



MAYFIELD & CO WEDDINGS

Pricing Guide

Full-Service Wedding Design, Planning, and Coordination Package

STARTING AT \$7,000

This package is the ultimate planning package. Perfect for the bride who needs extra support throughout the planning journey. This package will take care of all the stress so you don't have to! After we sign the contract, we will begin wedding planning the following week. Our Full Service package includes design, planning, and coordination (this includes day of coordinating). Our team will handle everything while you sit back and relax.

DESIGN

Our Design package will bring all your wedding design dreams into reality. Our Design package is included in our Full Service Package. You give us what you are envisioning and we add all the sparkles. This package is also available as an A La Carte option.

- Initial design meeting
- Theme selection and design direction
- Color story development
- Design elements such as textures, patterns, and shapes
- Spatial design and layouts of the ceremony and reception locations
- Food, wine, beverage, bar, and confection selection
- Paper selection, event branding, and design, including invitations, day-of paper, gift bags, favors, escort card displays, signage, and everything in between
- Flower selection and design
- Tablescape design
- Rental selection and management
- Custom lighting design
- Detail selection and design
- Delivery of custom wedding design, including an inspiration board, walking you through your wedding and every detail your guests will experience

PLANNING

Precise planning is essential for a smooth stress free wedding day. We offer everything from budget planning to timelines and getting your perfect vendor team during this process. The guess work will be out of your hands and in ours so you can worry less!

- Email and telephone communication during our office hours
- Kick-off call to jump-start the planning process
- Initial budget and planning meeting, to take place within 30 days of our kick-off call
- Budget creation, tracking, and management
- Personalized planning to-do list updated once a month
- Monthly wedding progress reports
- Organization of files and information, including prepared check-lists, spreadsheets, contracts, notes, and other files
- Customized timeline and event flow to ensure the wedding runs smoothly, updated throughout the process
- Vendor research, review, and selection, including all your major vendors
- Vendor payment management and scheduling
- # of in-person meetings equivalent to months of planning, to be held in-person or virtually
- Communication and organization of vendors throughout the planning process
- Attendance at planning meetings with the caterer, floral designer, venue team, rental companies, transportation companies, entertainment, invitation designer, and other vendors of distinction as it relates to the flow of your event
- Organization and management of guest accommodations and transportation
- Etiquette support throughout the process, assisting you in managing tricky scenarios

COORDINATION

Coordination includes all of the “on site” work that needs to happen during the week of the wedding. Our coordination service within our Full Service Wedding Design package also includes 12 hours of on site coordination with a lead planner and two assistants the day of your wedding. That way you and your loved ones can enjoy the day without any worries of logistics.

- ??Receipt of fully assembled wedding decor items for placement up to one week prior to the wedding
- Final confirmation of all vendors, including individualized timelines and instructions
- Final planning meeting two weeks before the wedding
- Final walkthrough of your wedding venue with relevant vendors
- Bridal party timelines and instructions
- A 1-hour wedding ceremony rehearsal to take place the week of the wedding
- 12 hours of on-site coordination and production on the day of your wedding
- Two guaranteed assistants on the wedding day for up to 12 hours
- Full coordination of all your hired vendors, including venue staff, catering, floral design, production crews, entertainment, photography, videography, bridal styling, beauty, musicians, officiant, and any vendors you've hired
- *Pre-wedding ceremony set-up, styling, and coordination to ensure the wedding design comes to life.
- Full coordination of the wedding day and cues, including pre-ceremony festivities, ceremony, cocktail hour, dinner, and dancing
- *Post-wedding clean-up and take down

Full-Service Wedding Design, Planning, and Coordination Package

STARTING AT \$7,000

*Estate, tented and elaborate weddings will need additional set up and tear down assistance. This could affect package price.

Wedding Management Package

STARTING AT \$2,000

Our Wedding Management Package is created for the bride who has all the design and planning under their belt. With this package, we come in 12 weeks before your wedding day to support you in the final details, plus a couple of add-ons in the beginning to get you going! You will also receive full coordination on the day of your wedding, which allows you and your loved ones to hit the cruise control and enjoy the ride!

WEDDING MANAGEMENT

Our Wedding Management Package will help in fine tuning all of the last minute details. This package is best suited for the bride who has done all the planning and design work and needs support during those last weeks of planning. Our team will take over at 12 weeks before your big day to get everything organized and ready for the big day! This is the time when all the dots need to be dotted and we are here to help get you to the other side! This package works perfectly with a la carte items to truly get a customized experience tailored to your needs.

