETTY IMAGES

"Daniel is an exceptional talent with a unique understanding of today's luxury consumer and a strong record of commercial success, and his appointment reinforces the ambitions we have for Burberry."

— JOHNATHAN AKEROYD



DANIEL LEE

## A New Era for Burberry

BY SARI ANNE TUSCHMAN

Former Bottega Veneta Creative Director Daniel Lee finds a new home at the iconic British label.

Daniel Lee, the much-lauded former creative director at Bottega Veneta—where he was largely credited for breathing new life into the once-aging brand—has found a new home as the Chief Creative Officer at another storied brand: Burberry. As of this October, Lee has made his way back to his native country (he was born and raised in Bradford, England) to lead the brand known for its iconic outerwear and statement check into a new era.

"I am honored to join Burberry," says Lee, who, prior to Bottega Veneta, was director of ready-to-wear design at CELINE under Phoebe Philo. "Together with the team, we will write the exciting next chapter for this legendary British luxury brand, continuing its historic heritage and building on Riccardo [Tisci]'s legacy. I am very excited to be returning to London, a city that champions pioneering creativity and that continues to inspire me."

Lee is no stranger to time-honored brands and finding a way to bring them back into the fashion zeitgeist.

At Bottega Veneta—where he was only at the helm for three years but won several awards—he made the pouch a must-have bag and basket weave, square-toed shoes a sartorial statement, giving the classic brand a modern makeover.

In his new role, Lee will oversee all of Burberry's collections. His influence will first be seen on the runway at London Fashion Week in February. "I am delighted that Daniel is joining Burberry," says the house's CEO Jonathan Akeroyd. "Daniel is an exceptional talent with a unique understanding of today's luxury consumer and a strong record of commercial success, and his appointment reinforces the ambitions we have for Burberry. I am excited about working closely with him, and I am confident he will have the impact we are aiming for in this next phase, supported by our talented and experienced teams."

If Lee's track record is indicative of what's to come for Burberry, prepare for this British heritage brand to head into an exciting new chapter.

Three Burberry stores are located within the Brookfield Properties portfolio, at Iconic Collection destinations Oakbrook Center, Tysons Galleria, and Grand Canal Shoppes.

Burberry at  
Brookfield Properties'  
Iconic Collection



OAKBROOK  
CENTER



TYSONS  
GALLERIA



GRAND CANAL  
SHOPPES



# One From the Vault

BY RIKI ALTMAN-YEE

As archival styles are reborn as icons, this season's "it" bags look familiar.



BOTTEGA VENETA  
SARDINE TOP  
HANDLE BAG

There is no shame in being on a first-name basis with a handbag, especially if it is Salvatore Ferragamo's Sofia (named after Sophia Loren), Ralph Lauren's Ricky (named after his wife), or Dior's Lady Dior, which made its debut on Princess Diana's arm in 1995. Yet some iconic bags demand to be identified in other ways.

Take, for example, Fendi's Baguette, which was designed to be nestled under the arm like one would carry a loaf of warm French bread. To commemorate its 25th birthday, the brand recently released 25 reinterpreted archive editions, including some from collaborations with designer Marc Jacobs, jeweler Tiffany & Co., and Japanese luggage brand Porter.

The resulting designs are a resplendent potpourri of Fendi handbag history, with one handbag covered in skunk fur and others featuring accents like blue-dyed howlite stone or faceted embroidery. Fans who prefer casual looks might opt for the denim- or cashmere-covered creations, while attention-seekers will gravitate toward the

icy, metallized shearling version, the style covered in bold "vitaminic green" pony hair, or the bag encrusted with 380 mirrors and 200,000 beads.

In addition to bringing back archived handbags, Fendi asked actress-cum-fashion icon Sarah Jessica Parker to collaborate with Silvia Venturini Fendi on an anniversary capsule collection, which emerged with four colorways featuring all-over dégradé sequin embroidery and four interchangeable magnetic FF buckles. These limited-edition designs will likely find their own place in fashion history.

While sourcing a variety of materials was no challenge for Fendi this time around, when Gucci faced that issue 75 years ago it really had to stretch. Luckily the solution—bamboo—became its signature. Finding inspiration in the vault of Gucci treasures, the brand recently released four shapes with bamboo handles and accessories, incorporating florals, pink and powder blue colorations, and even utilitarian backpacks. True

PHOTO COURTESY OF BOTTEGA VENETA

RICKY LAUREN HOLDING  
THE ICONIC RICKY  
BAG WITH RALPH LAUREN  
IN PARIS



SCAN HERE  
FOR EXCLUSIVE  
VIDEO CONTENT



PHOTO COURTESY OF RALPH LAUREN





PHOTO BY BLOOMBERG VIA GETTY IMAGES

AN EMPLOYEE ADJUSTS A DISPLAY OF BAGUETTE BAGS, MANUFACTURED BY FENDI SPA, AT PALAZZO FENDI, FENDI'S RESTORED FLAGSHIP STORE AND PRIVATE SUITES HOTEL IN ROME, ITALY





Although fashion is ever-changing, iconic handbags stand the test of time, with the power to elevate even the most casual look into something elegant—the true definition of style.

A LOOK FROM  
THE FENDI WINTER  
CAPSULE 2022  
COLLECTION  
PHOTO COURTESY  
OF FENDI



PRINCESS GRACE OF MONACO  
CARRYING AN HERMÈS HANDBAG  
IN LAUSANNE, SWITZERLAND  
PHOTO BY POPPERFOTO VIA GETTY  
IMAGES/GETTY IMAGES

showstoppers from the collection are the Gucci Bamboo 1947 Small Top Handle bags covered with metal studs, eyelets, and spikes.

Likewise looking to its vault, Hermès also took its classic Kelly style—the one named for Academy Award-winning actress and Princess of Monaco Grace Kelly—for a walk on the punk side of town. The newest Kelly To Go wallet bag is dressed in black box calfskin and features a thick shoulder strap with bold silver hardware.

On the softer side of iconic is Italian brand Bottega Veneta, with its bags featuring that distinctive braided weave. Since its start in the 1960s, Bottega Veneta has successfully interlaced originality with practicality, and the brand's winter 2022 collection is no exception. Bucket bags, like the Kalimero with its sliding shoulder strap and knotted end, dominated the brand's runway, along with unexpected designs like the brass handle-topped Sardine bag featuring a slouched lambskin shape.

Although fashion is ever-changing, iconic handbags stand the test of time, with the power to elevate even the most casual look into something elegant—the true definition of style.

A LOOK FROM THE  
FENDI WINTER  
CAPSULE 2022  
COLLECTION  
PHOTO COURTESY OF  
FENDI

GUCCI  
BAMBOO BAG  
PHOTO COURTESY  
OF GUCCI

ALEXANDER  
MCQUEEN  
SLASH BAG  
PHOTO COURTESY OF  
ALEXANDER MCQUEEN



# IT'S A

Barbiecore is taking the fashion racks by storm,  
all thanks to award-winning costume designer  
Jacqueline Durran and the highly anticipated "Barbie" film.

# BARBIE

# WORLD

MARGOT ROBBIE  
AS THE ICONIC  
PLASTIC TOY IN  
GRETA GERWIG'S  
UPCOMING  
LIVE-ACTION FILM

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BY RAMONA SAVISS & KERRIE KENNEDY  
PHOTOGRAPHY BY JAAP BUITENDIJK

Step aside, millennial pink. Bright, saturated bubblegum pink—the color most closely associated with Mattel Barbie dolls—is the hot new color du jour. From celebrities to Instagrammers to fashion houses, it's beginning to look like we're living in a Barbie world. And while you might not be familiar with her name, Oscar-winning costume designer Jacqueline Durran is part of the reason why.

The British costume designer—who won two Academy Awards for Best Costume Design for the period films "Little Women" (2019) and "Anna Karenina" (2012), and has worked on such notable films as "Spencer," "The Batman," "Atonement," "Pride & Prejudice," "Macbeth," "Darkest Hour," and "Beauty and the Beast"—recently teamed up with director Greta Gerwig to oversee the costumes for her upcoming film, Warner Bros.' "Barbie."

The highly anticipated film, starring Margot Robbie in the role she was born to play and Ryan Gosling as her love interest Ken, might at first glance seem like a departure for Durran. But a closer look reveals a thread of female empowerment that connects it to many of the other films she's worked on.

Subverting expectations, "Barbie" puts a feminist spin on the story, with a plot that sees Barbie expelled from Barbieland for being a less-than-perfect-looking doll and setting off for the human world to find true happiness—like an Elle Woods who proves she's more than what people think they see.

Although the film doesn't come out until July, Durran's costumes have been making a splash ever since Robbie and Gosling were seen rocking hot pink neon spandex outfits while rollerblading along Venice Beach, complete with yellow rollerblades and matching kneepads.

Gerwig, who co-wrote the "Barbie" script with her partner, "Frances Ha" and "Mistress America" director Noah Baumbach, previously worked with Durran on "Little Women." In true Hollywood "it's all who you know" fashion, Durran got that job because she had worked on a film for director Mike Leigh, someone Gerwig knew and admired. Leigh had hired Durran for her very first costume designer role on the 2002 British film "All or Nothing."

Durran, who's dreamt up such iconic movie gowns as the sultry green dress Keira Knightley wore in "Atonement" and the fairy-tale yellow ballgown Emma Watson

waltzed in as Belle in "Beauty and the Beast," attended The Royal College of Art in London. After graduating, she began sourcing and selling vintage clothing at the Camden and Portobello Road Markets. The expertise she acquired inspired her to cold call Angels Costumes, one of London's most famous costume rental houses. After being able to accurately date a variety of vintage costume pieces, Durran was offered a coveted costume designer job and began assisting with dressing actors and extras.

Known for her collaborative storytelling approach, Durran draws her design inspiration from the script, the actors, and the director. "The way I view my job is as tying my story with the story that the director wants to tell," Durran said recently in an interview with Kristen Stewart for her work on "Spencer," for which she won a Chicago Film Critics Association Award for Best Costume Design.

Set to tell a new story about an iconic female character and her evolution, Durran has already captured the world's attention and collective nostalgia with her gloriously kitschy vision of Barbie brought to life. We've only seen a sneak peek so far, but with "Lady Bird" and "Little Women" director Gerwig steering the ship, all signs point to what could be a feminist tour de force.

"It was really a great relationship," Durran said about working with Gerwig following her Oscar win. "I really loved working with her, and I find her inspirational."



RYAN GOSLING  
AS BARBIE'S  
BOYFRIEND KEN

HOLLYWOOD  
VERSIONS OF  
1994'S HOT  
SKATIN'  
BARBIE DOLL



# TAKING

From equine pursuits to car racing and from soccer to sailing, luxury labels are forging new relationships through sports sponsorships.

BY REBECCA KLEINMAN & KERRIE KENNEDY

# THE



EQUESTRIAN JÉRÔME GUERY RIDING IN THE HERMÈS SELLE ROUGE SADDLE

PHOTO BY NACHO ALEGRE COURTESY OF HERMÈS

From the ultimate style statement of a well-placed Hermès saddle to the sponsorship of key sporting events, fashion houses and luxury watchmakers are increasingly taking the reins with dynamic athletic partnerships that allow sports enthusiasts to experience their brands in a way that connects them to what they're most passionate about.

At first glance, fashion and sports might seem like strange bedfellows, but consider for a moment Ralph Lauren, who christened his company Polo Fashions after recognizing the sport embodied the rarefied world of elegance he wished to emulate. Fast forward many decades later, and this iconic American brand—Polo Ralph Lauren—is the official outfitter of Team USA.

Ralph Lauren isn't the only brand playing on its sporting heritage. Luxury brands that can trace their roots back to saddlery—like Hermès and Gucci—have a long history of partnering with international show jumping competitions and equestrian events.

Gucci's equestrian ambassador program has in the past appointed such notable equestrians as show jumping champion Jessica Springsteen (daughter of Bruce Springsteen), Monaco royal Charlotte Casiraghi, show jumper Edwina Tops-Alexander, and French actor Guillaume Canet to the Gucci riding ambassadors' team.

Hermès has a sweet spot for the next generation of riders. The Hermès Under 25 Semi-Final Grand Prix—the third grand prix event of the annual Winter Equestrian Festival in Wellington, Florida—offers a variety of opportunities for young riders to experience grand prix competition against their peers.

