

HIARA FERNANDEZ-SANTOS

MAKEUP ARTIST

MAKEUPBYHIARA@GMAIL.COM

www.makeupbyhiara.com

PERSONAL PROFILE

SKILLS

Proficient in all skin tones and types
Natural/clean beauty
Glamour
Tattoo cover
Color correction
Character makeup
Moulage
Basic FX
Resourceful and Flexible
Excellent communication skills
Detail oriented

Passionate, driven, and dedicated make-up artist with 19 years of experience in the beauty industry and production. From commercial sets on a soundstage to being on location in a theme park, I have gained knowledgeable experience working with a broad range of skin types and colors. Proficient in design and makeup application process while also adhering to continuity measures. Well versed in multiple areas of makeup application including but not limited to clean/natural beauty, glamour, character makeup, and basic special FX. Maintains a strong work ethic and a reliable, professional demeanor. Health and Safety certified.

WORK EXPERIENCE

TELEVISION

2017-Masterchef Latino
Telemundo
Additional Makeup

2019-The Marvelous Mrs. Maisel S3 E5
Amazon Studios
Additional BG MU Artist-1 episode

2019-The Right Stuff S1 E4
Disney Plus
Additional BG MU Artist -2 episodes

2023- Secrets of Playboy Season 2
A&E Network
Key Makeup-1 episode

2023- HGTV Dream Home Giveaway
HGTV
Makeup Assistant

WEB SERIES

2017 Complex "Get Sweaty" w/Emily Oberg
Youtube
Key Makeup-2 Episodes

2023-"Ride Guys" Hulk- Universal Orlando Resorts
Youtube
Key Makeup

2023 -"Checked In" Lowes RPR –Universal Orlando Resorts
Youtube
Key Makeup

2023- "Checked In" Portofino–Universal Orlando Resorts
Youtube
Key Makeup

2023- Backyard Bounty
Key Makeup- 1 episode

2023- Sunpass Discovery Drives
2026 Youtube
Key Makeup-6 episodes

2024- "Ride Guys" Stardust Racers
Youtube
Key Makeup

2024-The Sims 25th Birthday
Assistant Makeup

2026-Rolex24 Lego Live stream
Key Makeup

COMMERCIALS

- Walt Disney World Resorts-Key Makeup, Assistant Makeup
- Universal Orlando Resorts-Key Makeup, Assistant Makeup
- Turbo Tax x WWE- Key Makeup
- WWE x Old Spice- Key Makeup

- WWe x Bojanges- Key Makeup
- Dell-Key Makeup
- Carnival Cruise Line- Assistant Makeup
- Disney Cruise Line- Assistant Makeup
- Holiday Inn Vacation Club- Key Makeup
- True Value- Key Makeup (1 day), Assistant Makeup (1day)
- Carvana-Assistant Makeup
- Florida Prepaid- Assistant Makeup
- Tobacco Free Florida- Assistant Makeup
- NJM Insurance- Assistant Makeup
- Centerwell/Conviva-Assistant Makeup
- Edward Jones- Assistant Makeup
- Visit Orlando-Key Makeup
- Academy Sports-Key Makeup
- Hard Rock Hotel and Casino-Key Makeup
- Gatorade-Key Makeup
- Celebrity Cruise Line-Key Makeup
- FPL-Key Makeup
- Royal Caribbean-Key Makeup
- H&M-Assistant Makeup
- Ultimate Software-Key Makeup
- Rock the vote-Key Makeup
- War Gaming-Key Makeup
- Western Union-Key Makeup
- Anker-Key Makeup
- Aussie Hair USA-Key Makeup
- Airbnb-Key Makeup
- Sprint-Key Makeup
- Tidal-Key Makeup
- Caseology-Key Makeup
- E! Online-Key Makeup
- Travel & Leisure-Key Makeup
- Simply Healthcare-Key Makeup
- Pincho Factory-Key Makeup
- Zumba-Key Makeup
- Palmetto General Hospital-Key Makeup
- Fortune International Realty-Key Makeup
- Nordstrom Rack-Key Makeup
- ATT-Key Makeup
- Sauza Tequila-Key Makeup
- Intima Hogar-Key Makeup
- Universal Kids Resort -Key Makeup
- Advanced Auto Pa

CAMPAIGNS

- Academy Sports Summer 23- Key Makeup
- H&M x Stranger Things- Assistant Makeup
- Bloomingdales- Key Makeup
- Tomas Maier x Uniqlo- Assistant Makeup
- Stori Modern Furniture-Key Makeup
- Sherri Hill- Key Makeup
- 90 degrees by Reflex-Key Makeup

CELEBRITIES/PERSONALITIES

- Ariana Huffington
- Fat Joe
- Chris Bosh
- Larry King
- Dara Torres
- Jason Pierre Paul
- Larsa Pippen
- Paul Marcarelli (Sprint)
- Barbie Blank
- Jenny Lorenzo
- Lejuan James
- Enrique Santos
- Emily Oberg
- Miami Dolphins Cheerleaders

QUALIFICATIONS

- Cosmix School of Makeup Artistry -Certified in Multi Media Artistry -2006
- Safe Sets International-Covid 19 Certificate
- Barbicide-Certification
- Barbicide-Covid Certification