## **Terms of Use**

Effective Date: October 2025

Welcome to Beautifully Graced Photography LLC dba Beautifully Graced Brands ("Company," "we," "our," or "us"). By accessing or using our website at www.beautifullygracedbrands.com ("Site"), you agree to these Terms of Use ("Terms"). If you do not agree, please do not use our Site.

- 1. Eligibility You must be 18 years or older to use this Site. By using our Site, you represent that you meet this requirement.
- 2. Intellectual Property All content on this Site including but not limited to text, images, logos, graphics, photography, and the B.R.A.N.D Framework is the property of Beautifully Graced Photography LLC dba Beautifully Graced Brands and is protected under U.S. and international copyright, trademark, and intellectual property laws. You may not copy, reproduce, distribute, or use our materials for commercial purposes without written permission.
- 3. Acceptable Use You agree not to use our Site for unlawful purposes or in ways that may damage, disable, or impair its functionality. This includes attempting to access secure areas of the Site without authorization.
- 4. Disclaimer of Warranties Our Site and its content are provided "as is" without warranties of any kind, express or implied. We make no guarantees about the accuracy, reliability, or availability of our Site.
- 5. Limitation of Liability To the fullest extent permitted by law, Beautifully Graced Photography LLC dba Beautifully Graced Brands shall not be liable for any indirect, incidental, or consequential damages resulting from the use of this Site.
- 6. SMS Terms of Service By opting in to SMS communication through our Site or CRM system, you agree to the following: Consent: You authorize us to send SMS messages related to appointments, services, billing, or general business communication. Frequency: Messages may be sent periodically as needed. Opt-Out: You may reply "STOP" at any time to unsubscribe. Costs: Standard carrier message and data rates may apply. Data

Protection: SMS data is securely processed via 17hats and its provider, Bandwidth. We do not sell or share SMS opt-in data with third parties for marketing purposes.

- 7. Governing Law These Terms are governed by the laws of the Commonwealth of Virginia, USA.
- 8. Changes to Terms We may update these Terms at any time. Updated versions will be posted on this page with a revised effective date. Continued use of our Site constitutes acceptance.
- 9. Contact Information If you have questions about these Terms, contact us at: info@beautifullygracedbrands.com