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HELLO!

My name is Chuck Hocker. I love music, wine, traveling the world and taking pictures of modern couples with flair. I have traveled to 18 countries; fell in love with Italy and Greece along the way, and during my travels I have come to realize that I am lucky enough to live in one of the most beautiful places in the world. That doesn't mean I have stopped traveling. I like to think I am a resident of the world and whether I am traveling somewhere for a vacation or to shoot a wedding I get excited for each adventure.

I was born and raised on Vancouver Island, minus a stay on the mainland to attend The Vancouver Film School. This is where I developed my eye for taking pictures of people and lighting. I am romantic and passionate about life and I like to think it is reflected in all the photos I take - both personal and professional.

Since 2006 I have shot over 150 weddings, and I am amazed at how it never gets repetitive. I always enjoy forming new relationships with new couples that last beyond the wedding day. Despite my relaxed approach and personality, I am not traditional, and yes I will show you what to do so you look stunning and natural. I will capture the ceremony and reception as quietly as possible -- you won't even notice I am there. After you've said, "I do" and sealed it with a kiss we get to have fun creating romantic moments between the two of you that will get captured forever. These memories will not only become a part of your legacy, but also show your family and friends how unique you truly are.

Thanks again for connecting with me. I really look forward to getting to know you.

FAVORITES:

food: Italian | place to go: Hawaii or Cinque Terre
sport: soccer | drink: grapefruit IPA's or a peaty scotch
music: Dave Matthews Band | movie: La La Land
photographer: peter lik | lens: 70 - 200 mm f/2.8



CHOOSING THE RIGHT PHOTOGRAPHER



Your wedding day is quickly approaching and all of the details are starting to fall into place. You might be feeling overwhelmed, but I am here to help!

One of the most important decisions you can make is deciding on a photographer for the big day. With so many options out there, I am honored that you have considered me to document your wedding.

I have spent years finding the perfect locations, mastering candid poses, and lighting techniques for any weather or location that show off my clients naturally and beautifully. I've put hours and hours into creating a collection of wedding planning tips that will make your pictures fun and stunning.

Snapping a photo is easy, but directing a client and leading them confidently throughout their shoot is something entirely different. Knowing when to blend in to capture intimate moments or jump in to direct that magazine cover moment is what I strive to do with every wedding.

I work with each of my couples individually to plan their wedding day so they will be proud to show it off YEARS after I am finished photographing it! Instead of following trends, I have worked hard to create a style that is modern, bold, vivid and timeless.

My goal is to be there every step of the way as I capture your story. From the initial consultation to handing over the final, printed pieces from your wedding or engagement session, I will guide you through an experience that is memorable for years to come.

Congratulations on this exciting time of your life!

A photograph of a couple sitting on a grassy hill in a forest. The woman is on the left, wearing a light-colored top and dark pants, and the man is on the right, wearing a plaid shirt and dark pants. They are both looking towards the right. The background is a dense forest of tall evergreen trees. The lighting is warm, suggesting late afternoon or early morning.

“THE ENGAGEMENT PICTURES
TURNED OUT UNBELIEVABLE SO
OF COURSE WE HAD TO HAVE
HIM PHOTOGRAPH OUR
WEDDING”

-Annie + Steve

ALL BOOKINGS INCLUDE:

option to customize with all à la carte items
photographer's assistant | full resolution print ready files
minimum 10 hours of editing for full day coverage
pre-wedding consultation | 4 part planning questionnaires
wedding day itinerary planning | family portrait planning
online gallery to download images and order professional prints

PACKAGING BONUS:

Customize any package to fit your wedding. Receive 10% off of all items added to any package at the time of booking or within 30 days after. Does not include any applicable travel fees.

