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PROFILE

I've been building brands and creatively solving problems through design, photography, and advertising for the last decade.

I'm a big fan of wiener dogs, smart objects, travel, bang energy drinks, typography and lettering.

INTERESTS



AWARDS

CMYK 55 Top New Creative
Silver Addy - Whipoorwill Grove
Creative Circus - Best of Design

Brittany MCCULLERS

EXPERIENCE

LIBERTY HARDWARE – SR DESIGNER

Work closely with marketing teams to develop strategic branding, merchandising, packaging, retail environments, renderings, photography, and advertising for a variety of brands and products sold throughout Home Depot, Lowe's, Target and other retailers.
2017 - Present

FREELANCE DESIGNER

Designer/Art Director on various projects for Baldwin&, Cree, Videri Chocolate Factory, and Rooted Beauty.
2013 - Present

THE VARIABLE – DESIGNER

Designer on various projects for clients including; Lowes Foods, Softe Activewear, and Spin Master Toys.
2014 - 2015

MULLEN LOWE – DESIGNER

Designer on various accounts including; Pepboys, TRESemmé, HondaJet, Hanes Brands, Sprout, CSX Transportation, Computer Sciences Corporation, Foodlion, Abbott Nutrition and Ulta Beauty.
2011 - 2014

EDUCATION

THE CREATIVE CIRCUS

Found that when you do what you love, you love what you do
2009 - 2011

LANIER TECHNICAL COLLEGE

Learned the back end of design and that I'd prefer to be at the forefront
2008 - 2009

GEORGIA PERIMETER COLLEGE

2005 - 2007