

CATALOGUE
PROMOTIONAL & MERCHANDISING

ORS · BRAND ·
TALLO



ESSENTIAL - APPROACH.COM

EA

Brand Tailors

at essential,

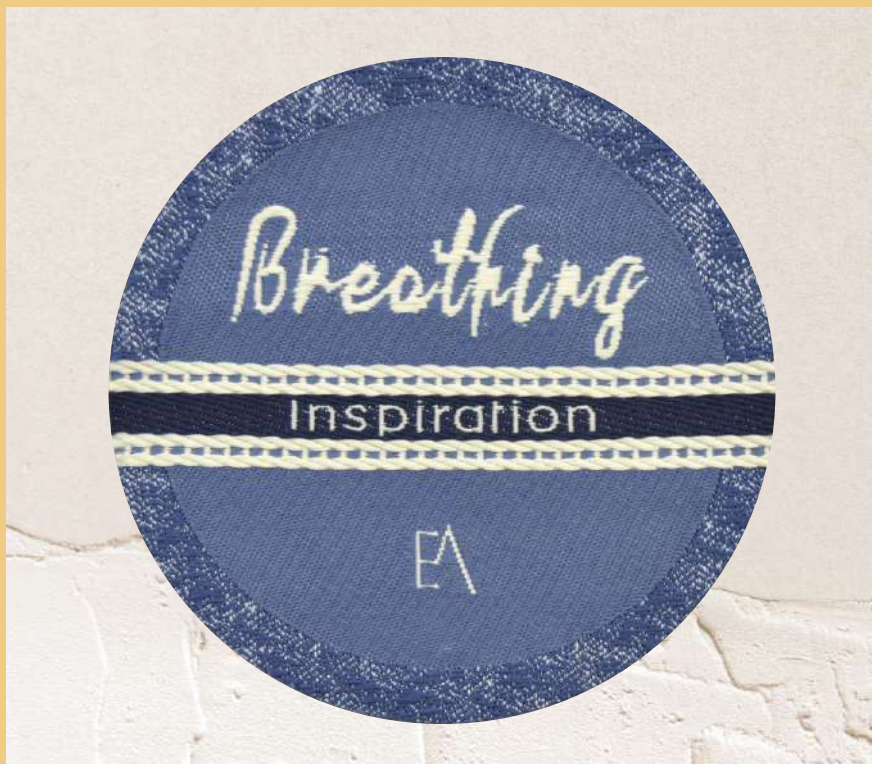
YOU WILL FIND A
TALENTED TEAM, THAT
WILL HELP YOU DEVELOP
THE — CONCEPT FOR
YOUR LABELS COLLECTION.

AND MORE.

we work WITH YOU
THROUGH THE DESIGN,
SELECTION OF MATERIALS
AND FINISHING.

C O N C E P T

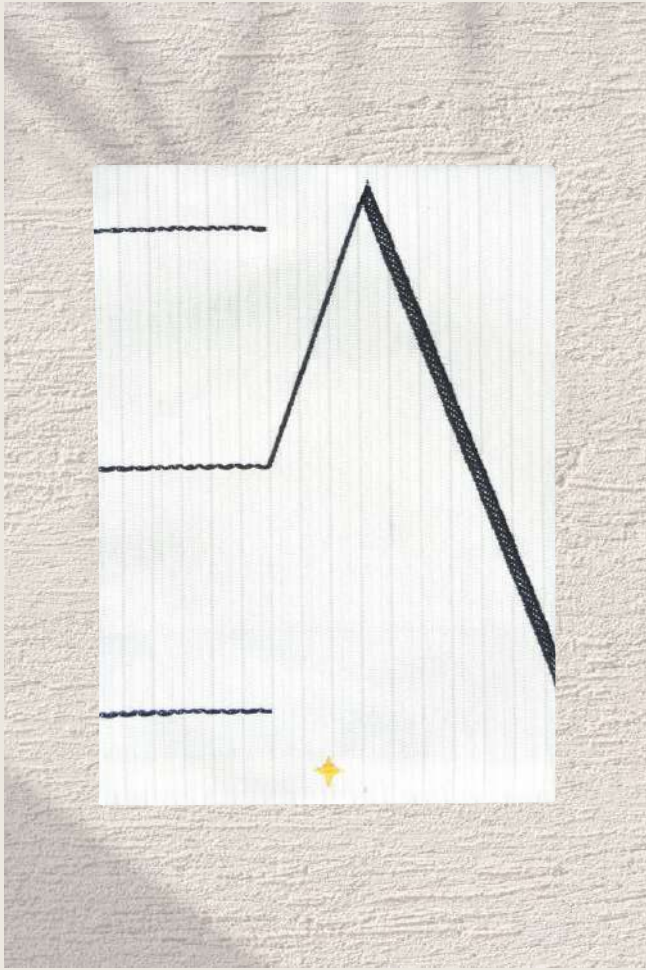
M A T E R I A L S



D E S I G N

F I N I S H I N G

all ESSENTIAL products are sourced and crafted in Portugal.