Longines—whose equestrian roots date back to 1878, when they produced a chronograph engraved with a jockey and a mount—has been partnering with international show jumping competitions since 1912. Today, the luxury watchmaker supports the iconic Hampton Classic Horse Show as its official partner and timekeeper.

# REINS



ROLEX AMBASSADOR ROGER FEDERER CELEBRATES A HISTORIC EIGHTH WIMBLEDON TROPHY WEARING A ROLEX IN 2017  
PHOTO COURTESY OF ROLEX



Legendary Swiss watchmaker Rolex's history of sports sponsorships goes back to 1927, when Mercedes Gleitze—the first woman to swim across the English Channel—did so wearing a gold Rolex Oyster with a sealed watch case around her neck.

Not every sports sponsorship is a direct reflection of a luxury brand's history, but it may reflect the crossover audience it hopes to reach. In soccer-obsessed Italy, fashion house Dolce&Gabbana sponsors professional football club AC Milan, based in its hometown. In France, Hugo Boss is the official tailor and sponsor of Parisian soccer team Paris Saint-Germain. And Fendi recently announced a new partnership with soccer club AS Roma. The LVMH-owned label will design the official wardrobe for the Italian club.

"This unprecedented partnership between Fendi and AS Roma originated from the common values and origins we share, celebrating the city of Rome and two firms that were founded here, one shortly after the other; Fendi in 1925 and AS Roma in 1927," said Fendi Chairman and CEO Serge Brunschwig in a statement on the AS Roma website.

Considering large sports teams and sporting events have a global reach, it makes sense that luxury brands find a greater market for their products after sponsoring them. In addition to setting the playing field for ongoing engagement with new customers, sports sponsorships also foster deep emotional connections with the teams' superfans.

It's hard to imagine a better sponsorship opportunity than last year's debut of the Miami Grand Prix—marking Formula 1's expansion into the U.S. With ticket prices reaching as high as \$33,000 each, performances by Post Malone and the Chainsmokers, and America's growing love of the European sport thanks to Netflix's hit docuseries

"Formula 1: Drive to Survive," Mercedes-AMG Petronas team sponsor Tommy Hilfiger described it as a marketing opportunity with a "cool factor."

With newfound fans discussing star racecar drivers and their lavish lifestyles with the same fervor that Americans once had for collecting baseball cards, brands like Berluti, Ray-Ban, and Tiffany & Co. raced to join Tommy Hilfiger and TAG Heuer—the latter a sponsor of the Miami Grand Prix's Red Bull team. "The Miami F1 race has turned F1 into the Coachella of motorsport—it's a giant marketing opportunity," said luxury retail consultant and Highsnobiety automotive editor Jonathan Schley in a recent Women's Wear Daily article.

Meanwhile, the Luna Rossa Prada Pirelli Team is set to compete in the 37th America's Cup Barcelona in August 2024 with a new boat estimated to cost between 90 and 95 million euros. Established in 1851, America's Cup is the most important sailing race and the oldest trophy in the history of the sport.

Earlier this fall in Cagliari, Italy, Prada Head Designer Miuccia Prada christened the new model—a half-size prototype set to serve as a testing ground for the AC75 monohull that will compete in the upcoming cup.

She was joined by her husband, Patrizio Bertelli, Prada CEO and president of the Luna Rossa Prada Pirelli team. Bertelli said the brand will not renew sponsorship of the Challenger Selection Series, officially renamed the Prada Cup—the sailing competition that awards the title of Challenger in the America's Cup.

That leaves it up for grabs for another fashion brand looking to make a stylish statement in the elite sport of yacht racing.

AN AMERICAN MAGIC CREW MEMBER STANDS ON THE BOW AFTER THE BOAT CAPSIZES DURING THE 2021 PRADA CUP IN AUCKLAND, NEW ZEALAND  
PHOTO FIONA GOODALL/GETTY IMAGES



HAMPTON CLASSIC GRAND PRIX 2022 WITH SWITZERLAND AND LONGINES WATCHES  
PHOTO BY MADISON VOELKEL/BFA.COM



"To me, the polo player has elegance and imagination. [Polo] embodies sophisticated luxury and a timeless style."

—RALPH LAUREN

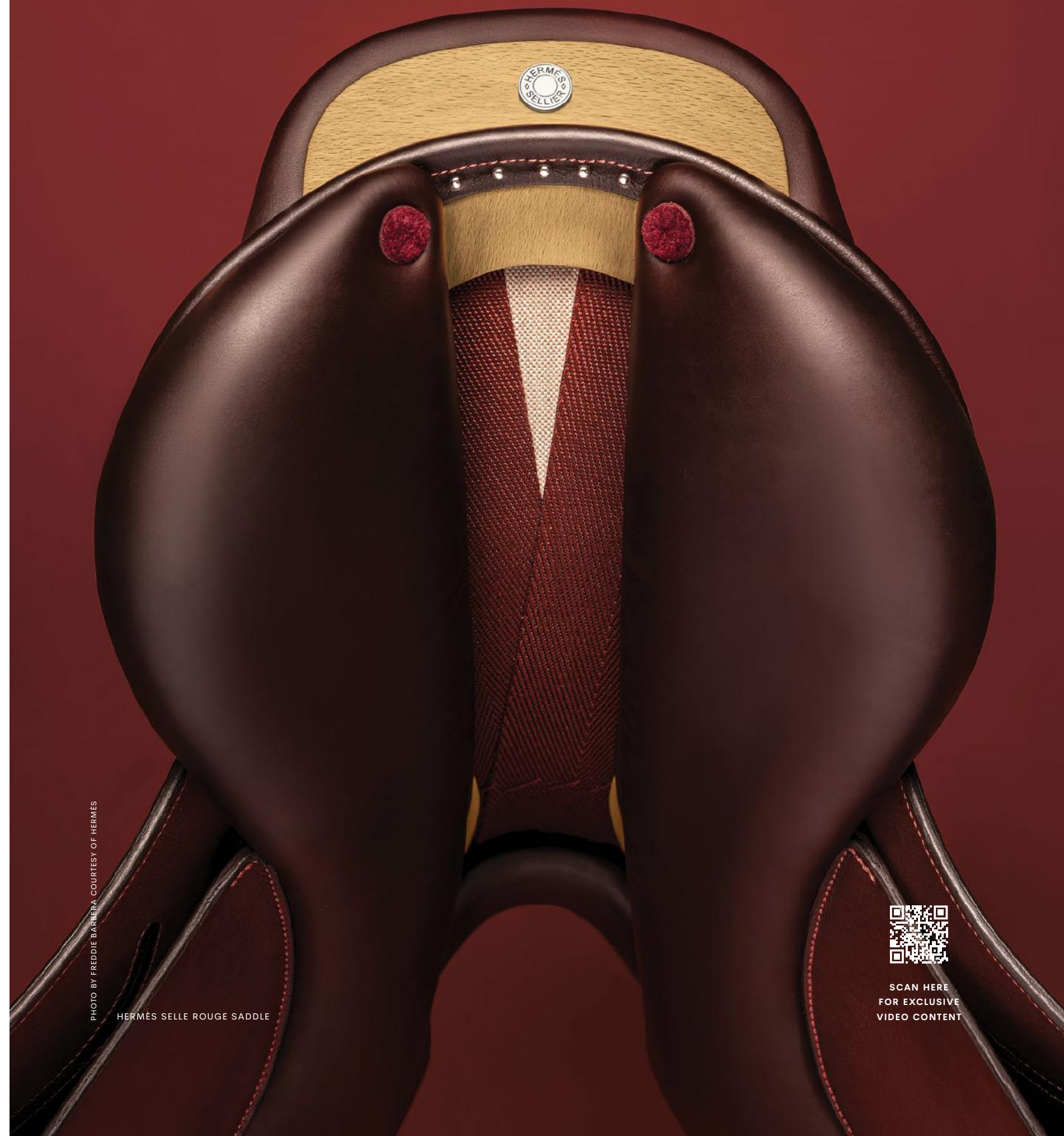


PHOTO BY FREDDIE BARRERA COURTESY OF HERMÈS

HERMÈS SELLE ROUGE SADDLE



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LEWIS HAMILTON AT THE METROPOLITAN MUSEUM OF ART'S COSTUME INSTITUTE BENEFIT IN 2021 CELEBRATING THE OPENING OF "IN AMERICA: A LEXICON OF FASHION"  
PHOTO BY JOE SCHILDHORN/BFA.COM

#### SERIOUS ABOUT CINEMA

Rolex has been a presence in sports for some time—the U.S. Open, Formula 1, SailGP, and the Royal Windsor Horse Show are just some of its partners. But the Swiss watchmaker also recognizes Hollywood as one of the most competitive playing fields by saluting its champions through myriad sponsorships.

Recognizing a kindred spirit in the Academy of Motion Picture Arts and Sciences for its commitment to excellence and fostering tomorrow's talent through knowledge, mentorship, and encouragement, Rolex formed an exclusive partnership with the organization that extends to sponsoring the Governors Awards for lifetime achievement in film.

The Swiss brand also sponsors the Oscars—the 95th Academy Awards is slated for March 12, 2023—and serves as an official host and designer

of the Greenroom, where presenters and nominees mix and mingle in an energized, immersive setting before their big moment on stage. The 2023 Greenroom's décor scheme will treat them to a narrative combining cinematic and watchmaking artistry.

Fortifying its Tinseltown ties, Rolex is a founding sponsor of the year-old Academy Museum of Motion Pictures in Los Angeles.

"Rolex fosters the promotion and celebration of excellence, the perpetuation of knowledge, the conservation of the art and the rise of new talent," the brand says on its website. "The Academy's missions are to promote excellence in film and preserve its legacy for future generations, to spark the imagination and to celebrate cinema's universal values." Hence, it is the convergence of values between Rolex and the Academy which is celebrated through this long-term partnership."



ROLEX IS THE EXCLUSIVE SPONSOR OF THE GOVERNORS AWARDS, WHICH HONOR VALUED INDIVIDUALS FOR LIFETIME ACHIEVEMENTS IN FILM AND IS ALSO A FOUNDING SUPPORTER OF THE ACADEMY MUSEUM OF MOTION PICTURES, WHICH OPENED IN LOS ANGELES IN SEPTEMBER 2021  
PHOTO COURTESY OF ROLEX

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T H E S H O P S A T L A C A N T E R A

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T H E S H O P S A T L A C A N T E R A

T E R A



The Shops at La Cantera Property Spotlight



THE SHOPS AT  
LA CANTERA



BOSS  
HUGO BOSS

CH  
CAROLINA HERRERA

GUCCI

JOHNNY WAS

LOUIS VUITTON

*Neiman Marcus*

NORDSTROM

Ω  
OMEGA

*Perry's*  
STEAKHOUSE & GRILLE  
HABE & WELL DONE®

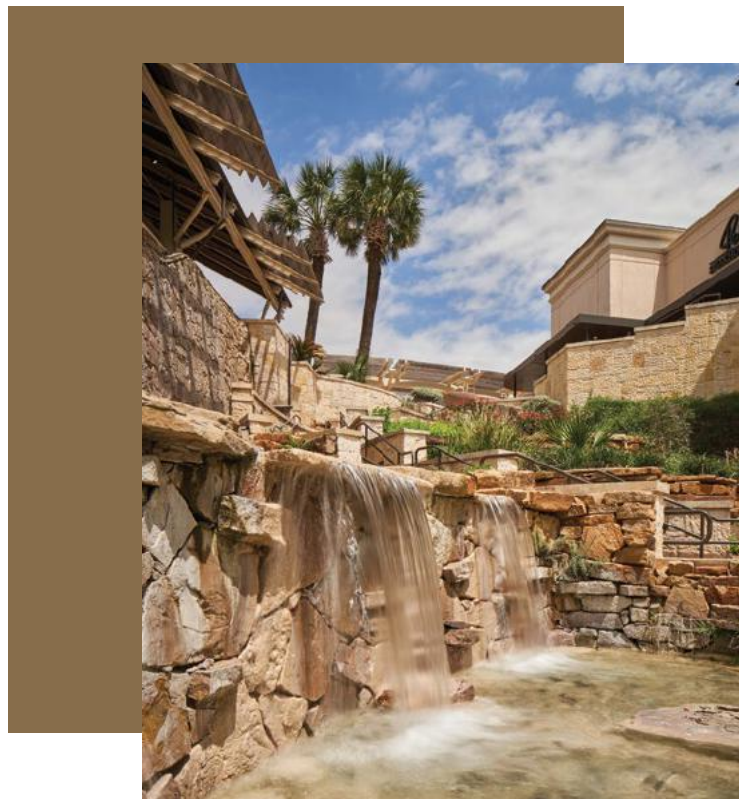
RH

TED BAKER®  
LONDON

TIFFANY & CO.



