



# Wish Upon a Planner

**CEO/Founder: Ali Wigle**

Ali Wigle is the founder of Wish Upon a Planner and brains behind everything Disney strategy (*and usually eating or longing for chips & queso with a salty margarita*).

**Her specialty?** Using her love of numbers and data to analyze crowd patterns, wait times, and pricing trends to show her community members how to plan more efficient, stress-free Disney visits.

Each year, her strategies help more than 20,000+ people skip long lines, get the most value for their dollars spent, and experience the Walt Disney World vacations of their dreams.



**37K+**

FB + IG followers



**40K+**

monthly page views



**20K+**

transactions/year



**25K+**

email subscribers

## SIGNATURE TOPICS

- ✓ Line-beating & park strategies
- ✓ Genie+ and Lightning Lanes
- ✓ Food/Dining reviews & recs
- ✓ Adult-only trips
- ✓ Owning and operating a Disney content-based small business

## WORKING TOGETHER:

Ali is available for podcasts, interviews, product sampling and more. Get in touch below!



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