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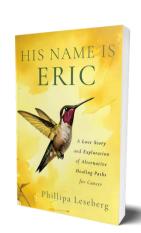
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Phillipa Leseberg
HIS NAME IS ERIC

BOOK OVERVIEW +

New memoir "His Name is Eric" is a tribute to a grand love story amid life's greatest battle.

Phillipa Leseberg has released a thought-provoking new memoir titled, His Name is Eric. This deeply moving story chronicles the journey of soulmates Phillipa and Eric, facing the unthinkable: a stage-four cancer diagnosis that upends their lives. His Name is Eric is a tribute to resilience, courage, and hope when conventional medicine fails to provide the desired results. It offers an authentic love story while exploring alternative healing paths for cancer.



This gripping and deeply personal story follows Phillipa and Eric as they courageously face:

- ♦ The emotional, physical, and mental toll of cancer and the limitations of traditional treatments.
- ◆ A life-changing decision to explore holistic and alternative healing methods, eventually leading them to a clinic in Mexico offering a functional medicine approach.
- ◆ An eye-opening exploration of integrative therapies, sparking questions about how we can balance Western medicine with natural alternatives.

His Name Is Eric is more than a memoir—it's a reminder that healing is not one-size-fits-all. Phillipa and Eric's journey will inspire the reader to seek, question, and advocate for their own health, empowering them to take control of their wellness story.

His Name is Eric will be available in all major bookstores and online retailers soon. For more information and to join our pre-order list, please visit www.phillipaleseberg.com.

Phillipa has created a masterpiece! It's a truly compelling and engaging read, and I couldn't put it down. I'll be processing for some time. She really captured the joy of their life before the diagnosis and the challenges of trying to make sense of what was happening. Her description of the alternative treatments in Mexico was fascinating. It was a perfect read. —Paula Tomlinson, Director of Software Engineering, Satellites and Rocket Engines, and Stage III Breast Cancer Survivor.



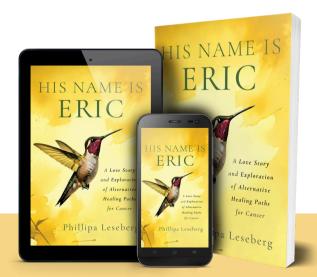


www.phillipaleseberg.com

SAMPLE INTERVIEW QUESTIONS

PHILLIPA LESEBERG

- ♠ Let's start with, how did His Name is Eric come to be?
- ♦ Who is this book for?
- ◆ Can you remember a specific event/events that motivated you to explore alternative health options?
- ♦ What was your introduction to alternative health treatments?
- What drove you and Eric to seek alternative treatments outside the U.S.?
- ♦ How did you land on a facility in Mexico and what was that experience like?
- Looking back, what might you have done differently in the journey?
- ♦ How did you land on the title, His Name is Eric?
- ♦ What do you believe the public's perception is of conventional treatment vs. alternative treatment healing methods for cancer?
- ♦ What would you envision as an ideal healing modality?
- Can you give our audience one key takeaway that you hope they have after reading your book?
- ♦ Where can listeners go to learn more about the book?



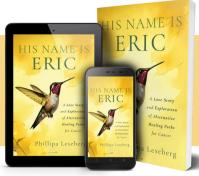




BOOK EXCERPTS

HIS NAME IS ERIC





"I really hated it, Bebe. I'm so glad it's over, it was so uncomfortable." I pondered his comment and found it a little surprising that after everything he'd been through in the last thirteen months, he hated dialysis the most. He'd made it through nine months of systemic chemotherapy, local spinal chemo taps and injections, blood transfusions, thirty days of injections and blood pulls, twenty radiation sessions, several surgeries, multiple biopsies, and he'd been poked, prodded, tested, scanned, and x-rayed every which way. Incredibly, for him, dialysis was the worst of it all.

We had just finished talking about this when the white-coat entourage walked into the room. They did not look like doctors with good news and stood uncomfortably at the end of his bed with their coat uniforms on and the barrier to their hearts and emotions firmly in place. The most senior of the group, Dr. Ice Queen, took a step forward and said emphatically, "Sir.. Sir" I wanted to stop time and her next words. I felt like reaching out to take her hand and gently place it in my beloved's. I wanted to connect the two of them, this icy intelligent lady with the bad news and the love of my life.