We are your one-stop shop
and partner in developing
and delivering your
branding products, with
the differentiation your
are looking for.

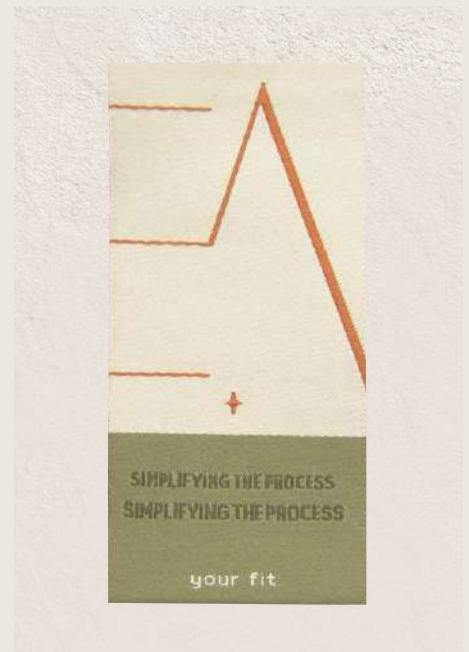


essential is your

EXPERT—PARTNER
IN PROVIDING
ADDITIONAL DETAILS,
SUCH AS:

HANGTAGS,
PRINT & WOVEN
LABELS, RIBBONS,
PATCHES, PACKAGING,
PULLERS & OTHER
ACCESSORIES.

Branding to Impact



We design impactful solutions that balance our partners' unique approach and brand(ing) ambitions with our creativity and quality standards.

WHAT YOU CAN EXPECT

when you partner with us

STRAIGHTFORWARD *approach*

We value your time and resources, and all our processes are oriented towards offering you timely solutions and information.

TRANSPARENT *communication*

From the moment you reach out to us, it is our priority that you find an open line of communications regarding potential solutions, pricing and timings.

FLEXIBLE *processes*

We offer a versatile and dynamic approach that allows our clients to customize and refine their label aesthetics to perfectly match their brand identity and product specifications.

Our Approach To Design



With us, you know that the design we create together will fit into the production requirements, so you can be sure your expectations will be translated into outstanding branding products.

WE KNOW THE
IMPORTANCE THAT
PRODUCT DESIGN
HAS FOR YOU.

— we continuously
follow the latest trends
and innovations, both
local and international,

FOR THE DESIGN
AND DEVELOPMENT
OF YOUR NEW
BRANDING PRODUCTS.



EXPLORE OUR THEMES
AND STYLES BASED ON
OUR PAST WORK.

KEEP SCROLLING FOR MORE!



FABRIC





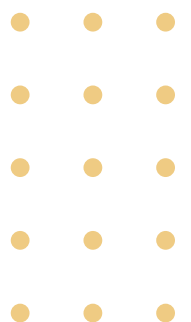
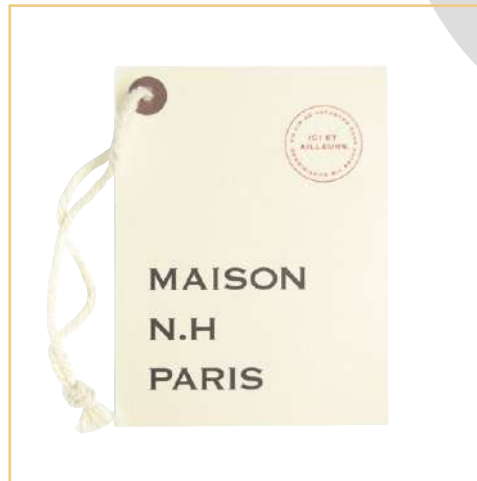