TORY BURCH



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PHOTOS BY NICK FOCHTMAN



## Property Spotlight: The Shops at La Cantera

SAN ANTONIO, TX

The Shops at La Cantera is Texas luxury—boasting a unique open-air environment, specialty retailers, signature restaurants, and boutique-style office spaces. The center offers shoppers a spectacular streetscape with naturally landscaped garden courtyards, shaded pathways, and meandering water features.

As the wealthy San Antonio market continues to rapidly grow, The Shops at La Cantera provides a truly iconic luxury destination that feels true to its locale. The sense of place comes to life through award-winning design, commitment to partnering with market-exclusive retailers and restaurants, and an ongoing mission to showcase local artists.





THE SHOPS AT  
LA CANTERA

# Artist Spotlight: Orest Dubay

"CALM HOPE 3"

The paintings by prominent Slovak artist Orest Dubay do not leave anyone cold. They are especially admired by cultured painting lovers, those who like the soft and gradual passage of one color to the second—a varied game of light, colors, and the harmony of shapes. From his paintings, he immediately senses how lovingly and sensitively he is painting and inserts all of his soul into them. Works by Orest Dubay are among the top paintings of contemporary, modern abstract, and op-art.

PHOTOS BY NICK FOCHTMAN



The importance of having the right sound is never underestimated, so they call on these experts to get it right.

# WJBL

These DJs are spinning the sound of luxury fashion.

BY RIKI ALTMAN-YEE

Sometimes, before their couture even sees the light of day, fashion designers already have music phenoms working on the sounds that will accompany their catwalk debuts. Within such ranks, the importance of having the right sound is never underestimated, so they call on these experts to get it right.

MIA MORETTI ATTENDS THE BULGARI  
EDEN THE GARDEN OF WONDERS ON  
JUNE 6, 2022 IN PARIS, FRANCE

PHOTO BY DANIELE VENTURELLI/GETTY IMAGES FOR BVLGARI





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FOR EXCLUSIVE  
VIDEO CONTENT

SOO JOO PARK



SOO JOO PARK  
ATTENDS THE  
BOTTEGA VENETA  
FALL/WINTER 2018  
FASHION SHOW AT  
NEW YORK STOCK  
EXCHANGE ON  
FEBRUARY 9, 2018 IN  
NEW YORK CITY

PHOTO BY DIMITRIOS  
KAMBOURIS/GETTY  
IMAGES



#### DJ KISS

DJ, Television Personality, Model

HAILS FROM: United States

**SPINBACK:** JaKissa Taylor-Semple moved to New York for a career in public relations but decided deejaying was more her jam. Now, she not only keeps crowds moving to the music, but also appears in campaigns for brands including Gucci, NARS Cosmetics, Nordstrom, Marc Jacobs Beauty, and Farfetch. One career highlight happened in 2014, when Prince deejayed with DJ Kiss at his after-party celebrating his "Saturday Night Live" appearance. Today, fans enjoy her jams on "Good Morning America" when she appears as the Special Guest DJ.

**IN THE MIX:** Salvatore Ferragamo, Diane von Furstenberg, Tiffany & Co., Alexander Wang, Armani, Coach

**THE CUT:** She is known for her clever mixes of indie tracks woven within familiar sing-along tunes.

**PLAYLIST:** Michael Jackson, Beyoncé, Rick Ross, M.I.A., Drake, Rihanna, Mark Ronson

LEFT: DJ KISS  
PERFORMS AT THE  
ALICE + OLIVIA BY  
STACEY BENDET  
CELEBRATION OF 20  
YEARS AT THE CLOSE  
EAST LAWN ON JUNE  
15, 2022 IN NEW  
YORK CITY

PHOTO BY ASTRID  
STAWIARZ/GETTY IMAGES  
FOR ALICE + OLIVIA

LUKAS IONESCO  
AND CLARA  
BENADOR PERFORM  
DURING THE MARC  
JACOBS OPENING  
PARTY IN PARIS  
HOSTED BY MICHEL  
GAUBERT AND  
OLYMPIA LE TAN

PHOTO BY KRISTY  
SPAROW/GETTY IMAGES  
FOR MARC JACOBS

#### MICHEL GAUBERT

Sound Director/Sound Illustrator

HAILS FROM: France

**SPINBACK:** In 1978, Gaubert worked as a buyer at an independent record store that Karl Lagerfeld frequented. The designer eventually asked Gaubert if he would want to do the music for his shows. After producing his own sounds, Gaubert also began playing at a Parisian hotspot popular with Thierry Mugler, Claude Montana, and Kenzo Takada. In the early 1990s, Gaubert and Lagerfeld worked on the sound for the latter's namesake label before the designer went to work for CHANEL and Fendi.

**IN THE MIX:** Dior, Valentino, Loewe, Fendi, Proenza Schouler, Balenciaga, Raf Simons, Gucci, Karl Lagerfeld

**THE CUT:** Gaubert once claimed to have recorded an autopsy and sampled it for a runway soundtrack. He also spent 48 hours recording water drops.

**PLAYLIST:** Diana Ross, FKA twigs, Trent Reznor and Atticus Ross, Kraftwerk, Björk



MICHEL GAUBERT  
AND JUSTIN STRAUSS  
AT THE CHRISTIAN  
DIOR CRUISE  
2018: SHOW AND  
AFTER PARTY IN  
CALABASAS, CA

BILLY FARRELL/BFA.COM





COMPOSER FRÉDÉRIC SANCHEZ ATTENDS THE DAZED FASHION FORUM HOSTED BY AMAZON FASHION IN LONDON, ENGLAND

PHOTO BY DARREN GERRISH/WIREIMAGE

#### FRÉDÉRIC SANCHEZ

Composer, Musical Director, Sound Illustrator

HAILS FROM: France

**SPINBACK:** In 1988, fashion designer Martin Margiela invited Sanchez to design the music for his first fashion show. Today Sanchez creates identities and styles, sound environments, and installations and compositions in galleries, museums, and public spaces. He also generates soundtracks for retail stores, websites, and on-hold music, and he created the ring tone for the Prada LG phone.

**IN THE MIX:** Calvin Klein, Comme des Garçons, Erdem, Helmut Lang, Hermès, Jean Paul Gaultier, Jil Sander, Marc Jacobs, Prada, Roberto Cavalli, Acne Studios, Balmain, Max Mara, Moncler, Dior

**THE CUT:** For the Margiela show, Sanchez did the job using a reel-to-reel tape machine. And for a 2019 Prada show, he blended unofficial live recordings from New Order and Richard Wagner.

**PLAYLIST:** Johnny Cash, Jane Birkin, John Cale, Scott Walker, This Mortal Coil

ICONIC



DJ BENJI B ATTENDS THE FASHION AWARDS 2018 IN PARTNERSHIP WITH SWAROVSKI AT ROYAL ALBERT HALL ON DECEMBER 10, 2018 IN LONDON, ENGLAND.

PHOTO BY ANTONY JONES/BFC/GETTY IMAGES

BENJI B PERFORMS DURING THE #BOF500 GALA DURING PARIS FASHION WEEK SPRING/SUMMER 2023 ON OCTOBER 01, 2022 IN PARIS, FRANCE

PHOTO BY VICTOR BOYKO/GETTY IMAGES FOR BOF



MARK RONSON ATTENDS THE OPENING OF TIFFANY & CO.'S BRAND EXHIBITION—VISION & VIRTUOSITY—AT THE SAATCHI GALLERY ON JUNE 9, 2022 IN LONDON, ENGLAND

PHOTO BY DAVID M. BENETT/DAVE BENETT/GETTY IMAGES FOR TIFFANY & CO.

#### BENJI B

DJ, Radio Presenter, Record Producer, Louis Vuitton Music Director

HAILS FROM: United Kingdom

**SPINBACK:** In 1995, at the age of 16, Benji B began producing a radio program and eventually became a BBC Radio producer and presenter. For more than a decade he has had a weekly show on BBC Radio 1. American fashion designer and entrepreneur Virgil Abloh hired Benji B into the role of Louis Vuitton music director and the two worked together until the designer's death last year.

**IN THE MIX:** Louis Vuitton, CELINE, Cerruti 1881, Bethany Williams

**THE CUT:** Once, at a time when he collaborated closely with Phoebe Philo during her time at CELINE, he experimented with the ambient street sounds of Paris and time-delayed speakers.

**PLAYLIST:** Nas, Skiifall, Gunna, Frank Ocean, Nightmares on Wax, Bodysnatcher







PEGGY GOU AT THE  
REVLON & METTE TOWLEY  
CELEBRATE: THE LAUNCH  
OF VOLUMAZING MASCARA  
IN BROOKLYN, NY  
ANGELA PHAM/BFA.COM

#### PEGGY GOU

South Korean DJ, Record Producer, and Fashion Entrepreneur

**HAILS FROM:** Germany

**SPINBACK:** Gou studied at the London College of Fashion as a teen, but after learning to DJ in 2009, she started gigging in clubs and eventually teamed up with Virgil Abloh for an Off-White fashion show. In 2018, Off-White's fashion production group helped her launch her own fashion label, Kirin ("giraffe" in Korean).

**IN THE MIX:** Off-White, Louis Vuitton, Revlon, Nike, Lacoste, Ray-Ban

**THE CUT:** Cutting-edge dance and electronic music are her go-to sounds, though her own songs always cause great fervor. (Gou even does vocals in Korean for her track, "Han Jan.")

**PLAYLIST:** Hiver, Daphni, Aphex Twin, Third World, Steve Poindexter

BELOW: DJ LEIGH LEZARK  
PERFORMS AS GUESTS  
CELEBRATE THE LAUNCH OF  
YOUTUBE.COM/FASHION  
ON SEPTEMBER 9, 2019 IN  
NEW YORK CITY

PHOTO BY BRAD BARKET/GETTY  
IMAGES FOR YOUTUBE



G R A N D

GRAND CANAL SHOPPES

D O C A N

GRAND CANAL SHOPPES

A L S H O

GRAND CANAL SHOPPES

P P E S



Grand Canal Shoppes Property Spotlight





GRAND  
CANAL  
SHOPPES



BURBERRY

kate spade

JIMMY CHOO

LOUIS VUITTON

STUART  
WEITZMAN

Salvatore Ferragamo

Smith & Wollensky

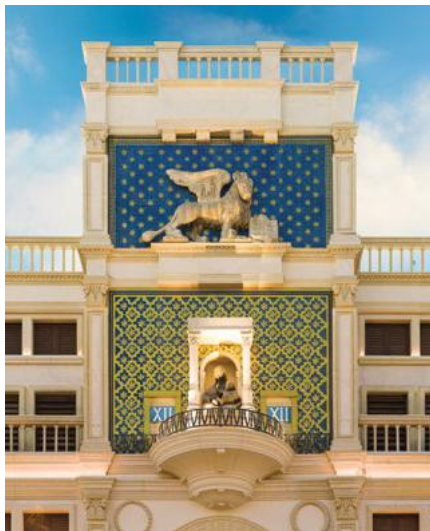


TORY BURCH

TAO

CUT

WOLFGANG PUCK



LOUIS VUITTON STOREFRONT COURTESY OF LOUIS VUITTON; PHOTO BY BRAD DICKSON

A N D



## Property Spotlight: Grand Canal Shoppes

LAS VEGAS, NV

Grand Canal Shoppes and its home at The Venetian® Resort Las Vegas are a mecca of luxury. Located in one of the world's most iconic destinations, guests from around the globe can enjoy all-suite accommodations and enviable dining experiences curated by celebrity chefs, as well as world-class entertainment and shopping along the famed canals.