I was tempted to say, "His name is Eric. Please don't call him Sir. He has a name, and his name is Eric." But I froze, swallowed my words, and the moment was gone.

Then, the following day...

I dried my tears and slowly made my way back to his room. I tiptoed past my beloved and sat on the window ledge, my knees pulled up. I opened my journal to pen a letter to my sleeping husband, snoring quietly in the bed. The words poured onto the paper directly from my grieving heart, and a fresh steady flow of tears slid down my face as I realized the words were for me, not for him...

"Dear Bebe, I miss you already! You're there, but you're not there. You're fading fast now, and I am (totally) devastated. Oh God, I love how you would hold me as I cried tears of gratitude...for you seeing me, looking into me, and loving me...ALL the parts of me. Now your brain can't hold the thoughts and turn them into words for you to share. Oh, my heart...I grieve as you fade away.

continued...



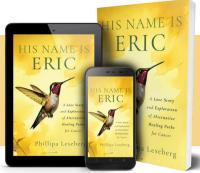
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BOOK EXCERPTS

HIS NAME IS ERIC





continued...

I'll miss those gorgeous blue eyes...eyes that carried me away for years. I have been missing your smile, and soon it'll be gone altogether. I've been missing your kisses and hugs and your touch. The seat beside me on the couch and the space beside me in the bed have been empty. For a while now, it seems I've been practicing walking through life without you by my side. You tried so hard to keep up, you desperately wanted to stay, and I know your place will remain beside me, very soon, in your spirit form.

My darling Bebe, it's been over a year since we knew you were sick...very sick. To go from being so vital and alive, to experiencing constant pain and suffering. To go from having so many hopes and dreams, to fighting to live another day. To go from looking forward to visiting your bucket list places in the world, to just thinking about how to get from home to the doctor's office, and from your hospital bed to the bathroom. My darling, I can't believe it! I can't fucking believe it's happening! I'm losing you, Oh, shit, it won't be long now."

Ouotes from His Name is Eric:

"Truth be told, we were terrified. Yet, we wanted to believe the traditional treatment protocols could work miracles. We swallowed our fear, determined to slay this cancerous dragon courageously."

"I wasn't filled with confidence in the doctors or the "cancer machine," the whole system that funnels patients into these treatments. But what could I do? I advocated for Eric when he was feeling sick, too afraid or shy to speak up, or too weak to have an opinion one way or another. Yet what could he do? He was on board and literally trusted his oncologist, her crew, and the system, with his life."

"In my perfect world, everyone would have access to it all. Those who opted for an allopathic route could go do that. Those who chose a natural path would be free to do so. Individuals who preferred a mix of the two could without fear of retribution or repercussion. I wished that all medical doctors were trained in the importance of food and how it can be used as medicine to heal ailing bodies or, at the very least, to encourage our loved ones to complement their other treatments with healthy food."

"We had a common bond. A bond of the cancer club, but with a twist—a deep desire to explore ways to truly heal with customized, personalized, and alternative treatments."





www.phillipaleseberg.com

PHILLIPA LESEBERG

About the Author





HIS NAME IS ERIC

"What our loved ones often don't realize is that it's an honor for us to be part of the journey.

To be able to love, and support, and cry, and hug, and go through it all. It's sometimes messy, and often painful, but it's real, authentic and intense, and good for the heart at the same time."

Facebook Post - Nov. 26, 2016

Phillipa Leseberg is a Kiwi-American adventurer, dolphin & whale swimmer, advocate for juicing and organic food, and debut author. As her husband battled cancer, she began to journal daily, a practice that was both cathartic and purposeful. The words she penned during those moments of vulnerability became the foundation of her debut book, His Name is Eric. Phillipa shares her deeply personal story, inspiring readers to seek, question, and advocate for their own health. Based in Seattle, she lives a life filled with travel and adventure, frequently visiting her daughter and beloved pup in Hawai'i.

Phillipa's mission is simple: to bring awareness to what she calls "advanced" methods of healing and to encourage others to take ownership of their health decisions. Phillipa and Eric's story isn't just about loss, it's about resilience, advocacy, and the life-changing power of asking "why" when faced with difficult choices.