ZIP PULLERS



PAPER





STICKERS

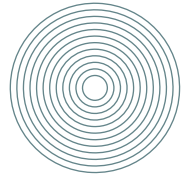


PATCHES

fabric







PATCHES

rubber





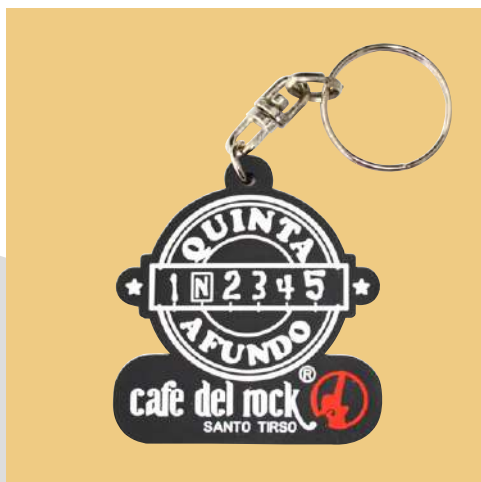


RIBBONS



KEY RINGS





LANYARDS



PACKAGING

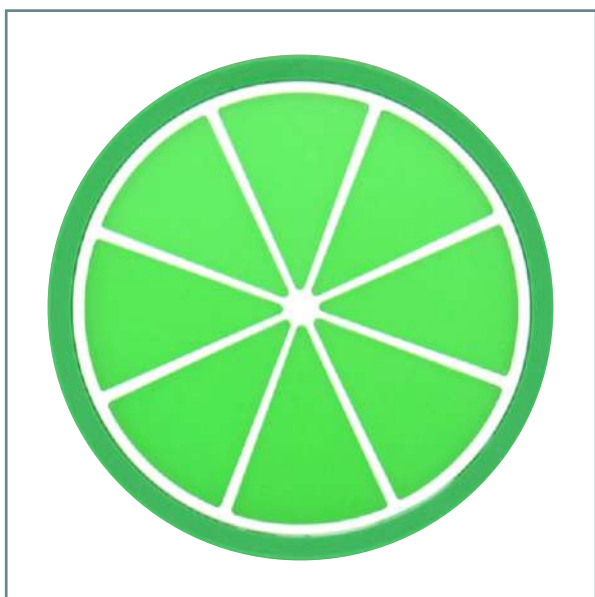
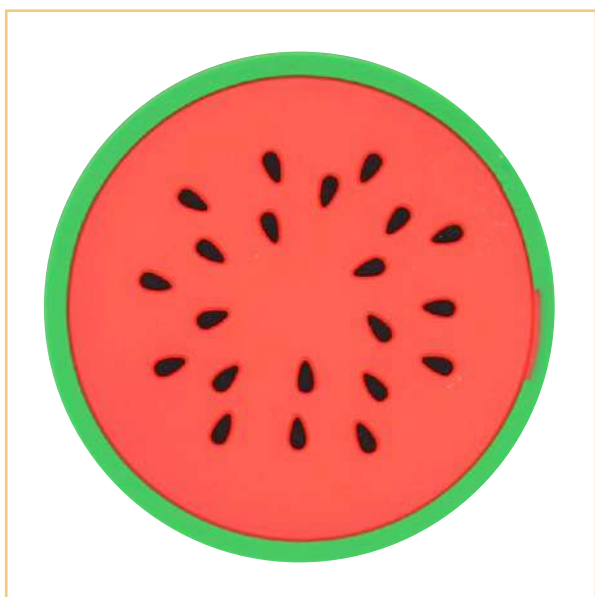


DECORATION

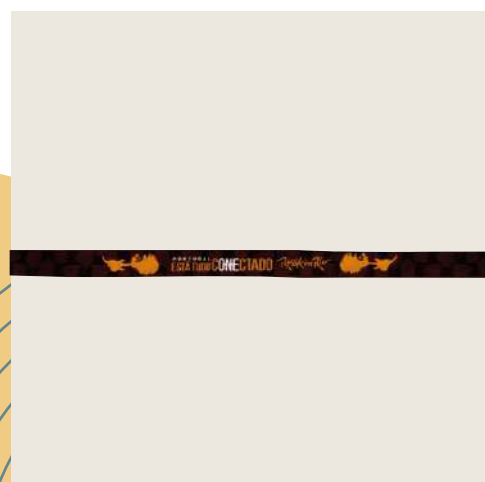
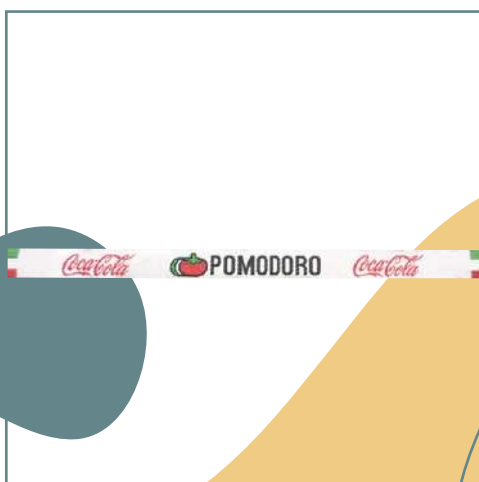




COASTERS



WRISTBANDS



transform YOUR LABELS INTO STANDOUT BRANDING accessories

Our Products

FABRIC LABELS

Rubber
Woven
Printed
Care
Size
Synthetic
Silicone
Knobs

PAPER LABELS

Hang tags
Laundry Tags
Stickers
Custom Packaging
Exhibitors
Custom button Bags
Stationary

RIBBONS

Woven
Printed

PROMOTIONAL LABELS

Wristbands
Key Rings
Lanyards
Packaging
Decoration
coasters

ZIP PULLERS

Rubber Zip
Woven
Synthetic

DIVE DEEPER INTO THE ESSENCE OF

[ESSENTIAL-APPROACH.COM](https://essential-approach.com)



Brand Tailors

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