The Venetian® Resort Las Vegas and The Venetian Convention & Expo Center collectively make up the largest hotel and convention complex in the world, with more than 7,000 rooms and 2.3 million square feet of meeting space. The Venetian Convention & Expo Center hosts more than one million attendees annually and has hosted nearly 25 of the world's largest conventions, including the Consumer Electronics Show (CES).

The Venetian® Resort Las Vegas attracts more than 25 million visitors per year, and is especially popular among international visitors, who represent 40% of all guests. Grand Canal Shoppes reward them with an experience worth travelling the world for.

ALL OTHER PHOTOS BY NICK FOCHTMAN





GRAND  
CANAL  
SHOPPES

## Artist Spotlight: Joyce Dunn

"COLORFIELD 17-03-20 ROME"

Inspired by the abstract expressionists and color field painters of the 1950s, Joyce Dunn builds up transparent layers of color and brushstrokes to convey depth and subtle movement. Dunn was born in Ontario, Canada, and presently resides in Rome, Italy. She attended the Ontario College of Art and Design and York University in Toronto. Dunn went on to teach studio art at the American Overseas School of Rome for 25 years, retiring in 2019. She has exhibited her work internationally, most recently at The Other Art Fair in Los Angeles and the American Embassy in Rome.

PHOTO BY NICK FOCHTMAN

THE NEWLY DEBUTED  
DOLCE & GABBANA  
CASA STORE IN MIAMI

PHOTO COURTESY OF DOLCE & GABBANA

# THE FINE ART OF FASHION

The worlds of fine art  
and luxury fashion are  
blending, as brands  
extend their identity  
and reach through art.

BY REBECCA KLEINMAN





DOLCE&GABBANA ALTA GIOIELLERIA PORTOFINO SPARROW EARRINGS WITH TANZANITES, EMERALDS, DIAMONDS, AND PEARLS



DOLCE&GABBANA ALTA OROLOGERIA DON CARLO WRISTWATCH INSPIRED BY DON CARLO'S OPERA



DOLCE&GABBANA ALTA GIOIELLERIA SIRACUSA NECKLACE IN YELLOW AND WHITE GOLD WITH "RUBELLITE" TOURMALINES, YELLOW SAPPHIRES, RUBIES, DIAMONDS, PEARLS, MOONSTONE, MICROMOSAIC, AND COINS



PRADA MODE IN HONG KONG  
PHOTO BY DAVID X PRUTTING/  
BFA.COM

A LOOK FROM THE ARTYCAPUCINES LOUIS VUITTON COLLECTION  
PHOTO COURTESY OF LOUIS VUITTON



Art Basel Miami Beach, which debuted in December 2002, was at its core a chance for visitors to see and buy world-class art, driven by the generosity of private collectors who competed and ultimately collaborated to enrich the entire community. Twenty years later, the critically acclaimed art fair now extends well beyond the original convention center, with parties, events, and programming at cultural institutions—all collectively known as Miami Art Week.

Art Basel Miami Beach has also become one of luxury fashion's grandest platforms, implementing a model for future contemporary art fairs. The two worlds are so intertwined now that Louis Vuitton exhibited 43 not-for-sale works of art by the likes of Jeff Koons and Cindy Sherman in its own booth at Art Basel's inaugural Paris+ fair in October. (The season's European art fairs' rumor mill also suspected that parent company LVMH has its acquisition eye on Gagosian's worldwide gallery empire, although Gagosian denies this rumor.)

More brands—from David Yurman to Audemars Piguet—also signed on as Paris+ partners, while

Christie's France and Kering took advantage of the coiffed crowds in town to preview Lalanne sculptures for an upcoming auction in the courtyard of the latter's headquarters. For the Miami edition, Dolce&Gabbana doubled down with a pop-up for its Casa concept near its fashion boutique in the Miami Design District—part of Brookfield Properties' Iconic Collection of properties—as well as debuting unique haute jewelry pieces at the Design Miami/fair across the street from Art Basel Miami Beach.

Fendi Casa will also debut in Miami, with its first flagship store in the United States located in the heart of the Miami Design District. Each year hopes to top the last, which was no small feat when 2021 saw major activations like CHANEL's installation by Es Devlin and oceanfront drone display of its iconic, double-locking C logo and bottle of No. 5 fragrance for its centennial. There was also Louis Vuitton's blowout tribute honoring its late menswear creative director Virgil Abloh with a runway presentation of his collection, a towering sculpture in his likeness, and a heartfelt sendoff with "Virgil was here" spelled out in drones.

But fashion's expansion into the art world extends beyond art fairs. Louis Vuitton spreads the love via LVMH's ever-growing art collection across its stores, including its expanded location in Brookfield Place NY. Among several works on display, the French maison commissioned Tommy Kwak's digitally manipulated, large-scale photograph of a pink and purple New York skyline. Customers can also buy art in the form of Louis Vuitton's latest series of Artycapucines handbags, where six creatives, including architect Peter Marino and artist Ugo Rondinone put their signature spin—biker chic and a rainbow handle, respectively—on the timeless Capucines style.

DOLCE&GABBANA ALTA GIOIELLERIA PHOTOS COURTESY OF DOLCE&GABBANA

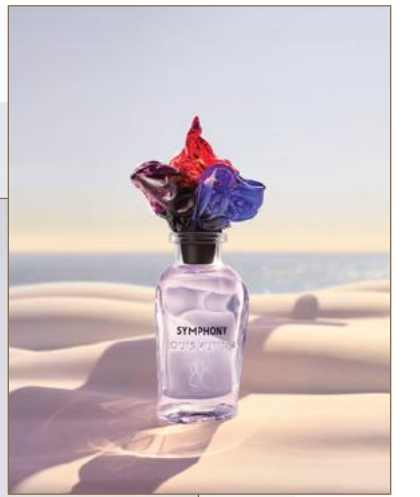
PHOTOS COURTESY OF LOUIS VUITTON

“Fashion is more art than art is.”

— ANDY WARHOL



THE LIMITED-EDITION AND NUMBERED LOUIS VUITTON LES EXTRAITS MURANO ART EDITION SHOWCASES FRANK GEHRY'S DESIGN FOR THE BOTTLE TOP NEWLY REIMAGINED AND HAND-CRAFTED BY MURANO GLASS MASTER SIMONE CENEDESE.



SCAN HERE FOR EXCLUSIVE VIDEO CONTENT





THE NEWLY DEBUTED  
DOLCE&GABBANA  
CASA STORE IN MIAMI  
PHOTO COURTESY OF  
DOLCE&GABBANA



THE NEWLY DEBUTED  
FENDI CASA STORE  
IN MIAMI  
PHOTO COURTESY OF FENDI

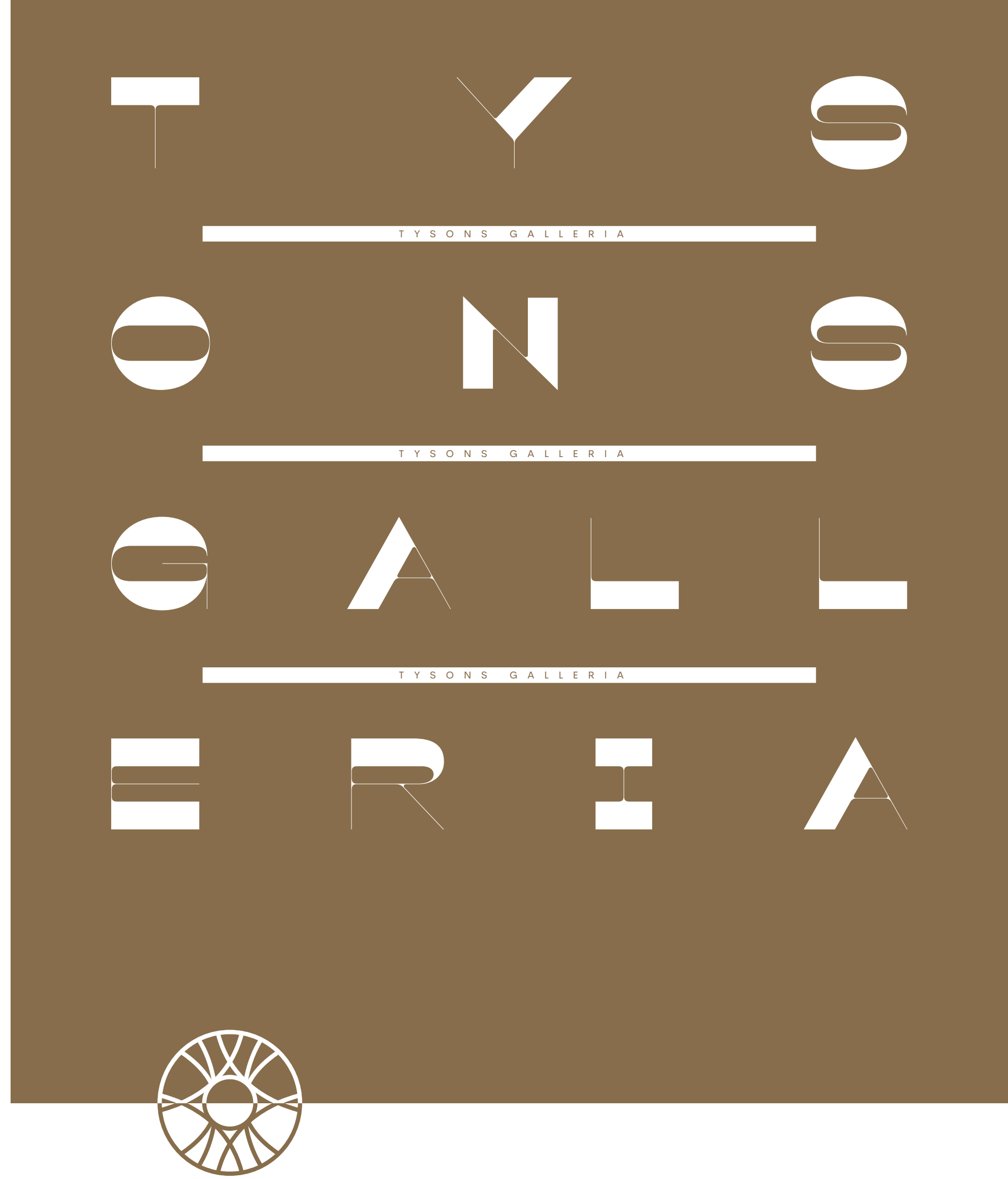
As brands continue to leverage their cachet through art partnerships, the influence is flowing from both directions, blurring the line between fine art, fashion, and luxury.

Fashion has infiltrated contemporary art fair Frieze too, most evident after Frieze London in October. The timing of Queen Elizabeth II's death the month prior may have altered the course of the fair and London Fashion Week forever. When fashion houses such as Alexander McQueen, Burberry, and Raf Simons postponed their shows out of respect to dates during or near those of the fair, it solidified Frieze's nickname as the "Fifth Fashion Week."

Splashy soirées by BOSS, Marc Jacobs, and Prada further fueled the talk. Prada also had a presence at Frieze Los Angeles 2022, where a slew of stores and brands hosted events. The Italian house imported its experiential activation Prada Mode, which debuted in Miami in 2018 and has traveled to London, Paris, and Asia, among other stops. Held at a retro restaurant, the pop-up starred Los Angeles artist Martine Syms' installation titled "HellA World."

In November, Prada Mode jetted off again, this time to Dubai with Damien Hirst's "Pharmacy" installation in tow. But rather than a restaurant, its eighth iteration landed in ICD Brookfield Place in Dubai. Entering the immersive space adorned with medicine cabinets and prescription pill-printed wallpaper, guests were treated to lavish spreads, live music, and art programming.

The worlds of art and fashion have always been intrinsically linked, with designers often finding inspiration from artists—like Yves Saint Laurent's 1965 Fall Mondrian Collection that paid homage to the bold geometry of Piet Mondrian or Rodarte's 2012 collection inspired by Vincent van Gogh's impressionist works. But as brands continue to leverage their cachet through art partnerships, the influence is flowing from both directions, blurring the line between fine art, fashion, and luxury.



