



# WELCOME

ABOUT WESTBOUND WOMEN

Virginia is full of strong women who fiercely conquer whatever fuels their fire, with stories that remain untold. Those who embrace the western lifestyle throughout the valley. As a photographer fascinated by western-influenced art, I have felt a calling to bring this culture conveniently to other photographers who share the same passion. The goal of Westbound Women is to highlight western lifestyle through your own lens, granting the opportunity to close a gap of thousands of miles, bringing the west to your doorstep.

This year it I am pleased to share a western wedding photography content day at a venue with sweeping mountain views and impressively shares the breathtaking scenes of the valley. Creatively curated styled shoots outline timeless trends and over the top moments that will set your photography *apart*, not blend in.



# MEET YOUR HOST

ASHLYN CLEMMER PHOTOGRAPHY

I am a ninth-generation farmer from southern Augusta County, VA who loves her cows, cattle dogs, & cameras! I am a graduate of Virginia Tech where I majored in pre-veterinary animal sciences. My passion for photography began as a kid on my family's cattle + crop farm where I would take photos of all the animals, equipment, and my family doing what they love. One thing led to another and I also began to take photos for friends and it has flourished into a full-time career of capturing weddings and illustrating other beautiful stories.

*xx Ashlyn*



# WESTBOUND WOMEN 2025



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## ATTENDEE FEEDBACK



Hannah, Hannah Adams Photography

I Learned so much, made some good friends, and got so much good content during Westbound Women 2025. Ashlyn is an amazing host and I cannot wait for the next one!

Maria, TwentySix Photography

Westbound Women Content Day was such a great experience! I learned so much about photographing livestock and picked up some awesome tricks for keeping animals' attention during shoots. The atmosphere was fantastic, everyone was so easy to work with, and the models were friendly and professional. I'd highly recommend this event to any photographer looking to build their portfolio and gain a valuable experience!



Anna, Anna Ree Photo

Westbound Women provided an amazing opportunity and experience for me and my business. I was able to connect with some great photographers who share similar interests as me. It showed me the importance of having those connections especially in the photography industry. Being able to take photos of the western lifestyle is just something I needed to grow my portfolio and having Westbound Women provided that great opportunity.



Laura, Laura Miller Photography

Westbound Women was wonderfully executed and each detail was carefully thought through. I enjoyed meeting different vendors, models, and photographers. I had a blast and loved working with Ashlyn Clemmer Photography!

Alex, Alex & Ana Photography, LLC

I had no idea what to expect as the Western theme is outside of my comfort zone. However Ashlyn knocked it out of the park, everything was organized and communication was great. The venue provided multiple options for different backgrounds and each model had their own style/vibe so you were able to capture their individuality. Every little detail was thought of and attended to. We were all able to capture beautiful images!



# STYLED SHOOT #1

A highly anticipated mood board showing off a never-before-seen Virginia western bride & groom. This styled shoot will include a model bride and groom, their horses, and saddle florals that you will obsess over the rest of your career!



\*\*\*Photos are NOT owned by Ashlyn Clemmer Photography!! INSPO ONLY\*\*\*

## MODEL COUPLE



*Nicole & Quentin*

# STYLED SHOOT #2

This mood board shares a trend-worthy western bride and groom. A styled shoot featuring a model bride & grooms with an elegant cowgirl veil leaving endless, stunning veil moment opportunities!



\*\*\*Photos are NOT owned by Ashlyn Clemmer Photography!! INSPO ONLY\*\*\*

## MODEL COUPLE



*Greta & Chase*

# STYLED SHOOT #3

A mood board depicting the inspiration behind our western bridal shoot. This styled shoot will feature a model western bride, bouquet, and horse.



\*\*\*Photos are NOT owned by Ashlyn Clemmer Photography!! INSPO ONLY\*\*\*

## MODEL BRIDE



*Logan*

# WESTBOUND WOMEN 2026 OFFICIAL VENDORS



*Florist*

Railway Road Cut Flowers

Railway Road Cut Flowers is a flower farm located in Mount Solon, Virginia. We strive to provide quality, locally grown flowers to the Shenandoah Valley and surrounding areas. We specialize in creating beautiful event and wedding florals.



*Makeup Artist*

Tori Flick

Tori is a bridal makeup artist with a love for soft, refined beauty that feels natural and effortless. Her approach prioritizes calm, intentional wedding mornings where brides feel confident, comfortable, and fully themselves.



*Hair Stylist*

Destiny Vinson

I'm Des—a hairstylist and wedding hair & makeup artist based in Virginia and currently working behind the chair at a salon in Verona. I've been a licensed hairstylist for nearly four years and creating wedding hair and makeup for eight, but loving this craft has been a lifelong thing—I've been obsessed since I was a little girl.



*Bridal Shop*

Amanda's Touch Bridal  
Waynesboro

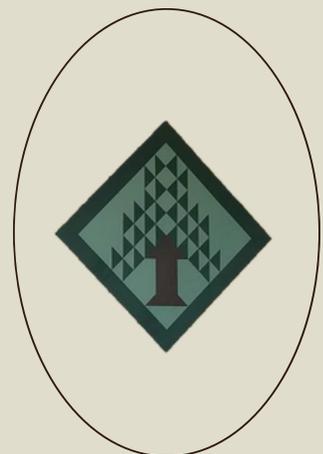
For 28 years, Amanda's Touch Waynesboro has been honored to walk alongside brides and grooms during one of the most meaningful moments of their lives. What we do goes far beyond finding a dress or the perfect tuxedos/suite—it's about helping every person feel confident, beautiful, and truly seen. We pride ourselves on creating an unforgettable, once-in-a-lifetime experience that stays with our customers long after their wedding day.



