# Corporate AITRAINING

with

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### Introductory Sessions

#### Online, 1 h Snapshot or 2 h Skills Session

#### **Examples:**

- A Non-Tech Introduction to AI at Work
- Intro to Prompt like a Pro
- Al-First Content Creation
- Build Your Custom GPT:s
- Build Your Copilot Agents (M365 Copilot)
- Supercharge Your Productivity

#### What:

Do you want to start using AI, but not sure where to start? This is the perfect place to begin for you and the team. An introduction to amazing AI tools – and how to get instant business value. Choose from different focus areas.



#### **Perfect for:**

Non-technical beginners and intermediate Al users.



### Al Training Days

#### In-Person, Full day

#### **Examples:**

- Find Your Copilot Use Cases
- Lean How to Prompt Like a PRO
- Al Strategy for Leaders
- Kickstart Your Al Journey

What:

Kick off your organization's AI journey with a full day of AI training. During this day, we move seamlessly from inspiration to implementation, from presentations to hands-on workshop. By the end of the day, you will have a clear plan for the next steps on your AI journey.

Book now: info@hannabergstrom.com

### Conference Keynotes

#### In-Person, 30 or 60 minutes

#### **Examples:**

- Leading in the Age of Al: How Al is Redefining Leadership
- Prompt Engineering: The New Superpower
- How We Found 50 Al Use Cases In One Month
- Al as Your Team Member: Rethinking Roles and Workflows
- What Al Can't Do And Why That's Our Greatest Advantage

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### Corporate Transformation Programs

### Weekly or Monthly, 6 Weeks to 12 Months, Fully Bespoke

Tailored programs specifically for your company or organization, ranging from a focused 6-week training series or an in-depth 12-month transformation journey. By engaging with your key stakeholders, we gain insight into your industry goals, challenges, tools, and compliance requirements. From there, we build a high-impact program to inspire, skill-up, and educate your team.

All programs are created by Hanna Radtke Bergström – experienced Al Trainer and GenAl Lead known for using storytelling and encouragement to build confidence and spark curiosity for using Al at work.

**Perfect for:** Organizations ready to transition from uncertainty to confident, secure, and structured AI adoption.

#### Example, 6 Months

- 1x 90 min session /month
- Recorded live and on-demand
- Interactive, with home assignments
- Separate dedicated sessions for MT
- Training materials provided afterwards
- Email support throughout
- Midway-brief and Post-program debrief

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### Feedback From Al Trainings



#### Al Heroes Academy, 2025

Vattenfall Heat Sweden

"A fantastic course, and I'm so glad I got the opportunity to attend and learn how to use Copilot. Hanna is a great course leader who truly inspires and encourages, and can open your eyes to new possibilities."



#### **AI-First Content Marketing, 2025**

Berghs School of Communication

"Thank you once again for the great course! As you will see in my assignment, I found it very useful and got some great ideas for how to improve my magazine and newsletter, using the AI-first way of working."



#### Prompt Like a PRO, 2025

Al Boost Academy - open to B2C

"Wow, what a transformation! I've learned so much over these past weeks and gained so many insights. I've tried new AI-tools, new techniques, and my prompting and AI output have improved so much."

### Meet Your Al Trainer



Founder AI Boost Academy



- Designed AI Heros Academy for Vattenfall Heat Sweden, a corporate transformation program. 120 participants, 50+ AI Use Cases, Q1, 2025. Focus: Maximize value from M365 Copilot.
- Key Note Speaker, Microsoft Al Tour 2025, Stockholm, Globen. Audience: 1500 in-person, 2000 on live streaming.
- Key Note Speaker at Copilot & Beyond, Stockholm, 2025.
- Designed AI Upskilling Pilot: Project Solar Storm for Vattenfall Heat, raising Digital Maturity from 45% to 74%, and Daily Use of AI Tools from 15% to 83%. Worry about AI dropped from 38% to 17%, 2024.
- Created Prompt Like a Pro, a 4-week digital course in Prompt Engineering, 120 participants, March 2025.
- Created Al-First Content-Marketing for Berghs School of Communication, 4-week Al learning path, Nov. 2024 + March 2025
- Thought leader in GenAI. Frequently part of panel discussions and inspirational sessions on GenAI literacy in large organizations.



### Let's book a Discovery Call

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