Tysons Galleria Property Spotlight





BALENCIAGA

BOTTEGA VENETA

BURBERRY

*Cartier*

CELINE

CHANEL

GUCCI

LAFAYETTE 148  
NEW YORK

LOUIS VUITTON

*Neiman Marcus*

Ω  
OMEGA

PRADA

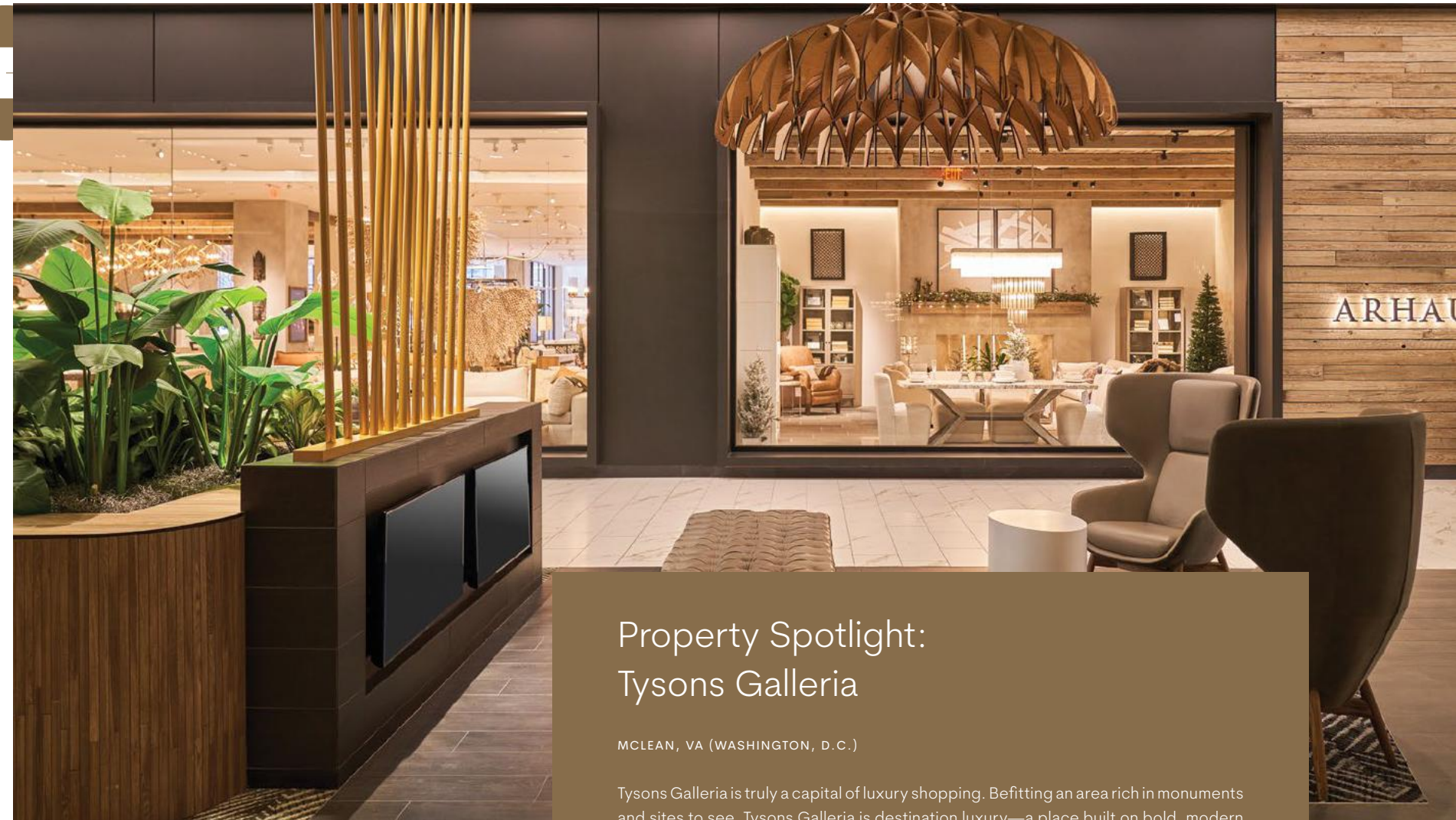
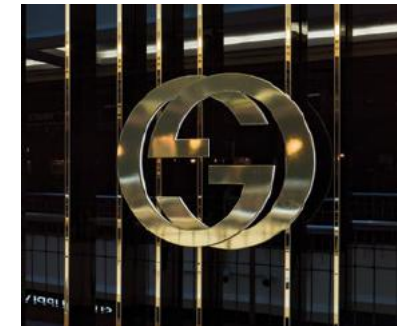
RH

SAINT LAURENT

*Saks Fifth Avenue*

VC | A  
Van Cleef & Arpels

VERSACE



## Property Spotlight: Tysons Galleria

MCLEAN, VA (WASHINGTON, D.C.)

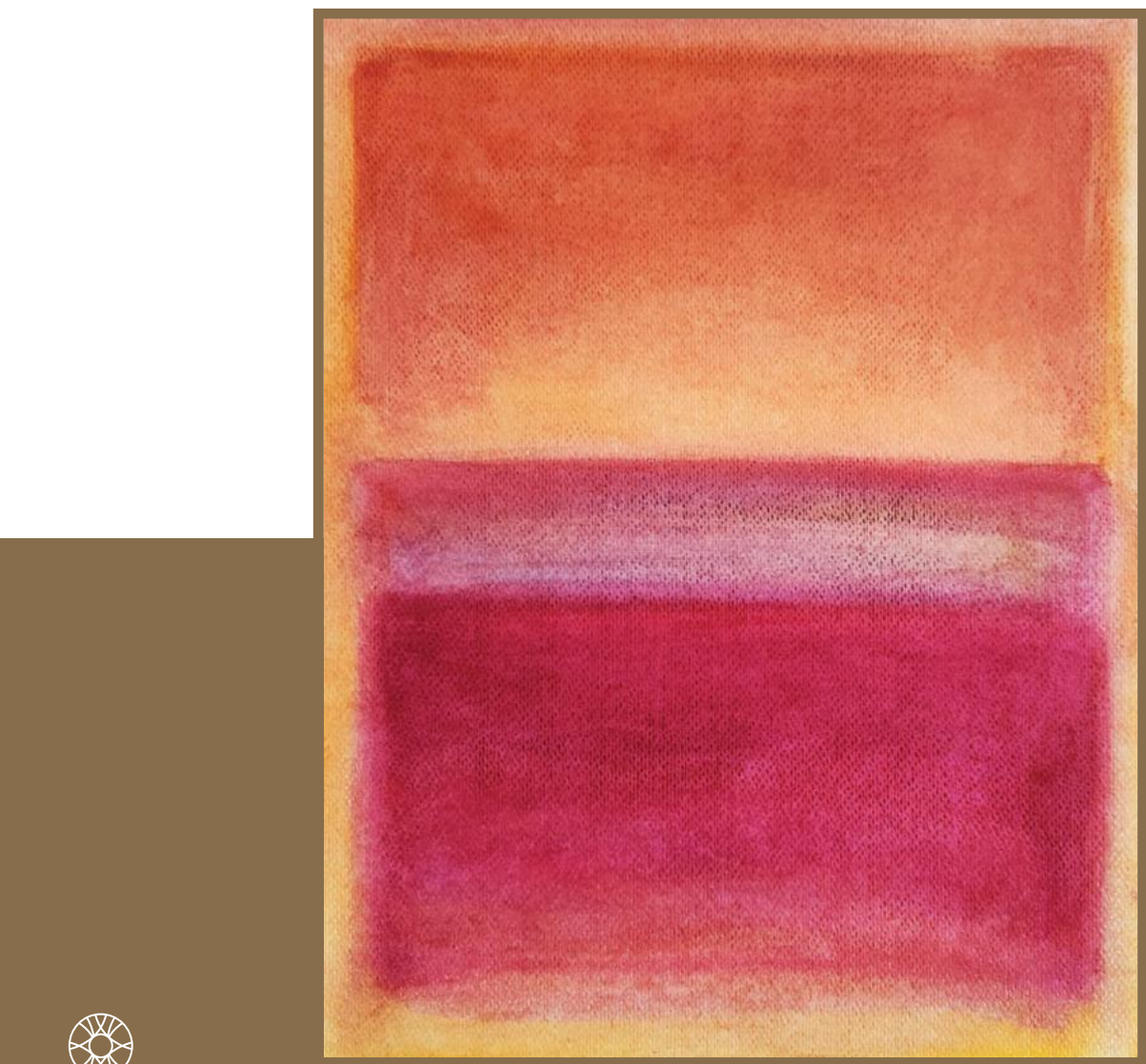
Tysons Galleria is truly a capital of luxury shopping. Befitting an area rich in monuments and sites to see, Tysons Galleria is destination luxury—a place built on bold, modern focal points and classical luxury iconography, where the extraordinary is ordinary for discerning shoppers and curious guests.

The nation's capital is a rich market—culturally, historically, and financially. Tysons Galleria is in one of the largest trade areas in the country and serves the highest concentration of high-net-worth households. With an overwhelming concentration of millionaires flooding the market, the area's projected market affluence is expected to grow by more than 10%, giving rise to a new class of super rich. Tysons Galleria is ready to meet their needs.

Tysons Galleria recently unveiled a new, more than 200,000-square-foot, wing to high praise. The new space exemplifies the evolving role of shopping centers and meets the changing needs of the modern consumer. Home to luxurious and trending lifestyle brands, experience-based retail spaces, small-shop boutique retail, appetizing restaurants, and furnished community gathering spaces, it is all designed to provide a glamorous, welcoming environment for the luxury consumer.

PHOTOS BY NICK FOCHTMAN





TYSONS  
GALLERIA

## Artist Spotlight: Thia Path

"GIALLO, MAGENTA, ARANCIO"

Italian artist Thia Path describes color as the protagonists of her paintings. Through abstract color field paintings, Path summons up memories of childhood and travel, from the Andes to the Mediterranean. Using a combination of oil, ink, and watercolor, Path pushes color to its expressive potential, much in the vein of Mark Rothko. Path has lived and worked in Argentina, the United Kingdom, and Italy, where she is now based. Her works are held in collections around the world, and she has been honored with numerous solo exhibitions throughout Italy.

PHOTO COURTESY OF SAATCHI ART

# ARTIST



The Met pays homage  
to Karl Lagerfeld's  
lasting legacy.

BY SARI ANNE TUSCHMAN

# BEAUTY

GETTY IMAGES





SKETCH OF "PURPLE FIELD" DRESS, KARL LAGERFELD FOR FENDI FALL/WINTER 2017-18 HAUTE FOURRURE

COURTESY FENDI. IMAGE COURTESY OF THE METROPOLITAN MUSEUM OF ART.



SKETCH OF "AURÉLIEN" DRESS, KARL LAGERFELD FOR CHLOÉ SPRING/SUMMER 1983

COURTESY CHLOÉ ARCHIVE/IMAGE COURTESY OF THE METROPOLITAN MUSEUM OF ART



(LEFT TO RIGHT) PHARRELL WILLIAMS, ANNA WINTOUR, ANDREW BOLTON AT THE ANNOUNCEMENT EVENT

COURTESY OF THE METROPOLITAN MUSEUM OF ART, BFA.COM/MATTEO PRANDONI



KARL LAGERFELD OBJECT ON DISPLAY AT THE EVENT

COURTESY OF THE METROPOLITAN MUSEUM OF ART, BFA.COM/MATTEO PRANDONI

For more than six decades, Karl Lagerfeld's name was synonymous with the height of women's fashion. A renegade, an innovator, and a legend in his own time, Lagerfeld's legacy was one that spanned the industry's top luxury brands from Chloé and Fendi to CHANEL, the iconic French brand with which he is most closely associated.

Now, four years after his death, the Metropolitan Museum of Art's spring 2023 Costume Institute exhibition will explore and celebrate the work of the late German designer. The focus will be on his stylistic vocabulary and the repeated aesthetic themes that can be seen in his early work in the 1950s all the way through to his final Alpine-themed collection for CHANEL in 2019.

"The exhibition will explore Lagerfeld's complex working methodology, tracing the evolution of his fashions from the two dimensional to the three dimensional," says Costume Institute exhibition curator Andrew Bolton. "The fluid lines of his sketches found expression in recurring aesthetic themes in his fashions, uniting his designs for Balmain, Patou, Chloé, Fendi, CHANEL, and his eponymous label, Karl Lagerfeld, creating a diverse and prolific body of work unparalleled in the history of fashion."

