

RADIAH RHODES

PMP, CPC

WELL-BEING INNOVATOR | AUTHOR | BRAND BUILDER | PRODUCT DESIGNER | EXECUTIVE COACH | ENERGY PRACTITIONER

Radiah Rhodes is a visionary, entrepreneur, designer, engineer, and coach. After two decades of experience leading in small businesses and Fortune 100 companies in the beauty and information technology industries, Radiah became known for her strategic insights, impeccable design aesthetic, and natural ability to connect, lead, and get results. She has led and coached many executives and organizations to deliver exceptional business results and launched a strong portfolio of multi-million dollar products and services around the globe.

Most recently Radiah authored the book, *Being is the New Doing: A Divine Guide to Owning Your Energy, Time and Peace of Mind*. She also launched a collection of brands and products designed to transform and expand your intention and well-being. As an entrepreneur, corporate leader, wife, and mother of two amazing and active children, Radiah knows what it takes to be extraordinary in life and leadership. She trains clients on how to tap into and leverage their intention as the fuel and fire to create any desired outcome with ease and authenticity.

Whether it's personal expansion programs, business launches, or products on the shelves of Target and Walmart, her expertise can be seen, touched, and felt in the client experience and results.

EXPERIENCE + EDUCATION

- Managing Partner, Evók, LLC
- Founder + Visionary, Smart Pressed Juice
- Former Director New Product Development at COVERGIRL Cosmetics
- Certified Professional Coach and Energy Leadership Index - Master Practitioner, IPEC Coaching Institute
- Member of Forbes Coaches Council
- Project Management Professional, Project Management Institute
- BS Engineering, NC State University

IMPACT

Radiah Rhodes is a rare gem. She is a consummate professional who collaborates with clarity, intention and vision. When mapping out the vision for Wonder of Women, Radiah's consult was significant in helping me interpret and communicate our mission for the organization while ideas and vision were unfolding in real time. I strongly recommend her services to any person or company interested in realizing what they envision. Radiah can help make your dream a living reality.

– V. Very, **Visionary at Wonder of Women**

Radiah has a striking ability to create new creative pathways for companies. Her vibrant approach to the creation of products and services is unparalleled. She has the extraordinary ability to capture the essence of strategy and elevate it to new heights each and every time. After each meeting with her, I'm always amazed at the value she brings to the table and the passion and confidence she inspires in my team. Radiah has my highest possible recommendation.

– A. Vonheim, Chief Juicer at **Smart Pressed Juice**

PRESS

THE
HUFFINGTON
POST

Forbes

(SiriusXM)
SATELLITE RADIO

ESSENCE

THRIVE
GLOBAL

Walker's
Legacy

in
her
shoes

the
grio

the
grio

evók
life by design

EXPERIENCE EVÓK! CONTACT US TO LEARN MORE.

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ABOUT EVÓK

Evók is a well-being company. Emphasis on BEING. Being Well. Being Whole. Being YOU. We're here to lead the conversation on well-being and shift it from life hacks and wellness activities to self-actualization and the power of personal freedom and fulfillment. Our mission is to free up women to transform the world. Our message... Being is the New Doing. You're doing too much. We design transformational products for people who are losing a vital part of their life to dissatisfaction and burnout and want to live with purpose, increase their intention, and experience what it's like to own your time and energy.