As a lover of dark chocolate, herbal teas, and all things holistic, Phillipa's passion for a healthy lifestyle runs deep. Whether she's preparing gluten and dairy-free food or juicing with fresh organic produce, she embodies the idea that what we put into our bodies is directly connected to how we achieve and maintain great health. And while her journey with Eric may not have ended the way they had hoped, she knows that sharing their story could change someone else's life. If even one person reads her book and chooses to advocate for themselves or their loved ones — to question, to push back, or to explore other options, then Phillipa believes every word she wrote has served its purpose.

LET'S CONNECT

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Phillipa Leseberg

HIS NAME IS ERIC

- → His Name is Eric is a deeply moving memoir that chronicles the journey of soulmates Phillipa and Eric, facing the unthinkable: a stage-four cancer diagnosis that upends their lives.
- Phillipa and Eric's journey will inspire the reader to seek, question, and advocate for their own health, empowering them to take control of their wellness story.
- ♦ Phillipa's memoir chronicles Eric's fight for survival and follows their journey beyond borders to a clinic in Mexico offering a functional approach, where healing focuses on the whole person not just the disease.

"A deeply moving and inspiring journey that captures the essence of love and resilience of this one couple. Phillipa's storytelling is heartfelt and powerful, and she captures beautifully their life before the diagnosis and the challenges of trying to make sense of her beloved's cancer journey."

— Dr George Pratt, Clinical Psychologist, Speaker, Author of Instant Emotional Healing: Acupressure for the Emotions





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HIS NAME IS ERIC

· Publication date: TBC

· Author: Phillipa Leseberg

. Publisher: Hummingbird Haven Press

• Page count: 324 pages

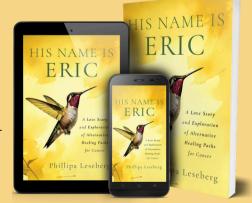
Genre: biography & autobiography/personal memoirs

• ISBN: 979-8-9917433-1-0 • eISBN: 979-8-9917433-0-3

• Price Paperback: \$ 19.99

• Price EBook: \$ 9.99

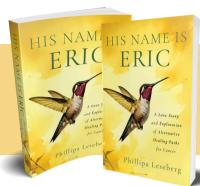
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REVIEWS





"A deeply moving and inspiring journey that captures the essence of love and resilience of this one couple. Phillipa's storytelling is heartfelt and powerful, and she captures beautifully their life before the diagnosis and the challenges of trying to make sense of her beloved's cancer journey. A must read for anyone facing life-changing medical challenges."

— Dr George Pratt, Clinical Psychologist, Speaker, Author of Instant Emotional Healing: Acupressure for the Emotions

"His Name is Eric is simply a stunning piece of writing that I couldn't put down. It is a book that has the potential to change lives. It's an important read for people with a recent diagnosis of cancer, because it introduces the reader to the possibility of life-affirming cancer treatments - treatments that are based on the whole person and building the immune system. It raises many questions about how cancer is treated and viewed in the U.S. A cancer diagnosis profoundly impacts so many, and Phillipa and Eric provide voices to articulate the array of issues a family must face on the journey. His Name is Eric is an act of love." — Mary Artino, Author of Lessons on Loss Not Taught: The Art of Hospice: How Dying Can Hold, Insight, Grace and Beauty.

"Phillipa Leseberg's, His Name is Eric, is a raw, authentic and powerful dive into the emotional rollercoaster of loving someone through cancer. This memoir doesn't just tell a story—it pulls you into the trenches of love, pain, and unshakeable resilience. Phillipa's reflections capture the delicate dance between fighting for life and savoring every fleeting moment. As she and Eric navigate their path, you're not just witnessing a love story, but also a bold exploration of alternative cancer treatments. It's a call to action, urging readers to take charge of their health, ask the hard questions, and challenge the norms of conventional medicine. A must-read for anyone facing illness, caregiving, or researching alternative health treatments, and seeking a heartfelt reminder of love's strength in the darkest times." — Cristina Horvath, Brand and Creative Designer/Artist

"The love story is GORGEOUS! Phillipa does a beautiful job of describing the exhilaration of new love and how her relationship with Eric progressed."

"Even though I knew the outcome, I found myself rooting for Eric. Really beautifully written. Great imagery. Devastating, but beautiful. Truly."