Presented at The Met Fifth Avenue in the museum's Tisch Galleries, "Karl Lagerfeld: A Line of Beauty" will be on view from May 5 through July 16 and will also serve as the theme of the 2023 Met Gala, where fashion's elite gather in their most spectacular garb on the first Monday of May. The chief sponsor of the exhibit will be CHANEL, which will be supported by Fendi, Condé Nast, and Lagerfeld's own fashion brand.

Approximately 150 garments will be highlighted in the exhibit, spanning the designer's career as the creative director of Chloé, Fendi, CHANEL, and his own label, Karl Lagerfeld, as well as his time at Balmain and Patou.

Lagerfeld's astounding impact at CHANEL is perhaps where his legacy is most imprinted. Taking on the creative director role in the early '80s when the label was all but washed up, he helped reinvigorate the fashion house into the influential and powerful luxury brand it is today. Along with reinventing the CHANEL jacket and suit, the little black dress, the two-tone shoes, the quilted handbags, and the pearls and costume jewelry, Lagerfeld is even credited for creating the interlocking Cs logo that has since become one of the most iconic and recognizable logos in the fashion industry.



"Improvise. Become more creative. Not because you have to but because you want to. Evolution is the secret for the next step."

"Emblematic Creative Director for the CHANEL Fashion House from 1983 until his passing in February 2019, Karl Lagerfeld was an extraordinary, creative individual who reinvented the brand's codes created by Gabrielle Chanel through his inspiration and collections for the House," a CHANEL spokesperson said in a statement about the upcoming exhibition. "CHANEL is pleased to support this exhibition, which sheds light on the work of a designer of genius who marked the history of fashion and changed the destiny of the House forever."



KARL LAGERFELD

ATMOSPHERE AT 7L

COURTESY OF THE METROPOLITAN MUSEUM OF ART, BFA.COM/MATTEO PRANDONI



RUNWAY IMAGE OF ENSEMBLE, KARL LAGERFELD FOR HOUSE OF CHANEL, SPRING/SUMMER 2019

COURTESY CHANEL. IMAGE COURTESY OF THE METROPOLITAN MUSEUM OF ART.

FENDI OBJECTS ON DISPLAY AT THE EVENT

COURTESY OF THE METROPOLITAN MUSEUM OF ART, BFA.COM/MATTEO PRANDONI



# A Taste of Iconic

BY KERRIE KENNEDY

More than just places to shop, our Iconic Collection of retail properties are true dining destinations, boasting sophisticated restaurants that reflect the unique and rich culinary traditions of their local communities. From Michelin-starred Chef Pepe Moncayo, who brings his passion for Singaporean cuisine to Jiwa Singapura at Tysons Galleria, and to Chris Perry, who is building upon his family's fine dining legacy with Perry's Steakhouse at The Shops at La Cantera, to Jacobo Jafif, whose Danko Hospitality Group recently opened French Mediterranean restaurant Villa Azur at Grand Canal Shoppes at The Venetian Las Vegas, Iconic recently caught up with the people behind some of our favorite food concepts.

IN THE KITCHEN WITH JIWA SINGAPURA CHEF

# PEPE MONCAYO

Catalonia native Pepe Moncayo grew up with a love for food. "From childhood, I have lovely memories of my mom's cooking—like rabbit rice, stuffed squid, potato omelette, hake [fish] in salsa verde, cocido [beef stew]—I could go on and on," he says.

Beyond just an appreciation of his mother's home-cooked food, Moncayo also developed a love for cooking, learning alongside his mother. After she passed away when he was 13, Moncayo was appointed executive chef of his household, and from there a career was born.

Moncayo recently took a few minutes out of his busy schedule as head chef for the newly opened Jiwa Singapura in Tysons Galleria to talk about his favorite subject: food.

DO YOU HAVE A PARTICULARLY MEMORABLE OR FAVORITE FOOD EXPERIENCE?

Pepe Moncayo: I love to eat, and I've been lucky to travel quite a bit. I'm going to pick the day I was at Katsuyama Brewery in Sendai when the owner, Jihei Isawa, introduced me to the pairing of sake with Italian traditional cuisine—eye opener and mind blowing!

CAN YOU SHARE A LITTLE BIT ABOUT JIWA SINGAPURA?

The concept is a love letter to the amazing country of Singapore and its unbelievable cuisine. My life and career brought me to Singapore, where I spent 10 years.

WHAT INSPIRED THE NAME JIWA SINGAPURA?

Jiwa Singapura literally translates to "The Soul of Singapore."

WALK US THROUGH SOME OF THE HIGHLIGHTS ON THE MENU, FROM APPETIZERS TO MAIN DISHES, DESSERTS TO DRINKS.

The menu features the staples of Singaporean cuisine, like Hainanese chicken rice, chili crab, and laksa [a spicy noodle dish]. My aim is to replicate the recipes the way you'd get them back home. In the tasting menu though, I'll allow myself to revisit Singaporean dishes with a very personal approach. For desserts, my favorite ever Cendol [an iced Asian dessert with coconut milk] will be there and our cocktail program will showcase the flavors and aromas of Singapore creatively.

CAN YOU TELL US A LITTLE BIT ABOUT SINGAPOREAN CUISINE?

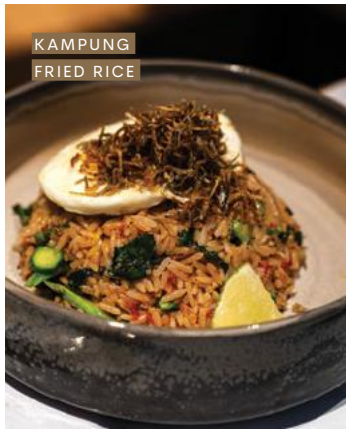
Singapore cuisine is influenced by the coexistence of Malays, Chinese, Indians, English, Portuguese, and Indonesians for



PHOTO COURTESY OF JIWA SINGAPURA

PEPE MONCAYO





"The best restaurants are those that allow you to disconnect temporarily from your reality and experience something memorable."

—CHEF PEPE MONCAYO

two centuries. And there are more influences, like Japan and Korea.

**WHAT DO YOU THINK WILL SURPRISE DINERS AT JIWA SINGAPURA THE MOST?**

The whole package. Singaporean cuisine is amazing, as is our team of passionate professionals. And the space itself is a beauty.

**RESTAURANTS PROVIDE SUCH WONDERFUL ENVIRONMENTS FOR GATHERINGS AND BIG MOMENTS. WHAT DO YOU LOVE MOST ABOUT DINING OUT?**

I love the experience as a whole; it is not only about the food. The best restaurants are those that allow you to disconnect temporarily from your reality and experience something memorable.

**WHAT GIVES YOU THE MOST PLEASURE WHEN YOU'RE IN THE KITCHEN?**

Two things—watching guests enjoy what I cooked for them and repetitive work. I enjoy manual jobs that require precision, repetition, and focus. From wrapping 150 dumplings to whipping 30 pounds of wild mushrooms for three hours, it relaxes me and allows me to think peacefully.

**YOU'VE LIVED AND WORKED AROUND THE WORLD. WHAT ARE YOUR FAVORITE CITIES OR TOWNS?**

Singapore, Barcelona, Istanbul, Tokyo, Taipei, Iquitos in Peru, and Paris.

**WHAT ARE SOME OF YOUR FAVORITE RESTAURANTS AROUND THE WORLD?**

Restaurant de l'Hôtel de Ville de Crissier in Switzerland, Asador Etxebarri in Spain, Waku Ghin in Singapore, and Le Calandre in Italy.

**WHICH CHEFS DO YOU ADMIRE?**

I especially admire those who created new paths and changed the game. I'm very passionate about the culinary movement of the nouvelle cuisine that happened in France in the 1960s and 1970s.

**WITH WHOM WOULD YOU LIKE TO WINE AND DINE ONCE?**

I'd dine with one of my mentors, Ismael Alegria Garcia.

**DO YOU HAVE A GUILTY FOOD PLEASURE?**

Of course—fast foods!

**WHAT ARE SOME OF THE THINGS THAT INSPIRE YOU AS A CHEF?**

Two things: Ingredients—a sense of duty to make the best dishes possible out of them—and guests—a sense of respect for those who trust us to take care of them.

*Jiwa Singapura is located at Tysons Galleria in McLean, Virginia. For more information, visit [jiwasingapura.com](http://jiwasingapura.com).*

PHOTOS COURTESY OF JIWA SINGAPURA

Founded as a butcher shop in Houston, Perry's Steakhouse & Grille opened its first restaurant in 1993 and now has locations across the country, including at The Shops at La Cantera in San Antonio and Oakbrook Center, outside of Chicago. Known for its butcher-fresh prime meat, this family-owned, award-winning steakhouse also delivers an elegant, memorable experience—from signature dishes carved tableside to flaming desserts prepared tableside and from showstopping sides to live music daily.

Iconic recently caught up with Chris Perry, founder and CEO, to find out how he's continuing his family's legacy while innovating for the future.

**PERRY'S STEAKHOUSE & GRILLE HAS BEEN A FIXTURE IN SAN ANTONIO SINCE 2011. WHAT ASPECTS OF THIS AWARD-WINNING STEAKHOUSE REFLECT ITS TEXAS ROOTS?**

Chris Perry: In 1979, my father Bob Perry founded Perry's Butcher Shop and Deli in Houston. A few years later in 1986, I began working at the market and persuaded my father to add dining tables, which eventually led to an expansion

into some adjacent space. As the market gained popularity, I opened the first Perry's Steakhouse & Grille nearby in 1993. I've always been proud of these Texas roots. That's why you'll notice a cleaver incorporated into elements in the restaurant design, even on the top of Perry's Reserve wines, as well as a deli display case in the entryway paying homage to these humble beginnings. In addition, we incorporate iconic Texas elements like cow heads or longhorns in art as a nod to our home.

**HOW DOES PERRY'S STEAKHOUSE & GRILLE DIFFERENTIATE ITSELF FROM OTHER STEAKHOUSE CONCEPTS?**

Perry's Restaurants is all about providing an exceptional dining experience, which we call "Rare and Well Done." When customers come in, we make them feel special and enjoy the experience, which includes watching as their meals are carved to completion tableside.

**ONE OF THE THINGS PERRY'S IS KNOWN FOR IS ITS SEVEN-FINGER-HIGH PORK CHOP. CAN YOU TELL US A LITTLE BIT ABOUT HOW IT'S PREPARED?**

The sweet, smoky, sizzling chop measuring seven fingers high—just as butchers would measure back in the day—is rubbed with proprietary seasoning and cured, then roasted on a rotisserie with pecan wood for four to six hours. Upon order, it's glazed, caramelized, and topped with Perry's signature herb-garlic butter, then brought to your table and carved tableside. A recipe perfected over four decades, it's plated as three portions—the eyelash (a name I gave the section found above the eye of the chop, the most marbled, melt-in-your-mouth part), three baby-back ribs, and the center cut loin. Since this menu item was designed to leave leftovers to bring home, we developed some award-winning pork chop leftover recipes that are available on our website. The pork chop is also a popular item on Perry's

IN THE KITCHEN WITH

CHRIS  
PERRY



PHOTO COURTESY OF PERRY'S STEAKHOUSE & GRILLE

CHRIS PERRY



Online Market, available for shipping nationwide.

**WALK US THROUGH SOME OF THE HIGHLIGHTS ON THE MENU, FROM APPETIZERS TO MAIN DISHES, DESSERTS TO DRINKS.**

Perry's is known for appetizers, including our Signature Fried Asparagus and our Pork Chop Bites (bites of our famous chop). Our entrees include our prime steaks, Steak Flights, chateaubriand carved tableside, Filet Perry (filet wrapped in bacon and topped with steak butter and jumbo lump crab meat), pan-seared sea bass, and of course, Perry's Famous Pork Chop. Our towering wine wall in Bar 79—named after the year we were founded—features hundreds of wines, including our Perry's Reserve wines: chardonnay, rosé, pinot noir, cabernet sauvignon, and our Big Red Blend. And we are very proud of our signature handcrafted cocktails, including a unique Mini Martini Trio featuring a flight of three mini martinis which rotate monthly. We also offer seasonal off-menu features to provide even more exciting options for our guests.