*Silversmith*

Elaine Silver Co

I'm Lindsey Banks - silversmith and lover of Jesus. In August 2025, my husband and I got married and settled down in Kentucky where I create sterling silver and turquoise jewelry. I specialize in girly, elegant designs and custom bridal orders and each piece that comes off my bench is made with great intention.



*Venue*

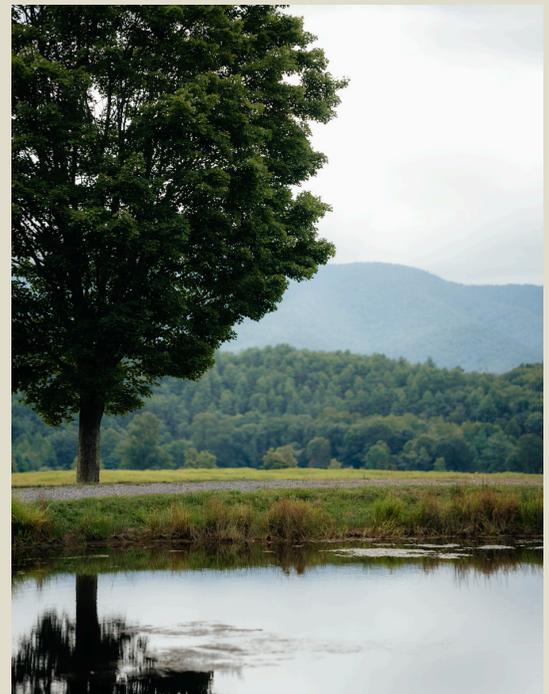
Scotland Farm

Scotland Farm is a 900 acre property in beautiful West Augusta, Virginia. Hay, corn and cattle fields are nestled up to the base of Shenandoah Mountain and join the George Washington National Forest. The pavilion and log homes offer facilities for weddings and all sorts of special events as well as weekend cabin getaways. Owned and operated by Leslie Scott, she enjoys having guests come enjoy the picturesque setting and the peaceful surroundings of her family's farm.

# THE VENUE

SCOTTLAND FARM

*\*\*photo is NOT owned by ACP\*\**



*\*\*photo is NOT owned by ACP\*\**

# WHAT TO EXPECT



## *Photographer Networking*

Meet local photographers that may share the same interests as you! This is a great time to build friendships in the industry! Community over competition!

## *Portfolio Building Content*

Create unique imagery that will catch the eye of future clients and caters to your target clientele! Show off your full potential with styled shoots created with the purpose of setting your photography apart!

## *Spark Your Creativity!*

With so many unique styled shoots, there has never been a better chance to let your creativity thrive! GO against the grain, collaborate with other photographers, and use this chance to freshen your style!

# WHO IS WELCOME?

Bring your camera gear for a day full of capturing horses, breath-taking views, and western-flared women in their element!

Photographers of all experience levels are welcome with the understanding of basic settings and camera functions as minimal educational opportunities will be available. Westbound Women's ultimate goal is to provide newcoming photographers access to extraordinary settings to create an eye-catching portfolio as well as an outlet for creativity for the most experienced photographer.

# CONTENT DAY INFORMATION

## COST & WHAT'S INCLUDED

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\$350 due in full at booking.

Meal is included for registered attendees.

Any travel or hotel accommodations are not included.

## HOW TO REGISTER

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Please register through the link or QR code.

Must pay the registration fee, sign the waiver,  
and your contract to officially claim your spot!

14 available spots. No additional spots will be offered!

Link: <https://book.usesession.com/s/2vFFwOp1sf>

## POST-REGISTRATION

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Expect to receive the content day itinerary with further details via email. Prepare for an evening full of perfectly curated western wedding content and networking! A group chat will be created at the closing of registration to begin connecting with fellow attendees!

# FAQ

Will there be educational opportunities?

As a single day, photography content event, education seminars will not be provided. The day is purposed towards granting photographers the opportunity to create western content from the Shenandoah Valley of Virginia.

Will there a chance for brand photos?

While will not be a designated time in the schedule for brand photos, the opportunity to freshen the face of your business is always there! Feel free to ask Ashlyn for some photos or trade with another photographer during a shoot or at dinner!

Are there any perks to attending Westbound Women?

With the purchase of your Westbound Women ticket, you will receive a questionnaire reviewing how we can make this event the most fulfilling event for you and your business. You will be added to an attendee exclusive group chat for the latest updates and chance to connect with other photographers that will be in attendance!



# THANK YOU!

## A NOTE FROM YOUR HOST

Your consideration of joining us for the 2nd annual Westbound Women western content day is appreciated so much! We hope you are just as excited as we are for this once in a lifetime opportunity to share the western lifestyle through your lens with stunning styled shoots from the mountains of Virginia!

*Ashlyn Clemmer Photography*

*WE HOPE TO SEE YOU THERE!*

# WESTBOUND WOMEN

SUNDAY, AUGUST 16, 2026



Reach out with any questions by email.

✉ [ashlynclemmerphotography@gmail.com](mailto:ashlynclemmerphotography@gmail.com)