FULL DAY COVERAGE

further customize any package with à la carte services

THE LEGACY: \$6,995

12 hours coverage | 2 photographers | wedding slideshow with vows
pick three 120 min sessions (engagement, bachelor party, bachelorette party, rehearsal dinner, post-wedding, trash the dress, 1 year anniversary, maternity or photo booth)
any 10x10 fifty page luxe wedding album
bonus 20 page 8x8 luxe album displaying images from one other session
full resolution print ready files

THE MONUMENT: \$5,495

12 hours coverage | evening session or night shots
90 min. engagement session with 8x8 luxe guest book
10x10 fifty page luxe wedding album | full resolution print ready files

THE HEIRLOOM: \$4,495

12 hours coverage | including evening session or night shots
8x8 fifty page luxe wedding album | full resolution print ready files

THE KEEPSAKE: \$3,995

10 hours coverage | full resolution print ready files | 90 min. engagement session

THE ESSENTIAL: \$2,995

8 hours coverage | full resolution print ready files

HALF DAY COVERAGE

THE MAIN EVENT: \$1,795

3 hours coverage | full resolution print ready files

*not available on Saturdays July & August unless booked 2 months or less prior to the wedding day

THE ELOPEMENT: \$425/hr

minimum 2 hours of elopement coverage w/o assistant | full resolution print ready files

*not available on Saturdays July & August unless booked 2 months or less prior to the wedding day
*elopement coverage is for weddings consisting of the bride, groom, officiant and 4 or less witnesses

À LA CARTE SERVICES

additional coverage \$325 / hr | include second shooter \$645
90 min. engagement session \$595 | 120 min. engagement session 2 locations \$695
trash the dress session or post wedding session \$695
photo booth w/ digital files for guests \$795

TRAVEL

Victoria to Campbell River - no fee | Gulf Islands \$75-\$175
Tofino / Ucluelet 1 night accommodations
Greater Vancouver & lower mainland \$350
other BC locations \$750 | outside BC within Canada \$1500



SHARING AND VIEWING YOUR IMAGES

LUXE GUEST BOOK

8x8 layflat guest book - \$545
10x10 layflat guest book - \$645
12x12 layflat guest book - \$745

20 pages displaying your engagement session with space for guests to write personalized messages to you.

LUXE WEDDING ALBUMS

8x8 layflat album - \$795
10x10 layflat album - \$945
12x12 layflat album - \$1095

50 pages with your choice various linens, eco-leather covers, leather (add \$50) or photo wrap (add \$75).

LUSTRE WALL PRINTS

4x6 - \$4
5x7 - \$6
8x10 - \$25
8x12 - \$25
11x14 - \$32
12x18 - \$35
16x24 - \$65
20x30 - \$75
24x36 - \$115

CANVAS MOUNTED ART

12x18 - \$215
16x24 - \$275
20x30 - \$315
24x36 - \$375
16x16 - \$215
20x20 - \$270
30x30 - \$355
10x30 - \$255
15x45 - \$315

DIGITAL FILES

included

CAN I PRINT MY OWN IMAGES?

YES! ALL WEDDING COLLECTIONS INCLUDE FULL RESOLUTION PRINT-READY FILES WITHOUT WATERMARKS PLUS SOCIAL MEDIA SIZED WATERMAKRED FILES TOO.
PRINT AND SHARE AWAY.

WILL MY CONSUMER LAB PRINTS LOOK AS GOOD AS THE LUSTRE WALL PRINTS?

MY PARTNER LAB USES PROFESSIONAL PAPER AND A PRINTER CALIBRATED TO MY SCREEN SETTINGS. FOR BEST ACCURACY, PROPER SKIN TONS, AND VIVID LONG LASTING PRINTS I RECOMMEND ORDERING ANY LARGER PRINTS FOR YOUR WALLS THROUGH MY LAB.

SIT BACK, RELAX, & LET ME TAKE CARE OF THE REST.

what to expect:

PERSONALIZATION

I will create 4 different planning questionnaires that we will complete in the months leading up to your wedding. These will help me plan and personalize your photos and make sure your day runs smoothly from a photography perspective. I am kind of like an extra wedding coordinator.

LOCATION & WEATHER

Low light, indoors, full sun, overcast, rain, snow, huge bright space, small dark place, I am equipped, experienced and prepared with the right equipment to shoot in any condition or location.

PLANNING TIPS

I will send you tips along the way to help with things like how to prepare your getting ready room, wedding party and family for photos. This will ease your mind on the day of and ensure you can just sit back, relax and let me create stunning imagery for you that you will love to display in your home.

COMFORT & FUN

During the portraits I will show you what to do and help direct candid moments that look amazing on camera. With my 10+ years of experience you will feel confident from the moment I arrive.