**WHAT ARE SOME OF THE THINGS THAT INSPIRE YOU AS A RESTAURATEUR? WHAT IS THE GREATEST CHALLENGE IN RUNNING A SUCCESSFUL RESTAURANT?**

My greatest challenge is to ensure that at the end of each day, we did everything we could to best serve our guests. This passion for excellence has always been a driving factor that inspires me. I'm always willing to roll up my sleeves and work side by side with our team, as no task is too small.

**WHAT MAKES A GREAT RESTAURANT EXPERIENCE?**

Exceeding a customer's expectation with atmosphere, quality, and innovation.

**WHAT ARE SOME OF YOUR FAVORITE RESTAURANTS AROUND THE WORLD?**

Bern's Steak House in Tampa, SW Steakhouse at the Wynn in Vegas, and Gotham Restaurant in New York.

**WHICH RESTAURANT INDUSTRY PERSON DO YOU ADMIRE THE MOST?**

Bobby Flay.

**WHAT ARE YOUR FAVORITE CITIES/TOWNS TO VISIT? IF YOU COULD EAT THROUGH A CITY FOR A DAY, WHERE WOULD YOU GO?**

My wife really enjoys travel, but I'm perfectly content spending a weekend in one of the great cities in Texas.

**DO YOU HAVE A PARTICULARLY MEMORABLE OR FAVORITE FOOD EXPERIENCE FROM CHILDHOOD OR AS AN ADULT?**

When I was nine years old, I was treated to dinner at a local steakhouse. After admiring the waiter's uniform, his professionalism, and his attentiveness to service, and then enjoying a great meal, I told my family that I wanted to be in the restaurant business.

**DO YOU HAVE A GUILTY FOOD PLEASURE?**

Fried chicken and hot dogs.

**WHAT'S YOUR FAVORITE DRINK?**

Perry's Big Red Blend.

**WHAT'S YOUR GO-TO BREAKFAST?**

Bacon, eggs, and hashbrowns.

**WHAT SINGLE DISH BEST DESCRIBES YOUR PERSONALITY?**

Steak and potatoes—a straightforward, down-to-earth dish with lots of layers and flavor.

**WITH WHOM WOULD YOU LIKE TO WINE AND DINE ONCE AND WHERE WOULD IT BE?**

George Strait. I would invite him to dine at my home and cook for him myself.

**WHAT'S YOUR FAVORITE FOOD MOVIE?**

"Big Night," a film about two brothers who run an Italian restaurant (I'm Italian).

**WHAT'S YOUR BIGGEST PASSION OUTSIDE OF WORK?**

Helping friends and family, especially related to health concerns and bio-wellness.

**WHAT'S YOUR GREATEST PROFESSIONAL ACHIEVEMENT?**

My father was my mentor, and I am very thankful that I was able to work alongside him, learn from him, and then take the dream to the next level, with him watching every step of the way.



PHOTOS COURTESY OF PERRY'S STEAKHOUSE & GRILLE



**IN THE KITCHEN WITH**

JACOBO JAFIF

A serial entrepreneur at heart, Jacobo Jafif is the CEO of Danko Hospitality Group, restaurateurs who focus on creating unique experiences that encompass food, drinks, and service. Based in Miami and Mexico City, Jafif's team operates restaurants around the world, including the recently opened Villa Azur in Grand Canal Shoppes at The Venetian® Resort Las Vegas.

Iconic recently caught up with Jafif to learn more about the celebrity-driven culinary experience he's bringing to the City of Lights in the U.S.

**YOU RECENTLY OPENED VILLA AZUR AT GRAND CANAL SHOPPES AT THE VENETIAN® RESORT LAS VEGAS. CAN YOU TELL US A LITTLE BIT ABOUT THE CONCEPT?**

Villa Azur is a unique destination for those who want to go out, have an elevated dining experience, and be in an upbeat atmosphere without having to go to a club. It is a one-of-a-kind restaurant and lounge that provides excellent food, over-the-top entertainment, and a grandiose party atmosphere, blended perfectly.

**YOU HAVE VILLA AZUR LOCATIONS AROUND THE WORLD. TELL US ABOUT THE DECISION TO OPEN IN LAS VEGAS.**

There's no place like Las Vegas. The more we became familiar with this amazing city, the more passionate we felt about bringing Villa Azur here. Las Vegas is a party city also known for its upscale dining, but it was missing a space that provided both. Tourists in Las Vegas come here to visit the best of the best, and I know that Villa Azur can provide that.

PHOTOS COURTESY OF DANKO HOSPITALITY GROUP





**WALK US THROUGH SOME OF THE HIGHLIGHTS ON THE MENU, FROM APPETIZERS TO MAIN DISHES, DESSERTS TO DRINKS.**

Prepared by Executive Chef Sani Hebjaj, Villa Azur's menu has a unique selection of dishes that anyone could love. Restaurant favorites include starters like the Crispy Tuna—which is made with a crispy rice cake, Big Eye tuna, spicy mayo, avocado crema, yakitori sauce, and wasabi tobiko, or the Truffle Burrata made with pistachio butter, endive, trevisani leaf, grapes, pine nuts, and croutons. Main dishes include the Ravioli de Romans made with house-made ricotta, Comté, Emmental, and truffle with champignon sauce, and Dover Sole Meunière made with caper, lemon, and brown butter prepared tableside. Specialty desserts include the Jafif Cake, made with crispy layers of puff pastry, cajeta, and vanilla ice cream, and the Smoked Nutella Mousse, made with caramelized marshmallows, graham crackers, and chocolate sauce. Popular cocktails include the J. Spritz—made with prosecco, St. Germain, elderflower, and mint leaves, and the Azur 75—made with No. 3 gin, St. Germain, lemon juice, fig syrup, and Kylie Minogue sparkling rosé.

**WHAT DO YOU THINK WILL SURPRISE DINERS THE MOST ABOUT VILLA AZUR?**

The entertainment at Villa Azur is unmatched. We have extravagant singers, bottle show presentations, music, showgirls, and other surprises during each dinner party experience, guaranteed to make each guest want to get up to sing and dance the night away.

**WHAT ARE SOME OF THE THINGS THAT INSPIRE YOU AS A RESTAURATEUR?**

One hundred percent, providing great hospitality. I love talking to our guests and making sure that they have an amazing experience with us. Nothing is more rewarding to me.

**WHAT IS THE GREATEST CHALLENGE IN RUNNING A SUCCESSFUL RESTAURANT?**

Training staff to successfully fulfill your vision. It's a challenge at first, but it definitely pays off in the end.

**WHAT MAKES A GREAT RESTAURANT EXPERIENCE?**

Delicious food, quality service, and a charming ambiance.

**WHAT ARE SOME OF YOUR FAVORITE RESTAURANTS AROUND THE WORLD?**

My all-time favorite restaurant is The Surf Club Restaurant by

Chef Thomas Keller in Miami [Surfside].

**WHAT ARE YOUR FAVORITE CITIES/TOWNS TO VISIT?**

I love to visit Miami, New York City, and Italy!

**IF YOU COULD EAT THROUGH A CITY FOR A DAY, WHERE WOULD YOU GO?**

Las Vegas, no questions asked. You can find the best of the best in this city.

**DO YOU HAVE A PARTICULARLY MEMORABLE OR FAVORITE FOOD EXPERIENCE FROM CHILDHOOD OR AS AN ADULT?**

I come from a foodie family. Food has always been an important aspect in my life. One groundbreaking moment in my life was when I went on a family trip to Europe and Istanbul, where we were able to appreciate the incredible culture and food made with the freshest ingredients. It was phenomenal.

**DO YOU HAVE A GUILTY FOOD PLEASURE?**

Chicken sandwiches.

**WHAT'S YOUR FAVORITE DRINK?**

I love an Old-Fashioned with tequila.

**WHAT'S YOUR GO-TO BREAKFAST?**

Bagels and lox.

**WHAT SINGLE DISH BEST DESCRIBES YOUR PERSONALITY?**

Veal Milanese

**WITH WHOM WOULD YOU LIKE TO WINE AND DINE ONCE AND WHERE WOULD IT BE?**

I would choose Steve Wynn, who I admire, and it would be somewhere in Italy.

**WHAT'S YOUR BIGGEST PASSION OUTSIDE OF WORK?**

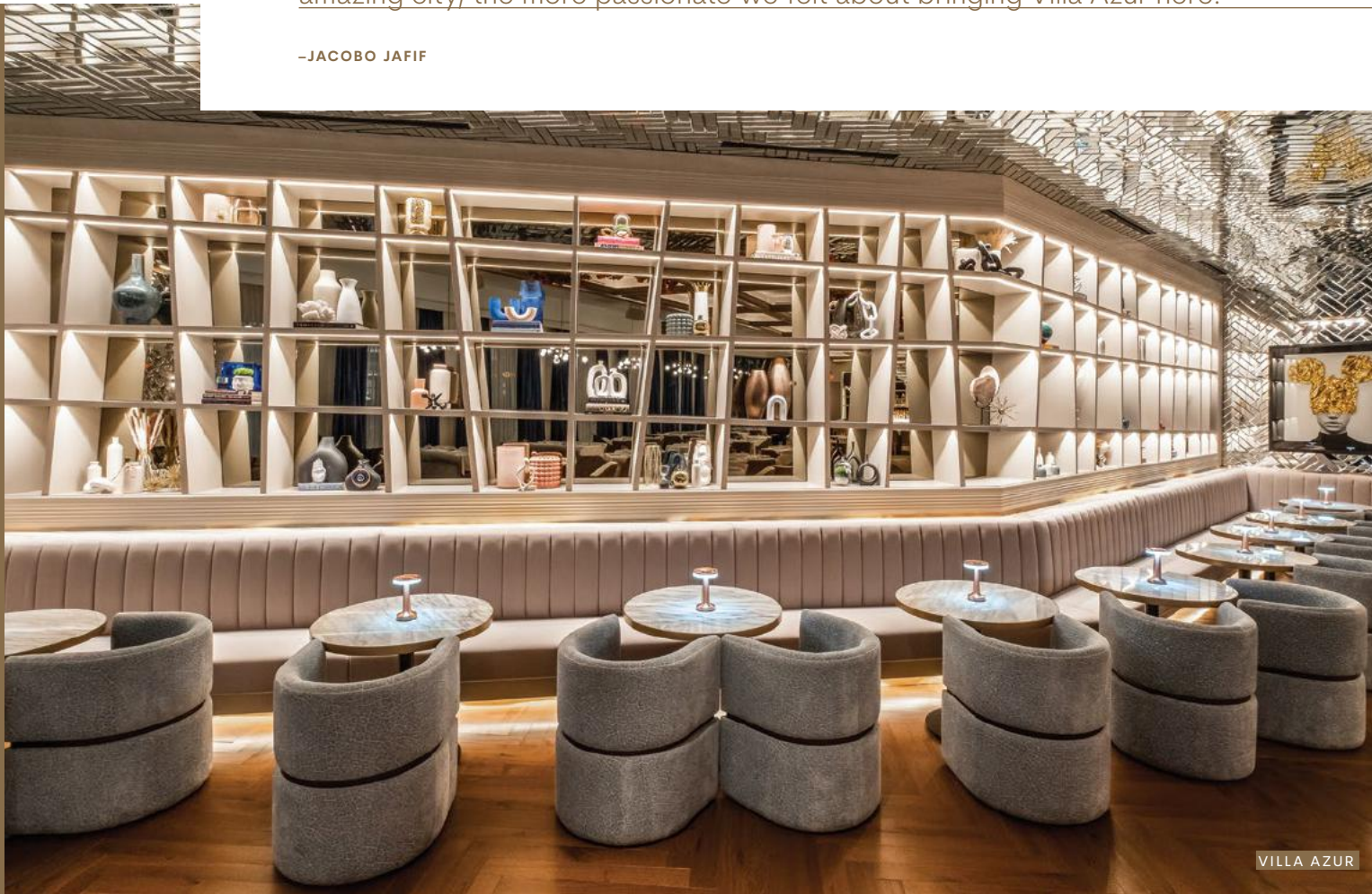
I love to play golf and DJ.

