

Ravyn Stadick

I'm a Graphic Designer with over 15 years of experience specializing in strategic brand identity design, intentional website creation, and creative content guidance for clients across a variety of industries. Adept at identifying brand values to create sustainable, cohesive marketing strategies.

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Portland, Oregon

Education

BACHELOR OF ARTS

Ball State University | 2004-2018

Graphic Arts Management
Business Administration & Marketing

Key Skills

Brand Strategy Guidance
Graphic Design + Illustration
Project Management
Social Media Strategy
Product Photography
Client Relations
Content Creation

Software

Adobe Creative Suite
Showit + Wordpress
Social Media Platforms
Gmail
Microsoft Office Suite
Basic HTML/CSS

Personally

Always Learning
Team Player
Positive Attitude
Critical Thinker
Excellent Time Management
Problem Solver
Versatile Designer

Interests

Knitting
Photography
Ceramics
Traveling
Audiobooks
Hiking

Professional Experience

SOCIAL MEDIA MANAGER, OWNER

Hey Sunny Ceramics | Portland, Oregon | 2020-Present

Responsible for all social media content: posts, stories, high-quality photographs, and engaging content. Created and implemented an editorial calendar; thoughtfully considered timing, current events, the audience, and maintaining the voice of the brand. Analyzed insights related to online engagement, in order to create efficiency in posting. Photographed, edited, and curated all product photos and brand imagery. Established the overall messaging of the brand, then created posts that would attract genuine engagement and encourage action through my unique voice.

BRAND DESIGNER, OWNER

Three Fifteen Design | Portland, Oregon | 2009-Present

Implemented strategies for an efficient approach to project management; managing multiple projects/clients at a time, and maintaining clear communication throughout. On-boarded and completed projects for over 300 clients from all over the world, in a wide variety of industries. Guided clients through projects by focusing on a consistent workflow, careful attention to timelines, organizing ideas, maintaining focus, and creating innovative brand strategies. Planned and monitored all social media accounts for the brand. Responsible for all campaigns, announcements, conversation starters, and content. Created all graphic design elements for website and social media accounts. Responsible for creating hundreds of engaging brand identity suites, custom websites rich in design and content, engaging print collateral, and visually appealing social media content/graphics. Assisted clients with their launches, social media content, on-going brand collateral needs. Delivered thoughtfully-designed brand identity suites. Created brand presentations that were comprehensive: highlighting how design choices could be implemented for specific results. Collaborated with professionals throughout the marketing and print industry to fulfill client needs for printing, products, and tools.

GRAPHIC DESIGNER

Special Markets | Indianapolis, Indiana | 2008-2011

Managed all graphic design projects for in-house needs as well as for clients. Responsible for collaborating with printers to adhere to all specifications depending on print method and medium. Created a calendar that organized all upcoming and current jobs. Responsible for client relationships and communication. Processed large orders for clients, and maintained communication with the factories, printers, and shipping companies. Supervised distribution of product in and out of the warehouse. Represented the company at various trade shows.