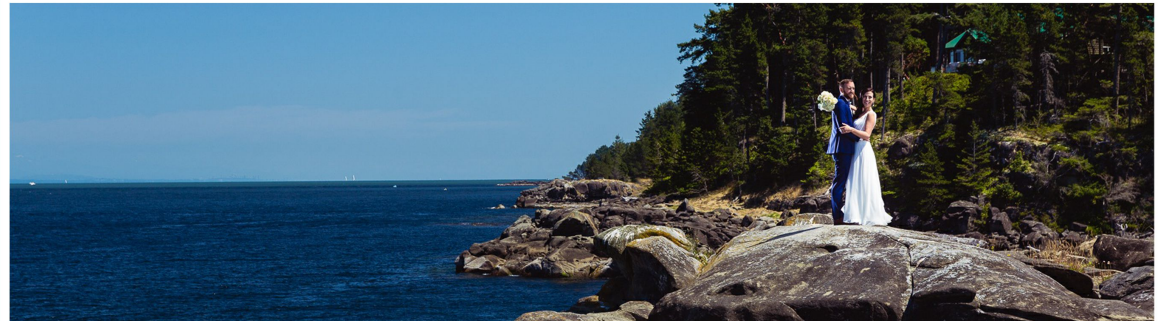


PHOTO TIP:

Take time to talk with your photographer about your wedding day before setting a concrete ceremony and reception time. This will ensure you have the right amount of time to create the world class imagery you expect.



WEDDING DAY TIPS:

Gather all your details before the day starts so I can photograph them quickly! This makes the getting-ready portion of the day go by easily, and it allows me to spend more time focusing on the spontaneous moments when everyone is together.

What to bring: rings, jewelry, hair pieces, flowers, shoes, socks, cuff links, letters/cards, pictures, gifts, cultural items, invitations, programs, printed pieces, & any unique items you treasure!

SOME FREQUENTLY ASKED QUESTIONS

WHAT SETS YOU APART FROM OTHER PHOTOGRAPHERS?

A: My couples always appreciate my ability to take on different roles during the day. I can be undetected during intimate moments, but will direct the family, wedding party and couple for portraits, immerse myself on the dance floor and jump in as a wedding planner if needed.

Most of all, I really get to know my couples. It is never 'just another wedding.' I want to know who they individually, as a couple and what role their friends and family have played in bringing them to this day. Knowing all of this helps me observe and capture the day in a way that documents the personalities and relationships of everyone there.

Additionally couples always comment on how much they love the rich colours, ways the environment is incorporated and the natural timeless look of each couple. I don't strictly use natural light. I will use it when it is the best option, but during portraits I will break out external lights or reflectors to make couples pop, give them beautiful skin, create dramatic looks or tackle an epic night shot. My knowledge and equipped gear bag allow me to shoot in any weather or lighting condition. All of this paired with an editing technique that I have been developing for over 10 years helps achieve this timeless vibrant look that sets me apart.

WE ARE CAMERA SHY. WILL WE LOOK LIKE THE COUPLES IN YOUR PORTFOLIO?

The natural and stunning look of my couples is due to what I call 'posed candid photos.' Many couples have not had professional photos before and appreciate my confident guidance or demonstration as to how they will look best on camera. I don't leave things up to chance or expect couples to direct themselves. This always boosts the confidence of each couple and ensures they look stunning, the background is ideal and the light is just right.

Q: HOW LONG DOES IT TAKE TO GET ALL OF THE IMAGES BACK?

About 5-6 weeks and I will always send a sneak peak soon after your big day too.

HOW DO WE RESERVE OUR WEDDING DATE?

Dates are first come first serve and secured once an online booking contract has been completed and the retainer fee is paid. Full day bookings require a \$1000 deposit. Elopements and half day bookings require a smaller deposit.

HOW FAR IN ADVANCE SHOULD WE BOOK??

In general couples book their photographer 8-18 months in advance. If your wedding is only a few months away it never hurts to see if your date is still available. If you have not set a date yet it is a good idea to check with the photographer and other important vendors on what dates they are available before setting a concrete date.