**WHAT'S YOUR GREATEST PROFESSIONAL ACHIEVEMENT?**

I've always dreamt about opening a restaurant in Las Vegas. I'm so happy to have made this dream come true.

"There's no place like Las Vegas. The more we became familiar with this amazing city, the more passionate we felt about bringing Villa Azur here."

—JACOBO JAFIF



PHOTOS COURTESY OF DANKO HOSPITALITY GROUP





PHOTO © STEVE BENISTY COURTESY OF ASSOULINE PUBLISHING

COURTESY OF ASSOULINE PUBLISHING

# The Fine Print

BY PHEBE WAHL

Alex Assouline shares a page from his book.

As COO for operations, brand, and strategy of Assouline Publishing, Alex Assouline has always had an artful eye for curation. After all, he grew up watching his parents, Prosper and Martine Assouline, build their eponymous Paris-based publishing house into a world-renowned luxury coffee-table book brand and later branch out into creating furnished custom libraries that reflect clients' individual interests. "Books are the solid part of our past and present," Prosper and Martine Assouline say in a letter on their website. "They are also beauty. For us, books are a matter of intellect and emotion, of heritage and innovation. Because information is not only about today, and the past is a sensational source of inspiration."

Iconic recently caught up with Alex to learn more about what inspires him.

## WHAT EXCITING NEWS CAN WE SHARE FROM THE WORLD OF ASSOULINE?

A recent notable highlight is our successful launch in collaboration with Louis Vuitton covering their late designer, Virgil Abloh ["Louis Vuitton: Virgil Abloh"].

## HOW DOES YOUR TEAM DECIDE WHICH PROJECTS TO TACKLE NEXT?

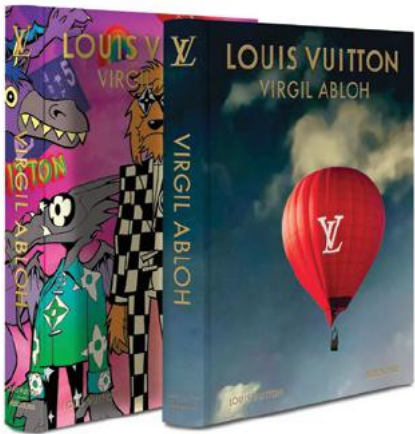
As a company today, we carefully select each topic based on what we know and love. We have a big interest in the subjects we write about and make sure to familiarize ourselves in depth with the subject. To further enhance our works, we make it a priority to select some of the best, most notable authors for whichever specialized subject we have at hand. Our initial ideation when creating our works begins with either a love story, a destination, an artist, or even a brand. Whichever topic it may be, we are here to tell the story, celebrate their heritage, and make their legacy come alive in a timeless, beautifully made book.

## WHAT ARTISTS, GALLERIES, OR UPCOMING MUSEUM SHOWS DO YOU HAVE YOUR EYE ON AT THE MOMENT?

Yes, I have a couple of exhibits that have caught my eye recently. I really liked the Casa Malaparte exhibition at Gagosian that was curated by one of my friends! I am also a huge fan of the designer Noguchi, and the eponymous museum in New York is showcasing an exhibition called "Noguchi Subscapes," which I am looking forward to checking out. Finally, the Brooklyn Museum's exhibit "Virgil Abloh: Figures of Speech" is a must-see; it is a beautiful display of Virgil's creativity.

## WHAT ARE SOME OF YOUR FAVORITE SPOTS AROUND NYC TO ENJOY AN ARTFUL EXPERIENCE IN TERMS OF DINING, COCKTAILS, AND CULTURE?

New York needed a bit of French newness. The hospitality brand Fouquet's is opening a hotel in Downtown Manhattan that includes a French restaurant, which I'm really excited about.



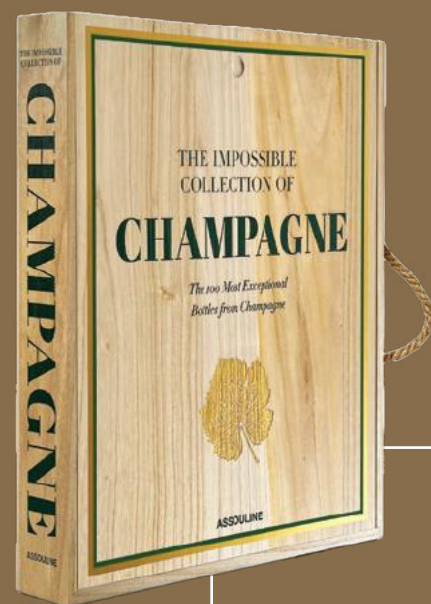
"LOUIS VUITTON: VIRGIL ABLOH" (CLASSIC BALLOON COVER AND CLASSIC CARTOON COVER)

Another place that I love is L'Ami Pierre, which recently opened in Midtown Manhattan, as well as The Flatiron Room, one of my favorite jazz spots in the city, with an extensive list of whiskey options. Finally, during the day I love to visit the Cooper Hewitt, Smithsonian Design Museum, as well as visiting The Met as much as I can.



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HARVESTERS SIT ON TOP  
OF THEIR CHAMPAGNE  
BARRELS AT HURÉ FRÈRES  
IN LUDÉ, FRANCE  
©HURÉ FRÈRES CHAMPAGNE



#### PEEK INSIDE

## The Impossible Collection of Champagne

FROM ASSOULINE PUBLISHING



A VINTAGE PHOTOGRAPH OF  
THE RUE DE LA CROIX D'OR  
IN THE VILLAGE OF ŒUILLY,  
WHERE TARLANT PRODUCES  
ITS CHAMPAGNE

©JEAN POYET



©STEVE BENISTY

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“Too much of anything is bad, but too much champagne is just right.”

— F. SCOTT FITZGERALD



A BOTTLE OF VEUVE CLICQUOT  
“LA GRANDE DAME”



SCAN HERE  
FOR EXCLUSIVE  
VIDEO CONTENT

“Whichever topic it may be, we are here to  
tell the story, celebrate their heritage, and  
make their legacy come alive in a timeless,  
beautifully made book.”

— ALEX ASSOULINE



# Meet the cover artist

BY JOHN WILKINSON

Allie Kushnir is a Chicago-based artist with a creative passion more second nature than supernatural.

"I don't feel this spiritual connection to my art, it's just like an instinctual drive that I can't really resist," Kushnir says. "Or if I resist it, I feel almost itchy in my own skin. Not exactly, but cabin fever—like I need to get out and make something."

After graduating college with a psychology major and an art minor, Kushnir set out to "figure out every possible way I could have a job that was going to be creative." She interned with artists, galleries, and framers; she created displays for Anthropologie stores; and she learned to sew and started selling textiles.

"The whole time I was like, 'How is this ever going to take off,'" Kushnir remembers. "It felt really, really impossible, but I wasn't going to stop."

Looking for new inspiration along the way, she turned her painting focus from oil portraits to abstract watercolors.

"I felt like playing around with something that felt lower stakes than doing an oil portrait," Kushnir explains. "When I was painting something representational, I was equally stressed as I was enjoying it. I was really down on myself about whether or not it looked like the exact thing I was trying to make."

"And then I saw these other pieces somewhere online where I was like, 'That looks fun and loose and creative in a different way where there's not necessarily an end goal.'"

You just feel it when it's complete, when it feels balanced in the right way."

As Kushnir's abstract work gained traction, she got the opportunity to make some larger pieces and began thinking about how she could make solid artwork that hung without needing to be prepared and framed. She was also drawn to the physical aspect of sculpture, saying it "has always interested me to understand how to construct anything."

"When I got into doing the 3D work, I just felt so much more inspired by it and excited by it," Kushnir says. "It's very physical, making the larger pieces, and something about feeling physically immersed in the work and covered in dust—it just makes me feel productive and excited and proud to see it all the way through."

In the last few years, Kushnir's work has ranged from sculptures and murals to watercolors based on clients' personal stories and a documentary series about thoughtful businesses. She seems at peace with the artist she is now.

"I just always wanted to know how to do everything and I still have so many things I want to learn," Kushnir says. "But today I can make clothing, I can quilt, I can build furniture, I can build sculptures, I can do an oil painting—there's all these things I can do now that I'm so excited that I know how. And I don't know if that means that I believe I'm necessarily great at it, I'm just really motivated and inspired by it."



"I don't feel this spiritual connection to my art, it's just like an instinctual drive that I can't really resist. Or if I resist it, I feel almost itchy in my own skin. Not exactly, but cabin fever—like I need to get out and make something."

— ALLIE KUSHNIR

PHOTOS COURTESY OF ALLIE KUSHNIR







“It feels balanced but at the same time not symmetrical, because I feel generally very bored by that. I want it to feel almost awkward or something, like odd and out of place. I don’t know how to explain that to anyone who’s not in my brain.”

—ALLIE KUSHNIR

PHOTO BY NICK FOCHTMAN

PHOTO COURTESY OF ALLIE KUSHNIR

**ABOUT THE COVER ART**

**“Dramatically Overstated” 2020**

This piece was among Kushnir’s earliest work in this form, adapted from a watercolor into 3D-cut and painted woodwork.

She approaches her abstract compositions without an end goal or message in mind.

“I thought you were supposed to have this deeper meaning to every single thing you do, but I no longer feel that way,” Kushnir says. “I am genuinely just moving shapes around until it feels right. That’s how I come up with a composition. I’ll almost make a mess of shapes and then I’ll cut away at them until I have the shape that I want. And then build and build on top of that.

“It’s almost harder for me to start with an idea because then I can’t get my brain out of what that specific concept is meant to be and how I’m tying everything back into that rather than just looking at it as if the composition feels right. It almost ends up being a distraction to me.”

While she doesn’t aim for a specific concept, Kushnir

explains, “I think for a long time, for a lot of the work I did, I was thinking a lot about the environmental impact of consumption in general. I still think about that all the time; I just don’t talk about it in my work as much as I used to.”

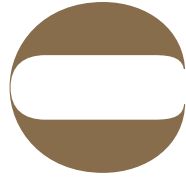
Kushnir remains hyperaware of where all her materials come from: buying secondhand, reusing excess in other pieces, staying away from plastics. She describes an ethos completely steeped in sustainability and positive impact, both in art and life.

“I think a lot about how, not only in consumption but just human interaction, something small that seems so on its face low-impact or trivial, it almost never is because it all accumulates. That’s how I see everything,” she says. “An interaction with someone, whether it’s positive or negative, trickles down onto the next person’s interactions, which then just spreads and spreads. And I feel that way every time I open a package of something; I think, ‘where is this going to go?’ and the answer is usually nowhere. It’s going to just be here forever.

“That is something that weighs on me a lot and therefore when I’m putting together work, that sort of stacking of shapes, I think that’s where that comes from.”

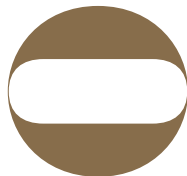






Our Iconic Collection properties exemplify the cutting-edge approach we're taking to reimagine the shopper experience through innovation, strategic thinking, community partnerships, advanced sustainability initiatives, and unparalleled activations. These destinations are alive with an energy that engages our guests and creates truly unique experiences.

We have transformed our centers into destinations for the next generation of consumers. Our gathering places are paradigms of modern luxury and accessibility—providing visitors with high-profile retailers and eclectic culinary and cultural concepts in inspiring settings.



ALA MOANA  
CENTER



GRAND CANAL  
SHOPPES



TYSONS  
GALLERIA



MIAMI DESIGN  
DISTRICT



THE SHOPS AT  
THE BRAVERN



OAKBROOK  
CENTER



THE SHOPS AT  
LA CANTERA



PIONEER  
PLACE



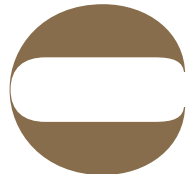
SHOPS AT  
MERRICK PARK



BROOKFIELD  
PLACE NY



CROWN  
BUILDING





# ICONIC *collection*

ALA MOANA CENTER

BROOKFIELD PLACE NY

GRAND CANAL SHOPPES

MIAMI DESIGN DISTRICT

OAKBROOK CENTER

PIONEER PLACE

SHOPS AT MERRICK PARK

THE CROWN BUILDING

THE SHOPS AT LA CANTERA

THE SHOPS AT THE BRAVERN

TYSONS GALLERIA

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