- Vendor recommendation list of the very best in the business at time of contract signing
- Email and telephone communication six weeks prior to your wedding
- Personalized planning to-do list for the final six weeks with deadlines
- Review of files and information, including vendor contracts and confirmed wedding details
- One timeline meeting to go over event logistics and cadence
- Customized timeline and event flow to ensure the wedding runs smoothly
- Assistance with finalizing your seating chart
- Etiquette support throughout the final six weeks, assisting you in managing tricky scenarios
- Final confirmation of all vendors, including individualized timelines and instructions
- Final planning meeting two weeks before the wedding
- Final walkthrough of your wedding venue with relevant vendors
- Bridal party timelines and instructions
- A 1-hour wedding ceremony rehearsal to take place the week of the wedding
- 10 hours of on-site coordination and production on the day of your wedding
- One guaranteed assistant on the wedding day for 10 hours
- Full coordination of all your hired vendors, including venue staff, catering, floral design, production crews, entertainment, photography, videography, bridal styling, beauty, musicians, officiant, and any vendors you've hired
- *Pre-wedding ceremony guidance on set-up, styling, and coordination to ensure the wedding design comes to life
- Full coordination of the wedding day and cues, including pre-ceremony festivities, ceremony, cocktail hour, dinner, and dancing
- *Post-wedding clean-up and take down
- Honeymoon checklist

Wedding Management Package

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A La Carte Services

DESIGN-LITE

\$250

Maybe design is not much of your thing. Nothing gets us more excited than a perfectly designed tablescape. This a la carte option is perfect if you are needing expert advice on what looks good and what we might need to pass on (we got you) This option includes a 2 hour design meeting to talk through what you are envisioning then we will put together a list of what you need to bring your vision to life!

PLANNING HOURS (10/20/30)

Did we just become planning besties? Yes we did! If you find yourself needing extra planning help with vendor recommendations, attendance at meetings, budget management, or support in another area- we are here for you! You will receive our expert advice and planning skills that can only come from the pros but tailored to you! Hours can be adjusted to your needs. If you need more or less, no worries we can accommodate that by using our per hour rate.

10 HOURS FOR \$500

20 HOURS FOR \$900

30 HOURS FOR \$1400

ADDITIONAL DAY OF HOURS

\$70/ HOUR

Whether you need more time for set up, a longer wedding day timeline, or additional time for breakdown- this add on item will ensure everything gets done properly. This a la carte item includes a lead planner and one assistant.

ADDITIONAL DAY OF ASSISTANT

\$200

Depending on the size of your wedding additional assistance for day of managing will be added to weddings with 200 + guests. This will assure your wedding day will run as smooth as possible with assistance at every corner. You and your guests to be able to enjoy the day knowing you are fully taken care of.

Compare Planning Packages

EVENT MANAGEMENT	A LA CARTE	FULL SERVICE																		
<p>\$2,000</p>		<p>\$7,000</p>																		
<p>THIS PACKAGE INCLUDES:</p> <ul style="list-style-type: none"> • Communication 12 weeks prior to wedding, final 6 week to-do list, timeline, and vendor review. • Vendor recommendation list at time of contract signing • Custom timeline, event flow, seating chart finalization, etiquette, and vendor coordination. • Final walkthrough, bridal party instructions, 1-hour rehearsal. • 10 hours on-site day of coordination with one assistant, vendor oversight. • Oversee and assist with pre-ceremony set-up, post-wedding clean-up. • Honeymoon checklist 	<table border="0"> <tr> <td>Design-lite</td> <td style="text-align: right;">\$250</td> </tr> <tr> <td colspan="2">Additional planning hours</td> </tr> <tr> <td>10 hours</td> <td style="text-align: right;">\$500</td> </tr> <tr> <td>20 hours</td> <td style="text-align: right;">\$900</td> </tr> <tr> <td>30 hours</td> <td style="text-align: right;">\$1400</td> </tr> <tr> <td colspan="2">Additional day of hours</td> </tr> <tr> <td></td> <td style="text-align: right;">\$70/hour</td> </tr> <tr> <td colspan="2">Additional day of assistant</td> </tr> <tr> <td></td> <td style="text-align: right;">\$200</td> </tr> </table>	Design-lite	\$250	Additional planning hours		10 hours	\$500	20 hours	\$900	30 hours	\$1400	Additional day of hours			\$70/hour	Additional day of assistant			\$200	<p>THIS PACKAGE INCLUDES:</p> <ul style="list-style-type: none"> • Kickoff call, budget meeting, and monthly progress updates. • Budget creation, tracking, and personalized to-do list. • Vendor research, selection, payment, and scheduling. • Organization of materials, checklists, contracts, and communications. • Coordination of vendor meetings, accommodations, transportation, and etiquette. • Initial design meeting, theme, and design direction. • Color story, textures, patterns, and spatial layouts. • Food, beverage, flower, and tablescape design. • Paper selection, event branding, rentals, and lighting. • Design proposal, inspiration board, mock-up meeting. • Receipt of decor items up to one week prior. • Final vendor confirmation, timelines, and instructions. • Final meeting, walkthrough, bridal party instructions. • 1-hour rehearsal, 12 hours on-site day of coordination with two assistants. • Oversee and assist with pre-wedding set-up, and post-wedding clean-up • Honeymoon checklist
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NEXT STEPS

Email us to set up a consultation

MayfieldCoWeddings@gmail.com

Can't wait to meet you!