DO YOU PREFER TO MEET PRIOR TO US BOOKING?

I work with many couples who do not live on the Island or in BC and sometimes we don't meet in person until the wedding day. With that said it is very important to me that there is a good fit for both sides as I am hanging out with you for most of the day and creating timeless imagery during many intimate moments. If we cannot meet in person I would love to arrange a time to chat on the phone or Facetime / Skype / Zoom.

HOW MANY IMAGES DO WE GET?

At weddings about 50-60 images per hour of coverage. Yes that means about 400-500+ photos for full day coverage.
Engagement sessions (or other 90+ minute sessions) yield 40+ images.

WHAT HAPPENS IF MY WEDDING GOES LATER THAN WE HAVE YOU BOOKED FOR?

I do not take any other bookings on your wedding day and if you need me to stay longer I am happy to be there for as long as you need me at my additional hourly rate.

MORE QUESTIONS?

View a comprehensive list of FAQ's online at www.etchedproductions.ca or feel free to email me at info@etchedproductions.ca

PRESERVING YOUR MEMORIES

ALBUMS:

ARE THEY REALLY NECESSARY?

It is one thing to view your digital photos on a computer, but it is something entirely different to see, touch, and flip through pages filled with hand-picked images from your wedding day. You can include your wedding, engagement session, and/or day-after session in your album! I personally believe the album becomes a historical piece of art that you and many others will cherish.

THE PROCESS:

Designing your album with me is really easy! To keep the process as smooth as possible, I start off by selecting images that best tell the story of your wedding. From there, I'll design your spreads and send the mockups over via email. You will have the chance to make two rounds of edits to the design. Additional edits are charged accordingly (ask me for more details if you have questions about your album).

DESIGN TIPS:

I usually know design-wise what combination of images will look best together, but if you'd like to make a list of what family portraits you'd like included, it can be a great help.

Album sizes: 8x8, 10x10 and 12x12 / 50 pages included

VENDORS I LOVE:

HAIR SALONS:

Hey Beautiful
heybeautiful.ca
Serenity Salon & Day Spa
serenitynanaimo.com
Kiyo Salon & Day Spa
houseofkiyo.com

MOBILE STYLISTS:

Jess Hocker
jesshockerhair.com
Erin Bradley
erinbradley.ca

WEDDING PLANNERS:

French Kiss Events
frenchkissevents.ca
Bliss Gowns and Events
bybliss.com

VIDEOGRAPHERS:

Paper Heart Films
paperheartfilms.ca
Cassie O'Neil Films
cassieoneil.com

DECOR RENTALS:

Triple T Party Rentals
tripletparty.com
Black & White Party Rentals
bwparty.com
Decorate Victoria
decoratevictoria.com

MUSIC / DJS:

Jordan Zwicker
jzentertainment.ca
DJ PTK
djptk.com
Chris Poynter
chrispoynter.ca
Hey Mr. DJ
heymrjdjmobilemusic.com

FLORISTS:

Petal and Kettle
petalandkettle.com
Night Song Farm
nightsongfarm.ca

STATIONERY:

Tickle Tree Studio
tickletreestudio.com
Love by Phoebe
lovebyphoebe.com

TRADITIONAL CATERERS:

Galloping Gourmet
gallopinggourmetcatering.ca
Heaven Scent Catering
heavenscentcatering.ca
Spice of Life
spiceoflifecatering.ca

MAKE-UP:

Jessica Churcher
jcmakeupartistry.org
Melanie Baird
melaniebaird.ca
Erin Bradley
erinbradley.ca
Lea Smith
itsagorgeouslife.com

UNIQUE CATERERS:

Smokin' Georges BBQ
smokinggeorgesbbq.com
Toque Catering
toquecatering.com

WEDDING CAKES:

