

Tasha Booth

Tasha began her journey in the online business space five years ago as a virtual assistant when she decided she was tired of living an 'ordinary' life on someone else's terms. As her business grew, so did her commitment to helping others figure out how to make the life they craved a reality.

Now, whether she's leading her team of 20+ to support established coaches and course creators as the Founder and CEO of The Launch Guild agency, coaching virtual support professionals as they start and scale their own business, or hosting the 'How She Did That' podcast for VAs, OBMs, and project managers, Tasha is always helping other entrepreneurs live more fully in their zone of genius.

AS FEATURED ON



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GENERAL TOPICS

- Transitioning a service-based business to an agency model
- Preparing for and getting past income plateaus
- Stress-free launches
- Remaining in your zone of genius

SAMPLE QUESTIONS

- What's the downside of the "5 Days Til Your First Client" approach to business-building?
- When is it time to make your first hire (and how can you do it painlessly)?
- What types of mindset shifts did you have to make in order to scale?
- How can entrepreneurs avoid being the bottleneck in their business?
- What is a "launch runway" and can you map it out?
- What are some of the biggest mistakes you've seen people make as they launch?



support@thelaunchguild.com

f thetashabooth

@ thetashabooth

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