



THE
ARRIVAL

THE COLLECTION BOOK
JANUARY 2026

An homage to Princess Diana's
lingerie-inspired slip dress,
worn at the Met Gala in 1996.

Offered until 30 January 2026. Then, never again.

She was never late

You were never late.

Only early – for the woman you were always becoming.

The Arrival is not the beginning.

It is a return to what has always been true:

You have always held presence.

You have always turned a room.

You have always known that elegance is not quiet.

It is sure.

This Collection Book was not sent to your inbox.

*It was sent to the part of you that has waited patiently
to be remembered.*

So before you turn the page, know this:

You are not here to consume.

*You are here to curate – your legacy,
your lineage, your entrance.*

Welcome back.

With reverence,

Mavis-Eleanore



THE JANUARY DESIGN

THE ARRIVAL GOWN

There is a woman who never needed an entrance.
But still — the world watched her arrive.

This design is her softness —
not as surrender,
but as certainty.

A pastel rose memory —
of you, and of Princess Diana's elegance —
reimagined in mulberry silk for summer.

A ribboned vow.
A golden breath of lace on this full-length gown —
born not to impress,
but to be recognised as the princess you've always been.

The Arrival gown does not shape the woman.
It follows her.
It remembers her.

Antique gold lace frames her — not in symmetry,
but in memory.

At the bust, the hem, the straps, the split —
it appears like a thought returning,
delicate but deliberate.
As if stitched from something she once said in silence —
like our whisper, woven beneath the bust:
the House emblem, hidden in lace.
Never seen from afar.
Always felt up close.

There is no corset. No control.
Only freedom — and form.
The silhouette does not ask for stillness. It moves with her.

Above the heart: her Royal Order.
Tied with a lilac ribbon. Set in our gold medallion.
A brooch that knows its place.

Encircling her neckline — the pearl choker.
Six rows. One lilac stone.
Optional. But unforgettable.

This is not lingerie.
It is sovereignty, softened.

The Arrival is not loud.
But no one forgets it.





THE ARRIVAL GOWN

THE ORIGIN

Some dresses are remembered for their glamour.
But others —
for the woman they revealed.

It was December 9th, 1996.
The Met Gala.
A night themed after Christian Dior.
And for the first time, the Princess of Wales walked those steps.
Newly divorced. Unaccompanied. Unapologetic.

She wore midnight blue lace.
A column silhouette by John Galliano for Dior —
technically daring, emotionally exact.
A lingerie dress, some called it.
But on her, it became something else.
As seductive as lingerie,
as royal as a state portrait.

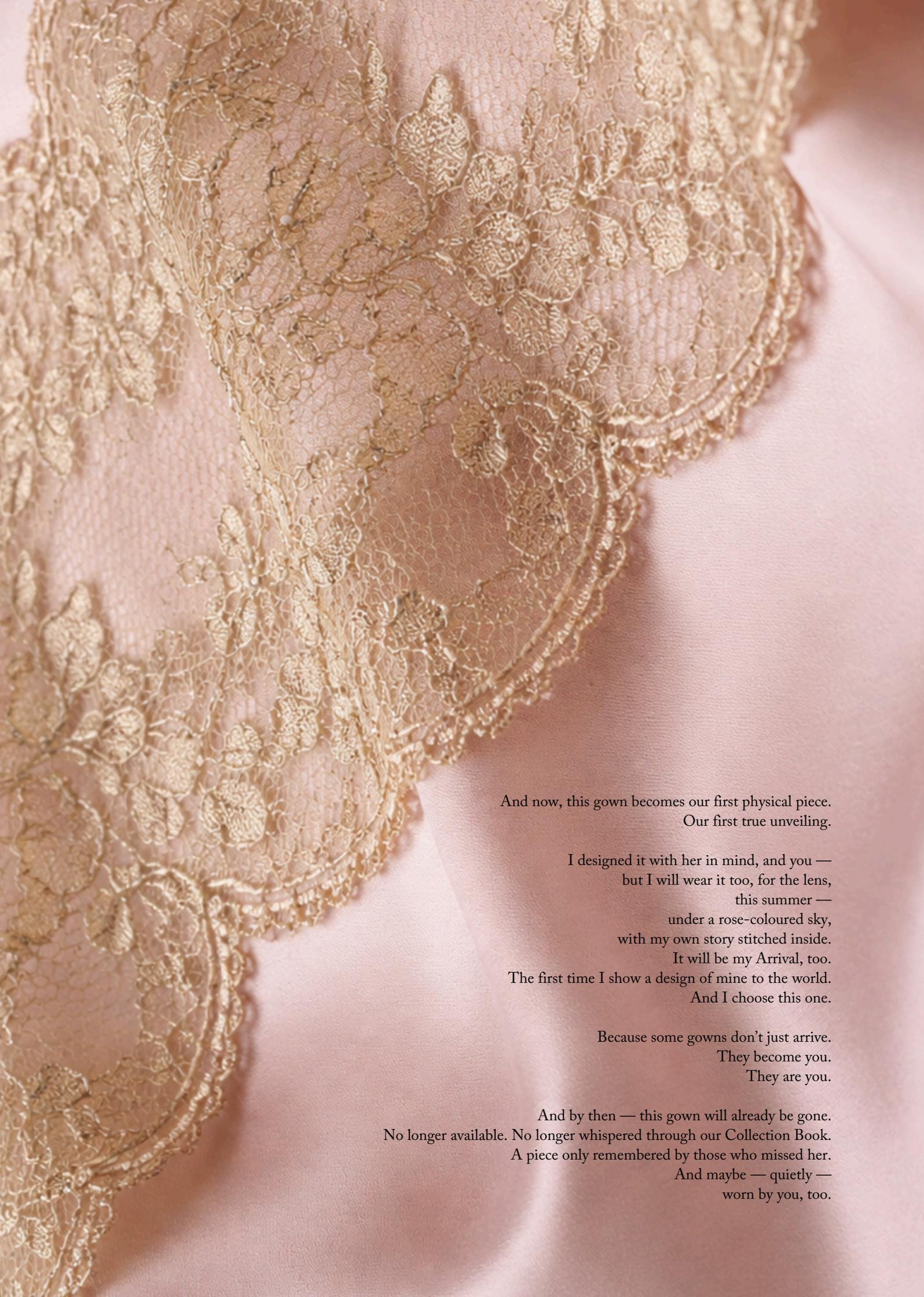
It was one of her boldest couture moments.
And yet — it was never loud.
Even her designer had imagined the gown in pink.
But she chose navy.
She chose stillness.
And when he sent her the corset —
she arrived without it.