Coastal Cake Company
coastalcake.com
Ooh La La Cupcakes
oohlalacupcakes.ca

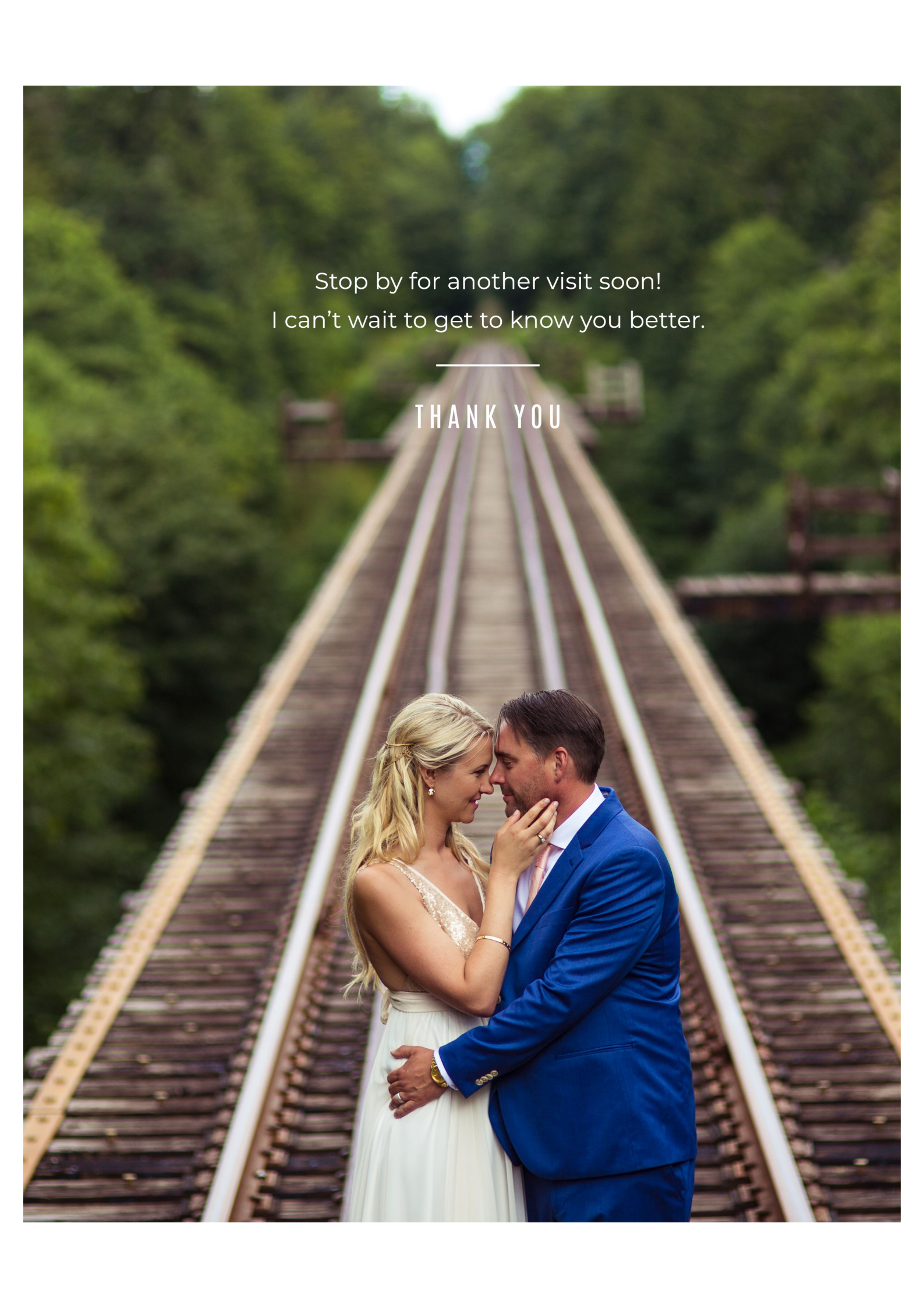


I WOULD LOVE
TO CHAT:

info@etchedproductions.ca
250.714.1612
www.etchedproductions.ca

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SOCIAL MEDIA:

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A romantic wedding photograph of a couple standing on a railroad track. The woman, with blonde hair, wears a white lace wedding dress and a gold hairpin. The man, with dark hair, wears a bright blue suit and a pink tie. They are facing each other, nearly touching noses, with the man's hand on the woman's waist. The railroad tracks stretch far into the distance, flanked by lush green trees, creating a strong sense of depth.

Stop by for another visit soon!
I can't wait to get to know you better.

THANK YOU