

ABOVE & BEYOND

LIVE ONLINE PROGRAM LEAD BY MINJI WONG

Most leadership programs don't address the unique dual intersectionality of women of color who are becoming inspirational leaders. Act with power and lead with impact in this unique program for women leaders on the rise.



**AN INTIMATE AND
CUSTOMIZED
LEADERSHIP
EXPERIENCE
CREATED FOR ASIAN
AMERICAN LEADERS
BY ASIAN AMERICAN
LEADERS WHO
ACTUALLY GET IT.**

Overview:

There's no time like the present to embark on your custom leadership journey tailored for women of color. Above and Beyond addresses the challenges and issues that race and gender have in the workplace. Through a blend of human-centered research and social psychology, Above and Beyond gives you powerful skills, strategies, confidence, and connections to meet your professional goals and deepen your impact.

This intensive, five-week live online program is a research-driven, career-accelerating experience that will not only transform the way you show up, it will fundamentally change the way you lead. Women of color are seen and treated differently in the workplace. As a high-potential woman leader preparing to take on more responsibilities, learning how to navigate the workplace and broaden your executive presence are essential.





Program Journey

1

WHAT'S MY STORY

2

LEANING FORWARD WITH
MY NORTH STAR

3

RADIATE THROUGH MY
PERSONAL BRAND

4

POWER THROUGH
PRESENCE

5

ENERGY MANAGEMENT
AND ACTION PLANNING

Key Benefits & Takeaways

Strengthen Your Authentic Leadership Skills

- Equip yourself with career strategies to get where you want to go and develop self-awareness to succeed on the way
- Improve your executive presence, learn how your personal leadership style impacts others, and gain greater awareness of your personal strengths
- Develop powerful negotiating skills and rethink your approach to negotiation
- Build a strategic leadership vision- and create a plan to immediately take action

Establish a Strong Professional Network

- Learn tactics for building effective, supportive professional relationships and networks

Acquire New Tools to Cultivate Personal Fulfillment from Work

- Discover tools to achieve work-life balance and reap greater rewards and personal satisfaction from your work.



Happy Clients Include



Who Should Attend?

This program is right for those who...

- Women of color who want greater insight into how your identities influence how you show up and are perceived in the workplace, and ways to leverage these unique characteristics as strengths
- Women preparing to take on increasing levels of responsibility and challenge as they move into more senior leadership or management roles
- Women who are in the early to middle phases of their careers in leadership roles, with around three to five years' experience in an entry to the middle-management role
- Learn tactics for building effective, supportive professional relationships and networks
- Those of all genders who are interested in supporting emerging women leaders



Customize The Program

Turn Above & Beyond into a custom learning experience for your team or organization. At Her Best, LLC helps organizations of all sizes in every industry identify core problems and create new solutions to address current and future business needs. We work closely with you to holistically design a program that gets results

What Our Clients Are Saying

"I've felt a transformative change in not just how I see my career and professional relationships but in my own confidence and approach to my work. Minji helped me uncover nuances in my working style that were directly tied to norms and expectations I learned growing up as a woman of color. Most importantly, she helped me find new techniques to approach my work and working relationships that honored and respected who I am while ensuring I wasn't inadvertently holding myself back"

- Abby H, VP Salesforce

*"I experienced *years* of personal growth in just a few months, and my only wish is that I had met Minji earlier in my life. Minji worked with me to identify patterns of behavior that inhibited my ability to become a more authentic, high-impact, and influential contributor to not just the professional workplace, but in all aspects of my life. I will always credit Minji with the key role she played in accelerating my career growth."*

*- Joy L, VP Journalism for Corporate
Public Broadcasting*



Take The Next Step

For more information on High-Potential Women Leaders, or to apply to the program, please
contact Minji Wong



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www.AtHerBest.co