There was no announcement.
No defiance.
Only the quiet return of a woman reclaiming her body.

The Arrival is not a recreation of that night.
It is a continuation of what she began.

A design reimagined in pastel rose,
not to soften the moment —
but to bring it full circle.
This time, with the colour originally intended.
This time, with freedom woven in from the start.
No corset. No compromise.
Only silk, story, and a single whispered emblem beneath the bust —
like a secret she would have kept for herself...





And now, this gown becomes our first physical piece.
Our first true unveiling.

I designed it with her in mind, and you —
but I will wear it too, for the lens,
this summer —
under a rose-coloured sky,
with my own story stitched inside.
It will be my Arrival, too.
The first time I show a design of mine to the world.
And I choose this one.

Because some gowns don't just arrive.
They become you.
They are you.

And by then — this gown will already be gone.
No longer available. No longer whispered through our Collection Book.
A piece only remembered by those who missed her.
And maybe — quietly —
worn by you, too.



THE ARRIVAL GOWN

THE SCENT & THE CEREMONY

Some moments are not opened.
They are unveiled.

The Arrival does not just come in a vintage cream box.
It comes in a moment —
your Princess Diana moment —
one that begins before the gown is ever worn.

Inside: silk tissue. Stillness.
And the fragrance of *Quelques Fleurs L'Original* by Houbigant Paris.
A royal scent worn by Princess Diana on her wedding day —
now softly stitched into your own.
It doesn't fill the room.
It follows you.

Floral, ceremonial, and unmistakably intimate —
a perfume that remembers more than it reveals.

Beneath the silk: your gown, folded like a vow.
The pastel rose hue catching the light
as antique gold lace glows through layers of silence.

Nested in the same box:
a velvet chamber,
and within it — your Royal Order
(if this is your first Marie Eleonore piece).
Tied in lilac. Cast in gold.
A keepsake not placed,
but presented.

Alongside it: your hand-signed certificate,
sealed with the House insignia.
Not for validation.
But for remembrance.

Because this is not just a delivery.
It is a return.
A return to her presence.
A return to you.

Your Arrival.



**Quelques Fleurs L'Original 250th Anniversary Edition – gently tap to shop.*



THE ARRIVAL GOWN

THE PALETTE

Styled with a colour palette for the princess in you — softened into summer. Blossom pink to echo the gown, gold to trace the lace, and lilac — royal, reserved, and gently rebellious. The Mini Lady Dior returns here not only named by her, but now in pastel lavender — no longer the navy she once carried, but something lighter. As if she passed it on. The earrings are hand-crafted heirlooms in lilac crystal, chosen not only to sparkle, but to echo — you, the ribbon, the brooch. The heels do not draw attention. They allow it. Blossom-toned and barely-there, made to reveal the hem and its movement. And the fragrance — Quelques Fleurs L'Original, in its golden 250th edition, finished with a lilac trim.

A bottle that feels less chosen, more foretold. Nothing here was matched to match. It was remembered. Just like Princess Diana still is. Because when a woman arrives like this, the palette should already be waiting.

**Each item above is clickable – gently tap to shop.*





THE ARRIVAL GOWN

THE COUTURE BOUTIQUE

This is not just a purchase. It is a pink prelude – inspired by Princess Diana.

A decision made not in urgency, but in quiet recognition.

The Arrival is available to reserve until 31 January 2026, in time for a royal summer.

After that, she will not return – except in memory.

RESERVE YOUR PIECE

